

**b.colour**  
PROFESSIONAL



CTRI



# B.COLOUR PROFESSIONAL VALUES

**b.colour**  
PROFESSIONAL



HIGHLY PIGMENTED TEXTURES AND  
24-HOUR LONG-WEAR FORMULAS.  
MULTIFUNCTIONAL FORMATS



BRIGHT, STYLISH, AND INNOVATIVE  
DESIGN — EACH PRODUCT IS A TRENDY  
ACCESSORY IN ITSELF



ECO-FRIENDLINESS. SAFETY. QUALITY.  
ETHICS. CRUELTY-FREE —  
ONLY HONEST BEAUTY

# B.COLOUR PROFESSIONAL MISSION

**b.colour**  
PROFESSIONAL

WE CREATE COSMETICS THAT WORK BOTH ON CAMERA AND IN REAL LIFE – FOR MAKEUP ARTISTS, CREATORS, BLOGGERS, AND EVERYONE IN LOVE WITH MAKEUP. THIS IS MAKEUP OF A NEW GENERATION: LONG-LASTING, COMFORTABLE, FLAWLESS. YOU CAN BE WHOEVER YOU WANT – WITHOUT FILTERS. WITHOUT LIMITS. WITH CONFIDENCE!



# B.COLOUR PROFESSIONAL ASSORTMENT 208 SKU

**b.colour**  
PROFESSIONAL

EYES&BROWS | 43 SKU



LIPS | 64 SKU



FACE | 43 SKU



ACCESSORIES | 40 SKU



GIFT SETS | 18 SKU



# B.COLOUR PROFESSIONAL NEW EYE MAKEUP

**b.colour**  
PROFESSIONAL

## WATER-RESISTANT THERMO TUBING FORMULA

FULLY RESISTANT TO MOISTURE,  
REMOVES EASILY WITH WARM WATER

## INTENSE, VIBRANT COLOUR IN JUST ONE COAT

NO CLUMPS, NO STICKING

## 24H WEAR

SMUDGE-PROOF — WON'T RUN IN RAIN, SNOW, OR  
TEARS, AND WON'T FLAKE AFTER SLEEP OR SPORTS

## HYPOALLERGENIC FORMULA

SUITABLE FOR SENSITIVE EYES

### 01 MIDNIGHT BLUE

8055304764006 | 5,5 ml

### 02 ELECTRIC BLUE

8055304764020 | 5,5 ml

### 03 BURGUNDY WINE

8055304763993 | 5,5 ml

### 04 MILK CHOCO

8055304764013 | 5,5 ml

ULTRA-THIN  
SILICONE  
BRUSH



07 MIDNIGHT BLUE BCC004

08 ELECTRIC BLUE BCC005

09 BURGUNDY WINE BCC006

06 MILK CHOCO BCC003

# B.COLOUR PROFESSIONAL NEW EYE MAKEUP

**b.colour**  
PROFESSIONAL



## GLITTER MASCARA HOLOGRAPHIC SHINE

**WOW EFFECT**



**SHIMMER FORMULA**  
INTENSE RADIANCE IN ONE APPLICATION

**ADJUSTABLE EFFECT**  
APPLY ALONE OR AS A TOPPER OVER MASCARA.  
FOR A MORE VIBRANT LOOK, COMBINE WITH  
A COLORED MASCARA SHADE



## PEPTIDE THERMO MASCARA STRENGTHENS & PROMOTES LASH GROWTH

**WOW EFFECT**



PROMOTES THE GROWTH OF HEALTHY, STRONG LASHES. PEPTIDES STIMULATE KERATIN PRODUCTION, STRENGTHEN LASHES, AND MAKE THEM LONGER AND FULLER

MOISTURE-RESISTANT THERMO TUBING FORMULA  
COMPLETELY WATER-RESISTANT, REMOVES WITH WARM WATER (38°C) IN "WRAP-LIKE" LAYERS, WITH NO PANDA EFFECT, AND REQUIRES NO MAKEUP REMOVER

## HYPOALLERGENIC FORMULA

SUITABLE FOR SENSITIVE EYES, COMPATIBLE  
WITH CONTACT LENSES

## 24H ALL-DAY PERFECTION

UNSHAKABLE WEAR THAT STAYS FLAWLESS RAIN OR SHINE – RESISTANT TO TEARS, SNOW, SWEAT, SLEEP, AND EVERY ADVENTURE

## LIGHT, FLEXIBLE TEXTURE

APPLIES EVENLY WITHOUT WEIGHING LASHES DOWN, DELIVERING A SMOOTH, CLUMP-FREE FINISH

# B.COLOUR PROFESSIONAL NEW FACE MAKEUP FACE SERUM CONCEALER

## 8% NOURISHING SERUM

**b.colour**  
PROFESSIONAL

### 01 COOL NEUTRAL

8055304763122 | 8 g

### 02 LIGHT NATURAL

8055304763139 | 8 g

### 03 BEIGE NEUTRAL

8055304763146 | 8 g

### 04 LIGHT MEDIUM

8055304763153 | 8 g

### 05 ROSE MEDIUM

8055304763160 | 8 g



### COLLAGEN

BOOSTS ELASTICITY, RESTORES SKIN DENSITY AND FIRMNESS, AND SMOOTHES WRINKLES

### NIACINAMIDE

BRIGHTENS DARK CIRCLES, REDUCES REDNESS, EVENS SKIN TONE, AND MINIMIZES PORES AND WRINKLES

### HYALURONIC ACID

DEEPLY HYDRATES, FIRMS, LIFTS, AND SMOOTHES FINE LINES

### CARE & IMPERFECTION CORRECTION

FLAWLESS COVERAGE THAT GOES BEYOND CONCEALMENT. INSTANTLY EVENS SKIN TONE, HIDES DARK CIRCLES, AND WORKS OVER TIME TO REDUCE IMPERFECTIONS

### UP TO 24H WEAR

LONG-LASTING, RELIABLE COVERAGE. HYDRATING FORMULA THAT WON'T DRY SKIN OR REQUIRE TOUCH-UPS

### WEIGHTLESS CREAMY TEXTURE

BLENDS SEAMLESSLY, BUILDS EFFORTLESSLY, NEVER CAKES OR SETTLES INTO FINE LINES

### SOFT MATTE FINISH

NATURAL LOOK WITHOUT A MASK EFFECT



PROFESSIONAL COVERAGE.  
SERUM-LEVEL CARE

ZERO HEAVINESS. PURE COMFORT

# B.COLOUR PROFESSIONAL NEW FACE MAKEUP FACE&BODY MOUSSE HIGHLIGHTER

**b.colour**  
PROFESSIONAL

## SUPER-ILLUMINATING FINE SHIMMER

INSTANT LIGHT REFLECTION FOR A FLAWLESS, RADIANT  
FINISH WITHOUT GREASY SHINE

## DELICATE MOUSSE TEXTURE

GLIDES EFFORTLESSLY, BLENDING SEAMLESSLY FOR EVEN  
COVERAGE WITHOUT EMPHASIZING SKIN TEXTURE

## LONG-LASTING GLOW – UP TO 24H

QUICK-SETTING, SMUDGE-PROOF, CREASE-PROOF,  
NON-DRYING, AND WON'T SETTLE INTO FINE LINES

## MULTI-FUNCTIONAL BEAUTY

PERFECT FOR FACE AND BODY

## EASY APPLICATION

WITH SPONGE, FINGERTIPS, OR BRUSH

- **01 SHINE SILK**

8055304764266 | 8 g

- **02 VELVET SHINE**

8055304764273 | 8 g

- **03 POWER GLEAM**

8055304764280 | 8 g

**EXTRA-HIGH PIGMENTATION**  
INTENSELY PIGMENTED  
WITH A DAZZLING  
SHIMMER EFFECT.  
NO CHUNKY GLITTER,  
JUST FLAWLESS RADIANCE



# B.COLOUR PROFESSIONAL NEW LIPS MAKEUP PLUMPING LIP GLOSS

## PLUMP SHOT LIPS THAT SPEAK VOLUMES

### PLUMPING EFFECT

VISIBLY ENHANCES LIP VOLUME AND HYDRATION

### GLOSSY, MIRROR-LIKE FINISH

DELIVERS A STUNNING, REFLECTIVE SHINE

### RICH PIGMENT

FULL COLOR COVERAGE IN A SINGLE SWIPE

### LONG-LASTING MOISTURE

VITAMIN E-ENRICHED FORMULA NOURISHES,  
PROTECTS, AND SOFTENS LIPS, SMOOTHING  
DRYNESS AND FINE CRACKS

### DURABLE FORMULA

NON-STICKY, NON-GREASY, DOESN'T FEATHER OR  
SMUDGE BEYOND LIP LINES

### VIBRANT SCENTS

- 01 PIGGY  
8055304764297 | 12 g
- 02 DELIGHT  
8055304764303 | 12 g
- 03 LATTE  
8055304764310 | 12 g
- 04 ESPRESSO  
8055304764327 | 12 g
- 05 CHERRY  
8055304764334 | 12 g
- 06 JAMMY  
8055304764341 | 12 g



**b.colour**  
PROFESSIONAL

# B.COLOUR PROFESSIONAL NEW LIPS MAKEUP

## PLUMPING LIP GLOSS



### METALLIC APPLICATOR

COOLING EFFECT EVEN APPLICATION

### LIQUID GLASS EFFECT

MIRROR-LIKE GLOSS & VISIBLE VOLUME

### WEIGHTLESS GEL TEXTURE

GLOSSY FINISH & PERFECT SMOOTHNESS

### HYDRATION & CARE WITH VITAMIN E

NOURISHES, PROTECTS, AND SOFTENS DELICATE LIP SKIN SMOOTHES FLAKINESS AND CRACKS

### LONG-LASTING FORMULA

NON-STICKY, NON-GREASY

DOES NOT BLEED BEYOND LIP CONTOUR

01 SHINY



- 01N SHINY

8055304764174 | 12 g

**b.colour**  
PROFESSIONAL



## LONG-LASTING LIP PENCIL

INTENSE SHADE FOR 12 H

ULTRA-SOFT CREAMY CORE

PROVIDES ABSOLUTE COMFORT  
NO DRY OR ROLL UP NO EMPHASIZE FLAKINESS

MATTE POWDER FINISH

EXTENDS LIPSTICK LONGEVITY

PERFECT LIP CONTOUR

INSTANTLY FIXES WITHOUT TRANSFER  
NON-STICKY & NON-SMEARING

PLASTIC BODY

DOES NOT CRACK OR SCRATCH SKIN



COMBO: LIP GLOSS & LIP PENCIL USED AS A TOPPER

- 615 N

8055304764167 | 1,3 g

# B.COLOUR PROFESSIONAL NEW FACE MAKEUP LOOSE FACE POWDER

**b.colour**  
PROFESSIONAL

100% SHINE CONTROL, 0% GREASE

PHOTOSHOP-LIKE EFFECT

WEIGHTLESS SPHERICAL PARTICLES  
ADAPT TO SKIN TONE AND SMOOTH  
TEXTURE

LONG-LASTING HOLD UP TO 24H

WITHOUT ROLLING-UP.  
PERFECT FOR SETTING CREAM AND POWDER FORMULAS

NON-COMEDOGENIC FORMULA  
DOES NOT CLOG PORES, EVENS OUT SKIN  
TONE

HYPOALLERGENIC

SUITABLE FOR SENSITIVE SKIN,  
FREE FROM MINERAL OILS

01 PEARL

8055304764396 | 8 g

TOH 02 NUD

8055304764402 | 8 g

03 ROSE

8055304764419 | 8 g



WEIGHTLESS, FINELY MILLED POWDER  
FOR A PERFECT, SOFT-FOCUS FINISH WITHOUT  
ANY MASK-LIKE LOOK



# B.COLOUR PROFESSIONAL

## EYES MAKEUP

### THERMO TUBING LASH MASCARA

**b.colour**  
PROFESSIONAL



01 5XL VOLUME PANORAMIC LASH EFFECT



02 5XL WHITE FUTURISTIC WHITE ACCENT



03 CRAZY CURL EXTRA VOLUMW ACCENT



04 EXTREME VOLUME INCREDIBLE LASH CLASSIC



05 DOLL EYE BARBIE-LASH EFFECT



8053617423597

5XL LENGTH&VOLUME



8053617423603

5XL WHITE COLOUR&PRIMER



8053617423610

3D LENGTH & VOLUME



8053617423627

360° LENGTH&VOLUME



8053617423634

X7 LENGTH&CURLE EFFECT



## WATERPROOF THERMO FORMULA

WASHES OFF WITH WARM WATER, RESISTANT TO MOISTURE. REMOVES IN "FILM STRIPS" WITHOUT PANDA EYES EFFECT

## 48H SUPER LONG-LASTING

HOLDS FIRMLY, DOESN'T FLAKE OR SMUDGE – EVEN AFTER SLEEP OR SPORTS

## LAMINATION EFFECT

NATURALLY CURLS LASHES, ADDS VOLUME AND A NATURAL SHINE

## ULTRA BLACK SHADE

APPLIES EVENLY, WITHOUT WEIGHING LASHES DOWN

## LIGHTWEIGHT & FLEXIBLE TEXTURE

COATS EVERY LASH WITH AN INVISIBLE FILM, APPLIES SMOOTHLY WITHOUT CLUMPING OR STICKING

# B.COLOUR PROFESSIONAL EYE MAKEUP THERMO TUBING LASH MASCARA

**b.colour**  
PROFESSIONAL



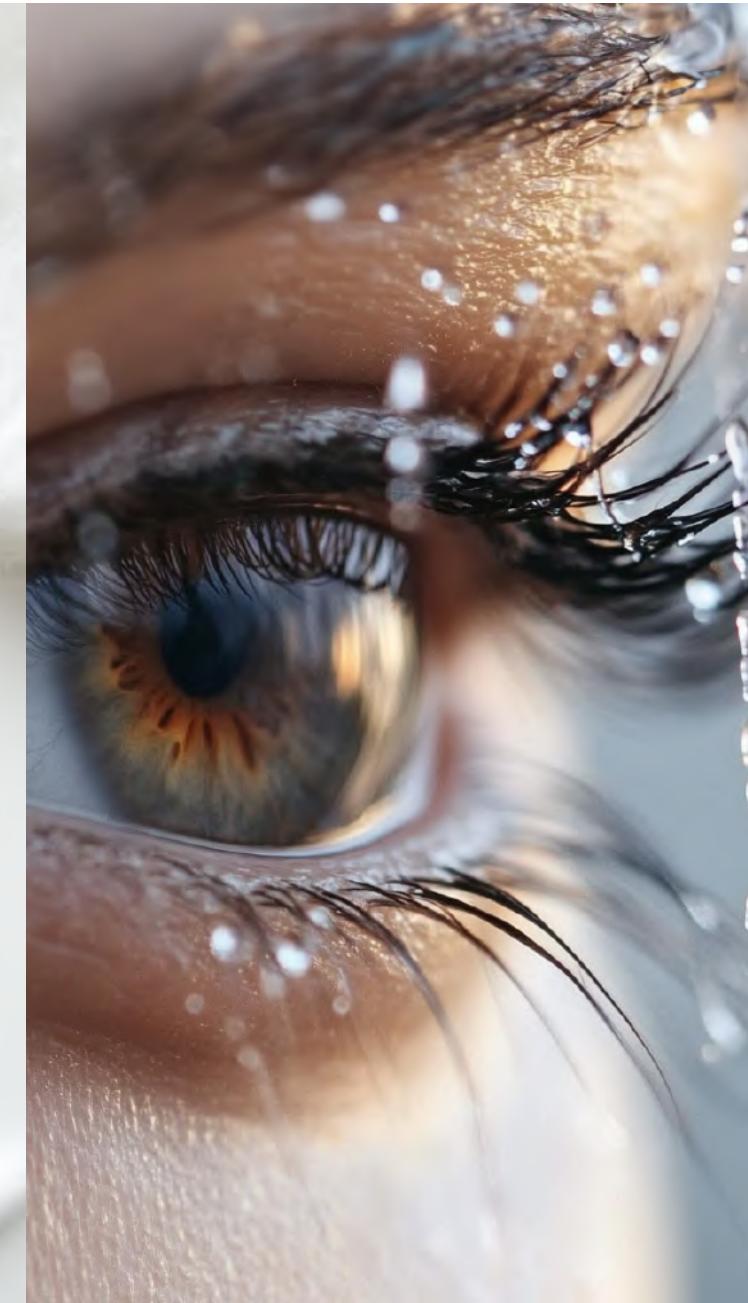
## WATERPROOF FORMULA 38°C

WON'T RUN OR SMUDGE IN RAIN, SNOW,  
DURING WORKOUTS, OR FROM TEARS  
THANKS TO HEAT RESISTANT  
POLYMERS

EASILY RINSES OFF WITH WARM WATER  
— NO SPECIAL REMOVERS NEEDED

## HOW TO REMOVE THERMO MASCARA:

1. SOAK LASHES WITH WARM WATER AT 38 °C
2. HOLD LASHES WITH A DAMP COTTON PAD OR FINGERTIPS FOR 10 SECONDS
3. GENTLY REMOVE SOFTENED MASCARA WITH COTTON PADS — LASHES REMAIN SAFE AND UNDAMAGED



# B.COLOUR PROFESSIONAL

## EYES MAKEUP

### AUTOMATIC KAJAL EYE PENCIL

**b.colour**  
PROFESSIONAL

- **01 BLACK**  
8053617423856 | 0,25 g
- **02 BROWN**  
8053617423863 | 0,25 g
- **03 JADE GREEN**  
8053617423870 | 0,25 g
- **04 MAYA BLUE**  
8053617423887 | 0,25 g
- **05 INNOCENT BEIGE**  
8053617423894 | 0,25 g
- **06 NAUGHTY PLUM**  
8053617423900 | 0,25 g
- **07 PEARL WHITE**  
8053617423917 | 0,25 g



## WATERPROOF HYPOALLERGENIC FORMULA



FOR PERFECT WINGED LINES



FOR COLORING THE WATERLINE

SOFT TIP  
GEL TEXTURE  
PRO PIGMENTATION

24H LONG-LASTING  
SUITABLE FOR WATERLINE  
AND EYELIDS

BUILT-IN  
SHARPENER



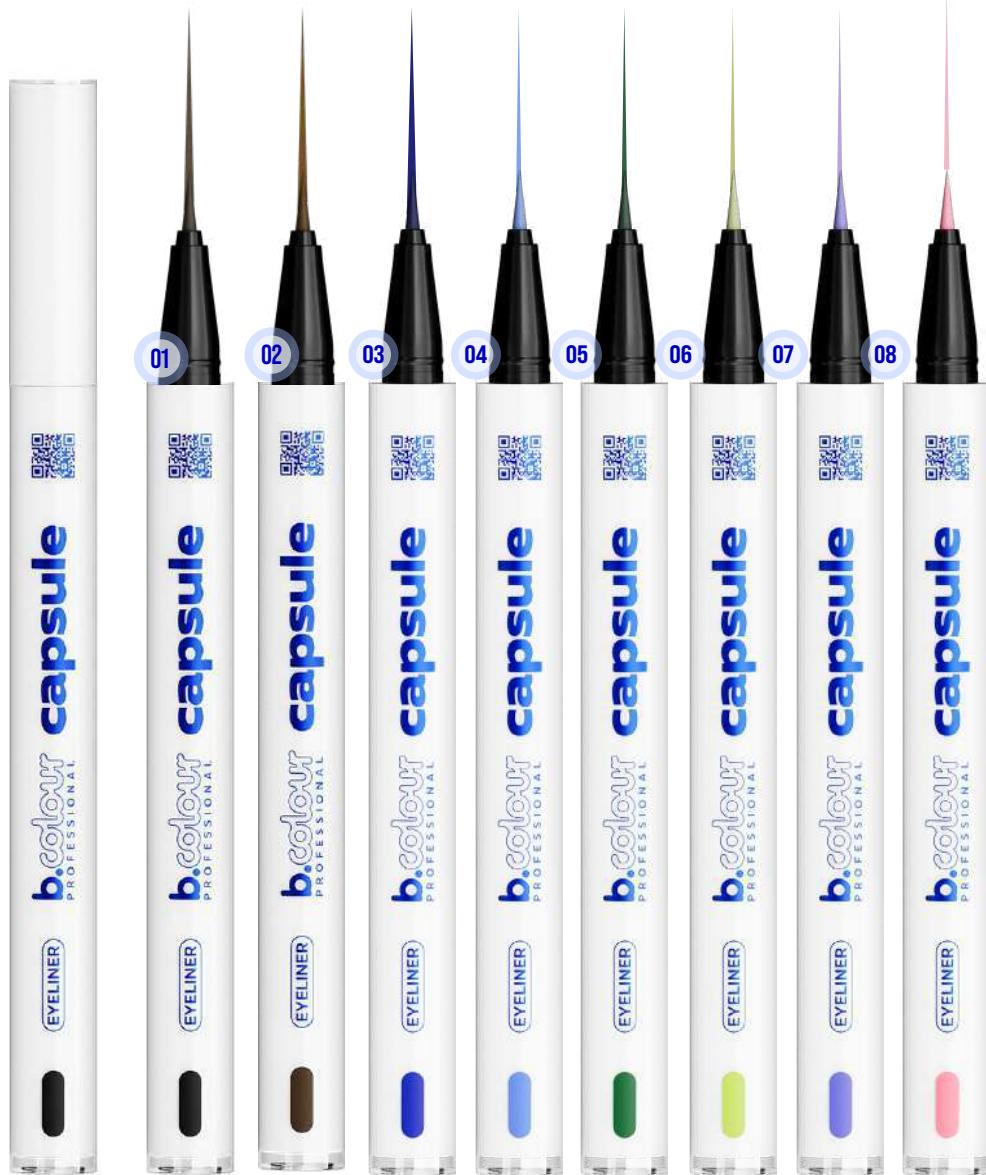
THIN  
TIP



HOW TO REMOVE:  
WITH B.COLOUR PROFESSIONAL  
MICELLAR WIPES  
OR CLEANSING OIL  
SUITABLE FOR SENSITIVE EYES,  
FRAGRANCE-FREE

# B.COLOUR PROFESSIONAL EYES MAKEUP LONG-LASTING WATERPROOF EYELINER

- **01 BE BLACK**  
8053617423696 | 0,5 g
- **02 BROWN ART**  
8053617423702 | 0,5 g
- **03 ULTRAMARINE**  
8053617423719 | 0,5 g
- **04 ARCTIC**  
8053617423726 | 0,5 g
- **05 LIME**  
8053617423733 | 0,5 g
- **06 SOLAR**  
8053617423740 | 0,5 g
- **07 NEON**  
8053617423757 | 0,5 g
- **08 PARTY PINK**  
8053617423764 | 0,5 g



**PERFECT WINGED LINES OF ANY WIDTH AND SHAPE**

**WATERPROOF, HYPOALLERGENIC FORMULA**

**HIGHLY PIGMENTED, VIVID SHADES**

**INSTANT DRYING**

**24H WEAR**

**MATTE FINISH**



**SUITABLE FOR SENSITIVE EYES,  
FRAGRANCE-FREE**

**PROFESSIONAL, HAIR-LIKE, FLEXIBLE  
AND RESILIENT BRUSH**

**b.colour**  
PROFESSIONAL



# B.COLOUR PROFESSIONAL

## EYES MAKEUP

### 2-IN-1 SMOKEY EYES SHIMMER PENCIL

WATERPROOF  
HYPOALLERGENIC  
FORMULA

INTENSE SHADES

SOFT FINE TIP

AUTOMATIC FORMAT

24H WEAR



01 BLACK CLASSIC

8053617423771 | 1x 0,1g, 1x 0,2 g

02 DAZZLING BLUE

8053617423788 | 1x 0,1g, 1x 0,2 g

03 INSPIRED GREEN

8053617423795 | 1x 0,1g, 1x 0,2 g

04 RICH BRONZE

8053617423801 | 1x 0,1g, 1x 0,2 g

**b.colour**  
PROFESSIONAL



# B.COLOUR PROFESSIONAL EYES MAKEUP 2-IN-1 SHIMMER EYELINER&PENCIL

**b.colour**  
PROFESSIONAL

WATERPROOF  
HYPOALLERGENIC FORMULA  
INTENSE SHADES  
EYELINER: FLEXIBLE BRUSH  
ULTRA BLACK SHADE  
PENCIL: VIVID SHADES  
SUPERSHINING SHIMMER  
24H WEAR

• **01 BACK IN BLACK**

8053617423818 | 1x 0,1g, 1x 0,35 g

• **02 BLUE SAPPHIRE**

8053617423825 | 1x 0,1g, 1x 0,35 g

• **03 EMERALD**

8053617423832 | 1x 0,1g, 1x 0,35 g

• **04 GOLDEN HOUR**

8053617423849 | 1x 0,1g, 1x 0,35 g



# B.COLOUR PROFESSIONAL EYES MAKEUP EYESHADOW PALETTE

**b.colour**  
PROFESSIONAL

PRO PIGMENTATION  
24H LONG-LASTING WEAR  
MATTE&SHIMMER  
TEXTURES  
AQUALINERS FOR  
STUNNING ACCENTS  
BUILT-IN MIRROR



## 01 EYE CONTACT

8053617423658 | 9 x 1g

## 02 STARWALKER

8053617423665 | 9 x 1g

## 03 X VISION

8053617423672 | 9 x 1g

## 04 TOMORROWLAND

8053617423689 | 9 x 1g



# B.COLOUR PROFESSIONAL BROW MAKEUP

**b.colour**  
PROFESSIONAL



## BROW GEL WITH LAMINATION EFFECT

RETURNS SHAPE  
LONG-LASTING 24 H  
SUITABLE FOR FINE  
AND COARSE HAIR  
NO STICKINESS OR WHITE RESIDUE  
NOURISHING FIX&CARE FORMULA

ULTRA-THIN  
PROFESSIONAL BRUSH



• 24H CONTROL

8053617423535 | 4,2 ml



## SUPER STRONG BROW WAX

2-IN-1: STYLING & 24H HOLD  
SOFT, MANAGEABLE HAIRS  
LONG-LASTING STYLING EFFECT  
NO CLUMPING OR STICKINESS  
NOURISHING FORMULA WITH VITAMIN E

• HIGH TECH 24H

8053617423573 | 1,15 g



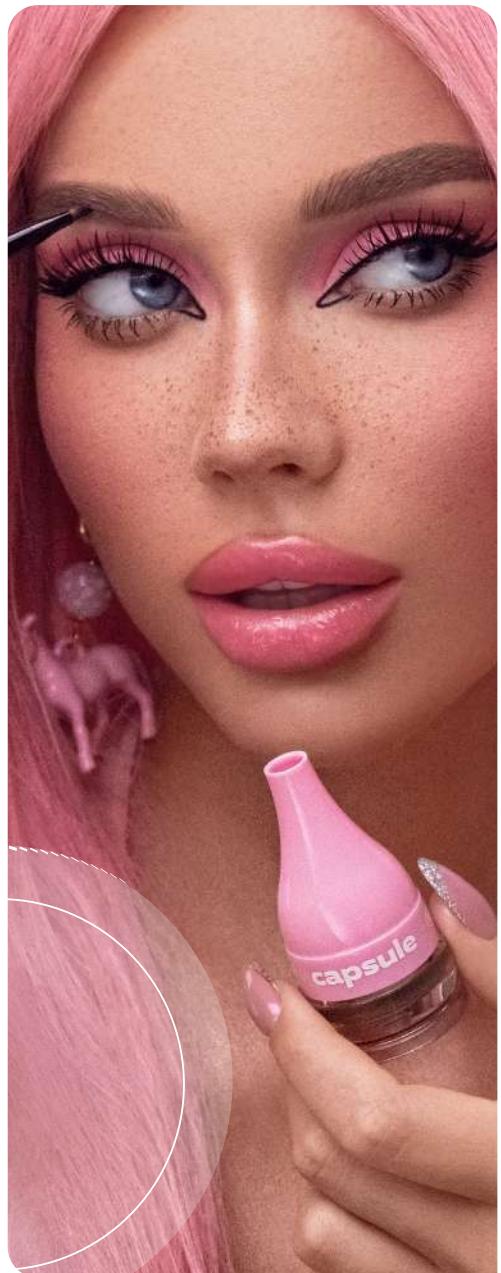
# B.COLOUR PROFESSIONAL

## BROW MAKEUP

### BROW POMADE

3-IN-1: CONTOUR, FILL&SET  
24H LONG-LASTING WEAR  
PERMANENT MAKEUP EFFECT  
FLEXIBLE CREAMY TEXTURE  
NO SMUDGING, NO CREEPING

- 01 LIGHT  
8053617423542 | 3,3 g
- 02 MEDIUM  
8053617423559 | 3,3 g
- 03 DARK  
8053617423566 | 3,3 g



**b.colour**  
PROFESSIONAL

# B.COLOUR PROFESSIONAL FACE MAKEUP FACE & BODY HIGHLIGHTER

**b.colour**  
PROFESSIONAL

## 01 INFINITY

8057639881557 | 8 g

## 02 MILKY WAY

8057639881564 | 8 g

## 03 ANTI GRAVITY

8057639881571 | 8 g



**ULTRA-GLOW SHIMMER**  
LIGHT-REFLECTING PERFECTION FOR  
A FLAWLESS RADIANT FINISH

**HOLOGRAPHIC SHADE**  
COMPLEMENTS EVERY SKIN TONE

**WEIGHTLESS POWDER TEXTURE**  
GLIDES ON EFFORTLESSLY, BLENDS  
SEAMLESSLY, AND LAYERS BEAUTIFULLY  
FOR CUSTOMIZABLE COVERAGE

**PERFECT FOR FACE & BODY**  
**24H LONG-LASTING WEAR**

# B.COLOUR PROFESSIONAL FACE MAKEUP 7-IN-1 CONTOURING FACE PALETTE

**b.colour**  
PROFESSIONAL

## 7 PERFECTLY MATCHED PIGMENTED SHADES

SCULPTOR, BLUSH, HIGHLIGHTER, POWDER,  
AND EYESHADOWS

## 24H LONG-LASTING WEAR

NO FALLOUT  
NO CAKING  
NO EMPHASIZING SKIN TEXTURE

## SOFT, VELVETY TEXTURES

## EFFORTLESS BLENDING WITHOUT STREAKS

## SUITABLE FOR ALL SKIN TONES

### 01 SECRET WEAPON

8057639881465 | 4x4 g, 3x1.3 g

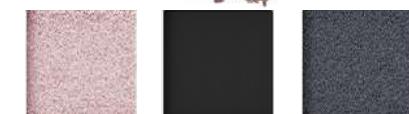
### 02 SUPER POWER

8057639881472 | 4x4 g, 3x1.3 g

01



02



### POWDER

01. MATTE ME  
SETS MAKEUP, MATTIFIES,  
AND EVENS OUT THE SKIN  
WITHOUT CLOGGING PORES

### HIGHLIGHTER

06. SHINY SECRET  
GIVES A NATURAL GLOW  
AND BEAUTIFULLY  
ILLUMINATES THE SKIN

### BLUSH

07. HEARTBREAKER  
GIVES YOUR SKIN A FRESH,  
WELL-RESTED LOOK WITH  
A NATURAL LIFTING EFFECT

### SCULPTOR

02. BRAZILIAN  
DEFINES CHEEKBONES, SCULPTS  
FACIAL FEATURES, AND GIVES A  
NATURAL SUN-KISSED GLOW

### EYESHADOW

03. CHAMPAGNE | 04. VELVET | 05. SMOKY EYES  
ADD DEPTH TO YOUR LOOK AND PERFECTLY  
COMPLEMENT BOTH DAYTIME AND EVENING  
MAKEUP

# B.COLOUR PROFESSIONAL

## FACE MAKEUP PRIMER&BASE

MOISTURIZING AND CARE 24H  
LONG-LASTING MAKEUP  
EVENS OUT SKIN TONE  
LIGHT&COMFORTABLE COVERAGE  
NONCOMEDOGENIC  
FORMULA  
DOES NOT CLOG PORES OR WRINKLES  
SUITABLE FOR ALL SKIN TYPES

• 01 MATTE

8057639881311 | 35 ml

• 02 AQUA

8057639881328 | 35 ml

• 03 GLOW

8057639881342 | 35 ml

CONVENIENT  
DISPENSER



### MATTIFYING

100% COVERAGE OF  
IMPERFECTIONS  
FLAWLESS "PHOTOSHOP"  
EFFECT & SEBUM CONTROL

### MOISTURIZING

SKIN TWICE AS HYDRATED  
SMOOHS TONE AND  
TEXTURE FOR A FLAWLESS  
LOOK

### RADIANCE-BOOSTING

NATURAL GLOW  
ERASES SIGNS OF FATIGUE



**b.colour**  
PROFESSIONAL

# B.COLOUR PROFESSIONAL FACE MAKEUP

**b.colour**  
PROFESSIONAL



## FACE & EYE CONCEALER MOISTURIZING

100% COVERS IMPERFECTIONS  
3-IN-1: CORRECTOR, CONTOUR, PRIMER 24H  
LONG-LASTING WITH MATTE FINISH  
FORMULA WITH HYALURONIC ACID  
NATURAL SHADE WITH LIGHTWEIGHT,  
NON-MASK TEXTURE  
COVERAGE FROM LIGHT TO MEDIUM

• 01 NUDE

8057639881410 | 2,2 g

• 02 VANILLA

8057639881427 | 2,2 g

• 03 NEUTRAL

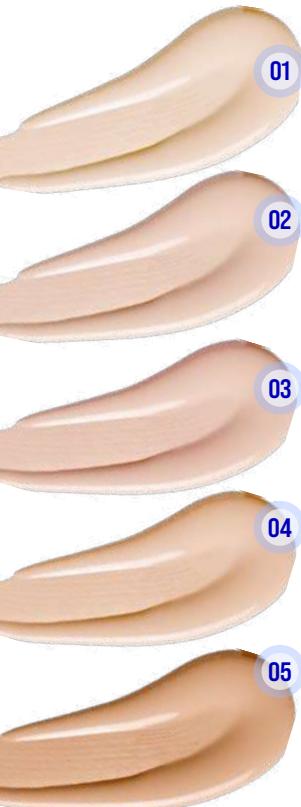
8057639881434 | 2,2 g

• 04 HONEY

8057639881441 | 2,2 g

• 05 GOLDEN

8057639881458 | 2,2 g



FLEXIBLE  
APPLICATOR  
-BRUSH

ADJUSTABLE PUMP  
FOR PRECISE DISPENSING



## MOISTURIZING FOUNDATION

THE BASIS OF YOUR CONFIDENCE FOR 24H  
MOISTURIZING HYDRO BALANCE FORMULA  
100% COVERS IMPERFECTIONS  
MATTIFIES & EVENS OUT  
NATURAL SHADE  
NATURAL SHADE WITH LIGHTWEIGHT,  
NON-MASK TEXTURE  
COVERAGE FROM LIGHT TO MEDIUM

• 01 NUDE

8057639881366 | 35 ml

• 02 VANILLA

8057639881373 | 35 ml

• 03 NEUTRAL

8057639881380 | 35 ml

• 04 HONEY

8057639881397 | 35 ml

• 05 GOLDEN

8057639881403 | 35 ml



# B.COLOUR PROFESSIONAL FACE MAKEUP

**b.colour**  
PROFESSIONAL



## ANTI-IMPERFECTION BB CREAM 5IN1

INNOVATIVE WHITE PARTICLES  
ADAPT TO SKIN TONE

24H HYDRATION AND CARE  
COVERS IMPERFECTIONS  
EVENS OUT TONE AND TEXTURE  
LIGHT AND COMFORTABLE COVERAGE

- 01 LIGHT

8057639881588 | 35 ml

- 02 MEDIUM

8057639881595 | 35 ml

TECHNOLOGICAL  
DISPENSER



## MOISTURIZING FACE CC CREAM 3-IN-1

INNOVATIVE GREEN PARTICLES  
ADAPT TO SKIN TONE

24H HYDRATION AND CARE  
NATURAL SKIN RADIANCE  
EVENS OUT SKIN TONE  
LIGHT AND COMFORTABLE COVERAGE

- 01 LIGHT

8057639881618 | 35 ml

- 02 MEDIUM

8057639881625 | 35 ml



# B.COLOUR PROFESSIONAL FACE MAKEUP MATTIFYING FACE POWDER

**b.colour**  
PROFESSIONAL

ELIMINATES OILY SHINE  
PERFECT COVERAGE LIKE A  
FOUNDATION  
MATTE FINISH  
EXTENDS MAKEUP LONGEVITY  
UP TO 24H  
SUITABLE FOR ALL SKIN TYPES

- **01 NUDE**

8057639881632 | 2.2 g

- **02 VANILLA**

8057639881649 | 2.2 g

- **03 NEUTRAL**

8057639881656 | 2.2 g

- **04 HONEY**

8057639881663 | 2.2 g

- **05 GOLDEN**

8057639881670 | 2.2 g



# B.COLOUR PROFESSIONAL FACE MAKEUP MOUSSE FACE BLUSH

**3-IN-1: BLUSH, TINT, EYESHADOW**

**ALL-DAY LONG-LASTING**

DOES NOT CAKE, EASILY BLENDs  
AND LAYERS

**MOUSSE TEXTURE**

EVENLY DISTRIBUTES, DOES NOT DRY  
OUT OR SETTLE INTO FINE LINES  
AND WRINKLES PROVIDES LONG-LASTING  
COVERAGE

**SATIN FINISH**

**SOFT VELVETY TEXTURE**  
**INSTANTLY FRESH LOOK**

**01 ICE ROSE**

8057639881489 | 3 g

**02 JUST PEACHY**

8057639881496 | 3 g

**03 PINK GALAXY**

8057639881502 | 3 g

**04 NAKED**

8057639882028 | 3 g



# B.COLOUR PROFESSIONAL

## FACE MAKEUP

### BAKED FACE BLUSH

PRO PIGMENTS  
INTENSE COLOR FROM THE  
FIRST APPLICATION  
24H LONG-LASTING  
SOFT, LIGHT BLENDING AND  
LAYERING  
DELICATE RADIANCE

01 SWEET JULIE

8057639881519 | 2,9 g

02 NOT SORRY

8057639881526 | 2,9 g

03 I'M SHY

8057639881533 | 2,9 g

04 BOSSY

8057639881540 | 2,9 g



# B.COLOUR PROFESSIONAL LIPS MAKEUP AUTOMATIC LIP GLOSS

**b.colour**  
PROFESSIONAL



• 01 MUSE

8053617424273 | 1,2 g

• 02 DREAMER

8053617424280 | 1,2 g

• 03 INNOVATOR

8057639881113 | 1,2 g

• 04 RAVER

8057639881120 | 1,2 g

• 05 SPACE GIRL

8057639881137 | 1,2 g

• 06 CRUSH

8057639881144 | 1,2 g



LIQUID GLASS EFFECT  
SOFT, DENSE GEL TEXTURE

DOES NOT BLEED OR STICK  
ULTRA MOISTURIZING

NUDE AND PINK SHADES  
PERFECTLY ADAPT TO NATURAL LIP TONE

VISUALLY ENHANCES LIP VOLUME

DOES NOT EMPHASIZE FLAKINESS OR CRACKS

BOUNTY FRAGRANCE



CONVENIENT CUTE  
HEART-SHAPED  
APPLICATOR

# B.COLOUR PROFESSIONAL LIPS MAKEUP 3D EFFECT LIP GLOSS

**b.colour**  
PROFESSIONAL

LIQUID GLASS EFFECT

SOFT, DENSE GEL TEXTURE  
VISUALLY ENHANCES LIP VOLUME

PERFECT SHADES

BEAUTIFULLY BLENDS WITH NATURAL LIP  
TONE, WITHOUT EMPHASIZING FLAKINESS  
OR CRACKS

VITAMIN E MOISTURIZING FORMULA

CREAMY CARAMEL FRAGRANCE

01 SEXY

8053617424150 | 12 ml

02 TREND

8053617424167 | 12 ml

03 MAGIC

8053617424174 | 12 ml

04 CANDY

8053617424181 | 12 ml

05 FAITH

8053617424198 | 12 ml

EASY-TO-USE SOFT  
SPONGE APPLICATOR



# B.COLOUR PROFESSIONAL LIPS MAKEUP MOUSSE LIPSTICK

24H LONG-LASTING  
MATTE POWDER FINISH  
CARE-FORMULA  
RICH SHADES  
COMFORTABLE, NON-DRYING  
FEEL

• 01 YES!

8053617424105 | 12 ml

• 02 CREATOR

8053617424112 | 12 ml

• 03 FLEUR

8053617424129 | 12 ml

• 04 HOT

8053617424136 | 12 ml

• 05 GLAM

8053617424143 | 12 ml

EASY-TO-USE  
SOFT SPONGE  
APPLICATOR



# B.COLOUR PROFESSIONAL

## LIPS MAKEUP

### LIPSTICK BALM

2-IN-1 LIPSTICK BALM: COLOR  
AND HYDRATION

RADIANT, MOIST FINISH

NON-STICKY AND NON-GREASY

LIGHT SHADE

DOES NOT EMPHASIZE  
FLAKINESS OR CRACKS

- **01 MY EUPHORIA**

8053617424204 | 0,9 g

- **02 IRENE KISS**

8053617424211 | 0,9 g

- **03 SELF LOVE**

8053617424228 | 0,9 g

- **04 BE MINE**

8053617424235 | 0,9 g

- **05 PERFECT MATCH**

8053617424242 | 0,9 g



# B.COLOUR PROFESSIONAL LIPS PENCIL LONG-LASTING LIP PENCIL

**b.colour**  
PROFESSIONAL



**INTENSE SHADE FOR 12H  
ULTRA-SOFT CREAMY CORE**

PROVIDES ABSOLUTE COMFORT, DOES NOT DRY OR CAKE,  
DOES NOT EMPHASIZE FLAKINESS

**PERFECT LIP CONTOUR**  
INSTANTLY SETS, DOES NOT TRANSFER,  
STICK OR SMEAR

**MATTE POWDER FINISH**  
EXTENDS LIPSTICK LONGEVITY

**PLASTIC BODY**  
DOES NOT CRACK OR SCRATCH SKIN



**SHARPENS WITH A  
SHARPENER**

# B.COLOUR PROFESSIONAL

## LIPS MAKEUP

### 2-IN-1 LIP PENCIL

N763

8057639882974 | 0,25 g

N764

8057639882967 | 0,25 g

N204

8057639882981 | 0,25 g

N103

8057639882998 | 0,25 g

N208

8053617423351 | 0,25 g

N101

8057639883001 | 0,25 g

N110

8057639883018 | 0,25 g



**MATTE POWDER FINISH  
ULTRA-SOFT CREAMY CORE  
INTENSE SHADE  
12H LONG-LASTING  
BUILT-IN SHARPENER  
AND BLENDING SPONGE**

# B.COLOUR PROFESSIONAL LIPS MAKEUP



## COOLING LIP OIL 3D PLUMPER

3D PLUMPING EFFECT  
COOLING SENSATION  
MIRROR-LIKE GLOSS  
VITAMIN E AND JOJOBA OIL

THAT'S HOT!

8053617424266 | 2 ml

CRYO

8053617424259 | 2 ml



## LIP OIL XXL VOLUME

XXL VOLUME AND RADIANCE  
PERFECTLY SMOOTH LIPS  
MIRROR-LIKE GLOSS  
VITAMIN E AND JOJOBA OIL



# B.COLOUR PROFESSIONAL LIPS MAKEUP

**b.colour**  
PROFESSIONAL



## LIP CREAM-GLOSS VOLUME-ENHANCING

3-IN-1: VOLUME, HYDRATION, GLOSS

2X MORE IMPRESSIVE VOLUME  
THERMO-ACTIVE TECHNOLOGY

SMOOTH LIPS WITHOUT CRACKS  
OR FLAKINESS

- CYBERPUNK

8053617424082 | 12 ml



## LIP GLOSS PLUMPER WITH HYALURONIC ACID

2-IN-1: PLUMPING, HD RADIANCE

HYALURONIC ACID FORMULA

24H HYDRATION EVEN AFTER  
ABSORPTION

- ILLUSION

8053617424075 | 12 ml



# B.COLOUR PROFESSIONAL MAKEUP ACCESSORIES

PEARL RHINESTONES FOR FACE AND BODY

LASTS UP TO 24H

REUSABLE

SAFE FOR SKIN, EASILY REMOVABLE

PERFECT FOR PARTIES, DATES,  
AND EVERYDAY SPARKLE

UNIVERSAL USE: SUITABLE FOR FACE, BODY,  
HAIR, NAILS, AND OBJECT DECORATION

- **LOVELY**

8057639882905 | 1PCS

- **ROYAL**

8057639882912 | 1PCS

- **FANCY**

8057639882929 | 1PCS

*Face Jewels*



# B.COLOUR PROFESSIONAL MAKEUP ACCESSORIES

PEARL RHINESTONES FOR FACE AND BODY

LASTS UP TO 24H

REUSABLE

SAFE FOR SKIN, EASILY REMOVABLE

PERFECT FOR PARTIES, DATES,  
AND EVERYDAY SPARKLE

UNIVERSAL USE: SUITABLE FOR FACE, BODY,  
HAIR, NAILS, AND OBJECT DECORATION

- **PRECIOUS TEARS**

8057639882943 | 1 PCS

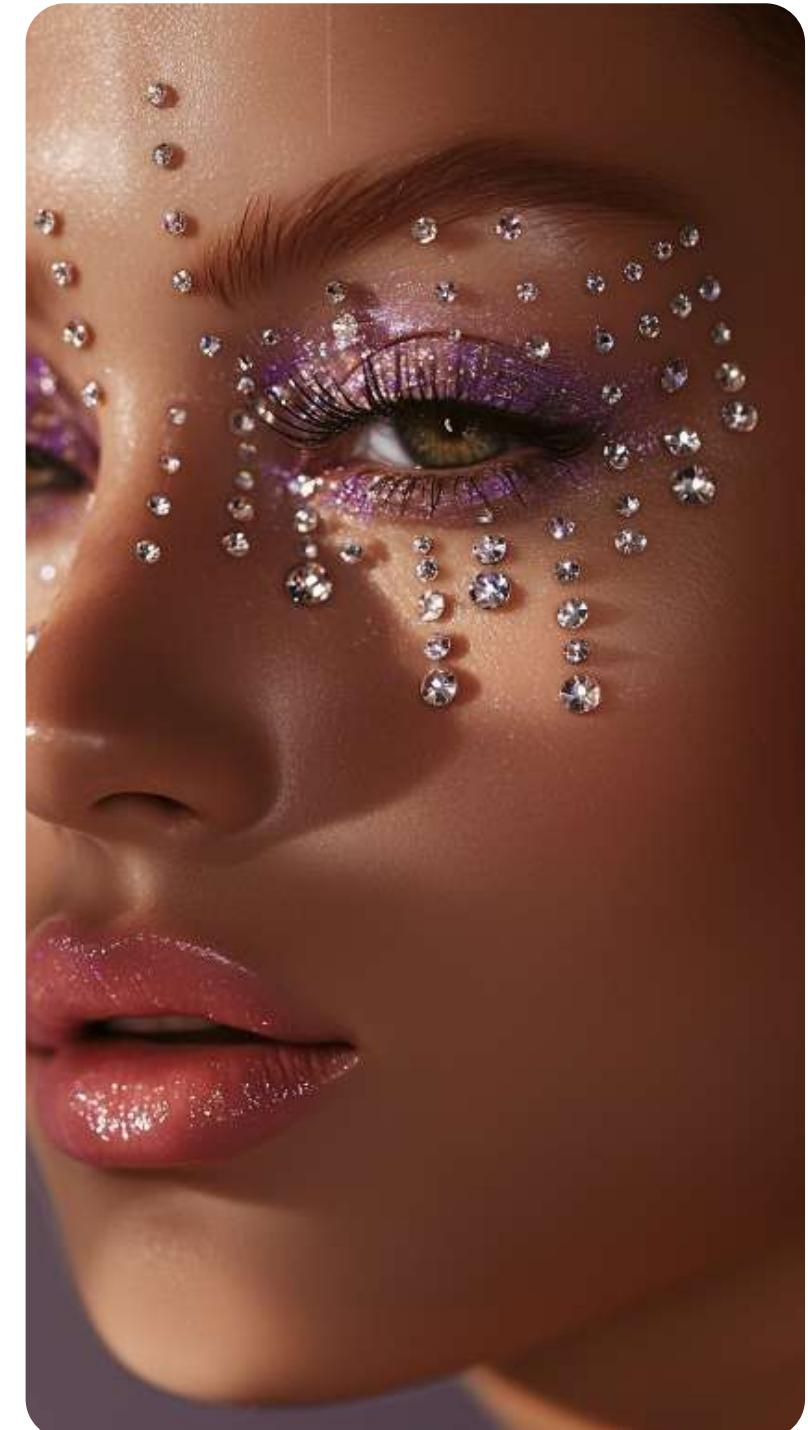
- **BUTTERFLY**

8057639882936 | 1 PCS

- **PURE PEARL**

8057639882950 | 1 PCS

*Face Jewels*



# B.COLOUR PROFESSIONAL MAKEUP ACCESSORIES SPONGE

INNOVATIVE SHAPE  
WITH TWO ANGLED SIDES FOR  
APPLYING DIFFERENT PRODUCTS IN  
ONE MAKEUP LOOK

FOR MAKEUP OF ANY COMPLEXITY

ADJUSTS THE DENSITY OF CREAM TEXTURE  
APPLICATION

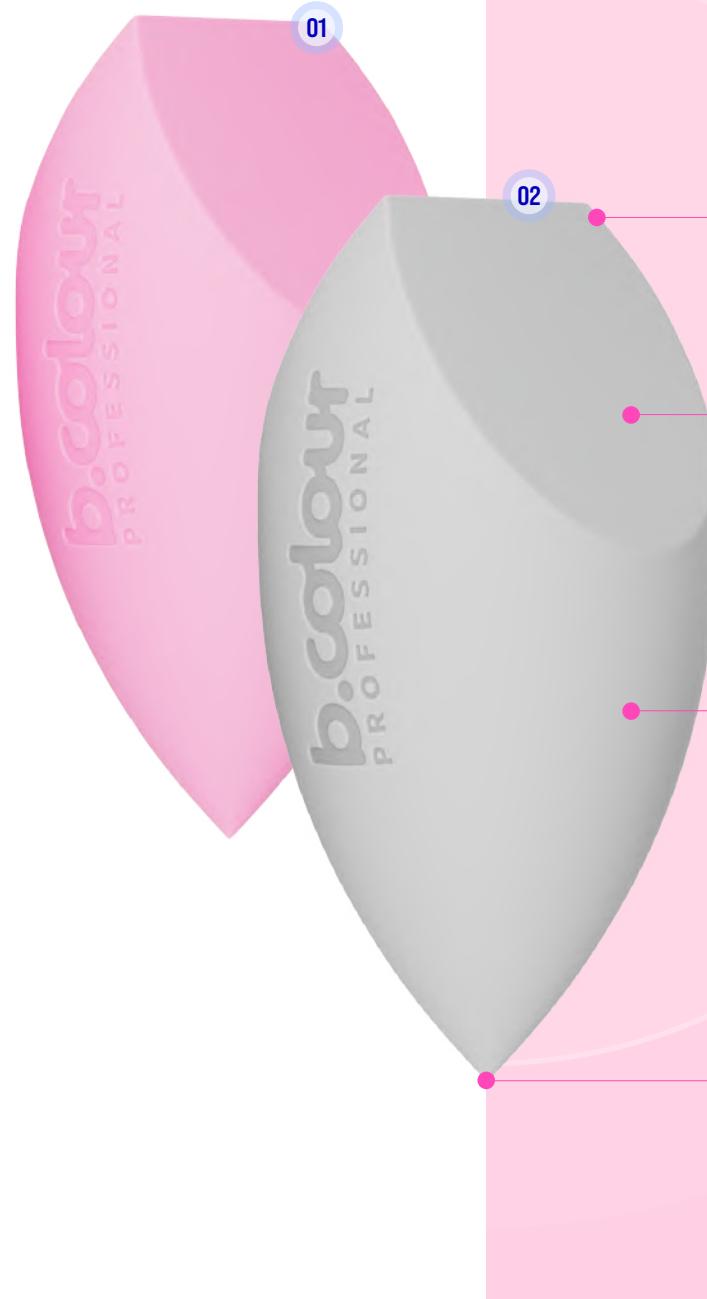
ECONOMICAL PRODUCT USE  
DOES NOT ABSORB THE APPLIED FORMULA

SOFT AND ELASTIC MATERIAL  
FOR COMFORTABLE APPLICATION

EASY TO CLEAN  
HYPOALLERGENIC  
DURABLE

• 01 PINK  
BC8057639885531 | 1 PCS

• 02 GREY  
8057639885548 | 1 PCS



**b.colour**  
PROFESSIONAL

SHARP EDGE  
FOR CONTOURING & BAKING

FLAT SIDE  
FOR BLENDING & BAKING

BLENDING PART  
FOR APPLYING PRODUCTS ON  
LARGER AREAS

SHARP TIP  
FOR PRECISE APPLICATION IN  
HARD-TO-REACH AREAS

# B.COLOUR PROFESSIONAL ACCESOIRES MAKEUP REMOVING WIPES

## 1 WIPE = 100% MAKEUP REMOVAL

INSTANTLY AND EFFECTIVELY REMOVES EVEN LONG LASTING MAKEUP FROM FACE, EYES, AND LIPS WITHOUT RUBBING OR IRRITATION

## 3-IN-1 SKINCARE SOLUTION

MAKEUP REMOVAL, CLEANSING, HYDRATION & SKIN CARE

## MICELLAR FORMULA

EACH WIPE IS INFUSED WITH A SERUM CONTAINING ACTIVE INGREDIENTS

## TRAVEL FORMAT

AN ALTERNATIVE TO MICELLAR WATER  
PERFECT FOR TRAVEL

## UNIVERSAL

SUITABLE FOR ALL SKIN TYPES, INCLUDING  
SENSITIVE SKIN; FOR FACE, EYES & LIPS

## HYPOALLERGENIC

FREE FROM OILS, ALCOHOL & PARABENS

NO RINSING REQUIRED  
LEAVES NO STICKINESS  
OR GREASY RESIDUE



**b.colour**  
PROFESSIONAL

## SOOTHING

2 TYPES OF COLLAGEN, SQUALANE, CERAMIDES, ARGININE, ALLANTOIN & BETAINE

MOISTURIZE, MAINTAIN HYDROLIPID BALANCE, STRENGTHEN, SOFTEN, EVEN SKIN TONE AND TEXTURE

REMOVE EVEN WATERPROOF MAKEUP

## MOISTURIZING

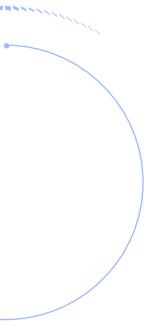
HYALURONIC ACID, PANTHENOL, UREA, MILK EXTRACT & ALLANTOIN

HYDRATE, PROTECT AND RESTORE THE SKIN, MAINTAIN HYDROLIPID BALANCE, AND PROVIDE A SOFTENING EFFECT

REMOVE EVEN HEAT-RESISTANT MAKEUP

# B.COLOUR PROFESSIONAL MAKEUP ACCESSORIES LIPS & FACE MAKEUP BRUSHES

**b.colour**  
PROFESSIONAL



## SUITABLE FOR VARIOUS TEXTURES

ALLOWS YOU TO CONTROL THE COVERAGE  
OF BOTH CREAMY&POWDER PRODUCTS

## PREMIUM SYNTHETIC BRISTLES

EASY TO CLEAN, SHED-FREE, AND  
PERFECTLY MAINTAIN THEIR SHAPE

## DO NOT ABSORB PRODUCT

ENSURING ECONOMICAL USE  
OF COSMETICS



### 1 - LENGTH 18 CM

FOR POWDER/ FOUNDATION/  
CONTOURING

### 2 - LENGTH 17 CM

FOR POWDER, CONCEALER  
AND HIGHLIGHTER

### 3 - LENGTH 16 CM

FOR FOUNDATION&CONTOURING

### 4 - LENGTH 15 CM

FOR FOUNDATION AND MAKEUP  
PRIMER

### 5 - LENGTH 14 CM

FOR LIPSTICK&LIP GLOSS

# B.COLOUR PROFESSIONAL MAKEUP ACCESSORIES EYES & BROWS MAKEUP BRUSHES



## SUITABLE FOR VARIOUS TEXTURES

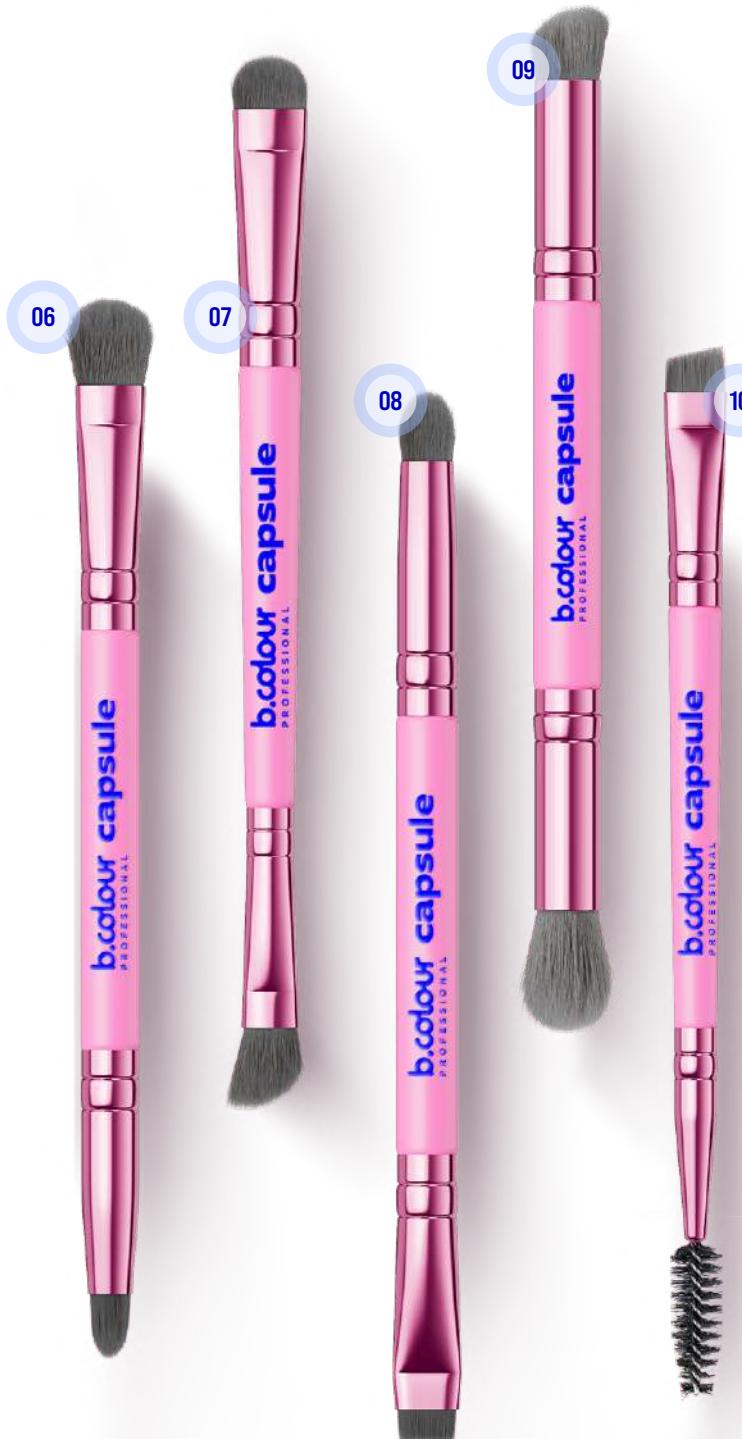
ALLOWS YOU TO CONTROL THE COVERAGE  
OF BOTH CREAMY&POWDER PRODUCTS

## PREMIUM SYNTHETIC BRISTLES

EASY TO CLEAN, SHED-FREE, AND  
PERFECTLY MAINTAIN THEIR SHAPE

## DO NOT ABSORB PRODUCT

ENSURING ECONOMICAL USE  
OF COSMETICS



**b.colour**  
PROFESSIONAL

**6 - LENGTH 15 CM**  
FOR CONCEALER&EYESHADOW

**7 - LENGTH 14 CM**  
FOR CONCEALER&EYESHADOW

**8 - LENGTH 15 CM**  
FOR EYELINER&EYESHADOWS

**9 - LENGTH 15 CM**  
FOR EYELINER&EYESHADOWS

**10 - LENGTH 15 CM**  
FOR EYELINER&EYESHADOWS

# B.COLOUR PROFESSIONAL MAKEUP GIFT SETS

**b.colour**  
PROFESSIONAL



## MAKEUP GIFT SET NOTTE DI DIAMANTI

EXTRA SHIMMER LUSH MASCARA BRIGHT DIAMOND  
+ PEPTIDES EXTRA LUSH MASCARA ULTRA BLACK  
MAKEUP BAG AS A GIFT

ADV237



## MAKEUP GIFT SET PERLE DI NOTTE

TERMO LUSH MASCARA 04 EXTREME VOLUME  
+ EXTRA SHIMMER LUSH MASCARA BRIGHT DIAMOND  
MAKEUP BAG AS A GIFT

ADV239



## MAKEUP GIFT SET BACIO DI DIAMANTE

PLUMPING LIP GLOSS SHINY + LONG-LASTING LIP  
LINER SHADE 615  
MAKEUP BAG AS A GIFT

ADV238

# B.COLOUR PROFESSIONAL MAKEUP GIFT SETS

**b.colour**  
PROFESSIONAL



## MAKEUP GIFT SET AMORE MIO

THERMO LUSH MASCARA 04 EXTREME VOLUME  
+ BROW LAMINATION GEL LAMINATION  
MAKEUP BAG AS A GIFT

ADV200



## MAKEUP GIFT SET DOLCE VITA

THERMO LUSH MASCARA 04 EXTREME VOLUME  
+ KAJAL EYE PENCIL 01 BLACK  
MAKEUP BAG AS A GIFT

ADV202



## MAKEUP GIFT SET OOH LA LA!

SUPER LONG-LASTING LUSH MASCARA 03 CRAZY CURL  
+ SUPER LONG-LASTING LUSH MASCARA 05 DOLL EYE  
MAKEUP BAG AS A GIFT

ADV201

# B.COLOUR PROFESSIONAL MAKEUP GIFT SETS

**b.colour**  
PROFESSIONAL



## MAKEUP GIFT SET MOORE MOORE

MIRROR LIP GLOSS WITH 3D EFFECT **02 TREND**  
+ LONG-LASTING LIP LINER SHADE **TOH 995**  
MAKEUP BAG AS A GIFT

ADV203



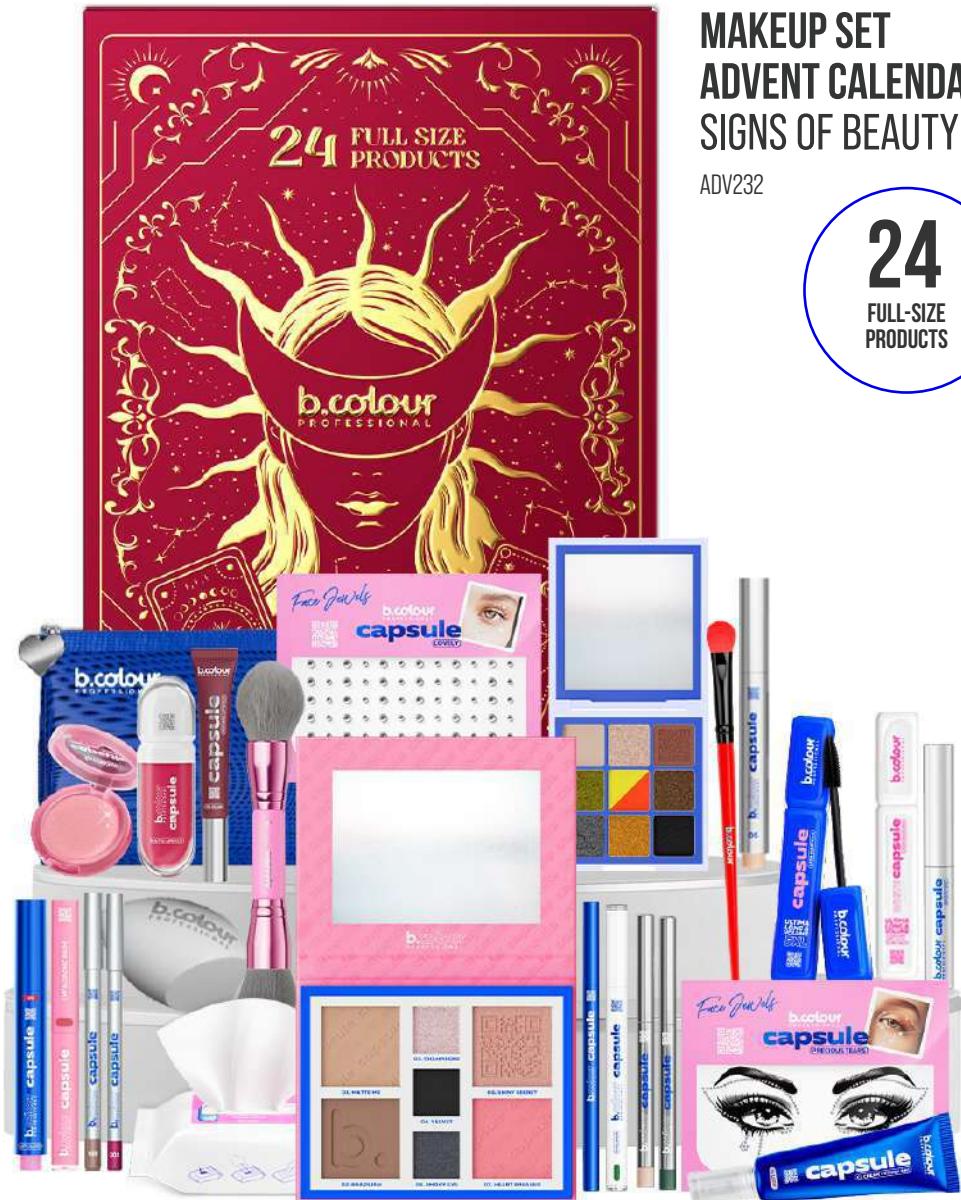
## MAKEUP GIFT SET TI AMO

MIRROR LIP GLOSS WITH 3D EFFECT **05 FAITH**  
+ LONG-LASTING LIP LINER SHADE **TOH 615**  
MAKEUP BAG AS A GIFT

ADV204

# B.COLOUR PROFESSIONAL MAKEUP GIFT SETS

**b.colour**  
PROFESSIONAL



## MAKEUP SET ADVENT CALENDAR SIGNS OF BEAUTY

ADV232

24  
FULL-SIZE  
PRODUCTS



## MAKEUP SET ADVENT CALENDAR MAGIC ZODIAC

ADV231

12  
FULL-SIZE  
PRODUCTS

# B.COLOUR PROFESSIONAL MAKEUP GIFT SETS

**b.colour**  
PROFESSIONAL



MAKEUP SET  
ADVENT CALENDAR  
MAKE YOUR OWN MAGIC

SET1

24

FULL-SIZE  
PRODUCTS



MAKEUP SET  
ADVENT CALENDAR  
MAKE YOUR OWN MAGIC

SET2

12

FULL-SIZE  
PRODUCTS

# B.COLOUR PROFESSIONAL

## PLANOGRAM | DISPLAY RECOMMENDATIONS

**b.colour**  
PROFESSIONAL

SE424



SE425



SE426



# B.COLOUR PROFESSIONAL STORE EQUIPMENT

## **MATERIAL: PLASTIC, ACRYLIC, MDF**

## ASSORTMENT: DECORATIVE COSMETICS

**b.colour**  
PROFESSIONAL

**SE398**



# B.COLOUR PROFESSIONAL STORE EQUIPMENT MUST MINIMAL LIST - S

MATERIAL: PLASTIC, ACRYLIC

ASSORTMENT: DECORATIVE COSMETICS

**b.colour**  
PROFESSIONAL



163 mm 20 mm 150 mm 126 mm 97 mm 28 mm

# B.COLOUR PROFESSIONAL STORE EQUIPMENT MUST MINIMAL LIST - M

**b.colour**  
PROFESSIONAL



# B.COLOUR PROFESSIONAL STORE EQUIPMENT MUST MINIMAL LIST - L

**b.colour**  
PROFESSIONAL



# B.COLOUR PROFESSIONAL STORE EQUIPMENT MUST MINIMAL LIST - XL

**b.colour**  
PROFESSIONAL



# B.COLOUR PROFESSIONAL

## MERCH | BOXES, BAGS, STICKERS, NOTEBOOKS, RIBBONS, PENS

**b.colour**  
PROFESSIONAL



# B.COLOUR PROFESSIONAL IN SOCIAL NETWORKS

PARTNERING FOR SUCCESS WITH OUR DYNAMIC MARKETING SUPPORT

MORE THAN  
**139 000 000**  
TOTAL VIEWS

 **INSTAGRAM**



@bcolourmakeup.it

 **PINTEREST**



@bcolour\_professional

 **TIKTOK**



@bcolourmakeup.it

**b.colour**  
PROFESSIONAL

