

my beauty week

7 DAYS

# Peeling pads



# LAUNCH POTENTIAL

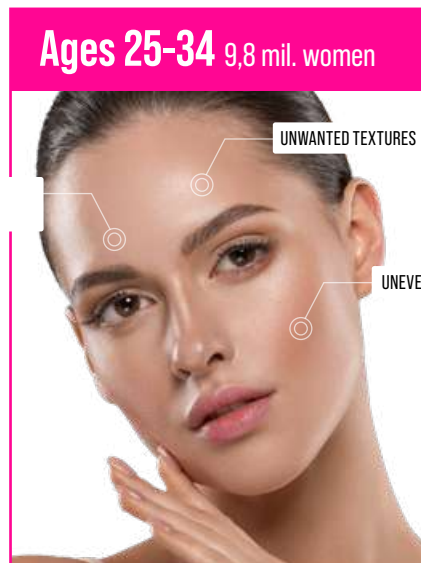


**OUR SKIN IS NEGATIVELY AFFECTED BY MULTIPLE BY MULTIPLE FACTORS EVERY SINGLE DAY**

- POLLUTED & DRY AIR
- DUST, TOXINS, CIGARETTE SMOKE
- LACK OF SLEEP
- JUNK FOOD

**AT ANY AGE, YOUR SKIN NEEDS DAILY DEEP CLEANING AND INTENSIVE CARE WHEN YOU LIVE IN A BIG CITY**

## TARGET AUDIENCE



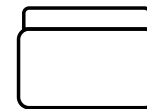
**SOLUTION: PEELING PADS 7DAYS MY BEAUTY WEEK FOR INSTANT CLEANSING, RENEWAL AND REGENERATION OF THE SKIN**

# WHY CONSUMERS WILL LOVE PEELING PADS?



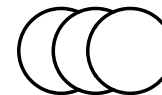
## PRO PEELING AND CLEANSING 24/7

PEELING PADS IMPROVE SKIN CONDITION ON A DAILY BASIS, SERVING AS AN EFFECTIVE ALTERNATIVE TO COSMETOLOGICAL PEELS



150 ML

+



50 PCS

=



CLEAN SKIN

## EFFECTIVE ON ALL SKIN TYPES & AGES

- ANTI-AGE
- PORE-TIGHTENING AND MATTIFYIN
- HYDRATION AND LIFT
- ANTI-ACNE
- EVENS OUT THE SKINTONE AND TEXTURE
- HEALTHY SK

## SUITABLE FOR ALL SEASON & EVERYDAY




Pincers included

**BIG FORMAT**  
**50 PCS**

# PEELING PADS

IMPORTANT STEP OF YOUR  
SMART SKINCARE ROUTINE

STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
REMOVE MAKEUP AND CLEANSE	DEEP CLEANSE AND EXFOLIATION	TONING	MOISTURIZING	EXTRA CARE
 <p><b>CLEANSING FOAM FOAM IT!</b></p> <p>—</p> <p><b>CLEANSING MOUSSE SEA FOAM</b></p>	 <p><b>DAILY PEELING PADS</b></p>		 <p><b>FACE SERUM HA+H2O</b></p> <p>+</p> <p><b>2in1 FACE MASK AQUA INFUSION</b></p>	 <p><b>CREAM MASSAGER HYALURONIC</b></p> <p>+</p> <p><b>NOURISHING FACE MASK AVOCADO SQUASH</b></p> <p>+</p> <p><b>MOISTURIZING FACE MASK TRUE LOVE</b></p>
	<p><b>НОВИНКА!</b></p>			





my beauty week **НОВИНКА!**



# PEELING PADS

## 4 PRODUCTS FOR IMPECCABLE SKIN:

### EXFOLIATION & GLOW

PRO COMPONENTS: AHA-ACIDS + VITAMIN C

RESULT: EVEN TONE, HEALTHY COLOR AND RADIANCE OF THE SKIN

### EXFOLIATION & HYDRATION

PRO COMPONENTS: AHA, BHA, PHA, LHA-ACIDS + NIACINAMIDE

RESULT: RENEWED, HYDRATED AND SMOOTH SKIN

### EXFOLIATION & ANTI-ACNE

PRO COMPONENTS: BHA-ACIDS + CENTELLA

RESULT: CLEAR SKIN WITHOUT ACNE OR BLACKHEADS

### EXFOLIATION & TTONING

PRO COMPONENTS: PHAACIDS + HYALURONIC ACID

RESULT: HYDRATED, FIRM AND FRESH SKIN



## PERFECT SKIN IN JUST 1 MIN



RELIEF SIDE  
EXFOLIATE AND CLEANSE



SMOOTH SIDE  
MOISTURISING & LIFTING

my beauty week

# PEELING PADS

face care

EXFOLIATE & GLOW

FOR EVEN SKINTONE

50 pcs

## AHA + VITAMIN C

PRO-CONCENTRATION OF EFFECTIVE TRENDY COMPONENTS:

**AHA-ACIDS** +13%\*

Glycolic and lactic acids activate renewal processes, exfoliate dead skin cells and cure skin imperfections

**VITAMIN C** +20%\* 100% RECOGNITION\*\*

Moisturizes, tones, brightens and makes the skin radiant

**CENTELLA ASIATICA** +32%\* TOP 10 POPULAR REQUESTS 2022\*\*

Creates antioxidant, nourishing and softening effect

\* ACCORDING TO GOOGLE MAT 1 Q3 2021 MAT 2 Q3 2022

\*\* RESEARCH ARTICLE "THE MOST SEARCHED SKINCARE INGREDIENTS WORLDWIDE", 2021

7 DAYS

step 1  
EXFOLIATION + EVEN TONE

step 2  
HYDRATION + GLOW



50 pcs | 150 ml

my beauty week

# PEELING PADS

face care

## EXFOLIATE & HYDRATE

for instant renewal and regeneration of the skin

50 pcs

## AHA+BHA+PHA+LHA

PRO-CONCENTRATION OF EFFECTIVE TRENDY COMPONENTS:

### AHA-ACIDS

+13%\*

Glycolic, Tartaric and Malic acids trigger skin renewal processes and exfoliate dead cells

### BHA-ACIDS

+14%\*

Salicylic acid prevents acne & blackheads, tightens pores and mattifies

### PHA-ACIDS

+20%\*

Gently exfoliate, smooth out skin texture, minimize pigmentation and heal acne scars

### LHA-ACIDS

+20%\*

Gently renew & restore the skin microbiome and relieve inflammation

### NIACINAMIDE

Moisturizes, softens and increases skin suppleness

\* ACCORDING TOP GOOGLE MAT 1 Q3 2021 MAT 2 Q3 2022

\*\* RESEARCH ARTICLE "THE MOST SEARCHED SKINCARE INGREDIENTS WORLDWIDE", 2021

7 DAYS

step 1  
EXFOLIATION + REFINING

step 2  
HYDRATION + LIFTING



50 pcs | 150 ml



my beauty week

# PEELING PADS

face care

## EXFOLIATE & CURE ACNE

for treating acne, blackheads  
and excessively oily skin

50 pcs

## BHA+CICA

PRO-CONCENTRATION OF  
EFFECTIVE TRENDY COMPONENTS:

### BHA-ACIDS

+14%\*

Salicylic acid COMBATS acne & blackheads, tightens  
pores AND mattifies

### CENTELLA ASIATICA

+32%\*

TOP 10 POPULAR REQUESTS 2022\*\*

Creates antioxidant, caring, soothing and softening effect

### MANUKA

Cleanses the skin, provides oil control, smoothes imperfections

\*ACCORDING TOP GOOGLE MAT 1 Q3 2021 MAT 2 Q3 2022

\*\* RESEARCH ARTICLE "THE MOST SEARCHED SKINCARE INGREDIENTS WORLDWIDE", 2021

7 DAYS

step 1  
DEEP CLEANSING

step 2  
SHRINKING PORES AND MATTIFYING



50 pcs | 150 ml



my beauty week

# PEELING PADS

face care

## EXFOLIATE & TONE

For hydrated and plump skin with extra-tight pores  
with a cooling effect

50 PCS

## PHA+ICE

PRO-CONCENTRATION OF  
EFFECTIVE TRENDY COMPONENTS:

### PHA-ACIDS

+32%\*

Gluconolactone triggers the rejuvenation process, gently evens out microrelief

### HYALURONIC ACID

+30%\*

Intensely moisturizes, boosts collagen production, makes skin soft,  
supple and glowing

### MENTHOL

Has a cooling effect, tightens pores and firms skin

### ROSEMARY AND EUCALYPTUS

Efficiently cure imperfections, tone and mattify the skin

\*ACCORDING TOP GOOGLE MAT 1 Q3 2021 MAT 2 Q3 2022

\*\* RESEARCH ARTICLE "THE MOST SEARCHED SKINCARE INGREDIENTS WORLDWIDE", 2021

7 DAYS

step 1  
GENTLE CLEANSING

step 2  
HYDRATION + TONING



50 pcs | 150 ml

my beauty week

# PEELING PADS

face care

EXFOLIATION  
& CLEANSING



## AHA+VITAMIN C

EXFOLIATING  
PEELING PADS

50 PCS | 150 ML | 5.07 FL. OZ

## AHA+BHA+PHA+LHA

MIRACLE REFINING  
PEELING PADS

50 PCS | 150 ML | 5.07 FL. OZ

## BHA+CICA

DEEPCLEANSING  
PEELING PADS

50 PCS | 150 ML | 5.07 FL. OZ

## PHA+ICE

GENTLY REFINING  
& COOLING PEELING PADS

50 PCS | 150 ML | 5.07 FL. OZ

Nº SKU	Product name	Quantity   Volume	Quantity per bag	Quantity per box	Individual barcode	Bag barcode	Box barcode
<b>7DAYS MY BEAUTY WEEK PEELING PADS</b>							
1	7DAYS MY BEAUTYWEEK Exfoliating peeling pads for face AHA+VITAMIN C	50 pcs, 150 ml	3	24	8053617420299	18053617420296	28053617420293
2	7DAYS MY BEAUTYWEEK Miracle refining peeling pads for face AHA+BHA+PHA+LHA	50 pcs, 150 ml	3	24	8053617420305	18053617420302	28053617420309
3	7DAYS MY BEAUTYWEEK Deep cleansing peeling pads for face BHA+CICA	50 pcs, 150 ml	3	24	8053617420312	18053617420319	28053617420316
4	7DAYS MY BEAUTYWEEK Gently refining cooling peeling pads for face PHA+ICE	50 pcs, 150 ml	3	24	8053617420329	18053617420326	28053617420323

my beauty week

# STORE equipment MBW





## **PARTNERSHIP & ORDERS**

HELLO@7DAYSMAIL.COM

## **PHONE:**

+39 028 973 22 53

+1 530 782 56 44

## **ADDRESS:**

VIA VINCENZO MONTI, 8/INT.207/52  
20123 MILANO MI, ITALY

1267 WILLIS STREET SUITE  
200 REDDING, 96001 UNITED STATES,  
CALIFORNIA

## **ADVERTISING AND PR**

SMM@7DAYSMAIL.COM

## **MARKETING**

MARKETING@7DAYSMAIL.COM

## **WEBSITE**

WWW.7DAYS.BEAUTY

   @my7days.it

