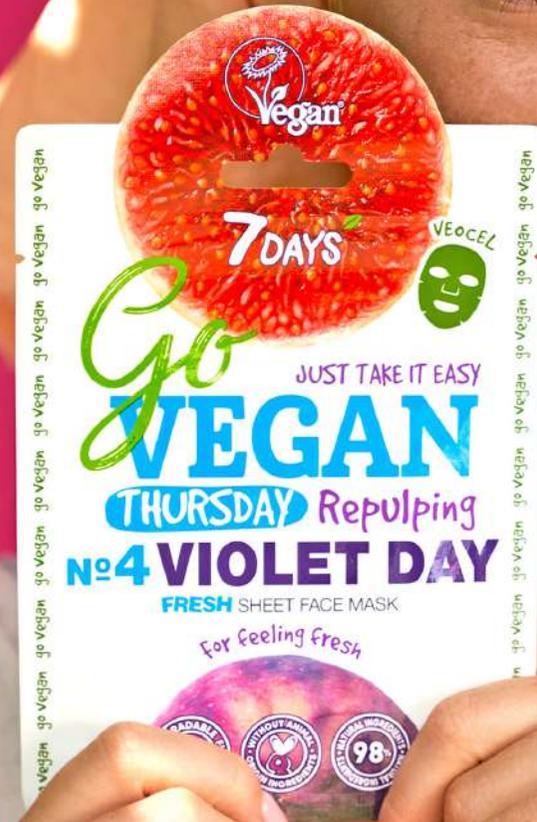




7 DAYS

Go VEGAN

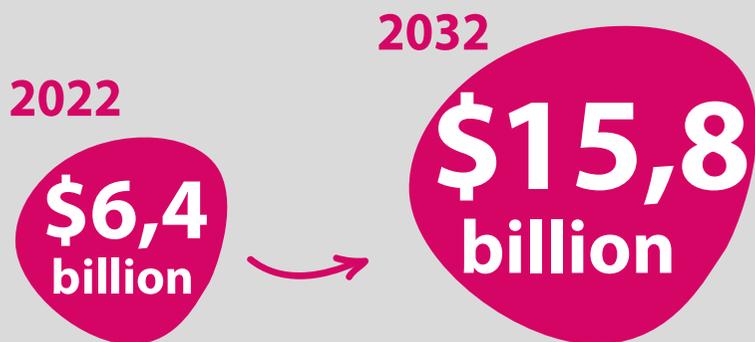
SHEET FACE MASKS



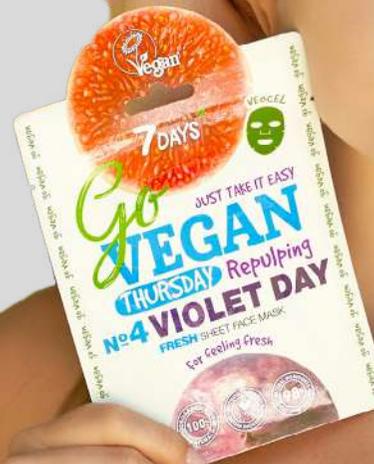
SHEET FACE MASKS CATEGORY IS ONE OF THE FASTEST GROWING SEGMENTS OF THE MARKET

(+9% CAGR 2022-2032), which has a huge potential for development

The category of sheet face masks will grow by 2.5 times and reach 10 billion dollars by 2032



Environmental pollution, fast pace of modern life, awareness of the adverse effects of chemicals on the skin encourages consumers to choose organic and natural cosmetics, especially for sheet face masks with effective ingredients (hyaluronic acid, natural extracts)



LET'S GROW IN THE CATEGORY OF SHEET FACE MASKS WITH 7DAYS!



+



=

7 DAYS
Go **VEGAN**

WHAT IS ETHICAL AND VEGAN COSMETICS?

ETHICAL COSMETICS

This category of beauty-products stands for cruelty-free production of cosmetics. It is chosen by eco-activists, vegans, people that support conscious consumption and also by all of those who want to express love and care for animals and nature.



VEGAN COSMETICS

Doesn't use genetically modified components;
Has certificates verifying ethics of the production;



Doesn't contain ingredients of animal origin;
Doesn't do tests in vivo during the production.



7 SKU

SHEET FACE MASKS GO VEGAN

7 DAYS Go VEGAN

TARGET AUDIENCE:

- ✓ Men and women, girls and boys of any age
- ✓ People supporting the culture of conscious consumption
- ✓ People supporting the Cruelty Free Movement
- ✓ Vegans
- ✓ Fans of natural ingredients and healthy lifestyle
- ✓ And all the buyers of sheet masks



GO VEGAN IS INSPIRED BY THE COLOR DIET

It is a system of nutrition for skin.
Products are divided by their color, effect
and day of the week. The ingredients
are chosen accordingly.



7 DAYS Go VEGAN

COMPLETE SKIN CARE FOR 7 DAYS OF THE WEEK

A WHOLE WEEK OF THE COLOR DIET WITH EXTRACTS OF FRUITS AND VEGETABLES FROM ALL OVER THE WORLD
A TRULY HEALTHY RATION FOR SKIN!

SUN.	MON.	TUE.	WED.	THU.	FRI.	SAT.
1 7 DAYS Go VEGAN SALADY! Refresh 7 BLUE DAY	2 7 DAYS Go VEGAN SALADY! Refresh WHITE DAY	3 7 DAYS Go VEGAN SALADY! Refresh YELLOW DAY	4 7 DAYS Go VEGAN SALADY! Refresh GREEN DAY	5 7 DAYS Go VEGAN SALADY! Refresh VIOLET DAY	6 7 DAYS Go VEGAN SALADY! Refresh PINK DAY	7 7 DAYS Go VEGAN SALADY! Refresh RED DAY
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



98%
OF NATURAL
INGREDIENTS



7 DAYS Go VEGAN

cruelty free

Go VEGAN sheet masks are not tested on animals and do not contain ingredients of animal origin, supporting the movement against cruelty.





INTERNATIONAL
CERTIFICATE
Vegan
Society*



*The trademark is used on labels around the world as an authentic standard for products that do not contain ingredients of animal origin and are not tested on animals.

7 DAYS Go VEGAN

100% BIODEGRADABLE FABRIC MATERIAL VEOCCEL™

- ✓ 100% natural composition of the mask made of eucalyptus wood fibers
- ✓ Sheet mask does not harm the environment
The degradability period of the material: 1-6 months
- ✓ Due to the natural composition of the patterns, skin continues to “breathe” during the application of the mask
- ✓ Soft porous material allows to hold even more serum, thus it has a greater effect on skin



* Veocel™ is made from natural cellulose. Lenzing Company produces wood from continuously regulated forests that comply with global certification. Lenzing Company strives to preserve our planet for present and future generations, as well as guarantee the best quality.

100%
BIODEGRADABLE
MATERIAL
OF THE MASK



7 DAYS Go VEGAN



←
BREAKFAST WITH AVOCADO,
OAT OIL AND COCONUT

YUMMY SHEET FACE MASK
MONDAY WHITE DAY
FOR LOVING YOURSELF

Nutrition, Repulping, Energy

Oat oil, which is one of the ingredients, contains many vitamins and micronutrients that have antioxidant properties, nourish and restore your skin. Almond oil, Coconut extract and Avocado oil nourish and recharge your skin and even skin tone.

Volume: 25 g



JUICY PEAR
AND BANANA SMOOTHIE



SMOOTHIE SHEET FACE MASK
TUESDAY YELLOW DAY
FOR A FABULOUS MORNING
Extra Moisturizing, Antistress, Nutrition

Pear extract, which is one of the mask ingredients, intensely moisturizes and prevents flaking. Almond oil and Banana extract nourish and soothe your skin, providing it with extra care and making it look radiant!

Volume: 25 g



CUCUMBER, BROCCOLI
AND ROSEMARY SALAD

7 DAYS Go VEGAN



SALAD SHEET FACE MASK WEDNESDAY GREEN DAY FOR REAL BUNNIES

Toning up, Vitamin Splash, Tone Alignment

Broccoli, Rosemary and Cucumber extracts wake your skin up with vitamins and micronutrients. Vitamin E moisturizes and protects from environmental damages. The mask improves your complexion and preps your skin for makeup.

Volume: 25 g





BERRY MIX OF FIGS,
BLUEBERRIES AND PLUMS

FRESH SHEET FACE MASK
THURSDAY VIOLET DAY
FOR FEELING FRESH

Repulping, Nutrition, Antistress

Blueberry and Fig extracts have antioxidant properties, refresh, restore and soothe your skin. Hyaluronic Acid, which is also one of the ingredients, nourishes and moisturizes your skin making it supple.

Volume: 25 g



7 DAYS Go VEGAN



FRUITY SHEET FACE MASK FRIDAY PINK DAY FOR FEELING JUICY

Radiance, Toning up, Freshness

Pomegranate and Mangosteen extracts restore and tone your skin and fight visible skin conditions. Papaya juice and Lychee extract mix made of juiciest fruits moisturizes, invigorates and refreshes your skin, giving it a rested look. It's perfect for pre-makeup and for those who remember that show must go on even after a long 5-day workweek.

Volume: 25 g

EXOTIC SHAKE
OF PAPAYA, LYCHEE
AND MANGOSTEEN



TOMATO, BEETROOT AND LAMINARIA COCKTAIL



TOMATO SHEET FACE MASK SATURDAY RED DAY FOR GANGSTA GIRLS

Tone Alignment, Repulping, Moisturizing

Tomato and Beetroot extracts moisturize, hide last night «crimes» and skin imperfections, improve your complexion. Laminaria and Ginger extract will give you a shot of micronutrients, minerals and vitamins, detonating a bomb of passion and love at first date.

Volume: 25 g



**RELAXING SHEET FACE MASK
SUNDAY BLUE DAY
FOR FEELING ZEN**

Antistress, Antioxidant Effect, Cleansing

Matcha extract, which is one of the mask ingredients, has cleansing and antioxidant properties. Blueberry, Agave and Lotus extracts help it restore and recharge.

Volume: 25 g



MATCHA WITH BLUEBERRIES,
AGAVE AND LOTUS



New products 2020!



**GIFT SET OF SHEET FACE MASKS IN WINDOW BOX
HEALTHY WEEK COLOUR DIET**

1. Yummy sheet face mask Monday WHITE DAY For loving yourself, GO VEGAN, 7DAYS, 25 g
2. Smoothie sheet face mask Tuesday YELLOW DAY For a fabulous morning, GO VEGAN, 7DAYS, 25 g
3. Salad sheet face mask Wednesday GREEN DAY For real bunnies, GO VEGAN, 7DAYS, 25 g
4. Fresh sheet face mask Thursday VIOLET DAY For feeling fresh, GO VEGAN, 7DAYS, 25 g
5. Fruity sheet face mask Friday PINK DAY For feeling juicy, GO VEGAN, 7DAYS, 25 g
6. Tomato sheet face mask Saturday RED DAY For gangsta girls, GO VEGAN, 7DAYS, 25 g
7. Relaxing sheet face mask Sunday BLUE DAY For feeling Zen, GO VEGAN, 7DAYS, 25 g



**GIFT SET OF SHEET FACE MASKS
HEALTHY WEEK COLOUR DIET**

1. Yummy sheet face mask Monday WHITE DAY For loving yourself, GO VEGAN, 7DAYS, 25 g
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7. Relaxing sheet face mask Sunday BLUE DAY For feeling Zen, GO VEGAN, 7DAYS, 25 g



7 DAYS Go VEGAN



No SKU	Product name	Category	Volume / Weight	Number of items in a showbox	Number of items in an outbox	Individual barcode	Showbox barcode	Outbox barcode
7DAYS GO VEGAN								
1	7DAYS GO VEGAN Yummy sheet face mask Monday WHITE DAY For loving yourself	Face	25 g	40	12	8056234470005	8056234470074	8056234470142
2	7DAYS GO VEGAN Smoothie sheet face mask Tuesday YELLOW DAY For a fabulous morning	Face	25 g	40	12	8056234470012	8056234470081	8056234470159
3	7DAYS GO VEGAN Salatos sheet face mask Wednesday GREEN DAY For real bunnies	Face	25 g	40	12	8056234470029	8056234470098	8056234470166
4	7DAYS GO VEGAN Fresh sheet face mask Thursday VIOLET DAY For feeling fresh	Face	25 g	40	12	8056234470036	8056234470104	8056234470173
5	7DAYS GO VEGAN Fruity sheet face mask Friday PINK DAY For feeling juicy	Face	25 g	40	12	8056234470043	8056234470111	8056234470180
6	7DAYS GO VEGAN Tomatos sheet face mask Saturday RED DAY For gangsta girls	Face	25 g	40	12	8056234470050	8056234470128	8056234470197
7	7DAYS GO VEGAN Relaxing sheet face mask Sunday BLUE DAY For feeling Zen	Face	25g	40	24	8056234470067	8056234470135	8056234470203
8	7DAYS GO VEGAN Gift set of face masks HEALTHY WEEK COLOUR DIET	Face	7x25g	-	24	8056234471781	-	8056234471972
9	7DAYS GO VEGAN Gift set of face masks with window HEALTHY WEEK COLOUR DIET 7 pcs	Face	7x25g	-	6	8056234471798	-	8056234471989

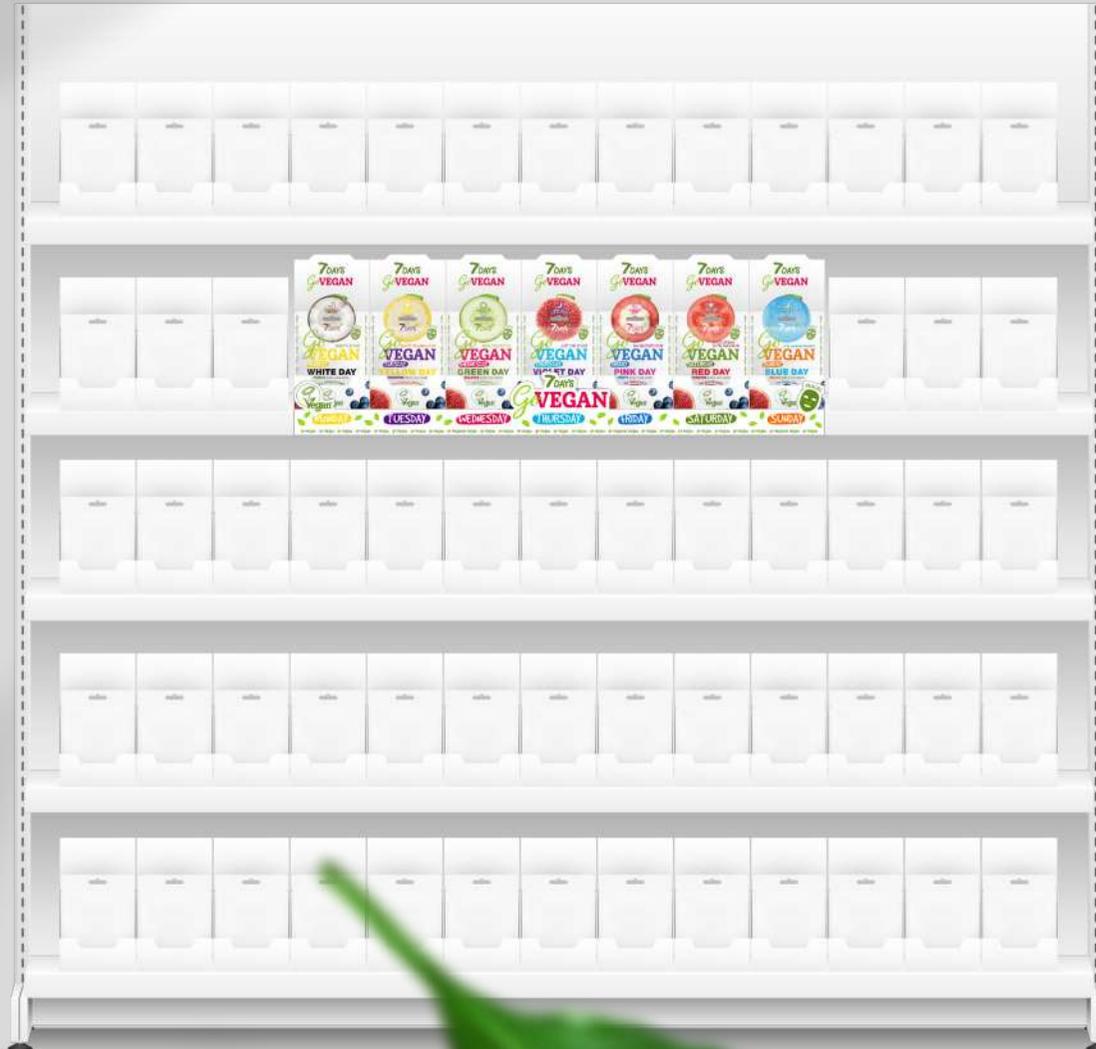
TRADE EQUIPMENT

CHECKSTAND DISPLAY



SHOWBOXES





STRIP HOLDER





A series of horizontal grey lines spanning the width of the page, providing a template for writing.





Go VEGAN

Order products

order@7daysmail.com

Phone:

+390289732253

+1 530-782-5644

Address:

**Via Vincenzo Monti, 8/INT.207/52
20123 Milano MI, Italy**

**1267 Willis Street Suite
200 Redding,
96001 United States, California**

Advertising and PR

smm@7daysmail.com

Marketing

marketing@7daysmail.com

Website

www.7days.beauty

   **@my7days.it**

