

b.colour
PROFESSIONAL



№	CATEGORY	SEGMENT	BEAUTY COLLECTION	ASSORTMENT	Bar-code	Pieces per pack	MOQ	Retailer price, EUR	Markup margin	Front margin	Recommended BASIC shelf price, EUR
1	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Automatic kajal eye pencil / 01 Black, 0,25 g	8053617423856	6	120	€ 4,25	100%	50%	€ 8,49
2	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Automatic kajal eye pencil / 02 Brown, 0,25 g	8053617423863	6	120	€ 4,25	100%	50%	€ 8,49
3	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Automatic kajal eye pencil / 03 Jade green, 0,25 g	8053617423870	6	120	€ 4,25	100%	50%	€ 8,49
4	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Automatic kajal eye pencil / 04 Maya blue, 0,25 g	8053617423887	6	120	€ 4,25	100%	50%	€ 8,49
5	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Automatic kajal eye pencil / 05 Innocent beige, 0,25 g	8053617423894	6	120	€ 4,25	100%	50%	€ 8,49
6	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Automatic kajal eye pencil / 06 Pearl white, 0,25 g	8053617423900	6	120	€ 4,25	100%	50%	€ 8,49
7	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Automatic kajal eye pencil / 07 Naughty plum, 0,25 g	8053617423917	6	120	€ 4,25	100%	50%	€ 8,49
8	EYES	Lash mascara	B.COLOUR PROFESSIONAL CAPSULE	SuperStay black lash mascara / 01 5XL Volume, 10 ml	8053617423597	6	120	€ 6,25	100%	50%	€ 12,49
9	EYES	Lash mascara	B.COLOUR PROFESSIONAL CAPSULE	SuperStay white lash mascara / 02 5XL White, 10 ml	8053617423603	6	120	€ 6,25	100%	50%	€ 12,49
10	EYES	Lash mascara	B.COLOUR PROFESSIONAL CAPSULE	SuperStay black lash mascara / 03 Crazy curl, 10 ml	8053617423610	6	120	€ 6,25	100%	50%	€ 12,49
11	EYES	Lash mascara	B.COLOUR PROFESSIONAL CAPSULE	SuperStay black lash mascara / 04 Extreme volume, 10 ml	8053617423627	6	120	€ 6,25	100%	50%	€ 12,49
12	EYES	Lash mascara	B.COLOUR PROFESSIONAL CAPSULE	SuperStay black lash mascara / 05 Doll eye, 10 ml	8053617423634	6	120	€ 6,25	100%	50%	€ 12,49
13	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Shimmering eye pencil & liner 2in1 / 01 Black, 0,25 g	8053617423818	6	120	€ 5,95	100%	50%	€ 11,90
14	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Shimmering eye pencil & liner 2in1 / 02 Blue, 0,25 g	8053617423825	6	120	€ 5,95	100%	50%	€ 11,90
15	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Shimmering eye pencil & liner 2in1 / 03 Emerald, 0,25 g	8053617423832	6	120	€ 5,95	100%	50%	€ 11,90
16	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Shimmering eye pencil & liner 2in1 / 04 Gold, 0,25 g	8053617423849	6	120	€ 5,95	100%	50%	€ 11,90
17	EYES	Eyeline	B.COLOUR PROFESSIONAL CAPSULE	Waterproof eyeliner / 01 Be black, 0,5 g	8053617423696	6	120	€ 5,95	100%	50%	€ 11,90
18	EYES	Eyeline	B.COLOUR PROFESSIONAL CAPSULE	Waterproof eyeliner / 02 Brown art, 0,5 g	8053617423702	6	120	€ 5,95	100%	50%	€ 11,90
19	EYES	Eyeline	B.COLOUR PROFESSIONAL CAPSULE	Waterproof eyeliner / 03 Ultramarine, 0,5 g	8053617423719	6	120	€ 5,95	100%	50%	€ 11,90
20	EYES	Eyeline	B.COLOUR PROFESSIONAL CAPSULE	Waterproof eyeliner / 04 Arctic, 0,5 g	8053617423726	6	120	€ 5,95	100%	50%	€ 11,90
21	EYES	Eyeline	B.COLOUR PROFESSIONAL CAPSULE	Waterproof eyeliner / 05 Lime, 0,5 g	8053617423733	6	120	€ 5,95	100%	50%	€ 11,90

22	EYES	Eyeline	B.COLOUR PROFESSIONAL CAPSULE	Waterproof eyeliner / 06 Solar, 0,5 g	8053617423740	6	120	€ 5,95	100%	50%	€ 11,90
23	EYES	Eyeline	B.COLOUR PROFESSIONAL CAPSULE	Waterproof eyeliner / 07 Neon, 0,5 g	8053617423757	6	120	€ 5,95	100%	50%	€ 11,90
24	EYES	Eyeline	B.COLOUR PROFESSIONAL CAPSULE	Waterproof eyeliner / 08 Party pink, 0,5 g	8053617423764	6	120	€ 5,95	100%	50%	€ 11,90
25	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Smoky eye pencil & shimmer 2in1 / 01 Black	8053617423771	6	120	€ 5,95	100%	50%	€ 11,90
26	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Smoky eye pencil & shimmer 2in1 / 02 Dazzle	8053617423788	6	120	€ 5,95	100%	50%	€ 11,90
27	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Smoky eye pencil & shimmer 2in1 / 03 Inspire	8053617423795	6	120	€ 5,95	100%	50%	€ 11,90
28	EYES	Eye pencil	B.COLOUR PROFESSIONAL CAPSULE	Smoky eye pencil & shimmer 2in1 / 04 Rich	8053617423801	6	120	€ 5,95	100%	50%	€ 11,90
29	EYES	Eyeshadow	B.COLOUR PROFESSIONAL CAPSULE	Eyeshadow palette / 01 Eye contact, 9 pcs x 1 g	8053617423658	6	120	€ 7,45	100%	50%	€ 14,89
30	EYES	Eyeshadow	B.COLOUR PROFESSIONAL CAPSULE	Eyeshadow palette / 02 Starwalker, 9 pcs x 1 g	8053617423665	6	120	€ 7,45	100%	50%	€ 14,89
31	EYES	Eyeshadow	B.COLOUR PROFESSIONAL CAPSULE	Eyeshadow palette / 03 X Vision, 9 pcs x 1 g	8053617423672	6	120	€ 7,45	100%	50%	€ 14,89
32	EYES	Eyeshadow	B.COLOUR PROFESSIONAL CAPSULE	Eyeshadow palette / 04 Tomorrowland, 9 pcs x 1 g	8053617423689	6	120	€ 7,45	100%	50%	€ 14,89
34	BROWS	Brow gel	B.COLOUR PROFESSIONAL CAPSULE	Brow gel with lamination effect / 24h Control	8053617423535	6	120	€ 5,20	100%	50%	€ 10,39
33	BROWS	Brow wax	B.COLOUR PROFESSIONAL CAPSULE	Super fixing brow wax / HIGH TECH 24H, 1 g	8053617423573	6	120	€ 5,95	100%	50%	€ 11,89
35	BROWS	Brow pomade	B.COLOUR PROFESSIONAL CAPSULE	SuperStay brow pomade 3in1 / 01 Light, 3,3 g	8053617423542	6	120	€ 5,95	100%	50%	€ 11,89
36	BROWS	Brow pomade	B.COLOUR PROFESSIONAL CAPSULE	SuperStay brow pomade 3in1 / 02 Medium, 3,3 g	8053617423559	6	120	€ 5,95	100%	50%	€ 11,89
37	BROWS	Brow pomade	B.COLOUR PROFESSIONAL CAPSULE	SuperStay brow pomade 3in1 / 03 Dark, 3,3 g	8053617423566	6	120	€ 5,95	100%	50%	€ 11,89
38	FACE	Primer	B.COLOUR PROFESSIONAL CAPSULE	Mattifying makeup primer & base / 01 Matte	8057639881311	6	120	€ 7,50	100%	50%	€ 14,99
39	FACE	Primer	B.COLOUR PROFESSIONAL CAPSULE	Hydrating makeup primer & base / 02 Aqua	8057639881328	6	120	€ 7,50	100%	50%	€ 14,99
40	FACE	Primer	B.COLOUR PROFESSIONAL CAPSULE	Radiance makeup primer & base / 03 Glow	8057639881342	6	120	€ 7,50	100%	50%	€ 14,99
41	FACE	BB cream	B.COLOUR PROFESSIONAL CAPSULE	Anti-imperfection BB cream 5in1 / 01 Light	8057639881588	6	120	€ 6,30	100%	50%	€ 12,59
42	FACE	BB cream	B.COLOUR PROFESSIONAL CAPSULE	Anti-imperfection BB cream 5in1 / 02 Medium	8057639881595	6	120	€ 6,30	100%	50%	€ 12,59
43	FACE	CC cream	B.COLOUR PROFESSIONAL CAPSULE	Hydrating CC cream 3in1 / 01 Light, 35 ml	8057639881618	6	120	€ 6,30	100%	50%	€ 12,59
44	FACE	CC cream	B.COLOUR PROFESSIONAL CAPSULE	Hydrating CC cream 3in1 / 02 Medium, 35 ml	8057639881625	6	120	€ 6,30	100%	50%	€ 12,59
45	FACE	Foundation	B.COLOUR PROFESSIONAL CAPSULE	Hydrating foundation / 01 Nude, 35 ml	8057639881366	6	120	€ 7,45	100%	50%	€ 14,90
46	FACE	Foundation	B.COLOUR PROFESSIONAL CAPSULE	Hydrating foundation / 02 Vanilla, 35 ml	8057639881373	6	120	€ 7,45	100%	50%	€ 14,90
47	FACE	Foundation	B.COLOUR PROFESSIONAL CAPSULE	Hydrating foundation / 03 Neutral, 35 ml	8057639881380	6	120	€ 7,45	100%	50%	€ 14,90
48	FACE	Foundation	B.COLOUR PROFESSIONAL CAPSULE	Hydrating foundation / 04 Honey, 35 ml	8057639881397	6	120	€ 7,45	100%	50%	€ 14,90
49	FACE	Foundation	B.COLOUR PROFESSIONAL CAPSULE	Hydrating foundation / 05 Golden, 35 ml	8057639881403	6	120	€ 7,45	100%	50%	€ 14,90
50	FACE	Concealer	B.COLOUR PROFESSIONAL CAPSULE	Hydrating face & eyes concealer / 01 Nude	8057639881410	6	120	€ 4,89	100%	50%	€ 9,79
51	FACE	Concealer	B.COLOUR PROFESSIONAL CAPSULE	Hydrating face & eyes concealer / 02 Vanilla	8057639881427	6	120	€ 4,89	100%	50%	€ 9,79
52	FACE	Concealer	B.COLOUR PROFESSIONAL CAPSULE	Hydrating face & eyes concealer / 03 Neutral	8057639881434	6	120	€ 4,89	100%	50%	€ 9,79
53	FACE	Concealer	B.COLOUR PROFESSIONAL CAPSULE	Hydrating face & eyes concealer / 04 Honey	8057639881441	6	120	€ 4,89	100%	50%	€ 9,79

54	FACE	Concealer	B.COLOUR PROFESSIONAL CAPSULE	Hydrating face & eyes concealer / 05 Golden	8057639881458	6	120	€ 4,89	100%	50%	€ 9,79
58	FACE	Face powder	B.COLOUR PROFESSIONAL CAPSULE	Mattifying face powder SuperStay 24H / 01 N	8057639881632	6	120	€ 6,90	100%	50%	€ 13,79
55	FACE	Face powder	B.COLOUR PROFESSIONAL CAPSULE	Mattifying face powder SuperStay 24H / 02 V	8057639881649	6	120	€ 6,90	100%	50%	€ 13,79
56	FACE	Face powder	B.COLOUR PROFESSIONAL CAPSULE	Mattifying face powder SuperStay 24H / 03 N	8057639881656	6	120	€ 6,90	100%	50%	€ 13,79
57	FACE	Face powder	B.COLOUR PROFESSIONAL CAPSULE	Mattifying face powder SuperStay 24H / 04 I	8057639881663	6	120	€ 6,90	100%	50%	€ 13,79
59	FACE	Face powder	B.COLOUR PROFESSIONAL CAPSULE	Mattifying face powder SuperStay 24H / 05 C	8057639881670	6	120	€ 6,90	100%	50%	€ 13,79
60	FACE	Blush	B.COLOUR PROFESSIONAL CAPSULE	Mousse face blush / 01 Ice rose, 3 g	8057639881489	6	120	€ 5,25	100%	50%	€ 10,49
61	FACE	Blush	B.COLOUR PROFESSIONAL CAPSULE	Mousse face blush / 02 Just peachy, 3 g	8057639881496	6	120	€ 5,25	100%	50%	€ 10,49
62	FACE	Blush	B.COLOUR PROFESSIONAL CAPSULE	Mousse face blush / 03 Pink galaxy, 3 g	8057639881502	6	120	€ 5,25	100%	50%	€ 10,49
63	FACE	Blush	B.COLOUR PROFESSIONAL CAPSULE	Mousse face blush / 04 Naked, 3 g	8057639882028	6	120	€ 5,25	100%	50%	€ 10,49
66	FACE	Blush	B.COLOUR PROFESSIONAL CAPSULE	Baked face blush / 01 Sweet Julie, 2,9 g	8057639881519	6	120	€ 5,25	100%	50%	€ 10,49
67	FACE	Blush	B.COLOUR PROFESSIONAL CAPSULE	Baked face blush / 02 Not sorry, 2,9 g	8057639881526	6	120	€ 5,25	100%	50%	€ 10,49
64	FACE	Blush	B.COLOUR PROFESSIONAL CAPSULE	Baked face blush / 03 I'm shy, 2,9 g	8057639881533	6	120	€ 5,25	100%	50%	€ 10,49
65	FACE	Blush	B.COLOUR PROFESSIONAL CAPSULE	Baked face blush / 04 Bossy, 2,9 g	8057639881540	6	120	€ 5,25	100%	50%	€ 10,49
68	FACE	Highlighter	B.COLOUR PROFESSIONAL CAPSULE	Face & body highlighter / 01 Infinity, 8 g	8057639881557	6	120	€ 6,25	100%	50%	€ 12,49
69	FACE	Highlighter	B.COLOUR PROFESSIONAL CAPSULE	Face & body highlighter / 02 Milky way, 8 g	8057639881564	6	120	€ 6,25	100%	50%	€ 12,49
70	FACE	Highlighter	B.COLOUR PROFESSIONAL CAPSULE	Face & body highlighter / 03 Antigravity, 8 g	8057639881571	6	120	€ 6,25	100%	50%	€ 12,49
71	FACE	Palette	B.COLOUR PROFESSIONAL CAPSULE	Contouring face and eyes palette / 01 Secret	8057639881465	6	120	€ 9,95	100%	50%	€ 19,90
72	FACE	Palette	B.COLOUR PROFESSIONAL CAPSULE	Contouring face and eyes palette / 02 Super	8057639881472	6	120	€ 9,95	100%	50%	€ 19,90
73	LIPS	Lip gloss	B.COLOUR PROFESSIONAL CAPSULE	Lip gloss with 3D mirror effect / 01 Sexy, 12	8053617424150	6	120	€ 6,10	100%	50%	€ 12,19
74	LIPS	Lip gloss	B.COLOUR PROFESSIONAL CAPSULE	Lip gloss with 3D mirror effect / 02 Trend, 1	8053617424167	6	120	€ 6,10	100%	50%	€ 12,19
75	LIPS	Lip gloss	B.COLOUR PROFESSIONAL CAPSULE	Lip gloss with 3D mirror effect / 03 Magic, 1	8053617424174	6	120	€ 6,10	100%	50%	€ 12,19
76	LIPS	Lip gloss	B.COLOUR PROFESSIONAL CAPSULE	Lip gloss with 3D mirror effect / 04 Candy, 1	8053617424181	6	120	€ 6,10	100%	50%	€ 12,19
77	LIPS	Lip gloss	B.COLOUR PROFESSIONAL CAPSULE	Lip gloss with 3D mirror effect / 05 Faith, 12	8053617424198	6	120	€ 6,10	100%	50%	€ 12,19
78	LIPS	Lip gloss	B.COLOUR PROFESSIONAL CAPSULE	Automatic lip gloss / 01 Muse, 1,2 g	8053617424273	6	120	€ 5,25	100%	50%	€ 10,49
79	LIPS	Lip gloss	B.COLOUR PROFESSIONAL CAPSULE	Automatic lip gloss / 02 Dreamer, 1,2 g	8053617424280	6	120	€ 5,25	100%	50%	€ 10,49
80	LIPS	Lip gloss	B.COLOUR PROFESSIONAL CAPSULE	Automatic lip gloss / 03 Innovator, 1,2 g	8057639881113	6	120	€ 5,25	100%	50%	€ 10,49
81	LIPS	Lip gloss	B.COLOUR PROFESSIONAL CAPSULE	Automatic lip gloss / 04 Raver, 1,2 g	8057639881120	6	120	€ 5,25	100%	50%	€ 10,49
82	LIPS	Lip gloss	B.COLOUR PROFESSIONAL CAPSULE	Automatic lip gloss / 05 Space girl, 1,2 g	8057639881137	6	120	€ 5,25	100%	50%	€ 10,49
83	LIPS	Lip gloss	B.COLOUR PROFESSIONAL CAPSULE	Automatic lip gloss / 06 Crush, 1,2 g	8057639881144	6	120	€ 5,25	100%	50%	€ 10,49
84	LIPS	Lip balm	B.COLOUR PROFESSIONAL CAPSULE	Hyaluronic balm / 01 My euphoria, 0,9 g	8053617424204	6	120	€ 6,95	100%	50%	€ 13,89
85	LIPS	Lip balm	B.COLOUR PROFESSIONAL CAPSULE	Hyaluronic balm / 02 Irene kiss, 0,9 g	8053617424211	6	120	€ 6,95	100%	50%	€ 13,89
86	LIPS	Lip balm	B.COLOUR PROFESSIONAL CAPSULE	Hyaluronic balm / 03 Self love, 0,9 g	8053617424228	6	120	€ 6,95	100%	50%	€ 13,89
87	LIPS	Lip balm	B.COLOUR PROFESSIONAL CAPSULE	Hyaluronic balm / 04 Be mine, 0,9 g	8053617424235	6	120	€ 6,95	100%	50%	€ 13,89
88	LIPS	Lip balm	B.COLOUR PROFESSIONAL CAPSULE	Hyaluronic balm / 05 Perfect match, 0,9 g	8053617424242	6	120	€ 6,95	100%	50%	€ 13,89
89	LIPS	Lip oil	B.COLOUR PROFESSIONAL CAPSULE	Cooling lip oil with 3D plumping effect / Cry	8053617424259	6	120	€ 4,45	100%	50%	€ 8,89
90	LIPS	Lip oil	B.COLOUR PROFESSIONAL CAPSULE	Lip oil for XXL volume / That's hot!, 2 ml	8053617424266	6	120	€ 4,45	100%	50%	€ 8,89

91	LIPS	Lip gloss	B.COLOUR PROFESSIONAL CAPSULE	Plumping lip gloss with hyaluronic acid / Illu	8053617424075	6	120	€ 5,25	100%	50%	€ 10,49
92	LIPS	Lip gloss	B.COLOUR PROFESSIONAL CAPSULE	Maximizing cream-gloss for lips / Cyberpun	8053617424082	6	120	€ 5,25	100%	50%	€ 10,49
93	LIPS	Matte lipstick	B.COLOUR PROFESSIONAL CAPSULE	Matte liquid lipstick SuperStay / 01 Passion,	8053617423993	6	120	€ 5,25	100%	50%	€ 10,49
94	LIPS	Matte lipstick	B.COLOUR PROFESSIONAL CAPSULE	Matte liquid lipstick SuperStay / 02 Red vel	8053617424013	6	120	€ 5,25	100%	50%	€ 10,49
95	LIPS	Matte lipstick	B.COLOUR PROFESSIONAL CAPSULE	Matte liquid lipstick SuperStay / 03 Love me	8053617424020	6	120	€ 5,25	100%	50%	€ 10,49
96	LIPS	Matte lipstick	B.COLOUR PROFESSIONAL CAPSULE	Matte liquid lipstick SuperStay / 04 Oh, nice	8053617424037	6	120	€ 5,25	100%	50%	€ 10,49
97	LIPS	Matte lipstick	B.COLOUR PROFESSIONAL CAPSULE	Matte liquid lipstick SuperStay / 05 Ruby, 5,	8053617424044	6	120	€ 5,25	100%	50%	€ 10,49
98	LIPS	Matte lipstick	B.COLOUR PROFESSIONAL CAPSULE	Matte liquid lipstick SuperStay / 06 Vibes, 5,	8053617424051	6	120	€ 5,25	100%	50%	€ 10,49
99	LIPS	Matte lipstick	B.COLOUR PROFESSIONAL CAPSULE	Matte liquid lipstick SuperStay / 07 La vie, 5	8053617424068	6	120	€ 5,25	100%	50%	€ 10,49
100	LIPS	Mousse lipstick	B.COLOUR PROFESSIONAL CAPSULE	Hydrating mousse lipstick / 01 Yes!, 12 ml	8053617424105	6	120	€ 6,10	100%	50%	€ 12,19
101	LIPS	Mousse lipstick	B.COLOUR PROFESSIONAL CAPSULE	Hydrating mousse lipstick / 02 Creator, 12 m	8053617424112	6	120	€ 6,10	100%	50%	€ 12,19
102	LIPS	Mousse lipstick	B.COLOUR PROFESSIONAL CAPSULE	Hydrating mousse lipstick / 03 Fleur, 12 ml	8053617424129	6	120	€ 6,10	100%	50%	€ 12,19
103	LIPS	Mousse lipstick	B.COLOUR PROFESSIONAL CAPSULE	Hydrating mousse lipstick / 04 Hot, 12 ml	8053617424136	6	120	€ 6,10	100%	50%	€ 12,19
104	LIPS	Mousse lipstick	B.COLOUR PROFESSIONAL CAPSULE	Hydrating mousse lipstick / 05 Glam, 12 ml	8053617424143	6	120	€ 6,10	100%	50%	€ 12,19
105	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 101, 1,3 g	8057639881182	6	120	€ 4,10	100%	50%	€ 8,19
106	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 103, 1,3 g	8057639881212	6	120	€ 4,10	100%	50%	€ 8,19
107	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 104, 1,3 g	8057639881243	6	120	€ 4,10	100%	50%	€ 8,19
108	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 107, 1,3 g	8057639881175	6	120	€ 4,10	100%	50%	€ 8,19
109	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 110, 1,3 g	8057639881281	6	120	€ 4,10	100%	50%	€ 8,19
110	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 201, 1,3 g	8057639881151	6	120	€ 4,10	100%	50%	€ 8,19
111	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 202, 1,3 g	8057639881205	6	120	€ 4,10	100%	50%	€ 8,19
112	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 203, 1,3 g	8057639881168	6	120	€ 4,10	100%	50%	€ 8,19
113	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 205, 1,3 g	8057639881229	6	120	€ 4,10	100%	50%	€ 8,19
114	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 206, 1,3 g	8057639881236	6	120	€ 4,10	100%	50%	€ 8,19
115	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 210, 1,3 g	8057639881274	6	120	€ 4,10	100%	50%	€ 8,19
116	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 615, 1,3 g	8057639881298	6	120	€ 4,10	100%	50%	€ 8,19
117	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 634, 1,3 g	8057639881250	6	120	€ 4,10	100%	50%	€ 8,19
118	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 694, 1,3 g	8057639881267	6	120	€ 4,10	100%	50%	€ 8,19
119	LIPS	Lip pencil	B.COLOUR PROFESSIONAL CAPSULE	SuperStay lip pencil / 995, 1,3 g	8057639881199	6	120	€ 4,10	100%	50%	€ 8,19



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1	EYES	7DAYS SHINE, BOMBITA!	Lash mascara	Smoky eyes mascara / 01 Black, 11, 5 ml	8053617422620	6	120	€ 6,24	100%	50%	€ 12,49
2	EYES	7DAYS B.COLOUR	Lash mascara	Smoky eyes mascara Volume / 01 Black, 8 ml	8057592522283	6	120	€ 6,24	100%	50%	€ 12,49
3	EYES	7DAYS B.COLOUR	Lash mascara	Smoky eyes mascara Volume & Curl / 08 Black, 8 ml	8057592522351	6	120	€ 6,24	100%	50%	€ 12,49
4	EYES	7DAYS B.COLOUR DS	Lash mascara	Smoky eye lash mascara Push UP / 01 Black, 8 ml	8053617421715	6	120	€ 6,24	100%	50%	€ 12,49
5	EYES	7DAYS B.COLOUR	Lash mascara	Metallic mascara / 03 Black, 8 ml	8057592522306	6	120	€ 6,24	100%	50%	€ 12,49
6	EYES	7DAYS B.COLOUR	Lash mascara	Metallic mascara / 02 Grey, 8 ml	8057592522290	6	120	€ 6,24	100%	50%	€ 12,49
7	EYES	7DAYS B.COLOUR	Lash mascara	Metallic mascara / 04 Blue, 8 ml	8057592522313	6	120	€ 6,24	100%	50%	€ 12,49
8	EYES	7DAYS B.COLOUR	Lash mascara	Metallic mascara / 05 Green, 8 ml	8057592522320	6	120	€ 6,24	100%	50%	€ 12,49
9	EYES	7DAYS B.COLOUR	Stamp eyeliner	Liner & stamp / 01 Dark Heart, 2 ml	8057592522757	6	120	€ 4,00	100%	50%	€ 7,99
10	EYES	7DAYS B.COLOUR	Stamp eyeliner	Liner & stamp / 02 Black Star, 2 ml	8057592522764	6	120	€ 4,00	100%	50%	€ 7,99
11	EYES	7DAYS B.COLOUR	Stamp eyeliner	Liner & stamp / 03 Dusky Moon, 2 ml	8057592522788	6	120	€ 4,00	100%	50%	€ 7,99
12	EYES	7DAYS B.COLOUR	Stamp eyeliner	Liner & stamp UVglow / 01 Rose heart, 2 ml	8057592522719	6	120	€ 4,00	100%	50%	€ 7,99
13	EYES	7DAYS B.COLOUR	Stamp eyeliner	Liner & stamp UVglow / 02 Lime star, 2 ml	8057592522726	6	120	€ 4,02	100%	50%	€ 8,04
14	EYES	7DAYS B.COLOUR	Stamp eyeliner	Liner & stamp UVglow / 03 Fire moon, 2 ml	8057592522733	6	120	€ 4,02	100%	50%	€ 8,04
15	EYES	7DAYS B.COLOUR WE	Eye pencil	Waterproof eye pencil / 01 Christmas tree, 0,25 g	8053617422361	6	120	€ 4,75	100%	50%	€ 9,49
16	EYES	7DAYS B.COLOUR WE	Eye pencil	Waterproof eye pencil / 02 Snowflake, 0,25 g	8053617422378	6	120	€ 4,75	100%	50%	€ 9,49
17	EYES	7DAYS B.COLOUR WE	Eyeline	Waterproof glitter eyeliner / 01 Christmas lights, 0,25 g	8053617422309	6	120	€ 5,45	100%	50%	€ 10,90
18	EYES	7DAYS B.COLOUR WE	Eyeline	Waterproof glitter eyeliner / 02 Midnight party, 0,25 g	8053617422316	6	120	€ 5,45	100%	50%	€ 10,90
19	EYES	7DAYS B.COLOUR WE	Eyeline	Waterproof metallic eyeliner / 01 Snowman, 0,5 g	8053617422323	6	120	€ 5,45	100%	50%	€ 10,90
20	EYES	7DAYS B.COLOUR WE	Eyeline	Waterproof metallic eyeliner / 02 Christmas miral, 0,5 g	8053617422330	6	120	€ 5,45	100%	50%	€ 10,90
21	EYES	7DAYS B.COLOUR	Eye pencil	Longwear kajal eyeliner/01 White, 0,25 g	8057592522795	6	120	€ 4,25	100%	50%	€ 8,49
22	EYES	7DAYS B.COLOUR	Eye pencil	Longwear kajal eyeliner /02 Mint, 0,25 g	8057592522801	6	120	€ 4,25	100%	50%	€ 8,49

23	EYES	7DAYS B.COLOUR	Eye pencil	Longwear kajal eyeliner /03 Lavender, 0,25 g	8057592522818	6	120	€ 4,25	100%	50%	€ 8,49
24	EYES	7DAYS B.COLOUR	Eye pencil	Longwear kajal eyeliner /07 Black, 0,25 g	8057592522856	6	120	€ 4,25	100%	50%	€ 8,49
25	EYES	7DAYS B.COLOUR	Eyeshadow	Neon cream eyeshadow pencil / 01 Ninja, 1,3 g	8057592522863	6	120	€ 4,00	100%	50%	€ 7,99
26	EYES	7DAYS B.COLOUR	Eyeshadow	Neon cream eyeshadow pencil / 02 Fairy, 1,3 g	8057592522870	6	120	€ 4,00	100%	50%	€ 7,99
27	EYES	7DAYS B.COLOUR	Eyeshadow	Eyeshadow Pigment palette / 01 Electric, 9 pcs x	8057592522696	6	120	€ 6,45	100%	50%	€ 12,89
28	EYES	7DAYS B.COLOUR	Eyeshadow	Eyeshadow palette /01 Violet Macarons, 9 pcs x	8057592522665	6	120	€ 7,45	100%	50%	€ 14,89
29	EYES	7DAYS B.COLOUR	Eyeshadow	Eyeshadow palette /02 Pistachio Cake, 9 pcs x 1	8057592522672	6	120	€ 7,45	100%	50%	€ 14,89
30	EYES	7DAYS B.COLOUR	Eyeshadow	Eyeshadow palette /03 Bubblegum, 9 pcs x 1 g	8057592522689	6	120	€ 7,45	100%	50%	€ 14,89
31	EYES	7DAYS B.COLOUR	Eyeshadow	Eyeshadow palette 9 shades/ 01 Luxury Life, 9 p	8057592522627	6	120	€ 7,45	100%	50%	€ 14,89
32	EYES	7DAYS B.COLOUR	Eyeshadow	Eyeshadow palette 9 shades / 02 Midsummer Fai	8057592522641	6	120	€ 7,45	100%	50%	€ 14,89
33	EYES	7DAYS B.COLOUR	Eyeshadow	Eyeshadow palette 9 shades / 03 Rainbow Dash, 9	8057592522658	6	120	€ 7,45	100%	50%	€ 14,89
34	EYES	7DAYS B.COLOUR DS	Eyeshadow	Eyeshadow palette 9 colours / 01 Black mamba, 9	8053617422200	6	120	€ 7,45	100%	50%	€ 14,89
35	EYES	7DAYS B.COLOUR DS	Eyeshadow	Eyeshadow palette 9 colours / 02 Magic poison, 9	8053617422217	6	120	€ 7,45	100%	50%	€ 14,89
36	EYES	7DAYS B.COLOUR DS	Eyeshadow	Eyeshadow palette 9 colours / 01 Queen Alexa, 9	8053617422347	6	120	€ 7,45	100%	50%	€ 14,89
37	EYES	7DAYS B.COLOUR DS	Eyeshadow	Eyeshadow palette 9 colours / 02 Magic&fancy, 9	8053617422354	6	120	€ 7,45	100%	50%	€ 14,89
38	EYES	7DAYS B.COLOUR	eyeshadow	Sparkling liquid eyeshadow / 01 Crystal, 5,5 ml	8057592522450	6	120	€ 4,90	100%	50%	€ 9,79
39	EYES	7DAYS B.COLOUR	eyeshadow	Sparkling liquid eyeshadow / 02 Storm, 5,5 ml	8057592522467	6	120	€ 4,90	100%	50%	€ 9,79
41	EYES	7DAYS B.COLOUR DS	eyeshadow	Multichrome liquid eyeshadow / 01 Hell fire, 1,5	8053617421722	6	120	€ 7,45	100%	50%	€ 14,89
42	EYES	7DAYS B.COLOUR DS	eyeshadow	Multichrome liquid eyeshadow / 03 Gold blood, 1	8053617421746	6	120	€ 7,45	100%	50%	€ 14,89
40	EYES	7DAYS B.COLOUR DS	eyeshadow	Multichrome liquid eyeshadow / 04 Luxury pain,	8053617421753	6	120	€ 11,60	100%	50%	€ 23,21
43	EYES	7DAYS B.COLOUR	eyeshadow	Multichrome liquid eyeshadow / 01 Sapphire, 1,5	8057592522559	6	120	€ 7,45	100%	50%	€ 14,89
44	EYES	7DAYS B.COLOUR	eyeshadow	Multichrome liquid eyeshadow / 03 Amber, 1,5 m	8057592522573	6	120	€ 7,45	100%	50%	€ 14,89
45	EYES	7DAYS B.COLOUR	eyeshadow	Multichrome liquid eyeshadow / 04 Emerald, 1,5	8057592522580	6	120	€ 7,45	100%	50%	€ 14,89
46	EYES	7DAYS B.COLOUR	eyeshadow	Multichrome liquid eyeshadow / 05 Diamond, 1,5	8057592522597	6	120	€ 7,45	100%	50%	€ 14,89
47	EYES	7DAYS B.COLOUR	eyeshadow	Multichrome liquid eyeshadow / 06 Northern Lig	8057592522603	6	120	€ 7,45	100%	50%	€ 14,89
48	EYES	7DAYS B.COLOUR	eyeshadow	Multichrome liquid eyeshadow / 07 Cherry Bloss	8057592522610	6	120	€ 7,45	100%	50%	€ 14,89
49	EYES	7DAYS B.COLOUR	Eyeliner	Graphic liners set uvglow neon pastel/ 10 B.MA	8057592525505	6	120	€ 12,50	100%	50%	€ 24,99
50	BROWS	7DAYS B.COLOUR	Brows	Brow fix gel & eyeliner / 01 Magic Wand, 1x2 ml	8057592522962	6	120	€ 6,00	100%	50%	€ 11,99
51	BROWS	7DAYS B.COLOUR	Brows	Brow pencil / 01 Soft blond, 0,06 g	8057592522887	6	120	€ 4,25	100%	50%	€ 8,49
52	BROWS	7DAYS B.COLOUR	Brows	Brow pencil / 02 Light brown, 0,06 g	8057592522894	6	120	€ 4,25	100%	50%	€ 8,49
53	BROWS	7DAYS B.COLOUR	Brows	Brow pencil / 03 Dark chocolate, 0,06 g	8057592522900	6	120	€ 4,25	100%	50%	€ 8,49
54	FACE	7DAYS B.COLOUR	Face powder	Loose setting powder / Neutral, 3 g	8057592522191	6	120	€ 6,90	100%	50%	€ 13,79
55	FACE	7DAYS B.COLOUR	Concealer	Liquid concealer / 01 Light, 8 ml	8057592522153	6	120	€ 4,90	100%	50%	€ 9,79
56	FACE	7DAYS B.COLOUR	Concealer	Liquid concealer / 02 Light medium, 8 ml	8057592522160	6	120	€ 4,90	100%	50%	€ 9,79
57	FACE	7DAYS B.COLOUR	Concealer	Liquid concealer / 03 Medium, 8 ml	8057592522177	6	120	€ 4,90	100%	50%	€ 9,79
58	FACE	7DAYS B.COLOUR	Palettes	Multifunctional makeup kit / Hyper Glow, 4 pcs x	8057592522184	6	120	€ 8,45	100%	50%	€ 16,90
59	FACE	7DAYS B.COLOUR WE	Highlighter	Glitter cream eyeshadow / 01 Prosecco, 1,1 g	8053617422279	6	120	€ 5,45	100%	50%	€ 10,90
60	FACE	7DAYS B.COLOUR WE	Highlighter	Glitter cream eyeshadow / 02 Champagne, 1,1 g	8053617422286	6	120	€ 5,45	100%	50%	€ 10,90
61	LIPS	7DAYS B.COLOUR WE	Lip oil	Glossy lip oil / 01 Cool baby, 9 g	8053617422385	6	120	€ 5,40	100%	50%	€ 10,79

61	LIPS	7DAYS B.COLOUR WE	Lip oil	Glossy lip oil / 02 Holo baby, 9 g	8053617422392	6	120	€ 5,40	100%	50%	€ 10,79
63	LIPS	7DAYS B.COLOUR	Lip oil	Softening Lip Oil / 01 Baby Blackberry, 4 ml	8057592522078	6	120	€ 2,14	100%	50%	€ 4,29
64	LIPS	7DAYS B.COLOUR	Lip oil	Softening Lip Oil / 02 Sweet Strawberry, 4 ml	8057592522085	6	120	€ 2,14	100%	50%	€ 4,29
65	LIPS	7DAYS B.COLOUR	Lip oil	Softening lip oil / 03 Candy Mania, 4 ml	8057592523228	6	120	€ 2,14	100%	50%	€ 4,29
66	LIPS	7DAYS B.COLOUR	Lip oil	Softening lip oil / 04 Cola-la-la, 4 ml	8057592523235	6	120	€ 2,14	100%	50%	€ 4,29
67	LIPS	7DAYS B.COLOUR	Lip oil	Softening lip oil / 05 Ice Cream Dream, 4 ml	8053617420015	6	120	€ 2,14	100%	50%	€ 4,29
68	LIPS	7DAYS B.COLOUR	Lip oil	Softening lip oil / 06 Vanilla Cake, 4 ml	8053617420008	6	120	€ 2,14	100%	50%	€ 4,29
69	LIPS	7DAYS B.COLOUR DS	Lip tint	Black lip tint / 01 Vampire, 3,5 g	8053617421760	6	120	€ 5,75	100%	50%	€ 11,49
70	LIPS	7DAYS B.COLOUR DS	Lip tint	Black lip tint / 02 Darkness, 3,5 g	8053617421777	6	120	€ 5,75	100%	50%	€ 11,49
71	LIPS	7DAYS B.COLOUR	Lipstick	Holographic lipstick / 01 Barbie, 4 g	8057592521972	6	120	€ 3,00	100%	50%	€ 5,99
72	LIPS	7DAYS B.COLOUR	Lipstick	Holographic lipstick / 02 Unicorn, 4 g	8057592521989	6	120	€ 3,00	100%	50%	€ 5,99
73	LIPS	7DAYS B.COLOUR	Lipstick	Holographic lipstick / 04 Smurfette, 4 g	8057592522009	6	120	€ 3,00	100%	50%	€ 5,99
74	LIPS	7DAYS B.COLOUR	Matte lipstick	Liquid matte lipstick / 01 Dusty Rose, 2,5 ml	8057592521941	6	120	€ 4,90	100%	50%	€ 9,79
75	LIPS	7DAYS B.COLOUR	Matte lipstick	Liquid matte lipstick / 02 Pink, 2,5 ml	8057592521958	6	120	€ 4,90	100%	50%	€ 9,79
76	LIPS	7DAYS B.COLOUR	Matte lipstick	Liquid matte lipstick / 03 Raspberry, 2,5 ml	8057592521965	6	120	€ 4,90	100%	50%	€ 9,79
77	LIPS	7DAYS B.COLOUR	Lip gloss	Plumping lip gloss / 01 Nude, 2,5 ml	8057592522054	6	120	€ 4,90	100%	50%	€ 9,79
78	LIPS	7DAYS B.COLOUR	Lip gloss	Plumping lip gloss / 02 Soft pink, 2,5 ml	8057592522061	6	120	€ 4,90	100%	50%	€ 9,79
79	LIPS	7DAYS B.COLOUR	Lip gloss	Shiny lip gloss / 01 Soap Bubbles, 2,5 ml	8057592522016	6	120	€ 4,90	100%	50%	€ 9,81
80	LIPS	7DAYS B.COLOUR	Lip gloss	Shiny lip gloss / 03 Dream Island, 2,5 ml	8057592522030	6	120	€ 4,90	100%	50%	€ 9,81
81	BODY & HAIR	7DAYS B.COLOUR	Gel glitter	Face, body & hair glitter / 01 Pose, 25 g	8057592522979	6	120	€ 6,50	100%	50%	€ 12,99
82	BODY & HAIR	7DAYS B.COLOUR	Gel glitter	Face, body & hair glitter / 02 Hype, 25 g	8057592522986	6	120	€ 6,50	100%	50%	€ 12,99
83	BODY & HAIR	7DAYS B.COLOUR WE	Gel glitter	Face, body & hair glitter gel / 01 Fireworks, 25 g	8053617421869	6	120	€ 6,50	100%	50%	€ 12,99
84	BODY & HAIR	7DAYS B.COLOUR	Gel glitter	Face&body glitter gel mini / 01 Witch everyday,	8053617421784	6	120	€ 4,15	100%	50%	€ 8,29
85	BODY & HAIR	7DAYS B.COLOUR	Gel glitter	Face&body glitter gel mini / 03 Ghost bride, 10 g	8053617421807	6	120	€ 4,15	100%	50%	€ 8,29
86	BODY & HAIR	7DAYS B.COLOUR	Gel glitter	Face&body glitter gel mini / 04 Beauty poison, 10 g	8053617421814	6	120	€ 4,15	100%	50%	€ 8,29
87	BODY & HAIR	7DAYS B.COLOUR	Gel glitter	Face&body glitter gel mini / 01 Holiday crush, 10 g	8053617421821	6	120	€ 4,15	100%	50%	€ 8,29
88	BODY & HAIR	7DAYS B.COLOUR	Gel glitter	Face&body glitter gel mini / 02 Snowy elf, 10 g	8053617421838	6	120	€ 4,15	100%	50%	€ 8,29
89	BODY & HAIR	7DAYS B.COLOUR	Gel glitter	Face&body glitter gel mini / 03 Magic trick, 10 g	8053617421845	6	120	€ 4,15	100%	50%	€ 8,29
90	BODY & HAIR	7DAYS B.COLOUR	Gel glitter	Face&body glitter gel mini / 04 Dear Santa, 10 g	8053617421852	6	120	€ 4,15	100%	50%	€ 8,29
91	BODY & HAIR	7DAYS SHINE, BOMBITA!	Gel glitter	Gel glitter for hair and body / 901 Playful pink, 90 ml	8056234471163	6	120	€ 6,24	100%	50%	€ 12,49
92	BODY & HAIR	7DAYS SHINE, BOMBITA!	Gel glitter	Gel glitter for hair and body / 902 DOPE, 90 ml	8056234471170	6	120	€ 6,24	100%	50%	€ 12,49
93	BODY & HAIR	7DAYS SHINE, BOMBITA!	Gel glitter	Gel glitter for hair and body / 905 Brilliant blue, 90 ml	8053617422118	6	120	€ 6,24	100%	50%	€ 12,49



№	BEAUTY COLLECTION	SEGMENT	ASSORTMENT	Bar-code	Pieces per pack	MOQ	Retailer price, EUR	Markup margin	Front margin	Recommended BASIC shelf price, EUR
1	7DAYS MY BEAUTY WEEK	Foam	Cleansing facial foam CICA, 7 g	8053617422651	25	100	€ 1,00	50%	33%	€1,5
2	7DAYS MY BEAUTY WEEK	Mask	Purifying facial mask CLAY, 7 g	8053617422699	25	100	€ 1,00	50%	33%	€1,5
3	7DAYS MY BEAUTY WEEK	Mask	Night facial mask COLLAGEN, 7 g	8053617422644	25	100	€ 1,00	50%	33%	€1,5
4	7DAYS MY BEAUTY WEEK	Mask	Nourishing facial mask COLLAGEN, 7 g	8053617422668	25	100	€ 1,00	50%	33%	€1,5
5	7DAYS MY BEAUTY WEEK	Mask	Moisturizing facial mask HYALURONIC, 7 g	8053617422682	25	100	€ 1,00	50%	33%	€1,5
6	7DAYS MY BEAUTY WEEK	Scrub	Facial deep pore cleanse & scrub SODA, 7 g	8053617422675	25	100	€ 1,00	50%	33%	€1,5
7	7DAYS MY BEAUTY WEEK	Peeling	Exfoliating facial peeling AHA ACID, 8,5 g	8053617422637	25	100	€ 1,00	50%	33%	€1,5
8	7DAYS MY BEAUTY WEEK	Serum	Facial serum + toner Radiance VITAMIN C, 30 ml	8057592521514	6	24	€ 5,5	100%	50%	€ 10,99
9	7DAYS MY BEAUTY WEEK	Serum	Facial serum Oil control B3+ZN, 20 ml	8057592521552	6	24	€ 5,5	100%	50%	€ 10,99
10	7DAYS MY BEAUTY WEEK	Serum	Facial serum Hyaluronic HA+H2O, 20 ml	8057592521521	6	24	€ 5,5	100%	50%	€ 10,99
11	7DAYS MY BEAUTY WEEK	Serum	Facial serum Lifting COLLAGEN DROPS, 30 ml	8057592521545	6	24	€ 5,5	100%	50%	€ 10,99
12	7DAYS MY BEAUTY WEEK	Serum	Facial peeling serum Exfoliating AHA+BHA, 30 ml	8057592521576	6	24	€ 5,5	100%	50%	€ 10,99
13	7DAYS MY BEAUTY WEEK	Serum	Facial serum Revitalizing MILKY BOOST, 30 ml	8057592521507	6	24	€ 5,5	100%	50%	€ 10,99
14	7DAYS MY BEAUTY WEEK	Serum	Facial oil serum Nourishing REEN POWER, 30 ml	8057592521569	6	24	€ 5,5	100%	50%	€ 10,99
15	7DAYS MY BEAUTY WEEK	Eye cream Mas	Eye cream Massager Firming & Lifting cream, 15 g	8057592521699	6	24	€ 7,5	100%	50%	€ 14,99
16	7DAYS MY BEAUTY WEEK	Eye cream Mas	Eye cream Massager Moisturizing & Anti-aging cream, 15 g	8057592521705	6	24	€ 7,5	100%	50%	€ 14,99
17	7DAYS MY BEAUTY WEEK	Eye cream Mas	Eye cream Massager Anti-age & Lifting cream, 15 g	8055304762002	6	24	€ 7,5	100%	50%	€ 14,99
18	7DAYS MY BEAUTY WEEK	Eye cream Mas	Eye cream Massager Radiance & Lifting cream, 15 g	8055304762019	6	24	€ 7,5	100%	50%	€ 14,99
19	7DAYS MY BEAUTY WEEK	Face cream Ma	Face cream Massager Firming & Lifting cream, 15 g	8057592521651	6	24	€ 7,5	100%	50%	€ 14,99

20	7DAYS MY BEAUTY WEEK	Face cream Ma	Face cream Massager Moisturizing & Ant	8057592521668	6	24	€ 7,5	100%	50%	€ 14,99
21	7DAYS MY BEAUTY WEEK	Face cream Ma	Face cream Massager Nourishing & Repa	8055304761920	6	24	€ 7,5	100%	50%	€ 14,99
22	7DAYS MY BEAUTY WEEK	Face cream Ma	Face cream Massager Anti-Age & Lifting	8055304761913	6	24	€ 7,5	100%	50%	€ 14,99
23	7DAYS MY BEAUTY WEEK	Face cream Ma	Face cream Massager Radiance & Lifting	8055304761906	6	24	€ 7,5	100%	50%	€ 14,99
24	7DAYS MY BEAUTY WEEK	Face cream Ma	Face cream Massager Lifting & Nourishin	8055304761937	6	24	€ 7,5	100%	50%	€ 14,99
25	7DAYS MY BEAUTY WEEK	Peeling pads	Peeling pads Exfoliating AHA+VITAMIN	8053617420299	3	24	€ 7,64	100%	50%	€ 15,28
26	7DAYS MY BEAUTY WEEK	Peeling pads	Peeling pads Miracle refining AHA+BHA	8053617420305	3	24	€ 7,64	100%	50%	€ 15,28
27	7DAYS MY BEAUTY WEEK	Peeling pads	Peeling pads Deep cleansing BHA+CICA	8053617420312	3	24	€ 7,64	100%	50%	€ 15,28
28	7DAYS MY BEAUTY WEEK	Peeling pads	Peeling pads Gently refining & cooling PH	8053617420329	3	24	€ 7,64	100%	50%	€ 15,28
29	7DAYS MY BEAUTY WEEK	Face Cream	Face cream day & night Radiance VITAM	8056234472801	6	24	€ 7,50	100%	50%	€ 14,99
30	7DAYS MY BEAUTY WEEK	Face Cream	Face cream day & night Collagen WHIPPI	8056234472757	6	24	€ 7,50	100%	50%	€ 14,99
31	7DAYS MY BEAUTY WEEK	Face Cream	Face cream day & night Sos PEACH VEL	8056234472795	6	24	€ 7,50	100%	50%	€ 14,99
32	7DAYS MY BEAUTY WEEK	Mask	Face clay mask & peel 2-in-1 DETOX SKI	8056234472962	6	24	€ 7,50	100%	50%	€ 14,99
33	7DAYS MY BEAUTY WEEK	Mask	Face mask Hyaluronic 2-in-1 AQUA INFLU	8056234472740	6	24	€ 7,50	100%	50%	€ 14,99
34	7DAYS MY BEAUTY WEEK	Mask	Face sleeping mask Nourishing AVOCAD	8056234472788	6	24	€ 7,50	100%	50%	€ 14,99
35	7DAYS MY BEAUTY WEEK	Foam	Face foam Mousse cleanser SEA FOAM,	8056234472771	6	24	€ 7,50	100%	50%	€ 14,99
36	7DAYS MY BEAUTY WEEK	Face and neck c	Face and neck cream Massager Firming &	8057592521675	6	24	€ 9,00	100%	50%	€ 17,99
37	7DAYS MY BEAUTY WEEK	Face and neck c	Face and neck cream Massager Moisturizi	8057592521682	6	24	€ 9,00	100%	50%	€ 17,99
38	7DAYS MY BEAUTY WEEK	Face and neck c	Face and neck cream Massager Nourishing	8055304761975	6	24	€ 9,00	100%	50%	€ 17,99
39	7DAYS MY BEAUTY WEEK	Face and neck c	Face and neck cream Massager Anti-Age	8055304761968	6	24	€ 9,00	100%	50%	€ 17,99
40	7DAYS MY BEAUTY WEEK	Face and neck c	Face and neck cream Massager Radiance	8055304761951	6	24	€ 9,00	100%	50%	€ 17,99
41	7DAYS MY BEAUTY WEEK	Face and neck c	Face and neck cream Massager Lifting &	8055304761982	6	24	€ 9,00	100%	50%	€ 17,99
42	7DAYS MY BEAUTY WEEK	Face and neck c	Face and neck cream Massager Anti-Age	8055304761999	6	24	€ 9,00	100%	50%	€ 17,99
43	7DAYS MY BEAUTY WEEK	Foam	Face foam Airy cleanser FOAM IT!, 80 m	8057592521583	6	24	€ 7,50	100%	50%	€ 14,99
44	7DAYS MY BEAUTY WEEK	Peeling	Face peeling Exfoliating JELLY, 80 ml	8057592521613	6	24	€ 7,50	100%	50%	€ 14,99
45	7DAYS MY BEAUTY WEEK	Scrub	Face scrub Deep pore cleanse SODA, 80	8057592521590	6	24	€ 7,50	100%	50%	€ 14,99
46	7DAYS MY BEAUTY WEEK	Mask	Face mask Moisturizing TRUE LOVE, 80	8057592521606	6	24	€ 7,50	100%	50%	€ 14,99
47	7DAYS MY BEAUTY WEEK	Mask	Face clay mask Purifying CICA RECOVE	8057592521620	6	24	€ 7,50	100%	50%	€ 14,99
49	7DAYS MY BEAUTY WEEK	Gel	Face gel Soothing SKIN MEDITATION, 4	8057592521637	6	24	€ 7,50	100%	50%	€ 14,99
48	7DAYS MY BEAUTY WEEK	Mask	Face sleeping mask MILKY DREAMS, 80	8057592521644	6	24	€ 7,50	100%	50%	€ 14,99
50	7DAYS MY BEAUTY WEEK	Body cream	Body cream Aromatherapy BERRY&SHE	8055304761869	6	24	€ 7,00	43%	30%	€ 11,99
51	7DAYS MY BEAUTY WEEK	Body cream	Body cream Intensive nutrition CHERRY	8055304761852	6	24	€ 7,00	43%	30%	€ 11,99

52	7DAYS MY BEAUTY WEEK	Body cream	Body cream Nutrition & firming BANANA	8055304761876	6	24	€ 7,00	43%	30%	€ 11,99
53	7DAYS MY BEAUTY WEEK	Body cream	Body cream Nutrition & hydration COCO	8055304761883	6	24	€ 7,00	43%	30%	€ 11,99
54	7DAYS MY BEAUTY WEEK	Anticellulite bod	Anti-cellulite cooling body gel Menthol +	8057592521828	6	24	€ 13,00	100%	50%	€ 25,99
55	7DAYS MY BEAUTY WEEK	Anticellulite bod	Anti-cellulite contouring body cream Seaw	8057592521835	6	24	€ 13,00	100%	50%	€ 25,99
56	7DAYS MY BEAUTY WEEK	Anticellulite bod	Anti-cellulite body cream oil Caffeine + B	8057592521842	6	24	€ 13,00	100%	50%	€ 25,99
57	7DAYS MY BEAUTY WEEK	Anticellulite bod	Anti-cellulite warming body cream Pepper	8057592521859	6	24	€ 13,00	100%	50%	€ 25,99
58	7DAYS MY BEAUTY WEEK	Dry shampoo	24 hour volume SUPER FRESH, MBW, 7	8053617422057	6	24	€ 6,00	33%	25%	€7,99
59	7DAYS MY BEAUTY WEEK	Dry shampoo	Brunette INVISIBLE, MBW, 7DAYS, 200	8053617422064	6	24	€ 6,00	33%	25%	€7,99
60	7DAYS MY BEAUTY WEEK	Dry shampoo	Smooth and silky hair EXTRA CLEAN, M	8053617422095	6	24	€ 6,00	33%	25%	€7,99
61	7DAYS MY BEAUTY WEEK	Dry shampoo	Total cleansing X2 VOLUME, MBW, 7DA	8053617422033	6	24	€ 6,00	33%	25%	€7,99
62	7DAYS MY BEAUTY WEEK	Dry shampoo	Long-lasting formula 3D VOLUME, MBW	8053617422071	6	24	€ 6,00	33%	25%	€7,99
63	7DAYS MY BEAUTY WEEK	Dry shampoo	Conditioner EXTRA FRESH, MBW, 7DA	8053617422040	6	24	€ 6,00	33%	25%	€7,99
64	7DAYS MY BEAUTY WEEK	Dry shampoo	XXL VOLUME, MBW, 7DAYS, 200 ML	8053617422088	6	24	€ 6,00	33%	25%	€7,99



№	BEAUTY COLLECTION	SEGMENT	ASSORTMENT	Bar-code	Pieces per pack	MOQ	Retailer price, EUR	Markup margin	Front margin	Recommended BASIC shelf price,EUR
1	7DAYS BEAUTY WEEK	Facial tissue masks	Face mask DYNAMIC MONDAY After a long day's work with Willow and Cocoa bean extracts, 25 g	6940079074196	30	360	€ 1,15	100%	50%	€ 2,29
2	7DAYS BEAUTY WEEK	Facial tissue masks	Face mask CHEERFUL TUESDAY The antidote to low spirits with Melon and Mint extracts, 25 g	6940079074202	30	360	€ 1,15	100%	50%	€ 2,29
3	7DAYS BEAUTY WEEK	Facial tissue masks	Face mask EASY WEDNESDAY While you watch your favorite show with green Tea and Pear extracts, 25 g	6940079074219	30	360	€ 1,15	100%	50%	€ 2,29
4	7DAYS BEAUTY WEEK	Facial tissue masks	Face mask ACTIVE THURSDAY After sports with Peony and Blueberry extracts, 25 g	6940079074226	30	360	€ 1,15	100%	50%	€ 2,29
5	7DAYS BEAUTY WEEK	Facial tissue masks	Face mask BLAZING FRIDAY For your pre-party prep routine with coconut and Lychee extracts, 25 g	6940079074233	30	360	€ 1,15	100%	50%	€ 2,29
6	7DAYS BEAUTY WEEK	Facial tissue masks	Face mask ROMANTIC SATURDAY Get ready for your date with Blood Orange and Papaya extracts, 25 g	6940079074240	30	360	€ 1,15	100%	50%	€ 2,29
7	7DAYS BEAUTY WEEK	Facial tissue masks	Face mask PERFECT SUNDAY For total relaxation with blue Agave and Lotus extracts, 25 g	6940079074257	30	360	€ 1,15	100%	50%	€ 2,29
8	7DAYS GO VEGAN	Facial tissue masks	Face mask Yummy MONDAY WHITE DAY For loving yourself, 25 g	8056234470005	40	480	€ 1,49	101%	50%	€ 2,99
9	7DAYS GO VEGAN	Facial tissue masks	Face mask Smoothie TUESDAY YELLOW DAY For fabulous morning, 25 g	8056234470012	40	480	€ 1,49	101%	50%	€ 2,99
10	7DAYS GO VEGAN	Facial tissue masks	Face mask Salad WEDNESDAY GREEN DAY For real bunnies, 25 g	8056234470029	40	480	€ 1,49	101%	50%	€ 2,99
11	7DAYS GO VEGAN	Facial tissue masks	Face mask Fresh THURSDAY VIOLET DAY For feeling fresh, 25 g	8056234470036	40	480	€ 1,49	101%	50%	€ 2,99
12	7DAYS GO VEGAN	Facial tissue masks	Face mask Fruity FRIDAY PINK DAY For feeling juicy, 25 g	8056234470043	40	480	€ 1,49	101%	50%	€ 2,99
13	7DAYS GO VEGAN	Facial tissue masks	Face mask Tomato SATURDAY RED DAY For gangstar girls, 25 g	8056234470050	40	480	€ 1,49	101%	50%	€ 2,99
14	7DAYS GO VEGAN	Facial tissue masks	Face mask Relaxing SUNDAY BLUE DAY For feeling zen, 25 g	8056234470067	40	480	€ 1,49	101%	50%	€ 2,99
15	7DAYS DETOX	Facial tissue masks	Acid Sheet Face Mask AHA (5%) + BHA, 25 g	8056234472856	40	480	€ 1,44	101%	50%	€ 2,89
16	7DAYS DETOX	Facial tissue masks	Clay Sheet Face Mask Kaolin+Seaweed, 12 g	8056234472863	40	480	€ 1,44	101%	50%	€ 2,89
17	7DAYS DETOX	Facial tissue masks	SOS Sheet Face Mask Soothing complex, 25 g	8056234472870	40	480	€ 1,44	101%	50%	€ 2,89
18	7DAYS ANIMAL	Facial tissue masks	Face mask WILD TIGER-R-R Restores tone with Taiga berries and Vitamin C, 25 g	6940079074172	40	480	€ 1,90	93%	48%	€ 3,66

19	7DAYS ANIMAL	Facial tissue masks	Face mask SWEET PANDA Evens skin tone with Bamboo extract and S	6940079074189	40	480	€ 1,90	93%	48%	€ 3,66
20	7DAYS ANIMAL	Facial tissue masks	Face mask PRETTY KITTY Removes signs of tiredness with Raspberry	6940079074165	40	480	€ 1,90	93%	48%	€ 3,66
21	7DAYS ANIMAL	Facial tissue masks	Face mask HAPPY SEA CALF Intensively moisturizes with Algae extra	6940079074158	40	480	€ 1,90	93%	48%	€ 3,66
22	7DAYS CANDY SHOP	Facial tissue masks	Face mask Pink ICE CREAM Strawberries and Cream, 25 g	6940079074325	40	480	€ 1,99	101%	50%	€ 3,99
23	7DAYS CANDY SHOP	Facial tissue masks	Face mask Blue MACARONS Macarons and Blueberry, 25 g	6940079074332	40	480	€ 1,99	101%	50%	€ 3,99
24	7DAYS CANDY SHOP	Facial tissue masks	Face mask Yellow CUPCAKE Banana and Vanilla, 25 g	6940079074349	40	480	€ 1,99	101%	50%	€ 3,99
25	7DAYS PSHHH MASK	Facial tissue masks	Face mask Cleansing oxygenating TO WALK ON AIR with Charcoal an	6940079074288	40	480	€ 1,86	98%	50%	€ 3,69



GIFT SET



№	BEAUTY COLLECTION	SEGMENT	ASSORTMENT	Bar-code	Pieces per pack	MOQ	Retailer price, EUR	Markup margin	Front margin	Recom-mended BASIC shelf price,EUR
1	7DAYS BEAUTY WEEK	SKIN CARE Gift set	Gift set 7DAYS (7 masks)	4607154699102	10	60	€ 7,50	100%	50%	€ 14,99
2	7DAYS BEAUTY WEEK	SKIN CARE Gift set	Gift set BEAUTY CALENDAR (8 masks, mix)	4607154699096	10	60	€ 8,00	100%	50%	€ 15,99
3	7DAYS DETOX	SKIN CARE Gift set	Set for professional complex care (AHA, CLAY, SOS N	8057592521934	10	60	€ 4,00	100%	50%	€ 7,99
4	7DAYS GO VEGAN	SKIN CARE Gift set	Gift set HEALTHY WEEK COLOR DIET (7 masks) C	8056234471781	10	60	€ 8,30	100%	50%	€ 16,59
5	7DAYS GO VEGAN	SKIN CARE Gift set	Gift set HEALTHY WEEK COLOR DIET (7 masks) (c	8056234471798	10	60	€ 9,95	100%	50%	€ 19,90
6	7DAYS ANIMAL MASK	SKIN CARE Gift set	Gift set FUNNY BEAUTY SET Pretty Kitty (4 masks, 1	4607154699140	10	60	€ 7,00	100%	50%	€ 13,99
8	7DAYS MY BEAUTY WE	SKIN CARE Gift set	Gift set FALL IN LOVE WITH YOUR SKIN (Face ser	8057592523044	10	60	€ 12,45	100%	50%	€ 24,90
9	7DAYS MY BEAUTY WE	SKIN CARE Gift set	Gift set JUST DROP VITAMIN BOMB (Face serum &	8057592523051	10	60	€ 12,45	100%	50%	€ 24,90
10	7DAYS MY BEAUTY WE	SKIN CARE Gift set	Gift set DIVE INTO WATER (Face serum & Hyaluron	8057592523068	10	60	€ 12,45	100%	50%	€ 24,90
11	7DAYS MY BEAUTY WE	SKIN CARE Gift set	Gift set WORK OUT FOR YOUR SKIN (Face serum &	8057592523082	10	60	€ 12,45	100%	50%	€ 24,90
12	7DAYS MY BEAUTY WE	SKIN CARE Gift set	Gift set MATTIFYING PARADISE (Face serum & Cle	8057592523099	10	60	€ 12,45	100%	50%	€ 24,90
13	7DAYS MY BEAUTY WE	SKIN CARE Gift set	Gift set GOOD SUPERFOOD (Face serum & Sleeping	8057592523105	10	60	€ 12,45	100%	50%	€ 24,90
14	7DAYS MY BEAUTY WE	SKIN CARE Gift set	Gift set LET'S GET UPDATE (Peeling serum & SOS c	8057592523112	10	60	€ 12,45	100%	50%	€ 24,90