

ABOUT US

7DAYS — SHOWS STRONG YEAR-OVER-YEAR **GROWTH MOMENTUM SINCE 2019**

41000000 Including all 7DAYS affiliated companies



34 000 POINTS OF SALE

EMPLOYEES



COUNTRIES OF PRESENCE



MORE THAN **500** sku

GEOGRAPHY OF SALES

MULTINATIONAL BRAND



34000 POS Points of sales in 50 countries

2019	2020	2021-2022	2023-2024
Italy Spain Greece Georgia Kazakhstan Kyrgyzstan	United Kingdom Sweden Netherlands Australia Portugal Cyprus Croatia Bulgaria Romania Poland Lithuania Estonia Armenia Serbia Ukraine Azerbaijan	Austria France Germany Ireland Norway Czech Republic Hungary Latvia Slovakia Montenegro	USA UAE Qatar Turkey Kuveyt Belgium Denmark Finland Switzerland Iceland Malta Slovenia Kosovo Moldova

PARTNERS

YOU CAN FIND US IN TOP WORLD RETAILERS

RETAIL CHAINS

































ruma BEAUTYBAR **■ Gold Apple LETOILE**















ΣΚΛΑΒΕΝΙΤΗΣ

PHARMACY RETAILERS







E-COMMERCE

amazon DOUGLAS > zalando Maquillalia















BENEFITS

OF WORKING WITH 7DAYS





STRONG MARKETING SUPPORT

ATTRACTIVE DESIGNS, TRADE EQUIPMENT, INFLUENCE AND TRADE MARKETING



HIGH QUALITY OF PRODUCTS

VEGAN SOCIETY AND CPNP CERTIFICATES
GREEN DOT, CRUELTY-FREE AND ECO-FRIENDLY
TRADEMARKS



FLEXIBLE LOGISTICS SOLUTIONS

WAREHOUSES IN EU (LATVIA) USA (DENVER. COLORADO) UAE (DUBAI)



WORLDWIDE COMPANY

THE COMPANY IS REGISTERED IN THE USA (SOFIS LLC), ITALY (SOFIS S.R.L.) AND UAE (SOFIS TRADE – FZCO)



BEAUTY WEEK

COMPLEX SKIN CARE FOR EACH DAY OF THE WEEK





FACE MASK DYNAMIC MONDAY

HYALURONIC ACID + VITAMIN B3 Cleanses, hydrates and shrinks pores

28 g | 6940079074196



FACE MASK CHEERFUL TUESDAY

HYALURONIC ACID + PANTHENOL Evens out tone and regenerates

28 g | 6940079074202



FACE MASK EASY WEDNESDAY

HYALURONIC ACID + VITAMINS Hydrates, softens and improves elasticity

28 g | 6940079074219



FACE MASK ACTIVE THURSDAY

HYALURONIC ACID + ARGAN OIL Nourishes, hydrates and soothes

BEAUTY WEEK

701

COMPLEX SKIN CARE FOR EACH DAY OF THE WEEK



YOUR BEAUTY EXPERT









GIFT SET OF FACE MASKSBEAUTY CALENDAR

8x28 g | 4607154699096

GIFT SET OF FACE MASKSBEAUTY WEEK

7x28 g | 4607154699102



FACE MASKBLAZING FRIDAY

HYALURONIC ACID + ARGAN OIL Tones, hydrates and enhances radiance

28 g | 6940079074233



FACE MASK ROMANTIC SATURDAY

HYALURONIC ACID + VITAMIN C Eliminates tiredness and evens out skin tone



DETOX

THREE-STEP SKIN CLEANSING AND CELLULAR RENEWAL SYSTEM





FACE MASK ACID

AHA 5% + BHA Step 1: EXFOLIATING

25 g | 8056234472856



FACE MASK CLAY

KAOLIN + SEAWEED STEP 2: CLEANSING

12 g | 8056234472863



FACE MASK SOS

HYALURONIC ACID + SQUALANE STEP 3: RECOVERING







DETOX

7DAYS

THREE-STEP SKIN CLEANSING AND CELLULAR RENEWAL SYSTEM

SKIN Expoliation

1 step

ACTIVE INGREDIENTS

- AHA 5%: GLYCOLIC, MALIC, TARTARIC, CITRIC ACID
- · BHA 2%: SALICYLIC ACID
- MORINGA, MANGO, PAPAYA, LEMON, GRAPEFRUIT

EXTRA CLEANSING

2 step

ACTIVE INGREDIENTS

- · CLAY: KAOLIN, MONTMORILLONITE
- SEAWEED: LAMINARIA POWDER, FUCUS EXTRACT

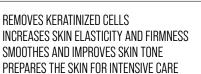
HYDRATION AND RECOVERY

3 step

ACTIVE INGREDIENTS

- · FIBRONECTIN
- · SQUALANE

APPLICATION RESULTS



2

PROVIDES ANTIOXIDANT EFFECT HYDRATES, INCREASES SKIN FIRMNESS ACTIVATES INTRACELLULAR PROCESSES TIGHTENS PORES, REDUCES OILY SHINE



RESTORES SKIN LIPID BARRIER, SOOTHES, NOURISHES, RELIEVES IRRITATION, REMOVES THE FEELING OF SKIN TIGHTNESS, DEEPLY MOISTURIZES AND LIFTS UP THE SKIN





FIBER TENCEL® IS MADE OF EUCALYPTUS WOOD

- · BIODEGRADABLE
- ABSORBS LIKE COTTON, SOFTER THAN SILK AND COOLER THAN LINEN
- · SMOOTH AND SILKY SURFACE

EXPOSURE TIME

- 1 5 minutes
- 2 10-15 minutes
- 3 10-15 minutes

GO VEGAN

SHEET FACE MASKS INSPIRED BY THE COLOR DIET











FACE MASK WHITE DAY

OAT AND ALMOND OILS, COCONUT AND AVOCADO Nutrition, repulping, energy

25 g | 8056234470005

FACE MASK YELLOW DAY

PEAR, ALMOND OIL AND BANANA Moisturizing, antistress, nutrition

25 g | 8056234470012

FACE MASKGREEN DAY

BROCCOLI, ROSEMARY, CUCUMBER AND VITAMIN E Vitamin splash, tone alignment

25 g | 8056234470029

FACE MASK VIOLET DAY

BLUEBERRY, PLUM, FIG AND HYALURONIC ACID Repulping, nutrition, antistress

GO VEGAN

7DAYS

SHEET FACE MASKS INSPIRED BY THE COLOR DIET



COMPLETE SKIN CARE FOR 7 DAYS OF THE WEEK

GO VEGAN SHEET MASKS ARE NOT TESTED ON ANIMALS AND DO NOT CONTAIN INGREDIENTS OF ANIMAL ORIGIN, SUPPORTING THE MOVEMENT AGAINST CRUELTY

GIFT SET LARGE HEALTHY WEEK COLOR DIET

7x25 g | 8056234471798

GIFT SET HEALTHY WEEK COLOR DIET

7x25 g | 8056234471781





FACE MASK PINK DAY

POMEGRANATE, MANGOSTEEN, PAPAYA AND LYCHEE Radiance, toning up, freshness

25 g | 8056234470043

FACE MASK RED DAY

TOMATO, BEETROOT, LAMINARIA AND GINGER

Tone alignment, moisturizing



CANDY SHOP

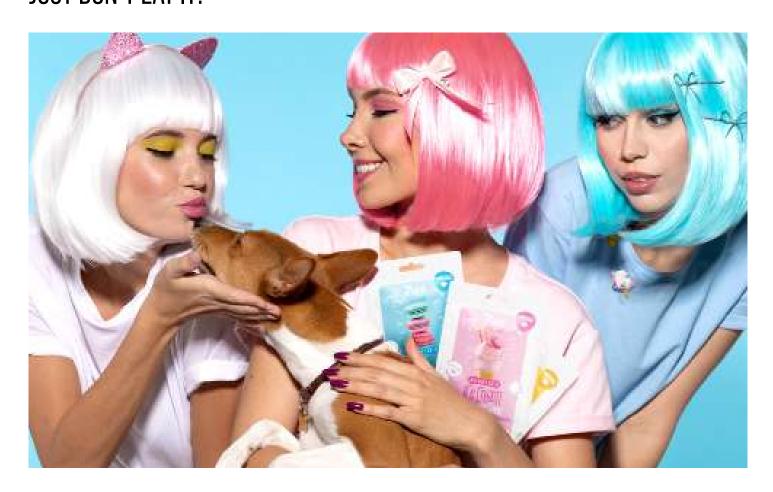








HEALTHY DESSERT FOR YOUR SKIN WITH ZERO CALORIES. JUST DON'T EAT IT!





FACE MASK YELLOW CUPCAKE

BANANA + VANILLA Boosts elasticity. moisturizes, tones

25 g | 6940079074349



FACE MASK PINK ICE CREAM

STRAWBERRIES + CREAM Makes skin soft, moisturizes, nourishes

25 g | 6940079074325



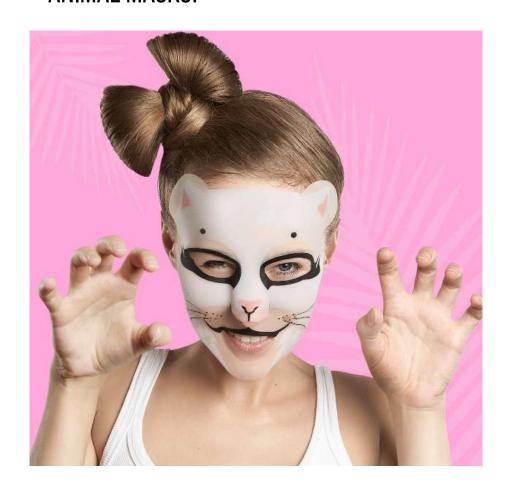
FACE MASK BLUE MACARONS

MACARONS + BLUEBERRY Evens tone, moisturizes, protects

CANDY SHOP

7DAYS

PERFECT SKIN CARE + SOCIAL MEDIA CONTENT = ANIMAL MASKS!





GIFT SET OF FACE MASKS FUNNY BEAUTY SET

4x28 g | 4607154699140



FACE MASK
PRETTY KITTY

RASPBERRY JUICE + LAVENDER Moisturizes, regenerates, boosts elasticity

28 g | 6940079074165



FACE MASK
HAPPY SEA CALF

ALGAE + WHITE COAL Intensively moisturizes, nourishes, refreshes

28 g | 6940079074158



FACE MASK WILD TIGER-R-R

TAIGA BERRIES + VERBENA Tones the skin, moisturizes, boosts vitality

28 g | 6940079074172



FACE MASK SWEET PANDA

BAMBOO + SOYBEAN OIL Evens skin tone, moisturizes, makes skin glow

WORLDWIDE LEADING BESTSELLERS





SOUTH KOREA IS THE MAIN SKINCARE DEVELOPER AND MANUFACTURER IN THE GLOBAL BEAUTY MARKET

INNOVATIVE TECHNOLOGIES AND K-BEAUTY DEVELOPMENTS MAKE MY BEAUTY WEEK A WORLDWIDE TRENDSETTER



TRENDING MASSAGERS AND CRYO-APPLICATORS BECOME A GLOBAL TREND AND GAIN POPULARITY

SURGE TO A TOP-2 PLACE IN RAPIDLY GROWING FACE CARE FORMATS COMPARED TO 2023

7DAYS

WORLDWIDE LEADING BESTSELLERS

















INNOVATIVE FORMULAS WITH ACTIVE COMPONENTS MAKE DOUBLE CARE FOR 100% EFFECTIVE RESULTS

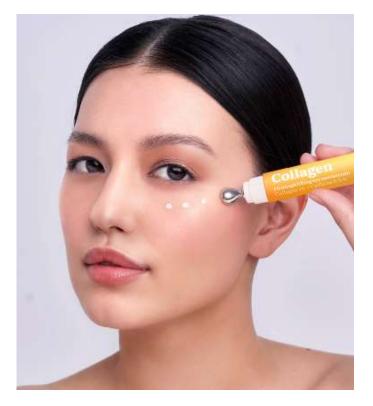
INCORPORATING INGREDIENTS WITH A 165% SURGE IN CUSTOMER POPULARITY: HYALURONIC ACID, COLLAGEN, CENTELLA ASIATICA, AHA, SODA, KAOLIN



UNFORGETTABLE EXPERIENCE ADDRESSING THE MOST IN-DEMAND SKIN CARE NEEDS

PROVIDING SOLUTIONS FOR ANTI-AGING, LIFTING, MOISTURIZING, NOURISHING, AND REVITALIZING EFFECTS

SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR



COLLAGEN

100% RECOGNIZABLE TOP MONOCOMPONENT



EYE CONCENTRATECOLLAGEN

COLLAGEN, COFFEE Anti-puffy eyes and signs of fatigue

18 ml | 8057592521699



FACE CREAM VITAMIN C

VITAMIN C Radiance and nourishment

50 ml | 8056234472801



FACE SERUM VITAMIN C

VITAMIN C ELIXIR Radiance and even skin tone

20 ml | 8057592521514



FACE&NECK CREAM MASSAGER COLLAGEN

COLLAGEN, SEAWEED Lifting effect and strengthening

80 ml | 8057592521675



FACEGNECK CREAM MASSAGER COLLAGEN

COLLAGEN, PEPTIDE Perfect face oval and lifting effect





SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR



HYALURON

100% RECOGNIZABLE TOP MONOCOMPONENT



EYE CONCENTRATE HYALURONIC HYALURONIC ACID, VITAMIN C

HYALURONIC ACID, VITAMIN C Anti-dark circles and wrinkles

18 ml | 8057592521705



SCRUB MASK 2in1 DETOX SKIN

CLAY, ZINC Cleansing, detox and mattifying

50 ml | 8056234472962



FACE SERUM MILKY BOOST

SQUALANE Hydration and recovery

20 ml | 8057592521507



FACE&NECK CREAM MASSAGER HYALURONIC

HYALURON, VITAMIN B3 Anti-age, hydration and fighting wrinkles

80 ml | 8057592521682



FACE&NECK CREAM MASSAGER HYALURONIC

HYALURON, SEAWEED Anti-age, perfect facial contour and moisturizing

NEW LAUNCH 2024 | NEW BESTSELLERS





EYE CONCENTRATE CREAM MASSAGER VITAMIN C

VITAMIN C, OIL COMPLEX Radiance, lifting and brightening



FACEGNECK CREAM MASSAGER VITAMIN C

VITAMIN C, OIL COMPLEX Radiance, lifting and nourishing

80 ml | 8055304761951



FACE&NECK CREAM MASSAGER VITAMIN C

VITAMIN C, OIL COMPLEX Radiance, lifting and nourishing





NEW LAUNCH 2024 | NEW BESTSELLERS





EYE CONCENTRATE CREAM MASSAGER RETINOL

RETINOL, HYALURONIC ACID
Anti-age, lifting
and anti-wrinkle



FACE&NECK CREAM MASSAGER RETINOL

RETINOL, HYALURONIC ACID Anti-age, lifting and moisturizing

80 ml | 8055304761968



FACE&NECK CREAM MASSAGER RETINOL

RETINOL, HYALURONIC ACID Anti-age, lifting and moisturizing

NEW LAUNCH 2024 | NEW BESTSELLERS



7DAYS

NEW LAUNCH 2024 | NEW BESTSELLERS



FACESNECK CREAM MASSAGER CERAMIDE

CERAMIDE, PANTHENOL Nourishing, repairing and barrier protection

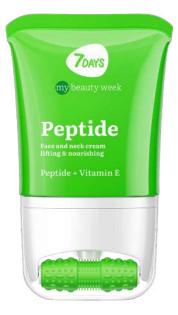
80 ml | 8057592521675



FACE&NECK Cream Massager Ceramide

CERAMIDE, PANTHENOL Nourishing, repairing and barrier protection

40 ml | 8055304761920



FACE&NECK CREAM MASSAGER PEPTIDE

PEPTIDE, COLLAGEN Lifting, anti-age and nourishing

80 ml | 8055304761982



FACE&NECK CREAM MASSAGER PEPTIDE

PEPTIDE, COLLAGEN Lifting, anti-age and nourishing

40 ml | 8055304761937

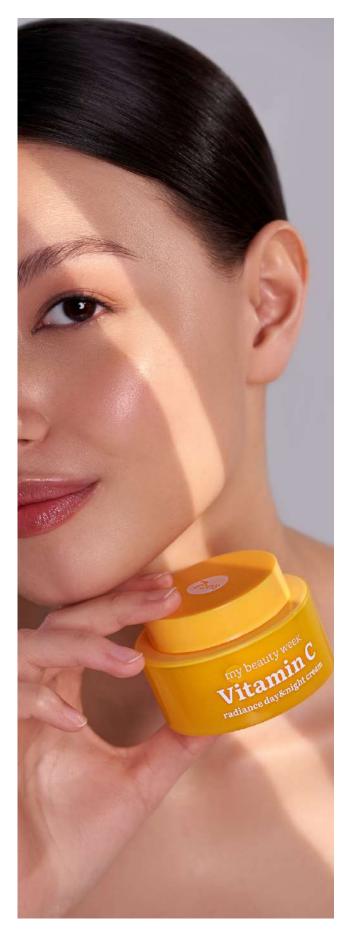


FACE&NECK CREAM MASSAGER NIACINAMIDE

NIACINAMIDE, HYALURONIC ACID Anti-age, moisturizing and de-pigmentation



SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR





FACE CREAM WHIPPED SOUFFLE

COLLAGEN lifting effect, hydrates, smoothes

50 ml | 8056234472757



FACE MASK AQUA INFUSION

HYALURONIC ACID hydrates, provides elasticity, smoothes wrinkles

50 ml | 8056234472740



my beauty week

Peach Velvet

sos day&night eream

FACE CREAM

PANTHENOL

soothes

PEACH VELVET

Recovers, nourishes,

50 ml | 8056234472795

FACE MASK AVOCADO SQUASH

AVOCADO OIL Nourishes, hydrates, evens skin tone

50 ml | 8056234472788



FACE FOAM SEA FOAM

ALOE VERA Gently cleanses, fights imperfections













SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR





FACE SERUM COLLAGEN DROPS

COLLAGEN

Lifting effect, smoothes wrinkles, increases elasticity

20 ml | 8057592521545



FACE SERUM HA+H20

HYALURONIC ACID

Deeply moisturizes, increases firmness and elasticity

20 ml | 8057592521521



FACE SERUM GREEN POWER

VITAMIN E

Nourishes, moisturizes, anti-age effect

20 ml | 8057592521569



FACE SERUM B3+ZN

7INC

Fights imperfections, shrinks pores, mattifies

20 ml | 8057592521552



FACE SERUM AHA+BHA

AHA + BHA

Deeply cleanses, fights wrinkles and acne scars

SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR





CLEANSER FOAM IT

BERRY EXTRACTS Purifies, moisturizes, tightens pores

80 ml | 8057592521583



FACE SCRUB SODA

ZINC + VITAMIN C Exfoliates, fights imperfections

80 ml | 8057592521590





FACE PEELING

PAPAYA + MANGO + PEACH Cleanses, improves skin tone. softens

80 ml | 8057592521613



CLAY MASK CICA RECOVER

CENTELLA + ZINCFights acne, blackheads, oily shine

80 ml | 8057592521620



FACE MASK TRUE LOVE

BAMBOO + CUCUMBER Hydrates, increases elasticity, soothes

80 ml | 8057592521606



FACE MASK MILKY DREAMS

ALMOND + VITAMIN E Nourishes, regenerates, reduces wrinkles

50 ml | 8056234472771





UNIVERSAL GEL SKIN MEDITATION

ALOE VERA
Deeply moisturizes,
soothes, refreshes













NEW LAUNCH 2024 | SMART FACE CARE





LIFTING MASKCOLLAGEN

COLLAGEN, RETINOL Nourishing, lifting and smoothing wrinkles

7 g | 8053617422668



HYDRATING MASK HYALURONIC

HYALURONIC ACID, ALOE VERA Moisturizing, improving elasticity and nourishing

7 g | 8053617422682



NIGHT MASK COLLAGEN

COLLAGEN, VITAMIN B3 Regeneration, anti-age and moisturizing

7 q | 8053617422644



CLEANSING MASK CLAY

WHITE CLAY, ZINC Cleansing, mattifying and fighting imperfections

7 q | 8053617422699



CLEANSING FOAM CICA

CENTELLA ASIATICA, ZINC Cleansing, mattifying and moisturizing

7 q | 8053617422651



PEELING GEL AHA ACID

MALIC, TARTARIC, CITRIC ACIDS Exfoliation, even tone and skin cell renewal

7 q | 8053617422637



FACIAL SCRUB SODA

SODA, GREEN TEA Cleansing, mattifying and pore minimizing









SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR







PEELING PADSEXFOLIATING

AHA + VITAMIN C Exfoliates, hydrates, tones, mattifies skin

50 pcs | 150 ml | 8053617420299

PEELING PADSMIRACLE REFINING

AHA + BHA + PHA + LHA Refines, hydrates, evens out tone

50 pcs | 150 ml | 8053617420305





SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR







PEELING PADSDEEP CLEANSING

BHA + CICA Deeply cleanses, shrinks pores, mattifies

50 pcs | 150 ml | 8053617420312

PEELING PADSGENTLY REFINING

PHA + ICE Gently refines, cooling and pore minimizing effect

50 pcs | 150 ml | 8053617420329

SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR







Radiance day&night cream VITAMIN C | 50 ml Radiance serum+toner VITAMIN C ELIXIR | 20 ml 8057592523051



GIFT SET LET`S GET UPDATE

SOS cream PEACH VELVET | 50 ml Exfoliating serum AHA+BHA | 20 ml 8057592523112





SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR





GIFT SETFALL IN LOVE WITH YOUR SKIN

Clay peel mask 2in1 DETOX SKIN | 50 ml Revitalizing serum MILKY BOOST | 20 ml 8057592523044



GIFT SETWORK OUT FOR YOUR SKIN

Collagen cream WHIPPED SOUFFLE | 50 ml Lifting serum COLLAGEN DROPS | 20 ml 8057592523082



GIFT SETMATTIFYING PARADISE

Mousse cleanser SEA FOAM | 50 ml Oil control serum B3+ZN | 20 ml 8057592523099

GIFT SETGOOD SUPERFOOD

Nourishing sleeping mask AVOCADO SQUASH | 50 ml Nourishing oil serum GREEN POWER | 20 ml 8057592523105

SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR





















SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR





BODY CREAM CHERRY&SHEA

SWEET CHERRY OIL, SHEA BUTTER, CANNABIS OIL Saturating skin with vitamins, nourishing, smoothing

250 ml | 8055304761852



BODY CREAM RERRYSSHEA

BLACKBERRY, BLUEBERRY, RASPBERRY, OIL COMPLEX Rejuvenating, softening and calming

250 ml | 8055304761869



BODY CREAM BANANASSHEA

BANANA, SHEA BUTTER, SWEET ALMOND OIL Nourishing, lifting and reducing stretch marks

250 ml | 8055304761876



BODY CREAM COCONUTASHEA

COCONUT OIL, SHEA BUTTERMoisturizing, smoothing and dryness protection





































































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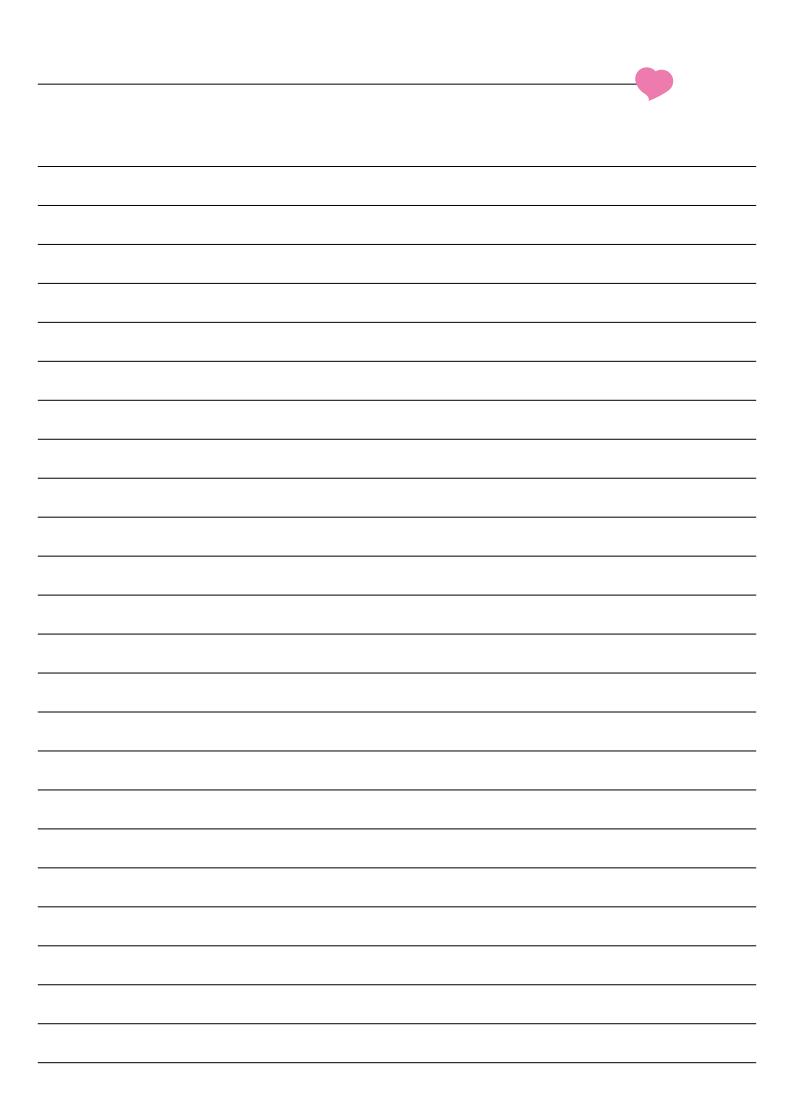




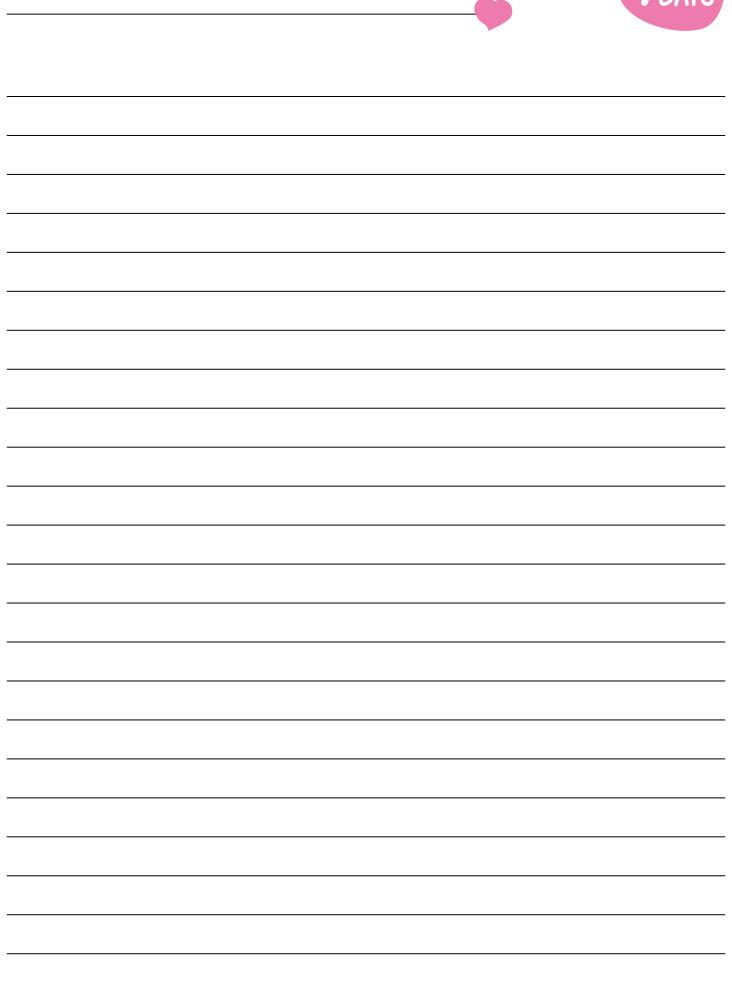














ORDER PRODUCTS

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