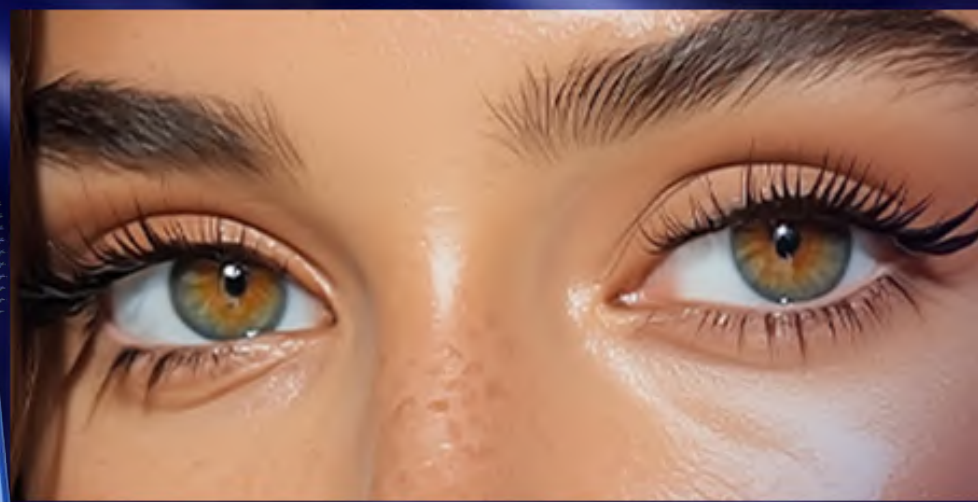


b.colour
PROFESSIONAL



CTRI

MASCARA

ASC

B.COLOUR PROFESSIONAL VALUES

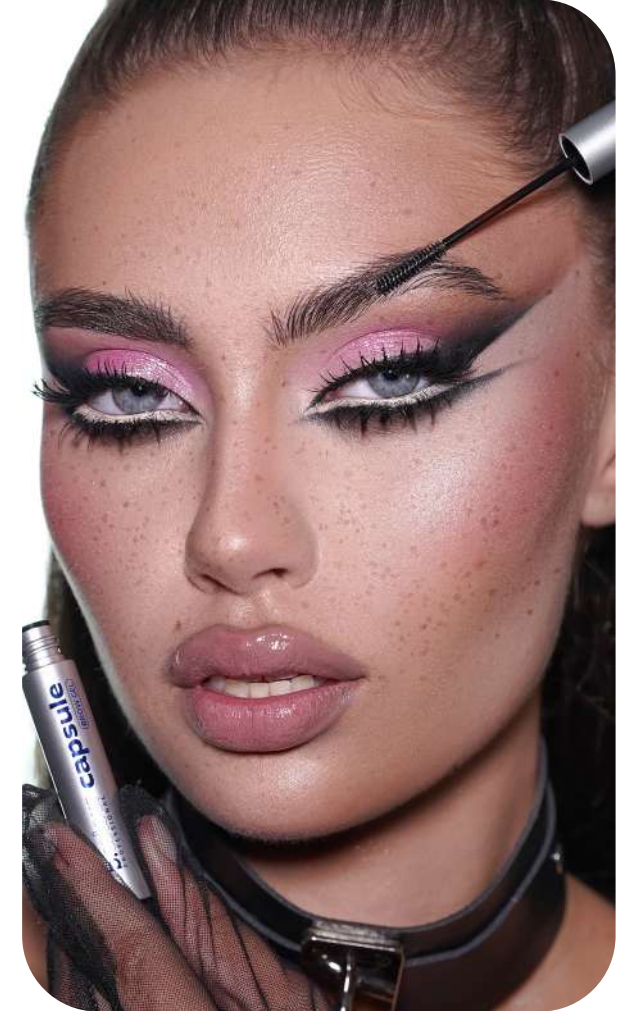
b.colour
PROFESSIONAL



HIGHLY PIGMENTED TEXTURES AND
24-HOUR LONG-WEAR FORMULAS.
MULTIFUNCTIONAL FORMATS



BRIGHT, STYLISH, AND INNOVATIVE
DESIGN —EACH PRODUCT IS A TRENDY
ACCESSORY IN ITSELF



ECO-FRIENDLINESS. SAFETY. QUALITY.
ETHICS. CRUELTY-FREE —
ONLY HONEST BEAUTY

B.COLOUR PROFESSIONAL MISSION

b.colour
PROFESSIONAL

WE CREATE COSMETICS THAT WORK BOTH ON CAMERA AND IN REAL LIFE — FOR MAKEUP ARTISTS, CREATORS, BLOGGERS, AND EVERYONE IN LOVE WITH MAKEUP. THIS IS MAKEUP OF A NEW GENERATION: LONG-LASTING, COMFORTABLE, FLAWLESS. YOU CAN BE WHOEVER YOU WANT — WITHOUT FILTERS. WITHOUT LIMITS. WITH CONFIDENCE!



B.COLOUR PROFESSIONAL ASSORTMENT 208 SKU

b.colour
PROFESSIONAL

EYES&BROWS | 43 SKU



LIPS | 64 SKU



FACE | 43 SKU



ACCESSORIES | 40 SKU



GIFT SETS | 18 SKU



B.COLOUR PROFESSIONAL NEW EYE MAKEUP

b.colour
PROFESSIONAL

WATER-RESISTANT THERMO TUBING FORMULA

FULLY RESISTANT TO MOISTURE,
REMOVES EASILY WITH WARM WATER

INTENSE, VIBRANT COLOUR IN JUST ONE COAT

NO CLUMPS, NO STICKING

24H WEAR

SMUDGE-PROOF — WON'T RUN IN RAIN, SNOW, OR
TEARS, AND WON'T FLAKE AFTER SLEEP OR SPORTS

HYPOALLERGENIC FORMULA

SUITABLE FOR SENSITIVE EYES

01 MIDNIGHT BLUE

8055304764006 | 5,5 ml

02 ELECTRIC BLUE

8055304764020 | 5,5 ml

03 BURGUNDY WINE

8055304763993 | 5,5 ml

04 MILK CHOCO

8055304764013 | 5,5 ml

ULTRA-THIN
SILICONE
BRUSH



07 MIDNIGHT BLUE BCC004



08 ELECTRIC BLUE BCC005



09 BURGUNDY WINE BCC006



06 MILK CHOCO BCC003

B.COLOUR PROFESSIONAL NEW EYE MAKEUP

b.colour
PROFESSIONAL



GLITTER MASCARA HOLOGRAPHIC SHINE

WOWEFFECT



SHIMMER FORMULA
INTENSE RADIANCE IN ONE APPLICATION

ADJUSTABLE EFFECT
APPLY ALONE OR AS A TOPPER OVER MASCARA.
FOR A MORE VIBRANT LOOK, COMBINE WITH
A COLORED MASCARA SHADE

HYPOALLERGENIC FORMULA

SUITABLE FOR SENSITIVE EYES, COMPATIBLE
WITH CONTACT LENSES

24H ALL-DAY PERFECTION

UNSHAKABLE WEAR THAT STAYS FLAWLESS RAIN OR
SHINE — RESISTANT TO TEARS, SNOW, SWEAT, SLEEP,
AND EVERY ADVENTURE



PEPTIDE THERMO MASCARA STRENGTHENS & PROMOTES LASH GROWTH

WOWEFFECT



**PROMOTES THE GROWTH OF HEALTHY, STRONG
LASHES. PEPTIDES STIMULATE KERATIN
PRODUCTION, STRENGTHEN LASHES, AND
MAKE THEM LONGER AND FULLER**

MOISTURE-RESISTANT THERMO TUBING FORMULA
COMPLETELY WATER-RESISTANT, REMOVES WITH WARM
WATER (38°C) IN "WRAP-LIKE" LAYERS, WITH NO
PANDA EFFECT, AND REQUIRES NO MAKEUP REMOVER

LIGHT, FLEXIBLE TEXTURE

APPLIES EVENLY WITHOUT WEIGHING LASHES DOWN,
DELIVERING A SMOOTH, CLUMP-FREE FINISH

B.COLOUR PROFESSIONAL NEW FACE MAKEUP FACE SERUM CONCEALER

8% NOURISHING SERUM

b.colour
PROFESSIONAL

01 COOL NEUTRAL

8055304763122 | 8 g

02 LIGHT NATURAL

8055304763139 | 8 g

03 BEIGE NEUTRAL

8055304763146 | 8 g

04 LIGHT MEDIUM

8055304763153 | 8 g

05 ROSE MEDIUM

8055304763160 | 8 g



COLLAGEN

BOOSTS ELASTICITY, RESTORES SKIN DENSITY AND FIRMNESS, AND SMOOTHS WRINKLES

NIACINAMIDE

BRIGHTENS DARK CIRCLES, REDUCES REDNESS, EVENS SKIN TONE, AND MINIMIZES PORES AND WRINKLES

HYALURONIC ACID

DEEPLY HYDRATES, FIRMS, LIFTS, AND SMOOTHS FINE LINES

CARE & IMPERFECTION CORRECTION

FLAWLESS COVERAGE THAT GOES BEYOND CONCEALMENT. INSTANTLY EVENS SKIN TONE, HIDES DARK CIRCLES, AND WORKS OVER TIME TO REDUCE IMPERFECTIONS

UP TO 24H WEAR

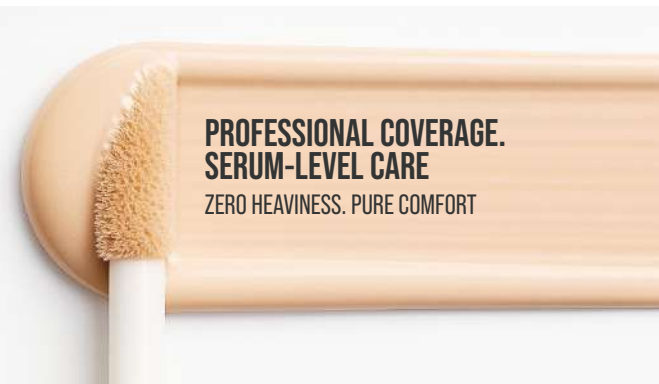
LONG-LASTING, RELIABLE COVERAGE. HYDRATING FORMULA THAT WON'T DRY SKIN OR REQUIRE TOUCH-UPS

WEIGHTLESS CREAMY TEXTURE

BLENDS SEAMLESSLY, BUILDS EFFORTLESSLY, NEVER CAKES OR SETTLES INTO FINE LINES

SOFT MATTE FINISH

NATURAL LOOK WITHOUT A MASK EFFECT



PROFESSIONAL COVERAGE.
SERUM-LEVEL CARE
ZERO HEAVINESS. PURE COMFORT

B.COLOUR PROFESSIONAL NEW FACE MAKEUP FACE&BODY MOUSSE HIGHLIGHTER

b.colour
PROFESSIONAL

SUPER-ILLUMINATING FINE SHIMMER

INSTANT LIGHT REFLECTION FOR A FLAWLESS, RADIANT
FINISH WITHOUT GREASY SHINE

DELICATE MOUSSE TEXTURE

GLIDES EFFORTLESSLY, BLENDING SEAMLESSLY FOR EVEN
COVERAGE WITHOUT EMPHASIZING SKIN TEXTURE

LONG-LASTING GLOW — UP TO 24H

QUICK-SETTING, SMUDGE-PROOF, CREASE-PROOF,
NON-DRYING, AND WON'T SETTLE INTO FINE LINES

MULTI-FUNCTIONAL BEAUTY

PERFECT FOR FACE AND BODY

EASY APPLICATION

WITH SPONGE, FINGERTIPS, OR BRUSH

01 SHINE SILK

8055304764266 | 8 g

02 VILVET SHINE

8055304764273 | 8 g

03 POWER GLEAM

8055304764280 | 8 g

EXTRA-HIGH PIGMENTATION
INTENSELY PIGMENTED
WITH A DAZZLING
SHIMMER EFFECT.
NO CHUNKY GLITTER,
JUST FLAWLESS RADIANCE



B.COLOUR PROFESSIONAL NEW

LIPS MAKEUP

PLUMPING LIP GLOSS

PLUMP SHOT

LIPS THAT SPEAK VOLUMES

PLUMPING EFFECT

VISIBLY ENHANCES LIP VOLUME AND HYDRATION

GLOSSY, MIRROR-LIKE FINISH

DELIVERS A STUNNING, REFLECTIVE SHINE

RICH PIGMENT

FULL COLOR COVERAGE IN A SINGLE SWIPE

LONG-LASTING MOISTURE

VITAMIN E-ENRICHED FORMULA NOURISHES, PROTECTS, AND SOFTENS LIPS, SMOOTHING DRYNESS AND FINE CRACKS

DURABLE FORMULA

NON-STICKY, NON-GREASY, DOESN'T FEATHER OR SMUDGE BEYOND LIP LINES

VIBRANT SCENTS



b.colour
PROFESSIONAL



PIGGY



DELIGHT



LATTE



ESPRESSO



CHERRY



JAMMY

01 PIGGY

8055304764297 | 12 g

02 DELIGHT

8055304764303 | 12 g

03 LATTE

8055304764310 | 12 g

04 ESPRESSO

8055304764327 | 12 g

05 CHERRY

8055304764334 | 12 g

06 JAMMY

8055304764341 | 12 g

B.COLOUR PROFESSIONAL NEW LIPS MAKEUP

b.colour
PROFESSIONAL

PLUMPING LIP GLOSS



METALLIC APPLICATOR

COOLING EFFECT EVEN APPLICATION

LIQUID GLASS EFFECT

MIRROR-LIKE GLOSS & VISIBLE VOLUME

WEIGHTLESS GEL TEXTURE

GLOSSY FINISH & PERFECT SMOOTHNESS

HYDRATION & CARE WITH VITAMIN E

NOURISHES, PROTECTS, AND SOFTENS DELICATE
LIP SKIN SMOOTHES FLAKINESS AND CRACKS

LONG-LASTING FORMULA

NON-STICKY, NON-GREASY
DOES NOT BLEED BEYOND LIP CONTOUR

- 01N SHINY

8055304764174 | 12 g



LONG-LASTING LIP PENCIL

INTENSE SHADE FOR 12 H

ULTRA-SOFT CREAMY CORE

PROVIDES ABSOLUTE COMFORT
NO DRY OR ROLL UP NO EMPHASIZE FLAKINESS

MATTE POWDER FINISH

EXTENDS LIPSTICK LONGEVITY

PERFECT LIP CONTOUR

INSTANTLY FIXES WITHOUT TRANSFER
NON-STICKY & NON-SMEARING

PLASTIC BODY

DOES NOT CRACK OR SCRATCH SKIN



COMBO: LIP GLOSS & LIP PENCIL USED AS A TOPPER

- 615 N

8055304764167 | 1,3 g

B.COLOUR PROFESSIONAL NEW FACE MAKEUP LOOSE FACE POWDER

100% SHINE CONTROL, 0% GREASE

PHOTOSHOP-LIKE EFFECT

WEIGHTLESS SPHERICAL PARTICLES
ADAPT TO SKIN TONE AND SMOOTH
TEXTURE

LONG-LASTING HOLD UP TO 24H

WITHOUT ROLLING-UP.
PERFECT FOR SETTING CREAM AND POWDER FORMULAS

NON-COMEDOGENIC FORMULA

DOES NOT CLOG PORES, EVENS OUT SKIN
TONE

HYPOALLERGENIC

SUITABLE FOR SENSITIVE SKIN,
FREE FROM MINERAL OILS

01 PEARL

8055304764396 | 8 g

TOH 02 NUD

8055304764402 | 8 g

03 ROSE

8055304764419 | 8 g



WEIGHTLESS, FINELY MILLED POWDER
FOR A PERFECT, SOFT-FOCUS FINISH WITHOUT
ANY MASK-LIKE LOOK

b.colour
PROFESSIONAL



B.COLOUR PROFESSIONAL EYES MAKEUP THERMO TUBING LASH MASCARA

b.colour
PROFESSIONAL



01 5XL VOLUME PANORAMIC LASH EFFECT



5XL LENGTH&VOLUME



WATERPROOF THERMO FORMULA

WASHES OFF WITH WARM WATER, RESISTANT TO MOISTURE. REMOVES IN "FILM STRIPS" WITHOUT PANDA EYES EFFECT



02 5XL WHITE FUTURISTIC WHITE ACCENT



5XL WHITE COLOUR&PRIMER



48H SUPER LONG-LASTING

HOLDS FIRMLY, DOESN'T FLAKE OR SMUDGE – EVEN AFTER SLEEP OR SPORTS



03 CRAZY CURL EXTRA VOLUMEW ACCENT



3D LENGTH& VOLUME



LAMINATION EFFECT

NATURALLY CURLS LASHES, ADDS VOLUME AND A NATURAL SHINE



04 EXTREME VOLUME INCREDIBLE LASH CLASSIC



360° LENGTH&VOLUME



ULTRA BLACK SHADE

APPLIES EVENLY, WITHOUT WEIGHING LASHES DOWN



05 DOLL EYE BARBIE-LASH EFFECT



X7 LENGTH&CURLE EFFECT



LIGHTWEIGHT & FLEXIBLE TEXTURE

COATS EVERY LASH WITH AN INVISIBLE FILM, APPLIES SMOOTHLY WITHOUT CLUMPING OR STICKING

B.COLOUR PROFESSIONAL
EYE MAKEUP
THERMO TUBING LASH MASCARA

b.colour
PROFESSIONAL



WATERPROOF FORMULA 38°C

**WON'T RUN OR SMUDGE IN RAIN, SNOW,
DURING WORKOUTS, OR FROM TEARS
THANKS TO HEAT RESISTANT
POLYMERS**

**EASILY RINSES OFF WITH WARM WATER
— NO SPECIAL REMOVERS NEEDED**

HOW TO REMOVE THERMO MASCARA:

- 1. SOAK LASHES WITH WARM WATER AT
38 °C**
- 2. HOLD LASHES WITH A DAMP COTTON
PAD OR FINGERTIPS FOR 10 SECONDS**
- 3. GENTLY REMOVE SOFTENED MASCARA
WITH COTTON PADS — LASHES REMAIN
SAFE AND UNDAMAGED**



B.COLOUR PROFESSIONAL

EYES MAKEUP

AUTOMATIC KAJAL EYE PENCIL

b.colour
PROFESSIONAL

- **01 BLACK**

8053617423856 | 0,25 g

- **02 BROWN**

8053617423863 | 0,25 g

- **03 JADE GREEN**

8053617423870 | 0,25 g

- **04 MAYA BLUE**

8053617423887 | 0,25 g

- **05 INNOCENT BEIGE**

8053617423894 | 0,25 g

- **06 NAUGHTY PLUM**

8053617423900 | 0,25 g

- **07 PEARL WHITE**

8053617423917 | 0,25 g



WATERPROOF HYPOALLERGENIC FORMULA



FOR PERFECT WINGED LINES



FOR COLORING THE WATERLINE

SOFT TIP
GEL TEXTURE
PRO PIGMENTATION

24H LONG-LASTING
SUITABLE FOR WATERLINE
AND EYELIDS

BUILT-IN
SHARPENER



THIN
TIP



HOW TO REMOVE:

WITH B.COLOUR PROFESSIONAL
MICELLAR WIPES
OR CLEANSING OIL
SUITABLE FOR SENSITIVE EYES,
FRAGRANCE-FREE

B.COLOUR PROFESSIONAL EYES MAKEUP LONG-LASTING WATERPROOF EYELINER

b.colour
PROFESSIONAL

01 BE BLACK

8053617423696 | 0,5 g

02 BROWN ART

8053617423702 | 0,5 g

03 ULTRAMARINE

8053617423719 | 0,5 g

04 ARCTIC

8053617423726 | 0,5 g

05 LIME

8053617423733 | 0,5 g

06 SOLAR

8053617423740 | 0,5 g

07 NEON

8053617423757 | 0,5 g

08 PARTY PINK

8053617423764 | 0,5 g



PERFECT WINGED LINES OF ANY WIDTH AND SHAPE

**WATERPROOF, HYPOALLERGENIC FORMULA
HIGHLY PIGMENTED, VIVID SHADES
INSTANT DRYING
24H WEAR
MATTE FINISH**

SUITABLE FOR SENSITIVE EYES,
FRAGRANCE-FREE

**PROFESSIONAL, HAIR-LIKE, FLEXIBLE
AND RESILIENT BRUSH**



B.COLOUR PROFESSIONAL EYES MAKEUP

2-IN-1 SMOKY EYES SHIMMER PENCIL

WATERPROOF
HYPOALLERGENIC
FORMULA

INTENSE SHADES

SOFT FINE TIP

AUTOMATIC FORMAT

24H WEAR

01 BLACK CLASSIC

8053617423771 | 1x 0,1g, 1x 0,2 g

02 DAZZLING BLUE

8053617423788 | 1x 0,1g, 1x 0,2 g

03 INSPIRED GREEN

8053617423795 | 1x 0,1g, 1x 0,2 g

04 RICH BRONZE

8053617423801 | 1x 0,1g, 1x 0,2 g



b.colour
PROFESSIONAL



B.COLOUR PROFESSIONAL EYES MAKEUP 2-IN-1 SHIMMER EYELINER&PENCIL

b.colour
PROFESSIONAL

**WATERPROOF
HYPOALLERGENIC FORMULA
INTENSE SHADES
EYELINER: FLEXIBLE BRUSH
ULTRA BLACK SHADE
PENCIL: VIVID SHADES
SUPERSHINING SHIMMER
24H WEAR**

01 BACK IN BLACK

8053617423818 | 1x 0,1g, 1x 0,35 g

02 BLUE SAPPHIRE

8053617423825 | 1x 0,1g, 1x 0,35 g

03 EMERALD

8053617423832 | 1x 0,1g, 1x 0,35 g

04 GOLDEN HOUR

8053617423849 | 1x 0,1g, 1x 0,35 g



B.COLOUR PROFESSIONAL EYES MAKEUP EYESHADOW PALETTE

PRO PIGMENTATION
24H LONG-LASTING WEAR
MATTE&SHIMMER
TEXTURES
AQUALINERS FOR
STUNNING ACCENTS
BUILT-IN MIRROR

b.colour
PROFESSIONAL



01 EYE CONTACT

8053617423658 | 9 x 1g

02 STARWALKER

8053617423665 | 9 x 1g

03 X VISION

8053617423672 | 9 x 1g

04 TOMORROWLAND

8053617423689 | 9 x 1g

B.COLOUR PROFESSIONAL BROW MAKEUP

b.colour
PROFESSIONAL



BROW GEL WITH LAMINATION EFFECT

RETURNS SHAPE
LONG-LASTING 24 H
SUITABLE FOR FINE
AND COARSE HAIR
NO STICKINESS OR WHITE RESIDUE
NOURISHING FIX&CARE FORMULA

ULTRA-THIN
PROFESSIONAL BRUSH

- 24H CONTROL

8053617423535 | 4,2 ml



SUPER STRONG BROW WAX

2-IN-1: STYLING & 24H HOLD
SOFT, MANAGEABLE HAIRS
LONG-LASTING STYLING EFFECT
NO CLUMPING OR STICKINESS
NOURISHING FORMULA WITH VITAMIN E

- HIGH TECH 24H

8053617423573 | 1,15 g

B.COLOUR PROFESSIONAL

BROW MAKEUP

BROW POMADE

3-IN-1: CONTOUR, FILL&SET
24H LONG-LASTING WEAR
PERMANENT MAKEUP EFFECT
FLEXIBLE CREAMY TEXTURE
NO SMUDGING, NO CREASING

01 LIGHT

8053617423542 | 3,3 g

02 MEDIUM

8053617423559 | 3,3 g

03 DARK

8053617423566 | 3,3 g

BRUSH
INCLUDED



b.colour
PROFESSIONAL



B.COLOUR PROFESSIONAL

FACE MAKEUP

FACE & BODY HIGHLIGHTER

01 INFINITY

8057639881557 | 8 g

02 MILKY WAY

8057639881564 | 8 g

03 ANTIGRAVITY

8057639881571 | 8 g



b.colour
PROFESSIONAL



ULTRA-GLOW SHIMMER

LIGHT-REFLECTING PERFECTION FOR
A FLAWLESS RADIANT FINISH

HOLOGRAPHIC SHADE

COMPLEMENTS EVERY SKIN TONE

WEIGHTLESS POWDER TEXTURE

GLIDES ON EFFORTLESSLY, BLENDS
SEAMLESSLY, AND LAYERS BEAUTIFULLY
FOR CUSTOMIZABLE COVERAGE

PERFECT FOR FACE&BODY

24H LONG-LASTING WEAR

B.COLOUR PROFESSIONAL

FACE MAKEUP

7-IN-1 CONTOURING FACE PALETTE

b.colour
PROFESSIONAL

7 PERFECTLY MATCHED PIGMENTED SHADES

SCULPTOR, BLUSH, HIGHLIGHTER, POWDER,
AND EYESHADOWS

24H LONG-LASTING WEAR

NO FALLOUT
NO CAKING
NO EMPHASIZING SKIN TEXTURE

SOFT, VELVETY TEXTURES

EFFORTLESS BLENDING WITHOUT STREAKS

SUITABLE FOR ALL SKIN TONES

01 SECRET WEAPON

8057639881465 | 4x4 g, 3x1,3 g

02 SUPER POWER

8057639881472 | 4x4 g, 3x1,3 g

01



POWDER

01. MATTE ME
SETS MAKEUP, MATTIFIES,
AND EVENS OUT THE SKIN
WITHOUT CLOGGING PORES



HIGHLIGHTER

06. SHINY SECRET
GIVES A NATURAL GLOW
AND BEAUTIFULLY
ILLUMINATES THE SKIN



BLUSH

07. HEARTBREAKER
GIVES YOUR SKIN A FRESH,
WELL-RESTED LOOK WITH
A NATURAL LIFTING EFFECT

02



SCULPTOR

02. BRAZILIAN
DEFINES CHEEBONES, SCULPTS
FACIAL FEATURES, AND GIVES A
NATURAL SUN-KISSED GLOW



EYESHADOW

03. CHAMPAGNE | 04. VELVET | 05. SMOKY EYES
ADD DEPTH TO YOUR LOOK AND PERFECTLY
COMPLEMENT BOTH DAYTIME AND EVENING
MAKEUP



B.COLOUR PROFESSIONAL FACE MAKEUP PRIMER&BASE

b.colour
PROFESSIONAL

MOISTURIZING AND CARE 24H

LONG-LASTING MAKEUP

EVEN OUTS SKIN TONE

LIGHT&COMFORTABLE COVERAGE
NONCOMEDOGENIC

FORMULA

DOES NOT CLOG PORES OR WRINKLES

SUITABLE FOR ALL SKIN TYPES

01 MATTE

8057639881311 | 35 ml

02 AQUA

8057639881328 | 35 ml

03 GLOW

8057639881342 | 35 ml

CONVENIENT
DISPENSER



MATTIFYING

100% COVERAGE OF
IMPERFECTIONS
FLAWLESS "PHOTOSHOP"
EFFECT & SEBUM CONTROL

MOISTURIZING

SKIN TWICE AS HYDRATED
SMOOTHS TONE AND
TEXTURE FOR A FLAWLESS
LOOK

RADIANCE-BOOSTING

NATURAL GLOW
ERASES SIGNS OF FATIGUE



B.COLOUR PROFESSIONAL FACE MAKEUP

b.colour
PROFESSIONAL



FACE & EYE CONCEALER MOISTURIZING

100% COVERS IMPERFECTIONS
3-IN-1: CORRECTOR, CONTOUR, PRIMER 24H
LONG-LASTING WITH MATTE FINISH
FORMULA WITH HYALURONIC ACID
NATURAL SHADE WITH LIGHTWEIGHT,
NON-MASK TEXTURE
COVERAGE FROM LIGHT TO MEDIUM

- **01 NUDE**
8057639881410 | 2,2 g
- **02 VANILLA**
8057639881427 | 2,2 g
- **03 NEUTRAL**
8057639881434 | 2,2 g
- **04 HONEY**
8057639881441 | 2,2 g
- **05 GOLDEN**
8057639881458 | 2,2 g

ADJUSTABLE PUMP
FOR PRECISE DISPENSING



MOISTURIZING FOUNDATION

THE BASIS OF YOUR CONFIDENCE FOR 24H
MOISTURIZING HYDRO BALANCE FORMULA
100% COVERS IMPERFECTIONS
MATTIFIES & EVENS OUT
NATURAL SHADE
NATURAL SHADE WITH LIGHTWEIGHT,
NON-MASK TEXTURE
COVERAGE FROM LIGHT TO MEDIUM

- **01 NUDE**
8057639881366 | 35 ml
- **02 VANILLA**
8057639881373 | 35 ml
- **03 NEUTRAL**
8057639881380 | 35 ml
- **04 HONEY**
8057639881397 | 35 ml
- **05 GOLDEN**
8057639881403 | 35 ml



B.COLOUR PROFESSIONAL FACE MAKEUP

b.colour
PROFESSIONAL



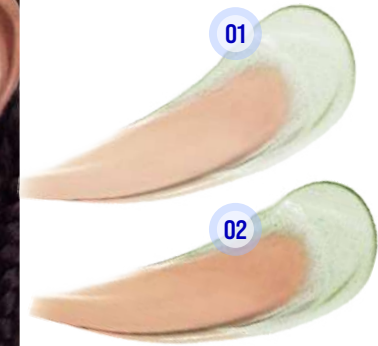
ANTI-IMPERFECTION BB CREAM 5IN1

INNOVATIVE WHITE PARTICLES
ADAPT TO SKIN TONE

24H HYDRATION AND CARE
COVERS IMPERFECTIONS
EVENS OUT TONE AND TEXTURE
LIGHT AND COMFORTABLE COVERAGE

- **01 LIGHT**
8057639881588 | 35 ml
- **02 MEDIUM**
8057639881595 | 35 ml

TECHNOLOGICAL
DISPENSER



MOISTURIZING FACE CC CREAM 3-IN-1

INNOVATIVE GREEN PARTICLES
ADAPT TO SKIN TONE

24H HYDRATION AND CARE
NATURAL SKIN RADIANCE
EVENS OUT SKIN TONE
LIGHT AND COMFORTABLE COVERAGE

- **01 LIGHT**
8057639881618 | 35 ml
- **02 MEDIUM**
8057639881625 | 35 ml

TECHNOLOGICAL
DISPENSER



B.COLOUR PROFESSIONAL FACE MAKEUP MATTIFYING FACE POWDER

b.colour
PROFESSIONAL

ELIMINATES OILY SHINE
PERFECT COVERAGE LIKE A
FOUNDATION
MATTE FINISH
EXTENDS MAKEUP LONGEVITY
UP TO 24H
SUITABLE FOR ALL SKIN TYPES

01 NUDE

8057639881632 | 2,2 g

02 VANILLA

8057639881649 | 2,2 g

03 NEUTRAL

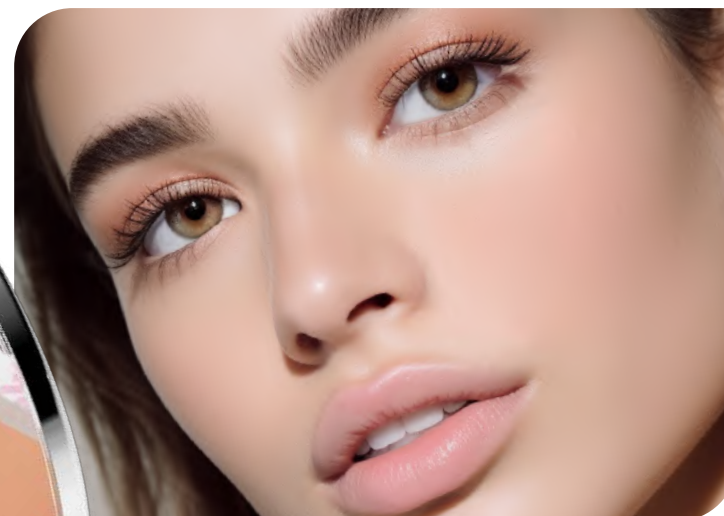
8057639881656 | 2,2 g

04 HONEY

8057639881663 | 2,2 g

05 GOLDEN

8057639881670 | 2,2 g



**BUILT-IN MIRROR
AND SPONGE**

B.COLOUR PROFESSIONAL FACE MAKEUP MOUSSE FACE BLUSH

3-IN-1: BLUSH, TINT, EYESHADOW

ALL-DAY LONG-LASTING

DOES NOT CAKE, EASILY BLENDS
AND LAYERS

MOUSSE TEXTURE

EVENLY DISTRIBUTES, DOES NOT DRY
OUT OR SETTLE INTO FINE LINES
AND WRINKLES PROVIDES LONG-LASTING
COVERAGE

SATIN FINISH

SOFT VELVETY TEXTURE

INSTANTLY FRESH LOOK

01 ICE ROSE

8057639881489 | 3 g

02 JUST PEACHY

8057639881496 | 3 g

03 PINK GALAXY

8057639881502 | 3 g

04 NAKED

8057639882028 | 3 g



B.COLOUR PROFESSIONAL FACE MAKEUP BAKED FACE BLUSH

PRO PIGMENTS
INTENSE COLOR FROM THE
FIRST APPLICATION
24H LONG-LASTING
SOFT, LIGHT BLENDING AND
LAYERING
DELICATE RADIANCE

01 SWEET JULIE

8057639881519 | 2,9 g

02 NOT SORRY

8057639881526 | 2,9 g

03 I'M SHY

8057639881533 | 2,9 g

04 BOSSY

8057639881540 | 2,9 g



B.COLOUR PROFESSIONAL

LIPS MAKEUP

AUTOMATIC LIP GLOSS

b.colour
PROFESSIONAL



LIQUID GLASS EFFECT
SOFT, DENSE GEL TEXTURE

DOES NOT BLEED OR STICK
ULTRA MOISTURIZING

NUDE AND PINK SHADES
PERFECTLY ADAPT TO NATURAL LIP TONE

VISUALLY ENHANCES LIP VOLUME

DOES NOT EMPHASIZE FLAKINESS OR CRACKS
BOUNTY FRAGRANCE



CONVENIENT CUTE
HEART-SHAPED
APPLICATOR

• 01 MUSE

8053617424273 | 1,2 g

• 02 DREAMER

8053617424280 | 1,2 g

• 03 INNOVATOR

8057639881113 | 1,2 g

• 04 RAVER

8057639881120 | 1,2 g

• 05 SPACE GIRL

8057639881137 | 1,2 g

• 06 CRUSH

8057639881144 | 1,2 g

B.COLOUR PROFESSIONAL

LIPS MAKEUP

3D EFFECT LIP GLOSS

b.colour
PROFESSIONAL

LIQUID GLASS EFFECT

SOFT, DENSE GEL TEXTURE
VISUALLY ENHANCES LIP VOLUME

PERFECT SHADES

BEAUTIFULLY BLENDS WITH NATURAL LIP
TONE, WITHOUT EMPHASIZING FLAKINESS
OR CRACKS

VITAMIN E MOISTURIZING FORMULA

CREAMY CARAMEL FRAGRANCE

01 SEXY

8053617424150 | 12 ml

02 TREND

8053617424167 | 12 ml

03 MAGIC

8053617424174 | 12 ml

04 CANDY

8053617424181 | 12 ml

05 FAITH

8053617424198 | 12 ml

EASY-TO-USE SOFT
SPONGE APPLICATOR



B.COLOUR PROFESSIONAL LIPS MAKEUP MOUSSE LIPSTICK

24H LONG-LASTING
MATTE POWDER FINISH
CARE-FORMULA
RICH SHADES
COMFORTABLE, NON-DRYING
FEEL

01 YES!

8053617424105 | 12 ml

02 CREATOR

8053617424112 | 12 ml

03 FLEUR

8053617424129 | 12 ml

04 HOT

8053617424136 | 12 ml

05 GLAM

8053617424143 | 12 ml

EASY-TO-USE
SOFT SPONGE
APPLICATOR



B.COLOUR PROFESSIONAL LIPS MAKEUP MATTE LIPSTICK

RICH SHADES
LONG-LASTING MATTE FINISH 24H
WEIGHTLESS VELVETY COVERAGE
COMFORTABLE, NON-DRYING FEEL

01 PASSION

8053617423993 | 5,5 ml

02 RED VELVET

8053617424013 | 5,5 ml

03 LOVE ME

8053617424020 | 5,5 ml

04 OH, NICE

8053617424037 | 5,5 ml

05 RUBY

8053617424044 | 5,5 ml

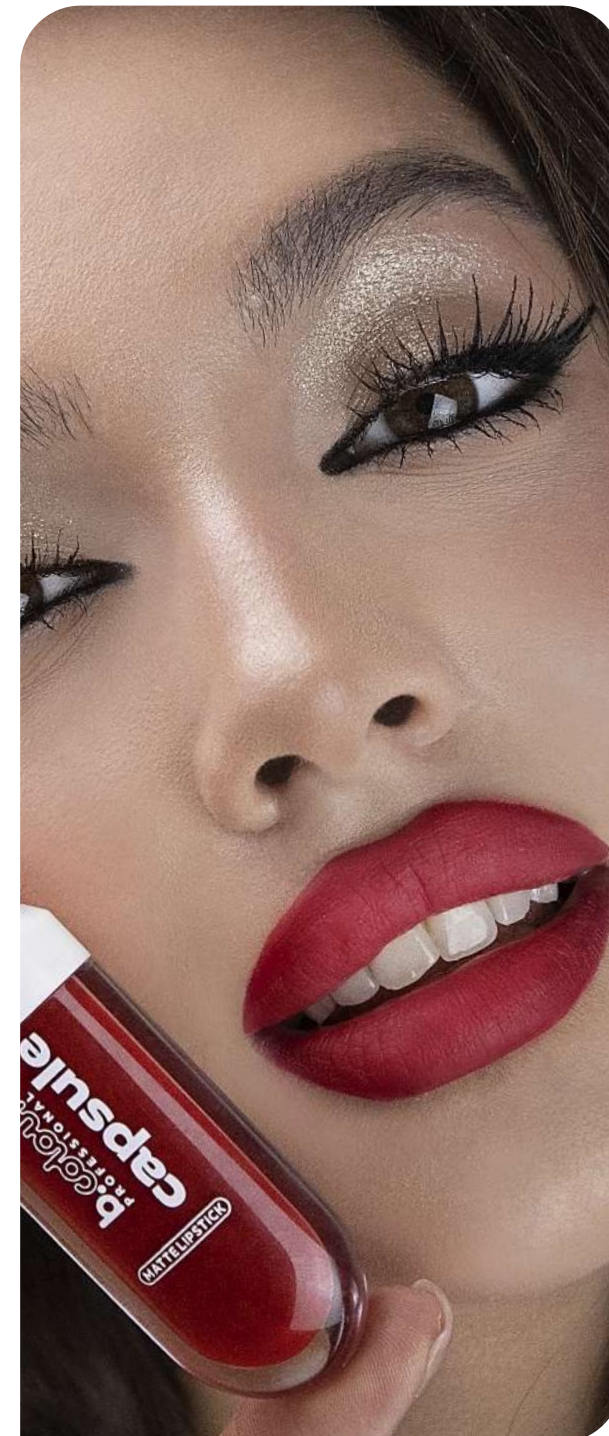
06 VIBES

8053617424051 | 5,5 ml

07 LA VIE

8053617424068 | 5,5 ml

**EASY-TO-USE
APPLICATOR**



B.COLOUR PROFESSIONAL

LIPS MAKEUP

LIPSTICK BALM

2-IN-1 LIPSTICK BALM: COLOR
AND HYDRATION

RADIANT, MOIST FINISH

NON-STICKY AND NON-GREASY

LIGHT SHADE

DOES NOT EMPHASIZE
FLAKINESS OR CRACKS

01 MY EUPHORIA

8053617424204 | 0,9 g

02 IRENE KISS

8053617424211 | 0,9 g

03 SELF LOVE

8053617424228 | 0,9 g

04 BE MINE

8053617424235 | 0,9 g

05 PERFECT MATCH

8053617424242 | 0,9 g



B.COLOUR PROFESSIONAL

LIPS PENCIL

LONG-LASTING LIP PENCIL

b.colour
PROFESSIONAL



INTENSE SHADE FOR 12H

ULTRA-SOFT CREAMY CORE

PROVIDES ABSOLUTE COMFORT, DOES NOT DRY OR CAKE,
DOES NOT EMPHASIZE FLAKINESS

PERFECT LIP CONTOUR

INSTANTLY SETS, DOES NOT TRANSFER,
STICK OR SMEAR

MATTE POWDER FINISH

EXTENDS LIPSTICK LONGEVITY

PLASTIC BODY

DOES NOT CRACK OR SCRATCH SKIN

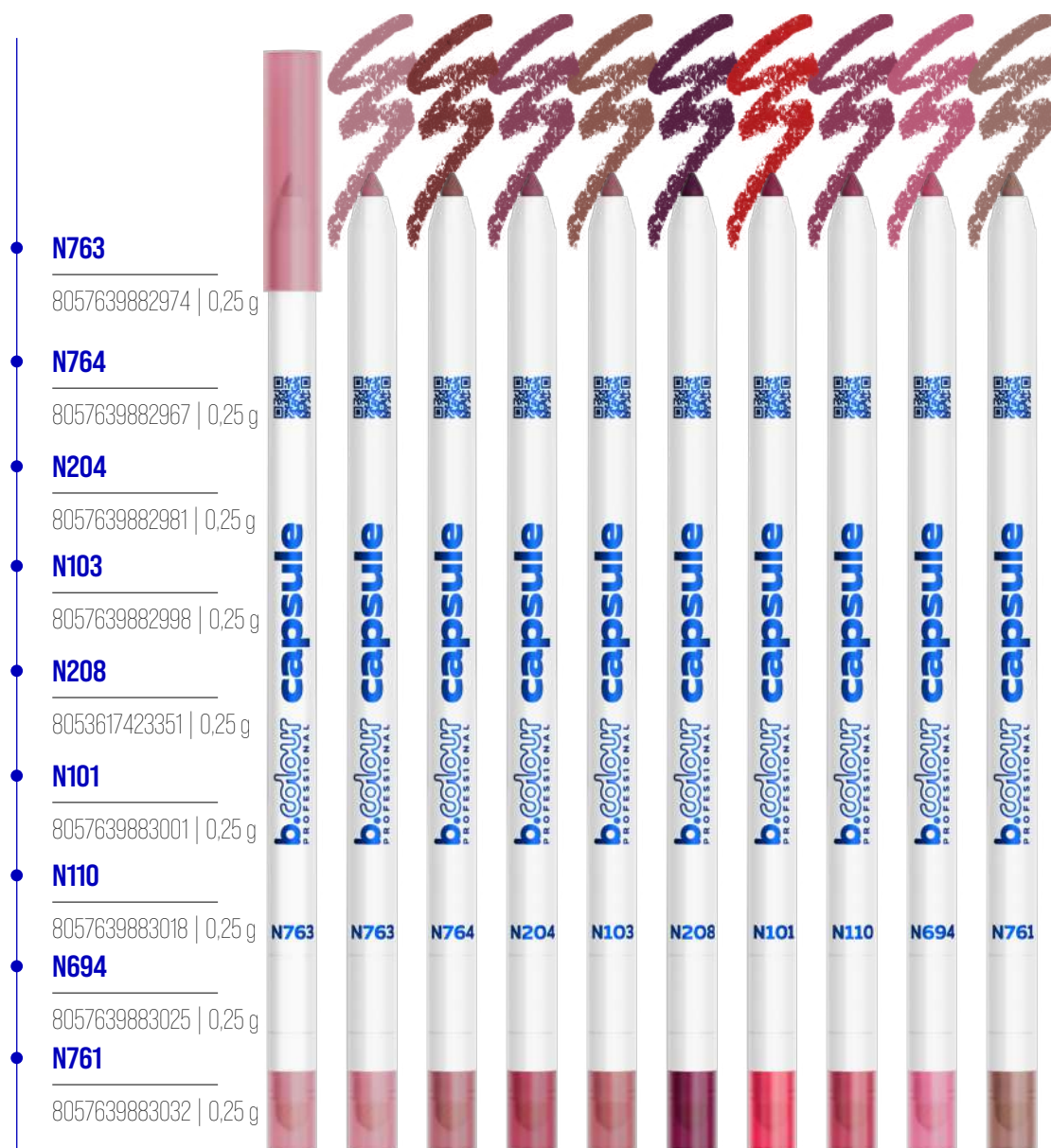
**SHARPENS WITH A
SHARPENER**



B.COLOUR PROFESSIONAL

LIPS MAKEUP

2-IN-1 LIP PENCIL



MATTE POWDER FINISH
ULTRA-SOFT CREAMY CORE
INTENSE SHADE
12H LONG-LASTING
BUILT-IN SHARPENER
AND BLENDING SPONGE

B.COLOUR PROFESSIONAL LIPS MAKEUP



COOLING LIP OIL 3D PLUMPER

3D PLUMPING EFFECT
COOLING SENSATION
MIRROR-LIKE GLOSS
VITAMIN E AND JOJOBA OIL



LIP OIL XXL VOLUME

XXL VOLUME AND RADIANCE
PERFECTLY SMOOTH LIPS
MIRROR-LIKE GLOSS
VITAMIN E AND JOJOBA OIL



THAT'S HOT!

8053617424266 | 2 ml

CRYO

8053617424259 | 2 ml

B.COLOUR PROFESSIONAL LIPS MAKEUP

b.colour
PROFESSIONAL



LIP CREAM-GLOSS VOLUME-ENHANCING

3-IN-1: VOLUME, HYDRATION, GLOSS

2X MORE IMPRESSIVE VOLUME
THERMO-ACTIVE TECHNOLOGY

SMOOTH LIPS WITHOUT CRACKS
OR FLAKINESS

• CYBERPUNK

8053617424082 | 12 ml



LIP GLOSS PLUMPER WITH HYALURONIC ACID

2-IN-1: PLUMPING, HD RADIANCE

HYALURONIC ACID FORMULA

24H HYDRATION EVEN AFTER
ABSORPTION

• ILLUSION

8053617424075 | 12 ml



B.COLOUR PROFESSIONAL MAKEUP ACCESSORIES

PEARL RHINESTONES FOR FACE AND BODY

LASTS UP TO 24H

REUSABLE

SAFE FOR SKIN, EASILY REMOVABLE

PERFECT FOR PARTIES, DATES,
AND EVERYDAY SPARKLE

UNIVERSAL USE: SUITABLE FOR FACE, BODY,
HAIR, NAILS, AND OBJECT DECORATION

LOVELY

8057639882905 | 1 PCS

ROYAL

8057639882912 | 1 PCS

FANCY

8057639882929 | 1 PCS

Face Jewels



B.COLOUR PROFESSIONAL MAKEUP ACCESSORIES

PEARL RHINESTONES FOR FACE AND BODY

LASTS UP TO 24H

REUSABLE

SAFE FOR SKIN, EASILY REMOVABLE

PERFECT FOR PARTIES, DATES,
AND EVERYDAY SPARKLE

UNIVERSAL USE: SUITABLE FOR FACE, BODY,
HAIR, NAILS, AND OBJECT DECORATION

• PRECIOUS TEARS

8057639882943 | 1 PCS

• BUTTERFLY

8057639882936 | 1 PCS

• PURE PEARL

8057639882950 | 1 PCS

Face Jewels



B.COLOUR PROFESSIONAL MAKEUP ACCESSORIES SPONGE

**INNOVATIVE SHAPE
WITH TWO ANGLED SIDES FOR
APPLYING DIFFERENT PRODUCTS IN
ONE MAKEUP LOOK**

FOR MAKEUP OF ANY COMPLEXITY

ADJUSTS THE DENSITY OF CREAM TEXTURE
APPLICATION

ECONOMICAL PRODUCT USE

DOES NOT ABSORB THE APPLIED FORMULA

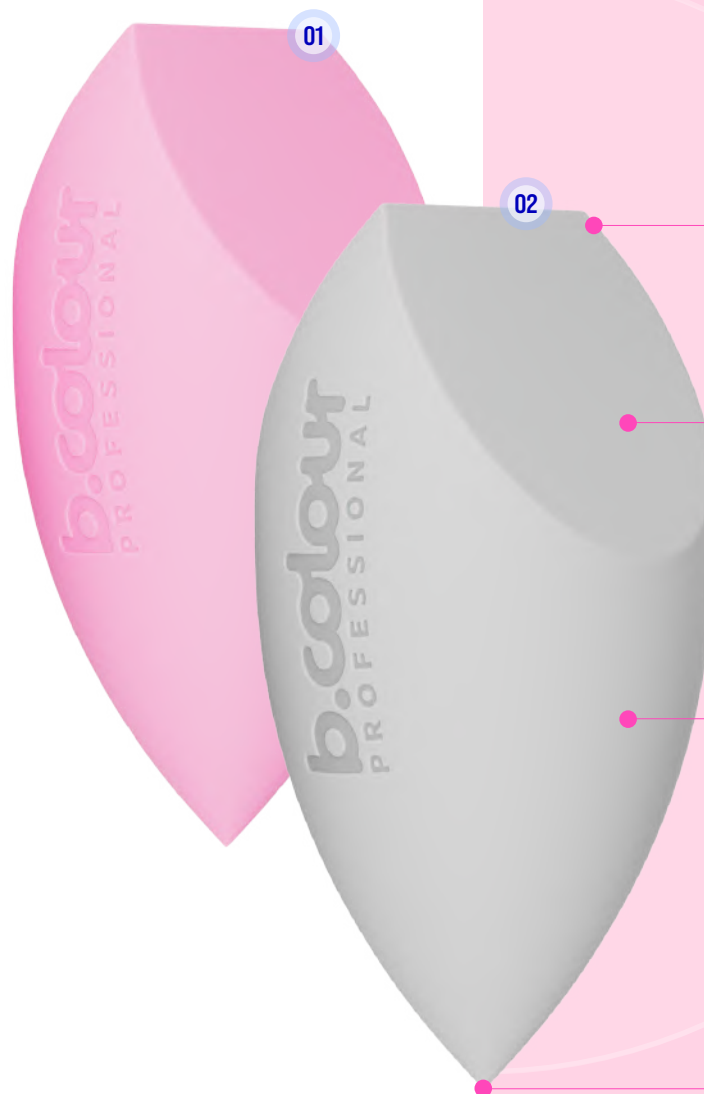
SOFT AND ELASTIC MATERIAL

FOR COMFORTABLE APPLICATION

EASY TO CLEAN

HYPOALLERGENIC

DURABLE



b.colour
PROFESSIONAL

SHARP EDGE

FOR CONTOURING & BAKING

FLAT SIDE

FOR BLENDING & BAKING

BLENDING PART

FOR APPLYING PRODUCTS ON
LARGER AREAS

SHARP TIP

FOR PRECISE APPLICATION IN
HARD-TO-REACH AREAS

● **01 PINK**

BC8057639885531 | 1 PCS

● **02 GREY**

8057639885548 | 1 PCS

B.COLOUR PROFESSIONAL

ACCESSOIRES

MAKEUP REMOVING WIPES

1 WIPE = 100% MAKEUP REMOVAL

INSTANTLY AND EFFECTIVELY REMOVES EVEN LONG LASTING MAKEUP FROM FACE, EYES, AND LIPS WITHOUT RUBBING OR IRRITATION

3-IN-1 SKINCARE SOLUTION

MAKEUP REMOVAL, CLEANSING, HYDRATION & SKIN CARE

MICELLAR FORMULA

EACH WIPE IS INFUSED WITH A SERUM CONTAINING ACTIVE INGREDIENTS

TRAVEL FORMAT

AN ALTERNATIVE TO MICELLAR WATER
PERFECT FOR TRAVEL

UNIVERSAL

SUITABLE FOR ALL SKIN TYPES, INCLUDING SENSITIVE SKIN; FOR FACE, EYES & LIPS

HYPOALLERGENIC

FREE FROM OILS, ALCOHOL & PARABENS

NO RINSING REQUIRED
LEAVES NO STICKINESS
OR GREASY RESIDUE



MRW917



MRW918

b.colour
PROFESSIONAL

SOOTHING

2 TYPES OF COLLAGEN, SQUALANE, CERAMIDES, ARGININE, ALLANTOIN & BETAINE

MOISTURIZE, MAINTAIN HYDROLIPID BALANCE, STRENGTHEN, SOFTEN, EVEN SKIN TONE AND TEXTURE

REMOVE EVEN WATERPROOF MAKEUP

MOISTURIZING

HYALURONIC ACID, PANTHENOL, UREA, MILK EXTRACT & ALLANTOIN

HYDRATE, PROTECT AND RESTORE THE SKIN, MAINTAIN HYDROLIPID BALANCE, AND PROVIDE A SOFTENING EFFECT

REMOVE EVEN HEAT-RESISTANT MAKEUP

B.COLOUR PROFESSIONAL MAKEUP ACCESSORIES LIPS & FACE MAKEUP BRUSHES

b.colour
PROFESSIONAL



SUITABLE FOR VARIOUS TEXTURES

ALLOWS YOU TO CONTROL THE COVERAGE
OF BOTH CREAMY&POWDER PRODUCTS

PREMIUM SYNTHETIC BRISTLES

EASY TO CLEAN, SHED-FREE, AND
PERFECTLY MAINTAIN THEIR SHAPE

DO NOT ABSORB PRODUCT

ENSURING ECONOMICAL USE
OF COSMETICS

1 - LENGTH 18 CM

FOR POWDER/ FOUNDATION/
CONTOURING

2 - LENGTH 17 CM

FOR POWDER, CONCEALER
AND HIGHLIGHTER

3 - LENGTH 16 CM

FOR FOUNDATION&CONTOURING

4 - LENGTH 15 CM

FOR FOUNDATION AND MAKEUP
PRIMER

5 - LENGTH 14 CM

FOR LIPSTICK&LIP GLOSS

B.COLOUR PROFESSIONAL

MAKEUP ACCESSORIES

EYES & BROWS MAKEUP BRUSHES

SUITABLE FOR VARIOUS TEXTURES

ALLOWS YOU TO CONTROL THE COVERAGE OF BOTH CREAMY&POWDER PRODUCTS

PREMIUM SYNTHETIC BRISTLES

EASY TO CLEAN, SHED-FREE, AND PERFECTLY MAINTAIN THEIR SHAPE

DO NOT ABSORB PRODUCT

ENSURING ECONOMICAL USE OF COSMETICS



b.colour
PROFESSIONAL

6 - LENGTH 15 CM
FOR CONCEALER&EYESHADOW

7 - LENGTH 14 CM
FOR CONCEALER&EYESHADOW

8 - LENGTH 15 CM
FOR EYELINER&EYESHADOWS

9 - LENGTH 15 CM
FOR EYELINER&EYESHADOWS

10 - LENGTH 15 CM
FOR EYELINER&EYESHADOWS

B.COLOUR PROFESSIONAL MAKEUP GIFT SETS

b.colour
PROFESSIONAL



MAKEUP GIFT SET NOTTE DI DIAMANTI

EXTRA SHIMMER LUSH MASCARA **BRIGHT DIAMOND**
+ PEPTIDES EXTRA LUSH MASCARA **ULTRA BLACK**
MAKEUP BAG AS A GIFT

ADV237



MAKEUP GIFT SET PERLE DI NOTTE

THERMO LUSH MASCARA **04 EXTREME VOLUME**
+ EXTRA SHIMMER LUSH MASCARA **BRIGHT DIAMOND**
MAKEUP BAG AS A GIFT

ADV239



MAKEUP GIFT SET BACIO DI DIAMANTE

PLUMPING LIP GLOSS **SHINY** + LONG-LASTING LIP
LINER **SHADE 615**
MAKEUP BAG AS A GIFT

ADV238

B.COLOUR PROFESSIONAL MAKEUP GIFT SETS

b.colour
PROFESSIONAL



MAKEUP GIFT SET AMORE MIO

THERMO LUSH MASCARA **04 EXTREME VOLUME**
+ BROW LAMINATION GEL **LAMINATION**
MAKEUP BAG AS A GIFT

ADV200



MAKEUP GIFT SET DOLCE VITA

THERMO LUSH MASCARA **04 EXTREME VOLUME**
+ KAJAL EYE PENCIL **01 BLACK**
MAKEUP BAG AS A GIFT

ADV202



MAKEUP GIFT SET OOH LA LA!

SUPER LONG-LASTING LUSH MASCARA **03 CRAZY CURL**
+ SUPER LONG-LASTING LUSH MASCARA **05 DOLL EYE**
MAKEUP BAG AS A GIFT

ADV201

B.COLOUR PROFESSIONAL MAKEUP GIFT SETS

b.colour
PROFESSIONAL



MAKEUP GIFT SET MOORE MOORE

MIRROR LIP GLOSS WITH 3D EFFECT **02 TREND**
+ LONG-LASTING LIP LINER SHADE **TOH 995**
MAKEUP BAG AS A GIFT

ADV203



MAKEUP GIFT SET TI AMO

MIRROR LIP GLOSS WITH 3D EFFECT **05 FAITH**
+ LONG-LASTING LIP LINER SHADE **TOH 615**
MAKEUP BAG AS A GIFT

ADV204

B.COLOUR PROFESSIONAL MAKEUP GIFT SETS

b.colour
PROFESSIONAL



B.COLOUR PROFESSIONAL MAKEUP GIFT SETS

b.colour
PROFESSIONAL

**MAKEUP SET
ADVENT CALENDAR
MAKE YOUR OWN MAGIC**

SET1

24
FULL-SIZE
PRODUCTS

**MAKEUP SET
ADVENT CALENDAR
MAKE YOUR OWN MAGIC**

SET2

12
FULL-SIZE
PRODUCTS

B.COLOUR PROFESSIONAL PLANOGRAM | DISPLAY RECOMMENDATIONS

b.colour
PROFESSIONAL

SE424



SE425



SE426



B.COLOUR PROFESSIONAL STORE EQUIPMENT

MATERIAL: PLASTIC, ACRYLIC, MDF

ASSORTMENT: DECORATIVE COSMETICS

SE398

b.colour
PROFESSIONAL



B.COLOUR PROFESSIONAL

STORE EQUIPMENT

MUST MINIMAL LIST - S

MATERIAL: PLASTIC, ACRYLIC

ASSORTMENT: DECORATIVE COSMETICS

b.colour
PROFESSIONAL



600 mm



B.COLOUR PROFESSIONAL STORE EQUIPMENT MUST MINIMAL LIST - M

b.colour
PROFESSIONAL



1000 mm



992 mm

220 mm



B.COLOUR PROFESSIONAL

STORE EQUIPMENT

MUST MINIMAL LIST - L

b.colour
PROFESSIONAL



600 mm

B.COLOUR PROFESSIONAL STORE EQUIPMENT MUST MINIMAL LIST - XL

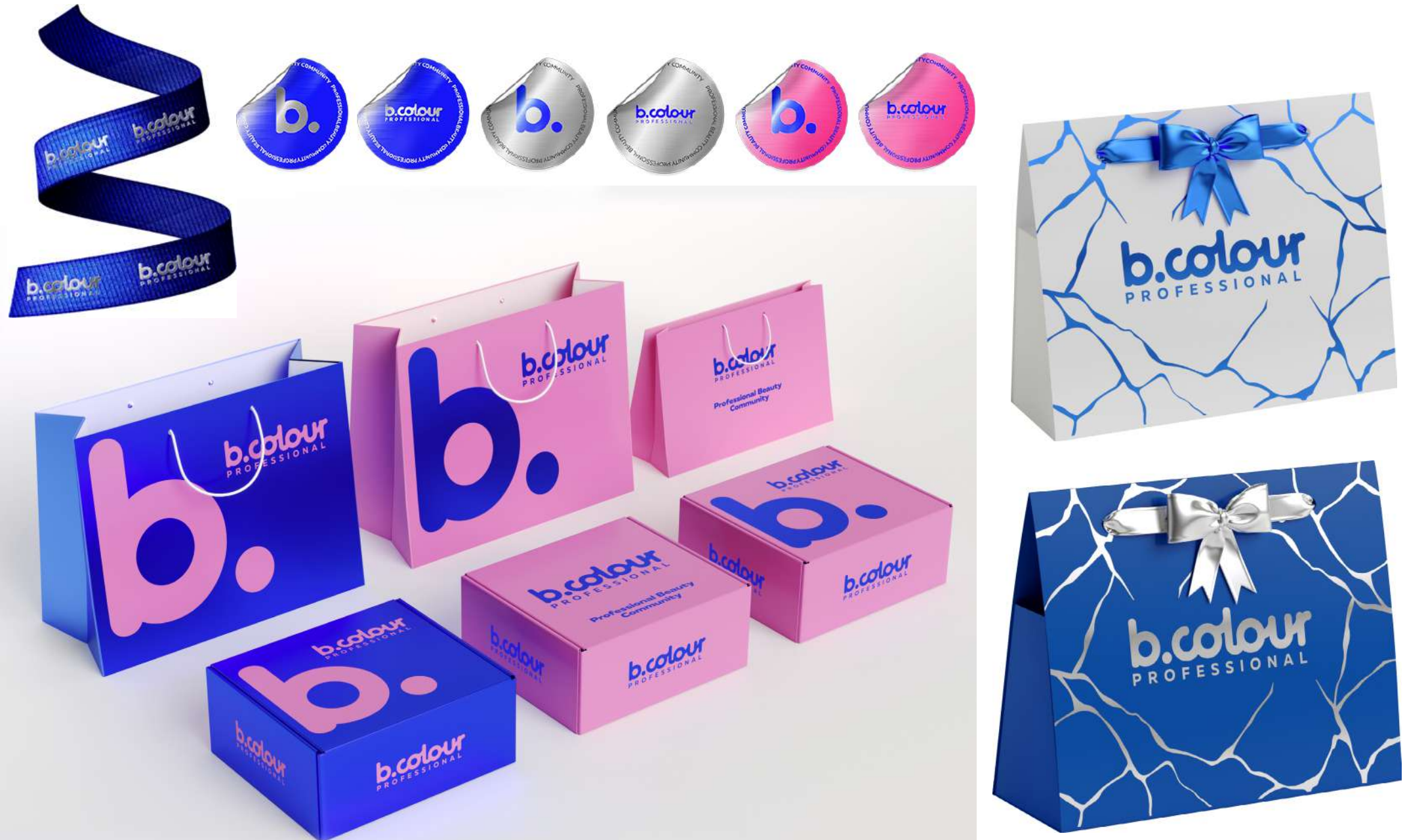
b.colour
PROFESSIONAL



B.COLOUR PROFESSIONAL

MERCH | BOXES, BAGS, STICKERS, NOTEBOOKS, RIBBONS, PENS

b.colour
PROFESSIONAL



B.COLOUR PROFESSIONAL IN SOCIAL NETWORKS

PARTNERING FOR SUCCESS WITH OUR DYNAMIC MARKETING SUPPORT

MORE THAN
139 000 000
TOTAL VIEWS



INSTAGRAM



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PINTEREST



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TIKTOK



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