

# my beauty week



**7DAYS MY BEAUTY WEEK**  
**BRIGHT, CREATIVE, HIGH-TECH**



# 7DAYS MY BEAUTY WEEK BEAUTIFUL AND INNOVATIVE



50% OF 7DAYS MY BEAUTY WEEK

PRODUCTS ARE EQUIPPED  
WITH MASSAGE APPLICATORS



# 7DAYS MY BEAUTY WEEK

## SMART AND EFFECTIVE



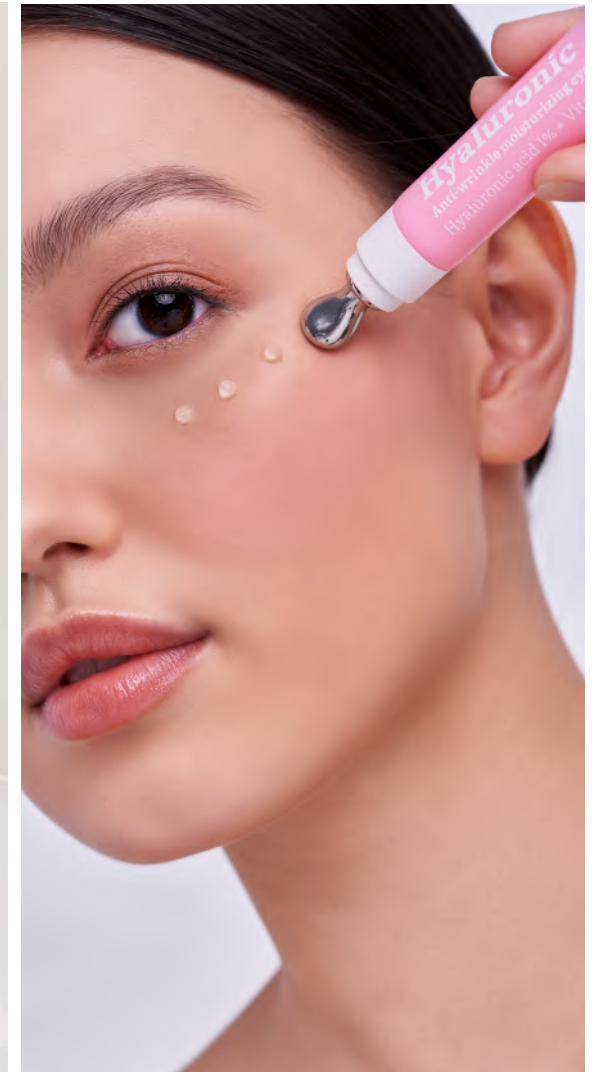
INNOVATIVE MONO-COMPONENTS IN FORMULAS



# 7DAYS MY BEAUTY WEEK POPULAR AND MODERN



SOUTH KOREAN TECHNOLOGICAL FORMULAS AND INNOVATIONS



# 7DAYS MY BEAUTY WEEK NEW RELEASES 2024



## INNOVATION FACE CREAM VITAMIN C 3D MASSAGER



### EYE CREAM CONCENTRATE MOISTURIZING

COOLING MASSAGER  
VITAMIN C AND E, OIL COMPLEX

- BRIGHTENS DARK CIRCLES UNDER THE EYES
- REDUCES PUFFINESS AND TIGHTENS THE CONTOURS OF THE UPPER EYELID
- INTENSIVELY MOISTURIZES AND SMOOTHS WRINKLES

18 ml | 8055304762019



### FACE&NECK CREAM MOISTURIZING

3D MASSAGER  
VITAMIN C AND E, OIL COMPLEX

- BRIGHTENS AND EVENS OUT SKIN TONE
- PROVIDES A LIFTING EFFECT
- MAKES RADIANT AND IMPROVES COMPLEXION
- NOURISHES AND MOISTURIZES
- ACCELERATES COLLAGEN PRODUCTION
- REDUCES PUFFINESS

80 ml | 8055304761951



### FACE&NECK CREAM MOISTURIZING

3D MASSAGER  
VITAMIN C AND E, OIL COMPLEX

- BRIGHTENS AND EVENS OUT SKIN TONE
- PROVIDES A LIFTING EFFECT
- MAKES RADIANT AND IMPROVES COMPLEXION
- NOURISHES AND MOISTURIZES
- ACCELERATES COLLAGEN PRODUCTION
- REDUCES PUFFINESS

40 ml | 8055304761906

# 7DAYS MY BEAUTY WEEK NEW RELEASES 2024



3D MASSAGER PROVIDES A DEEPER PENETRATION OF ACTIVE INGREDIENTS INTO THE SKIN

## INNOVATION FACE CREAM RETINOL 3D MASSAGER



**RETINOL**  
Anti-age & lifting eye cream  
Retinol + Hyaluronic acid 1.5%

**EYE CREAM CONCENTRATE  
ANTI-AGE**  
COOLING MASSAGER  
RETINOL, HYALURONIC ACID, VITAMIN E

- MOISTURIZES AND SMOOTHS WRINKLES
- INCREASES THE DENSITY OF THIN SKIN AROUND THE EYES
- REDUCES SIGNS OF FATIGUE

18 ml | 8055304762002

**RETINOL**  
Face and neck cream  
hydrating & lifting  
Retinol + Hyaluron

**FACE&NECK CREAM  
ANTI-AGE**  
3D MASSAGER  
RETINOL, HYALURONIC ACID, VITAMIN E

- INTENSELY MOISTURIZES AND REJUVENATES
- SMOOTHS WRINKLES
- PROVIDES A LIFTING EFFECT

80 ml | 8055304761968

**RETINOL**  
Face and neck cream  
hydrating & lifting

**FACE&NECK CREAM  
ANTI-AGE**  
3D MASSAGER  
RETINOL, HYALURONIC ACID, VITAMIN E

- INTENSELY MOISTURIZES AND REJUVENATES
- SMOOTHS WRINKLES
- PROVIDES A LIFTING EFFECT
- EVENS OUT SKIN MICRORELIEF
- FIGHTS PIGMENTATION
- TONES AND STRENGTHENS THE SKIN

40 ml | 8055304761913

# 7DAYS MY BEAUTY WEEK

## NEW RELEASES 2024



### FACE CREAM

#### CERAMIDE

#### 3D MASSAGER



#### FACE&NECK CREAM

#### MOISTURIZING

3D MASSAGER

CERAMIDE, HYALURONIC ACID, OIL COMPLEX

- INTENSIVELY MOISTURIZES AND RESTORES SKIN'S HYDROBALANCE
- REJUVENATES AND SMOOTHS WRINKLES
- RENEWS SKIN CELLS AND CREATES A PROTECTIVE BARRIER
- NOURISHES, PROVIDES A LIFTING EFFECT, AND ANTIOXIDANT PROTECTION

80 mL | 8055304761975

### FACE CREAM

#### PEPTIDE

#### 3D MASSAGER



#### FACE&NECK CREAM

#### NOURISHING

3D MASSAGER

PEPTIDE, VITAMIN E, SHEA BUTTER, GLUCOSE

- REJUVENATES AND PROVIDES A LIFTING EFFECT
- PROVIDES ANTIOXIDANT PROTECTION
- PROMOTES COLLAGEN SYNTHESIS
- NOURISHES AND TONES THE SKIN

80 mL | 8055304761982

### FACE CREAM

#### NIACINAMIDE

#### 3D MASSAGER



#### FACE&NECK CREAM

#### MOISTURIZING

3D MASSAGER

NIACINAMIDE, HYALURONIC ACID, VITAMIN E

- FIGHTS WRINKLES AND SKIN HYPERPIGMENTATION
- REJUVENATES AND PROVIDES A LIFTING EFFECT
- NOURISHES, INCREASES SMOOTHNESS AND FIRMNESS OF THE SKIN
- PROMOTES THE SKIN REGENERATION PROCESS

80 mL | 8055304761999



#### FACE&NECK CREAM

#### MOISTURIZING

3D MASSAGER

CERAMIDE, HYALURONIC ACID, OIL COMPLEX

- INTENSIVELY MOISTURIZES AND RESTORES SKIN'S HYDROBALANCE
- REJUVENATES AND SMOOTHS WRINKLES
- RENEWS SKIN CELLS AND CREATES A PROTECTIVE BARRIER
- NOURISHES, PROVIDES A LIFTING EFFECT, AND ANTIOXIDANT PROTECTION

40 mL | 8055304761920



#### FACE&NECK CREAM

#### NOURISHING

3D MASSAGER

PEPTIDE, VITAMIN E, SHEA BUTTER, GLUCOSE

- REJUVENATES AND PROVIDES A LIFTING EFFECT
- PROVIDES ANTIOXIDANT PROTECTION
- PROMOTES COLLAGEN SYNTHESIS
- NOURISHES AND TONES THE SKIN

40 mL | 8055304761937





# 7DAYS MY BEAUTY WEEK BESTSELLERS



## COLLAGEN



**EYE CREAM CONCENTRATE** ❄️  
**ANTI-AGE**  
 COOLING MASSAGER  
**COLLAGEN, CAFFEINE**

- MOISTURIZES AND RESTORES THE SKIN
- SMOOTHS WRINKLES, INCREASES SKIN ELASTICITY AND DENSITY
- REDUCES PUFFINESS

18 ml | 8057592521699



## HYALURON



**EYE CREAM CONCENTRATE** ❄️  
**MOISTURIZING**  
 COOLING MASSAGER  
**HYALURONIC ACID, NIACINAMIDE, VITAMIN C**

- INTENSIVELY MOISTURIZES AND REJUVENATES
- BRIGHTENS DARK CIRCLES, SMOOTHS WRINKLES
- IMPROVES MICROCIRCULATION

18 ml | 8057592521705



### FACE&NECK CREAM ANTI-AGE

3D MASSAGER

- COLLAGEN, CAFFEINE, SEAWEED EXTRACT, VITAMIN C AND E**
- REJUVENATES AND PROVIDES A LIFTING EFFECT
  - SMOOTHS WRINKLES AND PREVENTS THEIR APPEARANCE
  - STRENGTHENS AND MOISTURIZES THE SKIN
  - INCREASES SKIN ELASTICITY, EVENS OUT ITS TONE
  - PROTECTS AGAINST PREMATURE AGING

80 ml | 8057592521675



### FACE&NECK CREAM ANTI-AGE

3D MASSAGER

- COLLAGEN, CAFFEINE, SEAWEED EXTRACT, VITAMIN C AND E**
- REJUVENATES AND PROVIDES A LIFTING EFFECT
  - SMOOTHS WRINKLES AND PREVENTS THEIR APPEARANCE
  - STRENGTHENS AND MOISTURIZES THE SKIN
  - INCREASES SKIN ELASTICITY, EVENS OUT ITS TONE
  - PROTECTS AGAINST PREMATURE AGING

40 ml | 8057592521651



### FACE&NECK CREAM MOISTURIZING

3D MASSAGER

- HYALURONIC ACID, NIACINAMIDE, VITAMIN C**
- DEEPLY MOISTURIZES AND RESTORES SKIN'S HYDRO BALANCE
  - SMOOTHS WRINKLES AND EVENS OUT SKIN TEXTURE
  - PROVIDES ANTIOXIDANT PROTECTION
  - STIMULATES COLLAGEN SYNTHESIS AND PROMOTES REGENERATION
  - PROTECTS AGAINST STRESS EFFECTS

80 ml | 8057592521682



### FACE&NECK CREAM MOISTURIZING

3D MASSAGER

- HYALURONIC ACID, NIACINAMIDE, VITAMIN C**
- DEEPLY MOISTURIZES AND RESTORES SKIN'S HYDRO BALANCE
  - SMOOTHS WRINKLES AND EVENS OUT SKIN TEXTURE
  - PROVIDES ANTIOXIDANT PROTECTION
  - STIMULATES COLLAGEN SYNTHESIS AND PROMOTES REGENERATION
  - PROTECTS AGAINST STRESS EFFECTS

40 ml | 8057592521688

# 7DAYS MY BEAUTY WEEK STORE EQUIPMENT



# 7DAYS MY BEAUTY WEEK STORE EQUIPMENT



# 7DAYS MY BEAUTY WEEK STORE EQUIPMENT



# 7DAYS MY BEAUTY WEEK STORE EQUIPMENT



1200 mm



# 7DAYS MY BEAUTY WEEK STORE EQUIPMENT



1000 mm



7DAYS

# my beauty week

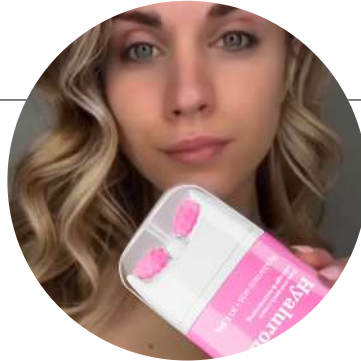
SMART CARE 24/7

7DAYS

INTELLIGENT  
BEAUTY  
FACE FIT



# 7DAYS MY BEAUTY WEEK TARGET AUDIENCE

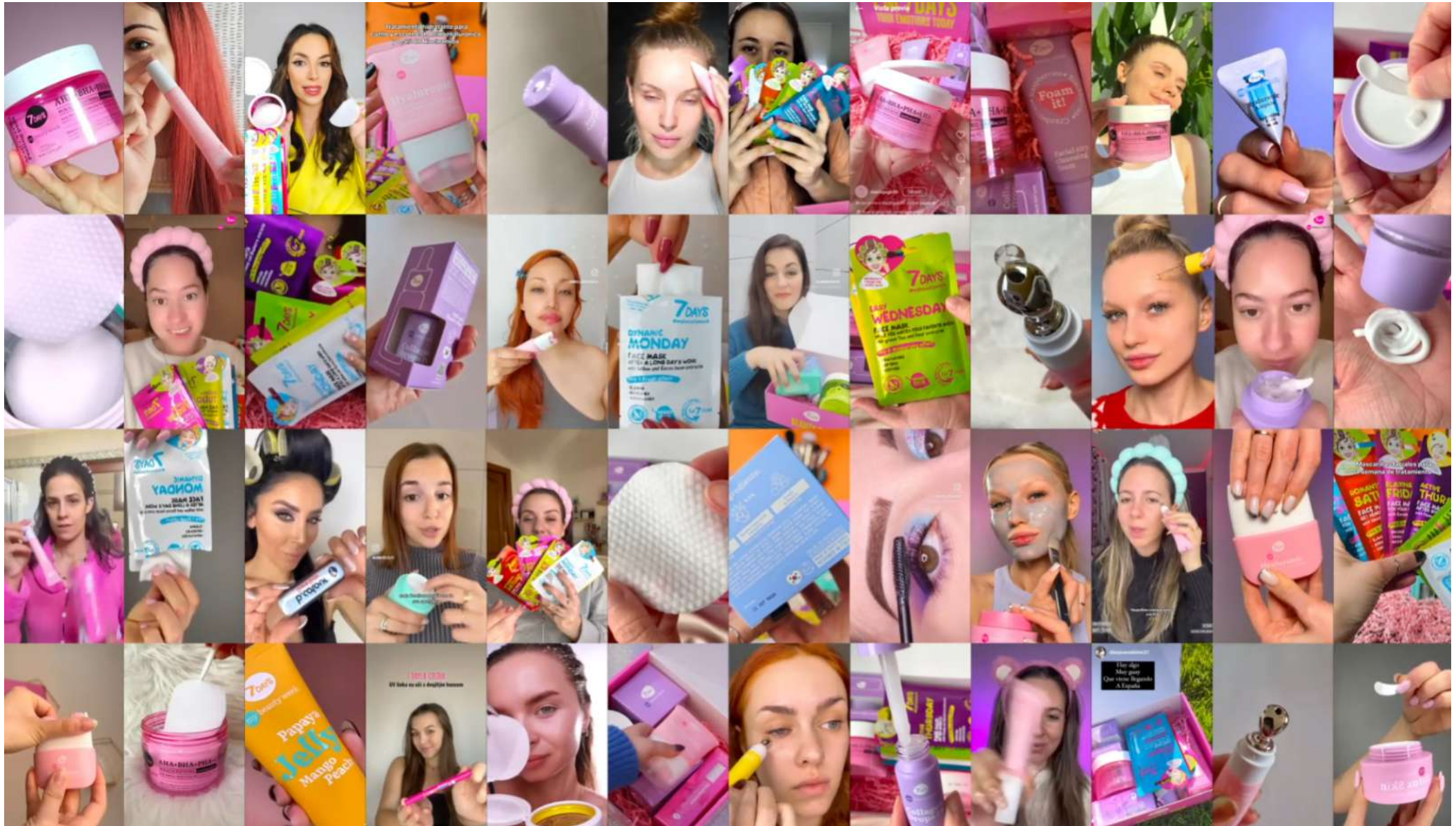


<b>AGE</b>	15-25	26-35	36-45
<b>CONSUMER CHOOSES</b>	<ul style="list-style-type: none"> <li>• Chooses unique forms and bright designs</li> <li>• Follows trends</li> </ul>	<ul style="list-style-type: none"> <li>• Willing to pay more for personalized skincare</li> <li>• Follows social media, trusts influencers' opinions</li> </ul>	<ul style="list-style-type: none"> <li>• Chooses ethical cosmetics with sustainable development principles</li> <li>• Loyal to customer-oriented brands</li> </ul>
<b>SKIN NEEDS</b>	Skincare for problem skin	Moisturizing and effective skin protection	Anti-aging skincare for age-related changes and additional intensive care

**7DAYS MY BEAUTY WEEK COSMETICS WITH A RAPIDLY GROWING AND LOYAL AUDIENCE WORLDWIDE**



# 7DAYS MY BEAUTY WEEK INFLUENCE



# LOGISTICS INFORMATION



Nº	INDIVIDUAL BARKODE	PRODUCT NAME	NUMBER OF ITEMS IN A SHOWBOX	NUMBER OF ITEMS IN A TAREBOX	INDIVIDUAL BARCODE	TAREBOX BARCODE
<b>7DAYS MY BEAUTY WEEK</b>						
1	8057592521699	7DAYS MY BEAUTY WEEK Firming&lifting eye concentrate COLLAGEN, 18 ml	6	24	8057592521699	28057592521693
2	8057592521705	7DAYS MY BEAUTY WEEK Anti-wrinkle moisturizing eye concentrate HYALURONIC, 18 ml	6	24	8057592521705	28057592521709
3	8055304762002	7DAYS MY BEAUTY WEEK Eye cream ANTI-AGE & LIFTING RETINOL, 18 ml	6	24	8055304762002	28055304762006
4	8055304762019	7DAYS MY BEAUTY WEEK Eye cream RADIANCE & LIFTING VITAMIN C, 18 ml	6	24	8055304762019	28055304762013
5	8057592521651	7DAYS MY BEAUTY WEEK V-shaping facial lifting concentrate COLLAGEN, 40 ml	6	24	8057592521651	28057592521655
6	8057592521668	7DAYS MY BEAUTY WEEK V-shaping facial anti-age concentrate HYALURONIC, 40 ml	6	24	8057592521668	28057592521662
7	8055304761906	7DAYS MY BEAUTY WEEK Face and neck cream RADIANCE & LIFTING VITAMIN C, 40 ml	6	24	8055304761906	28055304761955
8	8055304761913	7DAYS MY BEAUTY WEEK Face and neck cream ANTI-AGE & LIFTING RETINOL, 40 ml	6	24	8055304761913	28055304761962
9	8055304761920	7DAYS MY BEAUTY WEEK Face and neck cream NOURISHING & REPAIRING CERAMIDE, 40 ml	6	24	8055304761920	28055304761979
10	8055304761937	7DAYS MY BEAUTY WEEK Face and neck cream LIFTING & NOURISHING PEPTIDE, 40 ml	6	24	8055304761937	28055304761986
11	8057592521675	7DAYS MY BEAUTY WEEK Neck and decollete firming&lifting concentrate COLLAGEN, 80 ml	6	24	8057592521675	28057592521679
12	8057592521682	7DAYS MY BEAUTY WEEK Neck and decollete anti-age moisturizing concentrate HYALURONIC, 80 ml	6	24	8057592521682	28057592521686
13	8055304761951	7DAYS MY BEAUTY WEEK Face and neck cream RADIANCE & LIFTING VITAMIN C, 80 ml	6	24	8055304761951	28055304761955
14	8055304761968	7DAYS MY BEAUTY WEEK Face and neck cream ANTI-AGE & LIFTING RETINOL, 80 ml	6	24	8055304761968	28055304761962
15	8055304761975	7DAYS MY BEAUTY WEEK Face and neck cream NOURISHING & REPAIRING CERAMIDE, 80 ml	6	24	8055304761975	28055304761979
16	8055304761982	7DAYS MY BEAUTY WEEK Face and neck cream LIFTING & NOURISHING PEPTIDE, 80 ml	6	24	8055304761982	28055304761986
17	8055304761999	7DAYS MY BEAUTY WEEK Face and neck cream ANTI-AGE & DE-PIGMENTATION NIACINAMIDE, 80 ml	6	24	8055304761999	28055304761993

## ORDER PRODUCTS

HELLO@7DAYSMAIL.COM

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DUBAI, UNITED ARAB EMIRATES

## ADVERTISING AND PR

SMM@7DAYSMAIL.COM

## MARKETING

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## WEBSITE

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   @my7days.it

