

**b.colour**  
PROFESSIONAL

**TRAINING  
MATERIALS**

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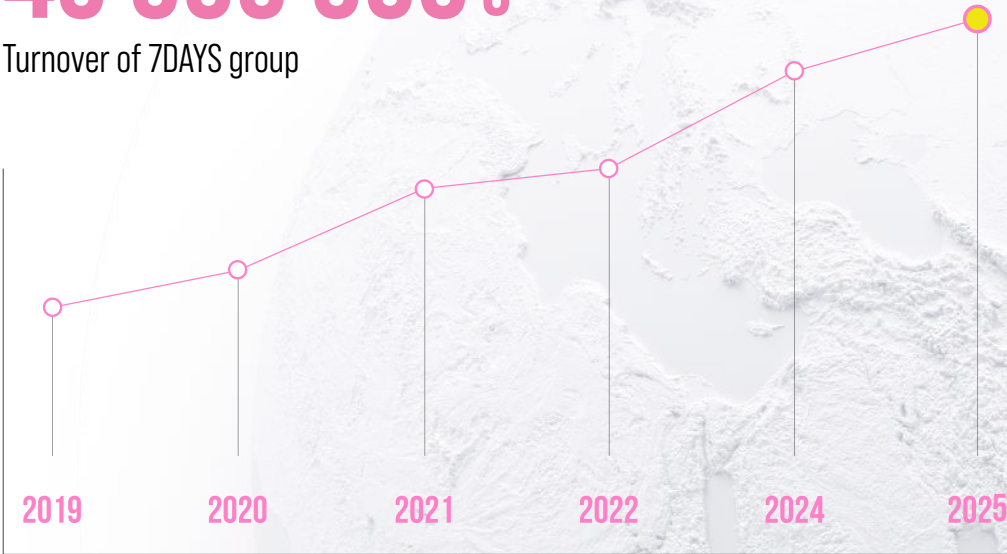
**39 CONTACTS**

# ABOUT US

7DAYS — SHOWS STRONG YEAR-OVER-YEAR GROWTH MOMENTUM SINCE 2019

45 000 000 €

Turnover of 7DAYS group



36 000

POINTS OF SALE



300

EMPLOYEES



52

COUNTRIES OF PRESENCE



MORE THAN

700

SKU

# WORLDWIDE PRESENCE

GLOBAL BRAND

36 000 pos

Sales points in more than 52 countries

| 2019-2020      | 2021-2022  |                | 2023        | 2024-2025    |
|----------------|------------|----------------|-------------|--------------|
| Italy          | Croatia    | Austria        | USA         | Slovenia     |
| Spain          | Bulgaria   | France         | UAE         | Peru         |
| Greece         | Romania    | Germany        | Qatar       | Mexico       |
| Georgia        | Poland     | Ireland        | Turkey      | Panama       |
| Kazakhstan     | Lithuania  | Norway         | Kuwait      | Egypt        |
| Kyrgyzstan     | Estonia    | Czech Republic | Belgium     | New Zealand  |
| United Kingdom | Armenia    | Hungary        | Denmark     | Albania      |
| Sweden         | Serbia     | Latvia         | Finland     | Lebanon      |
| Netherlands    | Ukraine    | Slovakia       | Switzerland | Saudi Arabia |
| Australia      | Azerbaijan | Montenegro     | Malta       | Columbia     |
| Portugal       |            |                |             |              |
| Cyprus         |            |                |             |              |





# PARTNERS

YOU CAN FIND US IN TOP WORLD RETAILERS

## RETAIL CHAINS



## PHARMACY RETAILERS



## E-COMMERCE



# BENEFITS

OF WORKING WITH 7DAYS

## STRONG MARKETING SUPPORT

EYE CATCHING DESIGNS, HIGH-QUALITY TRADE EQUIPMENT, IMPACTFUL INFLUENCE STRATEGIES, AND EFFECTIVE TRADE PROMOTIONS

## HIGH-QUALITY PRODUCTS

CERTIFIED BY VEGAN SOCIETY AND CPNP, FEATURING GREEN DOT, CRUELTY-FREE, AND ECO-FRIENDLY TRADEMARKS

## FLEXIBLE LOGISTICS SOLUTIONS

WAREHOUSES IN USA, EU, UAE

## WORLDWIDE COMPANY

THE COMPANY IS REGISTERED IN THE USA (SOFIS LLC), ITALY (SOFIS S.R.L.) AND UAE (SOFIS TRADE - FZCO)



**b.colour**  
PROFESSIONAL



**ITALIAN MAKEUP COSMETICS  
BRAND**

FOR DAILY USE AND PROFESSIONAL  
MAKEUP ARTISTS





## B.COLOUR PROFESSIONAL BRAND VALUES

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PROFESSIONAL



**WIDE RANGE OF PROFESSIONAL  
MAKEUP PRODUCTS FOR FACE, EYES  
AND LIPS WITH 24H DURABILITY**



**HIGH-QUALITY TEXTURES, PIGMENTED SHADES,  
COMFORTABLE APPLICATION, MULTIFUNCTIONAL  
FORMATS AND STYLISH DESIGN**



**ENVIRONMENTALLY FRIENDLY, SAFE,  
HIGH-QUALITY AND NON-CRUELTY  
PRODUCTS**

# B.COLOUR PROFESSIONAL

## BRAND MISSION



TO CREATE COSMETICS THAT COME THE MOST  
BEAUTIFUL AND VIBRANT PART OF YOUR DAY





# B.COLOUR PROFESSIONAL

## ASSORTMENT 182 SKU

**b.colour**  
PROFESSIONAL

### EYES AND BROWS | 37 SKU



### LIPS | 57 SKU



### FACE | 35 SKU



### ACCESSORIES | 40 SKU



### GIFT SETS | 13 SKU





# B.COLOUR PROFESSIONAL BESTSELLER | EYE CATEGORY THERMO LASH MASCARA

**b.colour**  
PROFESSIONAL



01 5XL VOLUME PANORAMIC LASH EFFECT



5XL VOLUME AND LENGTH



**MOISTURE-RESISTANT  
THERMO FORMULA 38 °C**  
EASILY WASHES OFF WITH WARM WATER  
WITHOUT MAKEUP REMOVER



02 5XL WHITE FUTURISTIC WHITE ACCENT



WHITE MASCARA AND PRIMER



**48H SUPERSTAY**  
DOESN'T SWEAT AND CRUMBLE DURING  
TRAINING, RAIN OR SNOW



03 CRAZY CURL EXTREME VOLUME EXPERT



3D VOLUME AND CURL



**LAMINATION EFFECT**  
NATURALLY CURLS EYELASHES, GIVES  
VOLUME AND NATURAL SHINE



04 EXTREME VOLUME CLASSIC LUXURIOUS LASHES



360° VOLUME AND LENGTH



**ULTRA BLACK SHADE**  
APPLIES EVENLY, DOESN'T WEIGH DOWN  
THE EYELASHES



05 DOLL EYE BARBIE LASH EFFECT



X7 VOLUME AND CURL



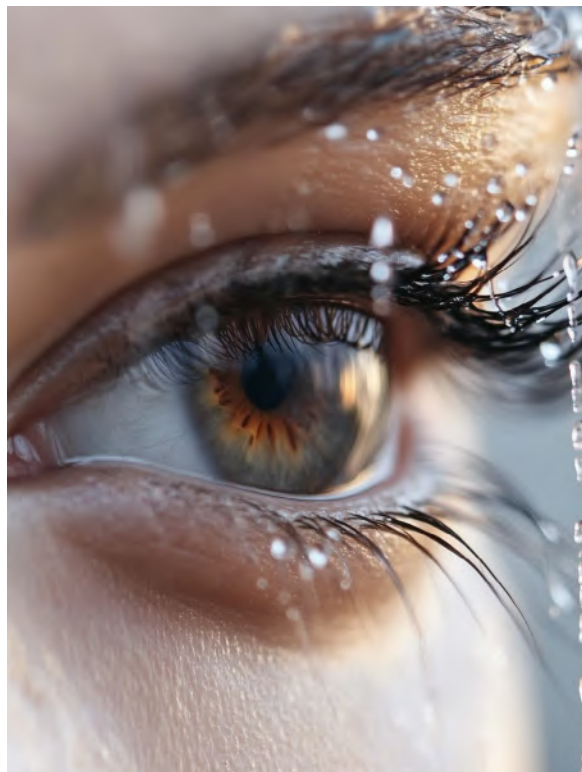
**LIGHT PLASTIC TEXTURE**  
COVERS EVERY EYELASH WITH A WEIGHTLESS  
COAT FILM, LAYS DOWN SMOOTHLY WITHOUT  
LUMPS OR STICKING LASHES

# **B.COLOUR PROFESSIONAL** **BESTSELLER | EYE CATEGORY** **THERMO LASH MASCARA**

## **MOISTURE-RESISTANT** **THERMO FORMULA 38 °C**

**DOESN'T SWEAT AND CRUMBLE DURING TRAINING,  
RAIN OR SNOW THANKS TO THE HEAT-RESISTANT  
POLYMERS IN THE FORMULA**

**EASILY WASHES OFF WITH WARM WATER WITHOUT  
MAKEUP REMOVER**



**b.colour**  
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**BESTSELLER**

**04 EXTREME  
VOLUME**

## **HOW TO REMOVE THERMO MASCARA**

- 1. WET YOUR EYELASHES WITH WARM WATER FROM 38 °C**
- 2. HOLD THE EYELASHES WITH A DAMP COTTON PAD OR FINGERS FOR 10 SECONDS**
- 3. REMOVE THE SOAKED MASCARA FROM THE EYELASHES WITH "STOCKINGS"**



# B.COLOUR PROFESSIONAL BESTSELLER | EYE CATEGORY AUTOMATIC KAJAL EYE PENCIL

**b.colour**  
PROFESSIONAL



- **01 BLACK**  
8053617423856 | 0,25 g
- **02 BROWN**  
8053617423863 | 0,25 g
- **03 JADE GREEN**  
8053617423870 | 0,25 g
- **04 MAYA BLUE**  
8053617423887 | 0,25 g
- **05 INNOCENT BEIGE**  
8053617423894 | 0,25 g
- **06 NAUGHTY PLUM**  
8053617423900 | 0,25 g
- **07 PEARL WHITE**  
8053617423917 | 0,25 g



CREATING ARROWS



COLOURING THE MUCOUS  
MEMBRANE

## REMOVE

WITH HYDROPHILIC OIL OR  
B.COLOUR PROFESSIONAL  
MICELLAR WIPES

## WATERPROOF HYPOALLERGENIC

SUITABLE FOR SENSITIVE EYES,  
FRAGRANCE FREE

SOFT LEAD, GEL TEXTURE  
PRO PIGMENTATION  
24H RESISTANT SMUDGE  
AND SMEARING-PROOF

SUPER SLIM PENCIL



BUILT-IN SHARPENER



# B.COLOUR PROFESSIONAL BESTSELLER | EYE CATEGORY WATERPROOF EYELINER

**b.colour**  
PROFESSIONAL

## BESTSELLERS

### 01 BE BLACK

8053617423696 | 0,5 g

### 02 BROWN ART

8053617423702 | 0,5 g

### 03 ULTRAMARINE

8053617423719 | 0,5 g

### 04 ARCTIC

8053617423726 | 0,5 g

### 05 LIME

8053617423733 | 0,5 g

### 06 SOLAR

8053617423740 | 0,5 g

### 07 NEON

8053617423757 | 0,5 g

### 08 PARTY PINK

8053617423764 | 0,5 g



PERFECT LINES OF ANY WIDTH AND SHAPE

**WATERPROOF  
HYPOALLERGENIC**  
SUITABLE FOR SENSITIVE EYES,  
FRAGRANCE FREE

**PRO PIGMENTATION**  
DEEP BLACK, BRIGHT  
COLOURFUL SHADES

**24H RESISTANT  
MATTE FINISH**

**SMUDGE-PROOF**  
INSTANT DRYING IN 10 SECONDS

PROFESSIONAL  
BRUSH TIP LINER





**B.COLOUR PROFESSIONAL**  
**BESTSELLER | BROW CATEGORY**  
**LAMINATING BROW GEL**

**b.colour**  
PROFESSIONAL

**BESTSELLER**

**KEEPS THE SHAPE  
AND FIXES 24H**

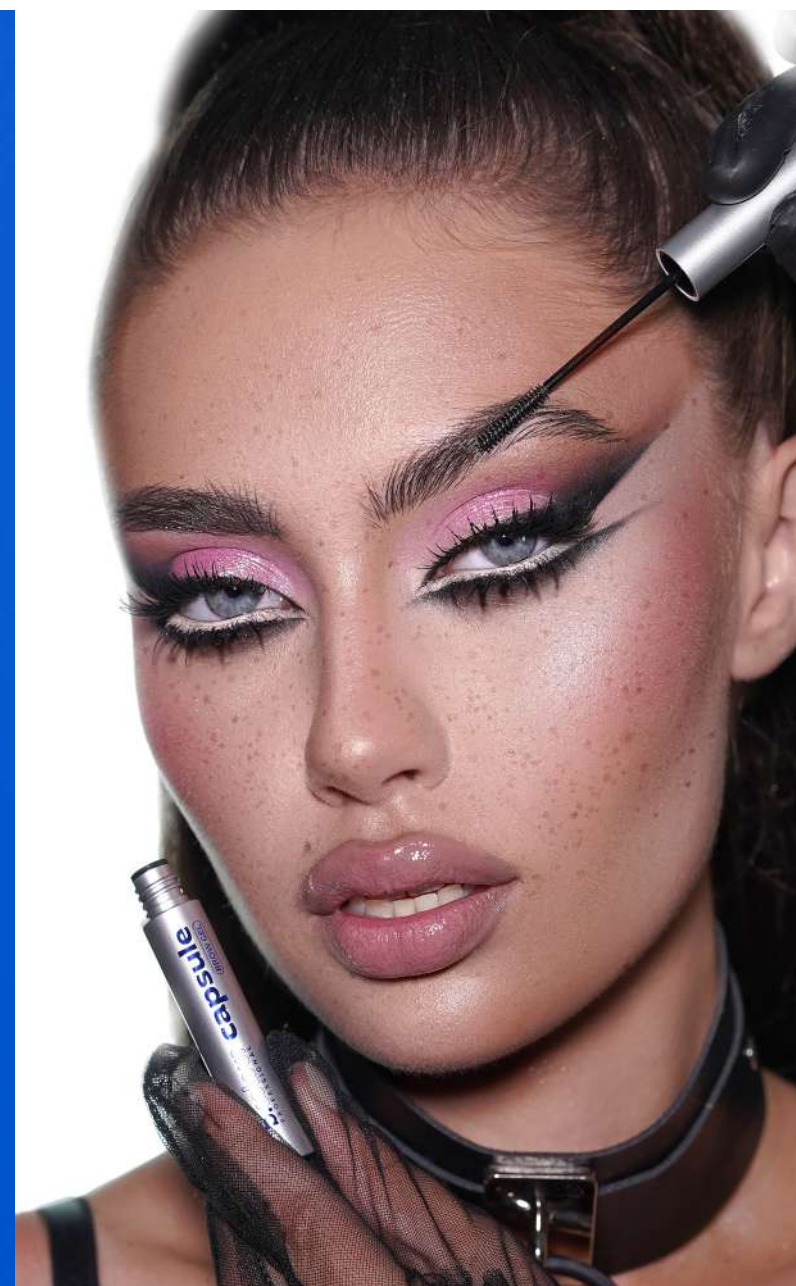
**FOR THIN AND COARSE HAIR**

**WITHOUT STICKINESS  
AND WHITE FLAKES**

**FIX&CARE FORMULA**

**24H CONTROL**

**ULTRA THIN PROFESSIONAL BRUSH**



# B.COLOUR PROFESSIONAL

## BESTSELLER | FACE & EYE CATEGORY

### CONTOURING FACE & EYE PALETTE

**b.colour**  
PROFESSIONAL



**POWDER**  
FIXES MAKEUP, MATTIFIES,  
SMOOTHES THE SKIN  
WITHOUT CLOGGING PORES



**HIGHLIGHTER**  
GIVES A NATURAL GLOW  
AND HIGHLIGHTS THE SKIN



**BLUSH**  
THEY GIVE A FRESH,  
RESTED LOOK AND A  
VISUAL LIFTING EFFECT



**SCULPTOR**  
EMPHASIZES CHEEKBONES,  
MODELS FACIAL FEATURES,  
GIVES A LIGHT TAN EFFECT



**EYESHADOW**  
THEY ADD DEPTH TO THE IMAGE, PERFECTLY  
COMPLEMENT DAYTIME AND EVENING IMAGES



01

**01 SECRET  
WEAPON**



02

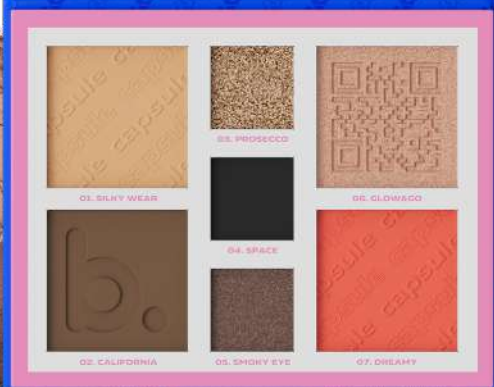
**02 SUPER  
POWER**



**BESTSELLER**

**CONTOURING  
PALETTE 7IN1**

- 3D CRYSTAL RADIANCE AND SILKY TEXTURE
- EASY BLENDING, CONVENIENT LAYERING
- INSTANTLY FRESH AND RESTED APPEARANCE
- PERFECT EVEN COVERAGE FOR 24H





# B.COLOUR PROFESSIONAL

## BESTSELLER | FACE CATEGORY

### FACE, EYES&BODY HIGHLIGHTER

**b.colour**  
PROFESSIONAL



01 INFINITY



02 MILKY WAY



03 ANTIGRAVITY



- 3D CRYSTAL RADIANCE
- SILKY TEXTURE
- EASY BLENDING,  
CONVENIENT LAYERING
- INSTANTLY FRESH  
AND RESTED APPEARANCE
- PERFECT EVEN  
COVERAGE FOR 24H

# B.COLOUR PROFESSIONAL

## BESTSELLER | FACE CATEGORY

### MOUSSE FACE BLUSH



**3IN1: BLUSH,TINT,  
EYE SHADOW**

- DELICATE VELVETY TEXTURE
- SATIN FINISH
- INSTANTLY FRESH LOOK
- DURABILITY 12H

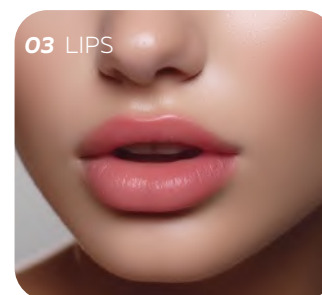
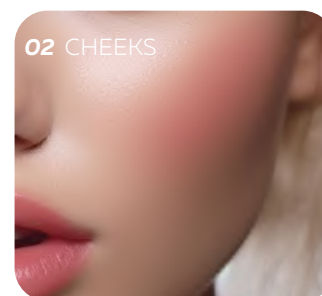
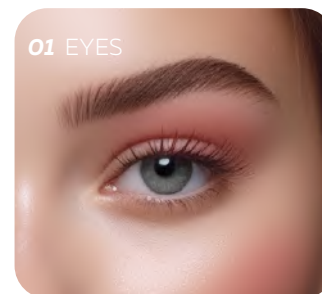
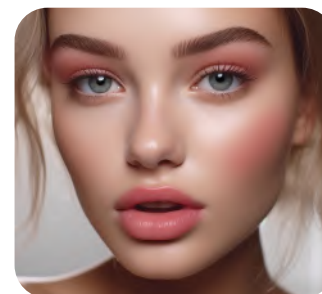


01 ICE ROSE

02 JUST PEACHY

03 PINK GALAXY

04 NAKED



**b.colour**  
PROFESSIONAL



# B.COLOUR PROFESSIONAL

## BESTSELLER | FACE CATEGORY

### MAKEUP PRIMER & BASE

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PROFESSIONAL



**BESTSELLER**

1 MATTE

**MATTIFYING**

100% COVERAGE OF  
IMPERFECTIONS  
SEBUM CONTROL

02 AQUA

**MOISTURIZING**

DOUBLE HYDRATION 24H  
EVEN TONE AND SKIN RELIEF

03 GLOW

**GLOWING**

NATURAL RADIANCE  
ERASES TRACES OF FATIGUE

- MOISTURIZING AND CARE 24H
- LONG LASTING MAKEUP
- CORRECTS THE COMPLEXION
- LIGHT COMFORTABLE COVERAGE
- NON-COMEDOGENIC FORMULA

**FOR ALL SKIN TYPES**

UNIVERSAL BASE FOR  
EYESHADOW AND FACE  
MAKEUP

HYGIENIC  
APPLICATOR



**B.COLOUR PROFESSIONAL**  
**BESTSELLER | FACE CATEGORY**  
**HYDRATING CC CREAM 3IN1**

**b.colour**  
PROFESSIONAL

**INNOVATIVE GREEN  
PARTICLES ADAPT  
TO THE SKIN TONE**

- 100% COVERS IMPERFECTIONS
- EVENS OUT TONE AND TEXTURE
- MOISTURIZING AND CARE 24H
- LIGHT COMFORTABLE COVERAGE
- NON-COMEDOGENIC FORMULA

**FOR ALL SKIN TYPES  
NATURAL SHINY FINISH**



**HYGIENIC  
APPLICATOR**





**B.COLOUR PROFESSIONAL**  
**BESTSELLER | FACE CATEGORY**  
**HYDRATING BB CREAM 5IN1**

**b.colour**  
PROFESSIONAL

**INNOVATIVE WHITE  
PARTICLES ADAPT  
TO THE SKIN TONE**

- 100% COVERS IMPERFECTIONS
- EVENS OUT TONE AND TEXTURE
- MOISTURIZING AND CARE 24H
- LIGHT COMFORTABLE COVERAGE
- NON-COMEDOGENIC FORMULA

**FOR ALL SKIN TYPES**

**HYGIENIC  
APPLICATOR**



# B.COLOUR PROFESSIONAL BESTSELLER | FACE CATEGORY HYDRATING FOUNDATION



- THE BASIS OF YOUR CONFIDENCE 24H
- HYDRO BALANCE MOISTURIZING FORMULA
- 100% COVERS IMPERFECTIONS
- MATTIFIES AND SMOOTHES
- NATURAL SHADE
- LIGHT TEXTURE WITHOUT MASK EFFECT

**FOR ALL SKIN TYPES**

COVERAGE FROM LIGHT  
TO MEDIUM

HYGIENIC  
APPLICATOR



**b.colour**  
PROFESSIONAL





# B.COLOUR PROFESSIONAL

## BESTSELLER | FACE CATEGORY

### HYDRATING FACE&EYES CONCEALER

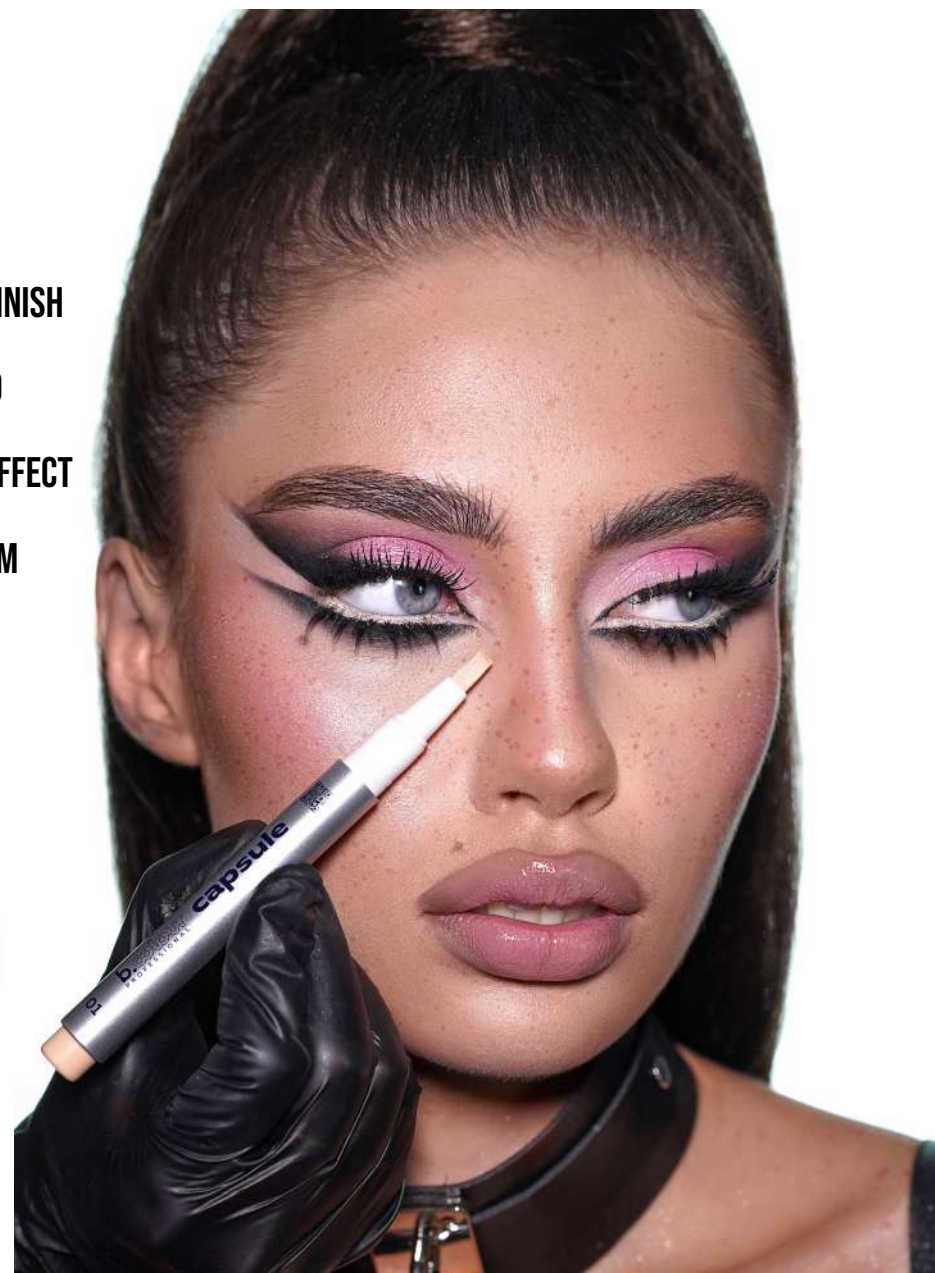
**b.colour**  
PROFESSIONAL

01 NUDE 02 VANILLA 03 NEUTRAL 04 HONEY 05 GOLDEN

**3IN1: CORRECTOR,  
CONTOURING, BASE**

- 100% COVERS IMPERFECTIONS
- 24H DURABILITY WITH A MATTE FINISH
- FORMULA WITH HYALURONIC ACID
- LIGHT TEXTURE WITHOUT MASK EFFECT
- COVERAGE FROM LIGHT TO MEDIUM

**FLEXIBLE  
APPLICATION  
BRUSH**



# B.COLOUR PROFESSIONAL

## BESTSELLER | FACE CATEGORY

### MATTIFYING SUPERSTAY FACE POWDER

**b.colour**  
PROFESSIONAL

- SUPERSTAY MAKEUP AND OIL CONTROL UP TO 24H
- MATTE FINISH
- PERFECT COVERAGE, LIKE A FOUNDATION
- MINERAL POWDER IN FORMULA

**FOR ALL SKIN TYPES**

#### 01 NUDE

8057639881632 | 7,3 g

#### 02 VANILLA

8057639881649 | 7,3 g

#### 03 NEUTRAL

8057639881656 | 7,3 g

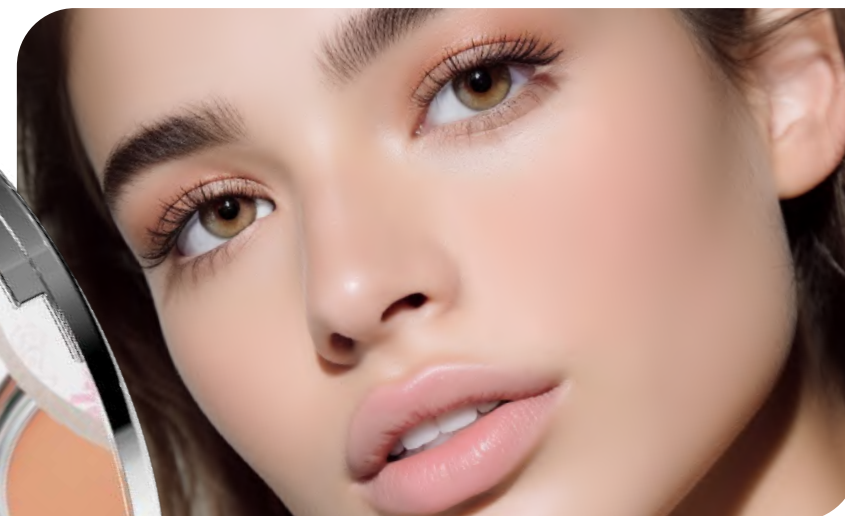
#### 04 HONEY

8057639881663 | 7,3 g

#### 05 GOLDEN

8057639881670 | 7,3 g

**BESTSELLER**



**BUILT-IN  
MIRROR  
AND SPONGE**



# B.COLOUR PROFESSIONAL BESTSELLER | LIP CATEGORY AUTOMATIC LIP GLOSS

**b.colour**  
PROFESSIONAL



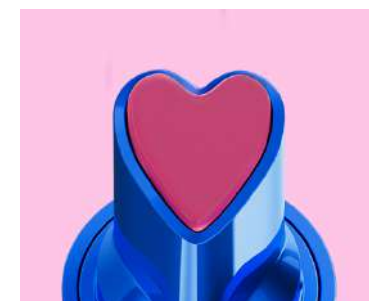
**LIQUID GLASS EFFECT**  
SOFT DENSE GEL TEXTURE

**VISUAL LIP MAXIMIZING**

**ULTRA MOISTURIZING**  
FORMULA WITH VITAMIN E

**NUDE AND PINK SHADES**  
PERFECTLY FIT NATURAL SHADE OF LIPS,  
DOESN'T EMPHASIZE PEELING AND CRACKS

**BOUNTY AND HEAVENLY DELIGHT AROMA**



**HEART-SHAPED  
APPLICATOR**

# B.COLOUR PROFESSIONAL BESTSELLER | LIP CATEGORY 3D MIRROR LIP GLOSS



02 TREND

**BESTSELLERS**

05 FAITH



04 CANDY

03 MAGIC

01 SEXY

**b.colour**  
PROFESSIONAL



**LIQUID GLASS EFFECT**  
SOFT DENSE GEL TEXTURE

**VISUAL LIP MAXIMIZING  
MOISTURIZING FORMULA**  
WITH VITAMIN E

**NUDE AND PINK SHADES**  
PERFECTLY FIT NATURAL SHADE OF LIPS,  
DOESN'T EMPHASIZE PEELING AND CRACKS

**CREAMY CARAMEL AROMA**

**CONVENIENT  
SOFT APPLICATOR**





# B.COLOUR PROFESSIONAL

## BESTSELLER | LIP CATEGORY

### SUPERSTAY LIP PENCIL

**b.colour**  
PROFESSIONAL

#### BESTSELLERS



**PRO PIGMENTATION**  
DELICATE VELVETY TEXTURE

**MECHANICAL PENCIL**  
THE PLASTIC BODY DOESN'T  
CRUMBLE BY SHARPENER

**CREAMY TEXTURE**

**MATTE FINISH**



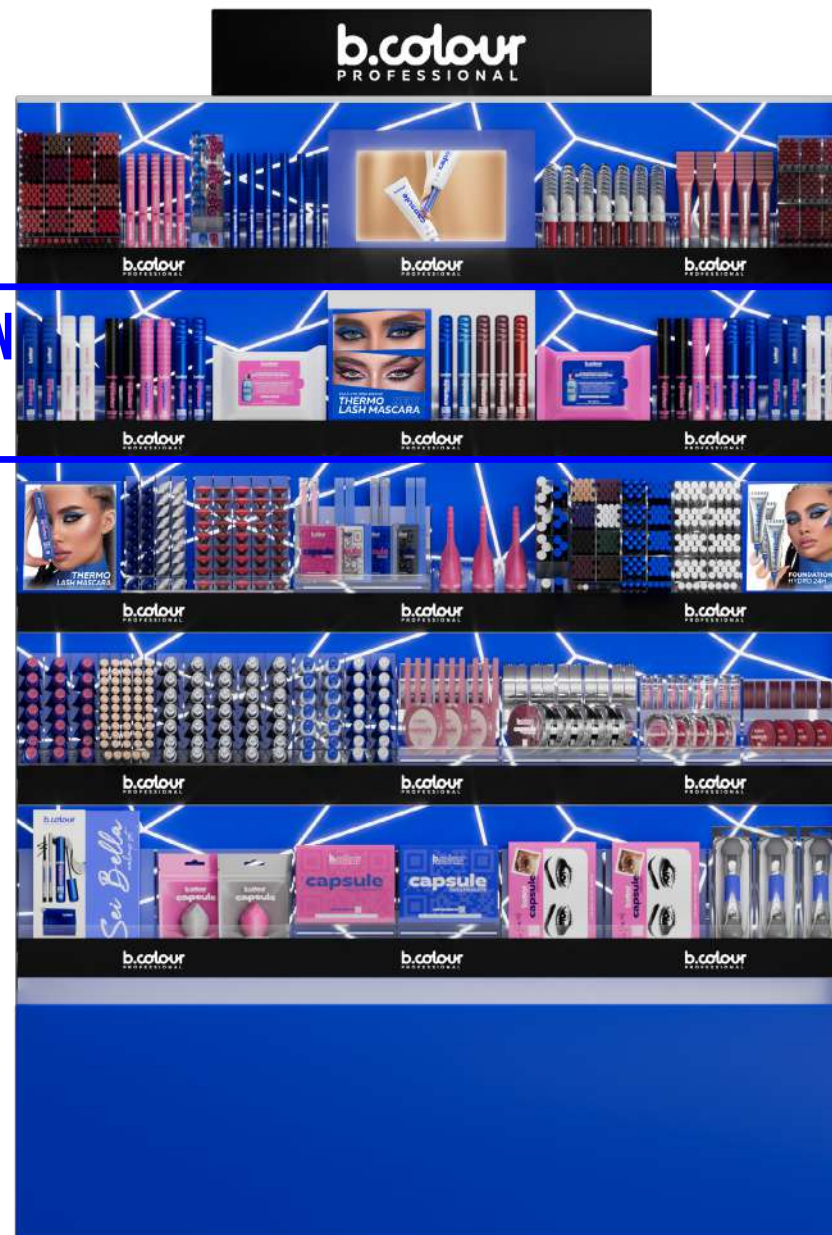
SHARPENS  
BY COSMETIC  
SHARPENER

# B.COLOUR PROFESSIONAL STORE EQUIPMENT

**b.colour**  
PROFESSIONAL



**GOLDEN  
SHELF**





# B.COLOUR PROFESSIONAL STORE EQUIPMENT



GOLDEN SHELF

01 SHELF  
EYES

02 SHELF  
LIPS

03 SHELF  
FACE

04 SHELF  
FACE

05 SHELF  
accessories



1050 mm

400 mm



600 mm

400 mm

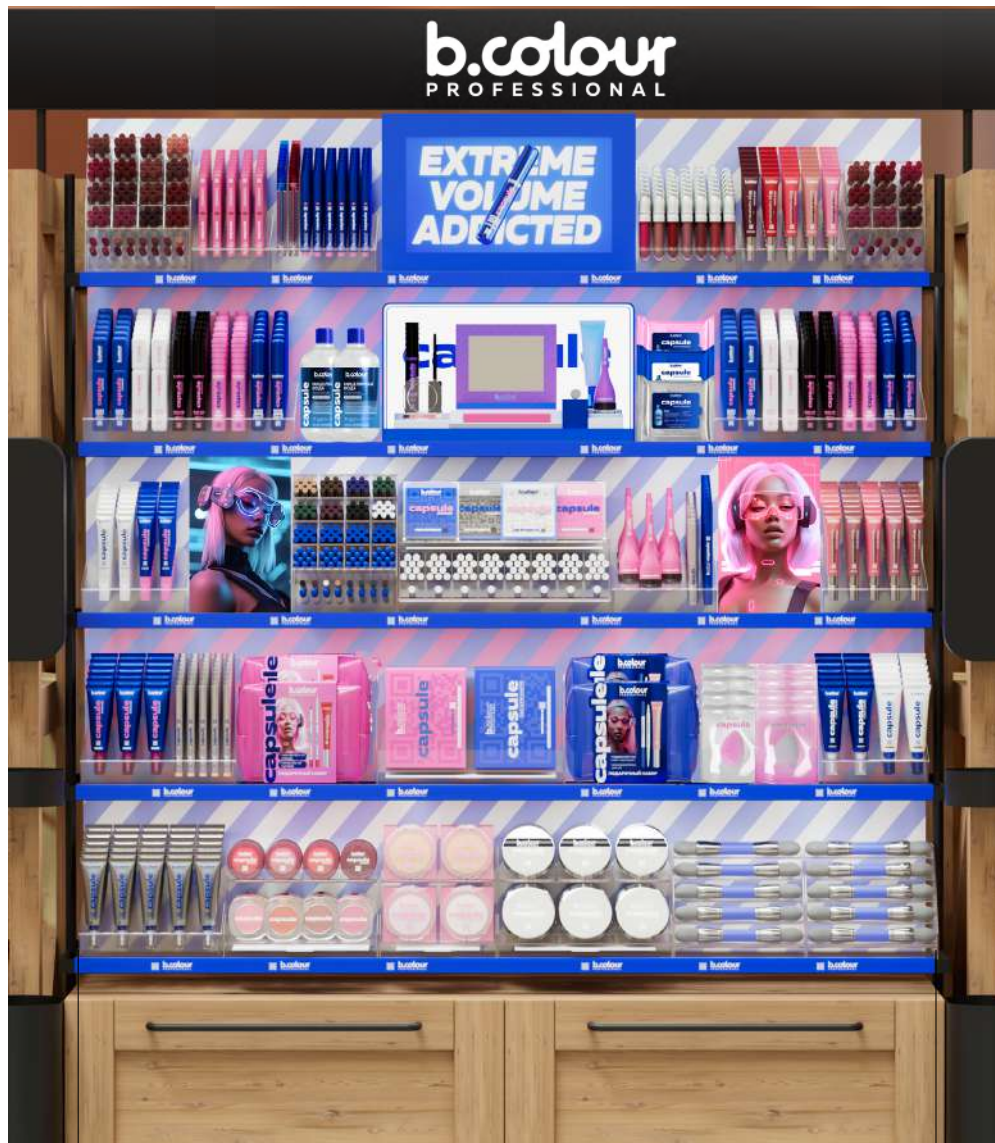
1600 mm



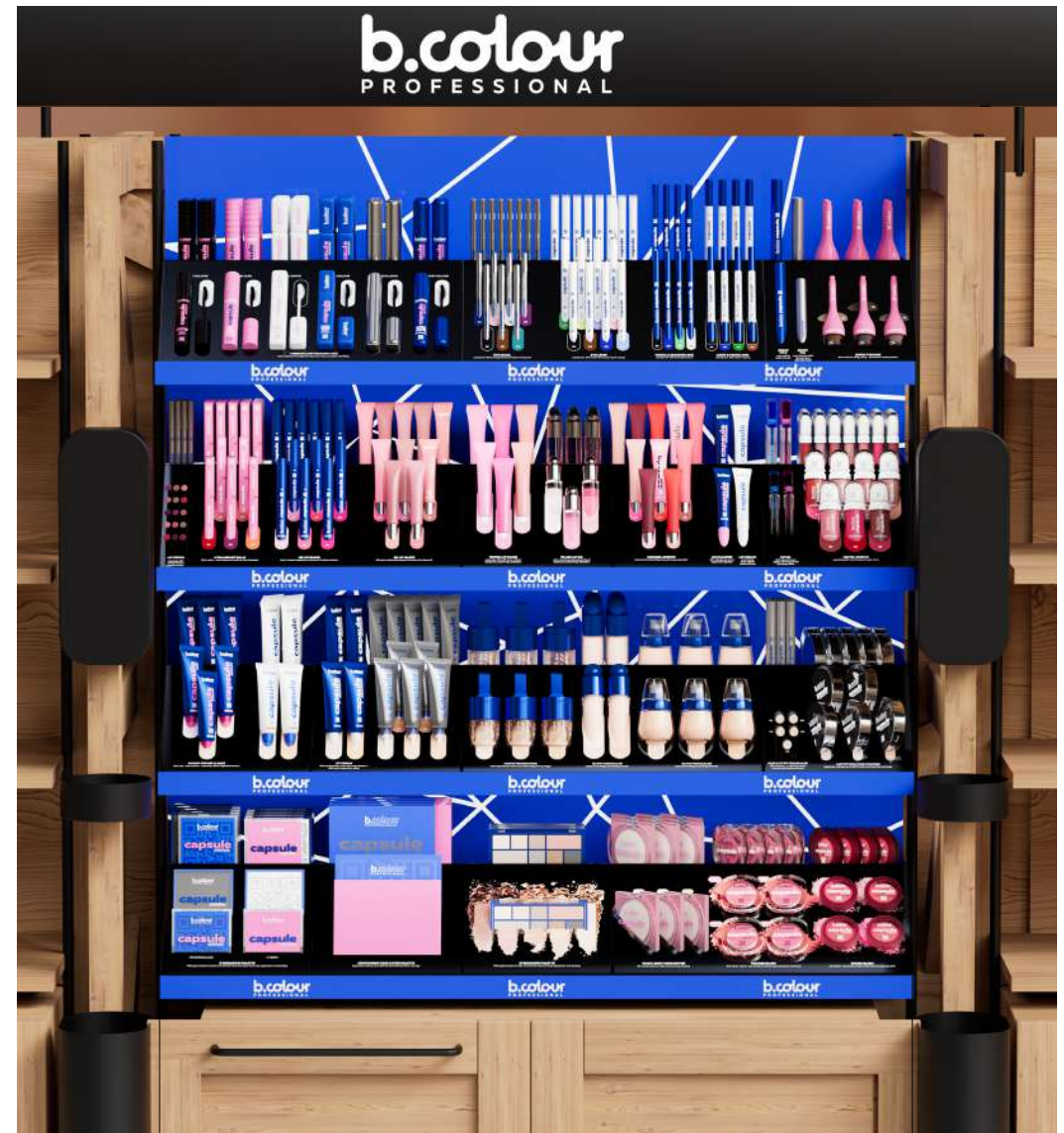
# B.COLOUR PROFESSIONAL

## BUILT-IN PLANOGRAM LAYOUT RECOMMENDATIONS

**b.colour**  
PROFESSIONAL



1200 mm



1200 mm



# B.COLOUR PROFESSIONAL

## PLANOGRAM LAYOUT RECOMMENDATIONS

### CUSTOMIZABLE CASSETS TYPE 1

**b.colour**  
PROFESSIONAL

01 SHELF  
eyes



**A1**

400 mm

**B1**

200 mm

**C1**



400 mm

02 SHELF  
lips



**A2**

400 mm

**B2**

200 mm

**C2**

200 mm



# B.COLOUR PROFESSIONAL

## PLANOGRAM LAYOUT RECOMMENDATIONS

### CUSTOMIZABLE CASSETS TYPE 1

**b.colour**  
PROFESSIONAL

03 SHELF  
face



04 SHELF  
face





## B.COLOUR PROFESSIONAL STORE EQUIPMENT





# B.COLOUR PROFESSIONAL

## PLANOGRAM LAYOUT RECOMMENDATIONS

### CUSTOMIZABLE CASSETS TYPE 2

**b.colour**  
PROFESSIONAL



1000 mm



GOLDEN SHELF

2000 mm

600 mm





# B.COLOUR PROFESSIONAL

## STORE EQUIPMENT

### MUST MINIMAL LIST - S

**b.colour**  
PROFESSIONAL



# B.COLOUR PROFESSIONAL STORE EQUIPMENT MUST MINIMAL LIST - M

**b.colour**  
PROFESSIONAL



1000 mm



992 mm

300 mm

220 mm



135 mm

31 mm 25 mm

288 mm

31 mm

165 mm

165 mm

127 mm

25 mm



# B.COLOUR PROFESSIONAL

## STORE EQUIPMENT

### MUST MINIMAL LIST - L

**b.colour**  
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# B.COLOUR PROFESSIONAL STORE EQUIPMENT MUST MINIMAL LIST - XL

**b.colour**  
PROFESSIONAL

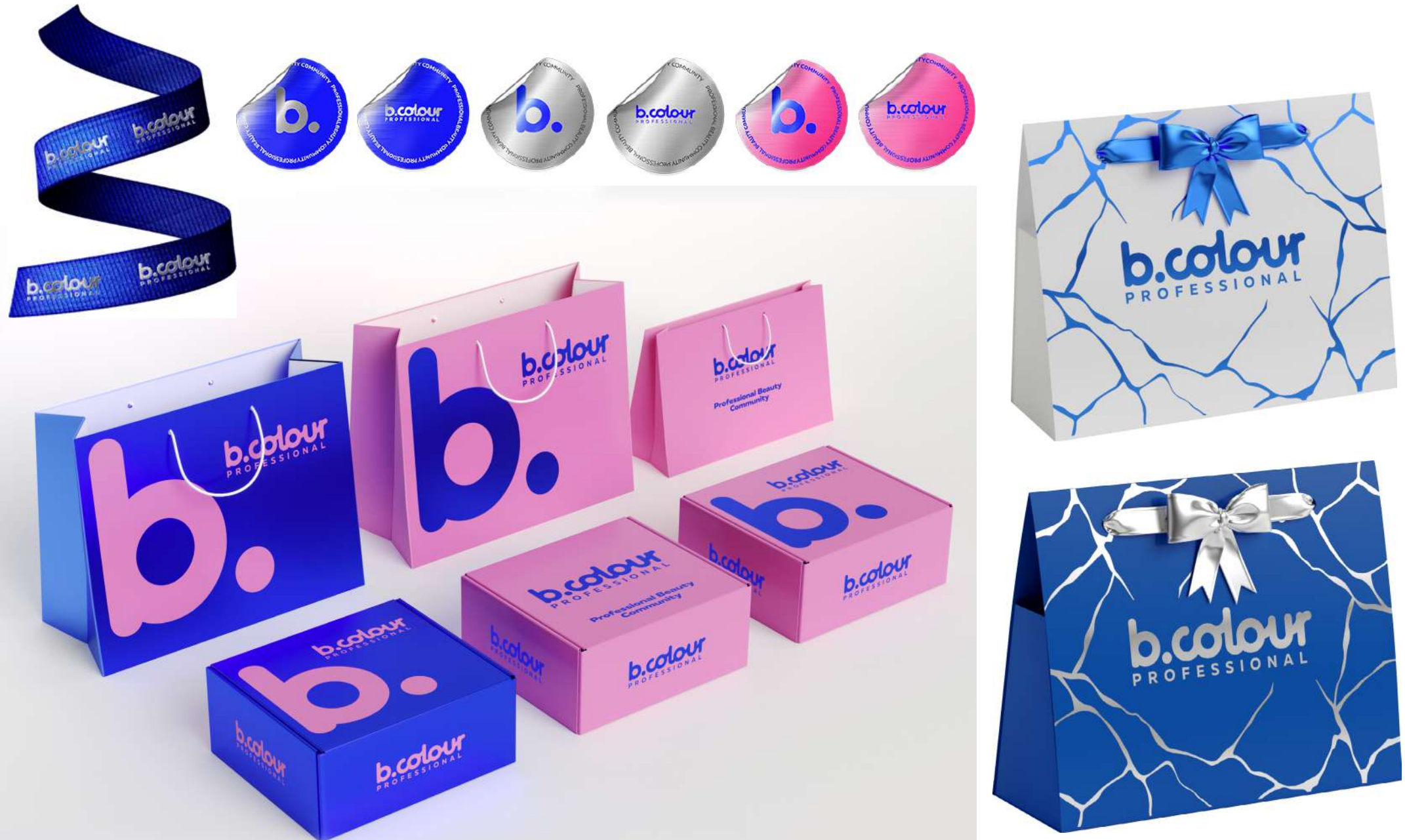




# B.COLOUR PROFESSIONAL

MERCH | BOXES, BAGS, STICKERS, NOTES, RIBBONS, PENCILS

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## B.COLOUR PROFESSIONAL

BEAUTY EVENTS | SPONSORSHIP, BEAUTY DAYS,  
STAFF MOTIVATION, TRAINING PROGRAMS

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# B.COLOUR PROFESSIONAL IN SOCIAL NETWORKS

PARTNERING FOR SUCCESS WITH OUR DYNAMIC MARKETING SUPPORT

MORE THAN  
**139 000 000**  
TOTAL VIEWS



INSTAGRAM



@bcolourmakeup.it



PINTEREST



@bcolour\_professional

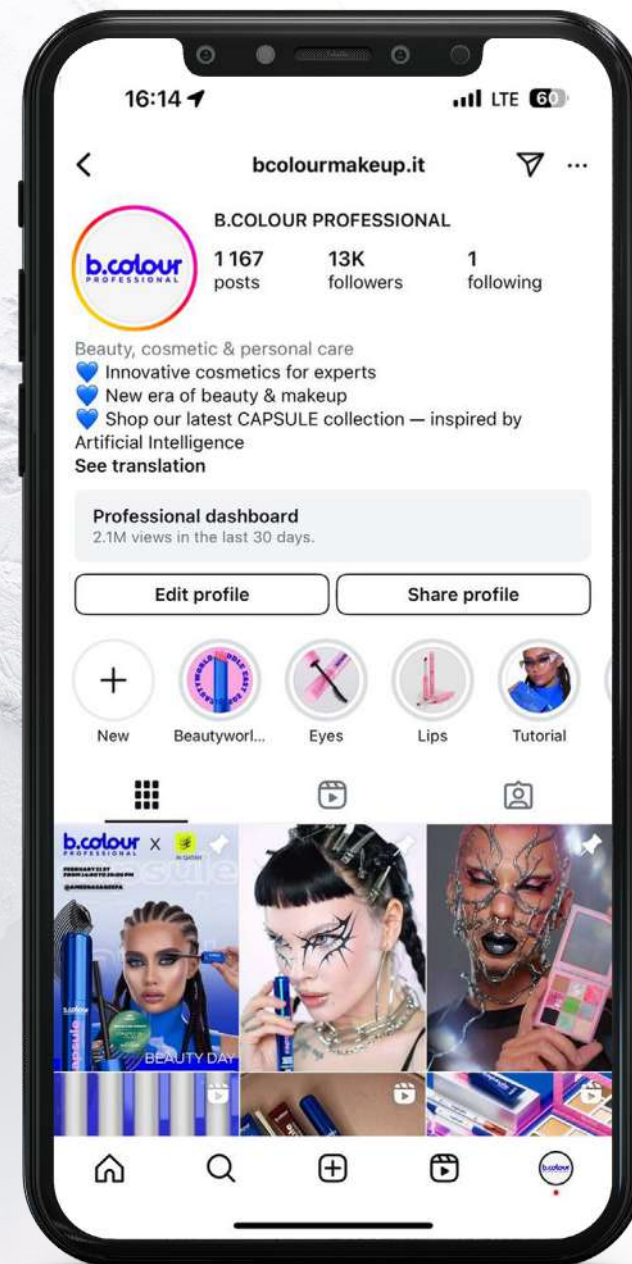


TIKTOK



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**b.colour**  
PROFESSIONAL



| Nº           | Name                                                  | Weight / Volume   | Quantity per showbox | Quantity per box | Individual barcode | Bag barcode   | Box barcode    |
|--------------|-------------------------------------------------------|-------------------|----------------------|------------------|--------------------|---------------|----------------|
| <b>EYES</b>  |                                                       |                   |                      |                  |                    |               |                |
| 1            | SuperStay black lash mascara / 01 5XL Volume          | 6 ml              | 6                    | 20               | 8053617423597      | 8057639880949 | 18057639880946 |
| 2            | SuperStay white lash mascara / 02 5XL White           | 6 ml              | 6                    | 20               | 8053617423603      | 8057639880956 | 18057639880953 |
| 3            | SuperStay black lash mascara / 03 Crazy curl          | 5,5 ml            | 6                    | 20               | 8053617423610      | 8057639880963 | 18057639880960 |
| 4            | SuperStay black lash mascara / 04 Extreme volume      | 7,3 ml            | 6                    | 20               | 8053617423627      | 8057639880970 | 18057639880977 |
| 5            | SuperStay black lash mascara / 05 Doll eye            | 7,3 ml            | 6                    | 20               | 8053617423634      | 8057639880987 | 18057639880984 |
| 6            | Eyeshadow palette / 01 Eye contact                    | 9 pcs x 1 g       | 6                    | 20               | 8053617423658      | 8057639881007 | 8055304760893  |
| 7            | Eyeshadow palette / 02 Starwalker                     | 9 pcs x 1 g       | 6                    | 20               | 8053617423665      | 8057639881014 | 8055304760909  |
| 8            | Eyeshadow palette / 03 X Vision                       | 9 pcs x 1 g       | 6                    | 20               | 8053617423672      | 8057639881021 | 18057639881028 |
| 9            | Eyeshadow palette / 04 Tomorrowland                   | 9 pcs x 1 g       | 6                    | 20               | 8053617423689      | 8057639881038 | 18057639881035 |
| 10           | Waterproof eyeliner / 01 Be black                     | 0,5 g             | 6                    | 20               | 8053617423696      | 8057639881045 | 18057639881042 |
| 11           | Waterproof eyeliner / 02 Brown art                    | 0,5 g             | 6                    | 20               | 8053617423702      | 8057639881052 | 18057639881059 |
| 12           | Waterproof eyeliner / 03 Ultramarine                  | 0,5 g             | 6                    | 20               | 8053617423719      | 8057639881069 | 18057639881066 |
| 13           | Waterproof eyeliner / 04 Arctic                       | 0,5 g             | 6                    | 20               | 8053617423726      | 8057639881076 | 18057639881073 |
| 14           | Waterproof eyeliner / 05 Lime                         | 0,5 g             | 6                    | 20               | 8053617423733      | 8057639881083 | 18057639881080 |
| 15           | Waterproof eyeliner / 06 Solar                        | 0,5 g             | 6                    | 20               | 8053617423740      | 8057639881090 | 18057639881097 |
| 16           | Waterproof eyeliner / 07 Neon                         | 0,5 g             | 6                    | 20               | 8053617423757      | 8057639884503 | 18057639884500 |
| 17           | Waterproof eyeliner / 08 Party pink                   | 0,5 g             | 6                    | 20               | 8053617423764      | 8055304760091 | 18055304760098 |
| 18           | Smoky eye pencil & shimmer 2in1 / 01 Black classic    | 1*0,1 g, 1*0,2 g  | 6                    | 20               | 8053617423771      | 8057639884367 | 18057639884364 |
| 19           | Smoky eye pencil & shimmer 2in1 / 02 Dazzling blue    | 1*0,1 g, 1*0,2 g  | 6                    | 20               | 8053617423788      | 8057639884435 | 18057639884432 |
| 20           | Smoky eye pencil & shimmer 2in1 / 03 Inspired green   | 1*0,1 g, 1*0,2 g  | 6                    | 20               | 8053617423795      | 8057639884442 | 18057639884449 |
| 21           | Smoky eye pencil & shimmer 2in1 / 04 Rich bronze      | 1*0,1 g, 1*0,2 g  | 6                    | 20               | 8053617423801      | 8057639884459 | 18057639884456 |
| 22           | Shimmering eye pencil & liner 2in1 / 01 Back in black | 1*0,1 g, 1*0,35 g | 6                    | 20               | 8053617423818      | 8057639884466 | 18057639884463 |
| 23           | Shimmering eye pencil & liner 2in1 / 02 Blue sapphire | 1*0,1 g, 1*0,35 g | 6                    | 20               | 8053617423825      | 8057639884473 | 18057639884470 |
| 24           | Shimmering eye pencil & liner 2in1 / 03 Emerald       | 1*0,1 g, 1*0,35 g | 6                    | 20               | 8053617423832      | 8057639884480 | 18057639884487 |
| 25           | Shimmering eye pencil & liner 2in1 / 04 Golden hour   | 1*0,1 g, 1*0,35 g | 6                    | 20               | 8053617423849      | 8057639884497 | 18057639884494 |
| 26           | Automatic kajal eye pencil / 01 Black                 | 0,25 g            | 6                    | 20               | 8053617423856      | 8057639884510 | 18057639884517 |
| 27           | Automatic kajal eye pencil / 02 Brown                 | 0,25 g            | 6                    | 20               | 8053617423863      | 8057639884527 | 18057639884524 |
| 28           | Automatic kajal eye pencil / 03 Jade green            | 0,25 g            | 6                    | 20               | 8053617423870      | 8057639884534 | 18057639884531 |
| 29           | Automatic kajal eye pencil / 04 Maya blue             | 0,25 g            | 6                    | 20               | 8053617423887      | 8057639884541 | 18057639884548 |
| 30           | Automatic kajal eye pencil / 05 Innocent beige        | 0,25 g            | 6                    | 20               | 8053617423894      | 8057639884558 | 18057639884555 |
| 31           | Automatic kajal eye pencil / 06 Pearl white           | 0,25 g            | 6                    | 20               | 8053617423900      | 8057639884565 | 18057639884562 |
| 32           | Automatic kajal eye pencil / 07 Naughty plum          | 0,25 g            | 6                    | 20               | 8053617423917      | 8057639885463 | 18057639885460 |
| <b>BROWS</b> |                                                       |                   |                      |                  |                    |               |                |
| 33           | Brow gel with lamination effect / 24h Control         | 4,2 ml            | 6                    | 20               | 8053617423535      | 8057639880918 | 18057639880915 |



|             |                                                    |        |   |    |               |                |                |
|-------------|----------------------------------------------------|--------|---|----|---------------|----------------|----------------|
| 34          | SuperStay brow pomade 3in1 / 01 Light              | 3,3 g  | 6 | 20 | 8053617423542 | 8057639889027  | 18057639889024 |
| 35          | SuperStay brow pomade 3in1 / 02 Medium             | 3,3 g  | 6 | 20 | 8053617423559 | 8057639889034  | 18057639889031 |
| 36          | SuperStay brow pomade 3in1/ 03 Dark                | 3,3 g  | 6 | 20 | 8053617423566 | 8057639889041  | 8055304760480  |
| 37          | Super fixing brow wax / HIGH TECH 24H              | 1,15 g | 6 | 20 | 8053617423573 | 8057639889025  | 18057639889022 |
| <b>LIPS</b> |                                                    |        |   |    |               |                |                |
| 38          | Matte liquid lipstick SuperStay / 01 Passion       | 5,5 ml | 6 | 20 | 8053617423993 | 8057639884626  | 18057639884623 |
| 39          | Matte liquid lipstick SuperStay / 02 Red velvet    | 5,5 ml | 6 | 20 | 8053617424013 | 8057639884633  | 18057639884630 |
| 40          | Matte liquid lipstick SuperStay / 03 Love me       | 5,5 ml | 6 | 20 | 8053617424020 | 8057639884640  | 18057639884647 |
| 41          | Matte liquid lipstick SuperStay / 04 Oh, nice      | 5,5 ml | 6 | 20 | 8053617424037 | 8057639884657  | 18057639884654 |
| 42          | Matte liquid lipstick SuperStay / 05 Ruby          | 5,5 ml | 6 | 20 | 8053617424044 | 8057639884671  | 18057639884678 |
| 43          | Matte liquid lipstick SuperStay / 06 Vibes         | 5,5 ml | 6 | 20 | 8053617424051 | 8057639884688  | 18057639884685 |
| 44          | Matte liquid lipstick SuperStay / 07 La vie        | 5,5 ml | 6 | 20 | 8053617424068 | 8057639884695  | 18057639884692 |
| 45          | Plumping lip gloss with hyaluronic acid / Illusion | 12 ml  | 6 | 20 | 8053617424075 | 8055304760503  | 18055304760500 |
| 46          | Maximizing cream-gloss for lips / Cyberpunk        | 12 ml  | 6 | 20 | 8053617424082 | 8055304760527  | 18055304760524 |
| 47          | Renewing & softening lip scrub / Futuristic        | 3 g    | 6 | 20 | 8053617424099 | 8055304760527  | 18055304760524 |
| 48          | Hydrating mousse lipstick / 01 Yes!                | 12 ml  | 6 | 20 | 8053617424105 | 8055304760541  | 18055304760548 |
| 49          | Hydrating mousse lipstick / 02 Creator             | 12 ml  | 6 | 20 | 8053617424112 | 8055304760558  | 18055304760555 |
| 50          | Hydrating mousse lipstick / 03 Fleur               | 12 ml  | 6 | 20 | 8053617424129 | 8055304760565  | 18055304760562 |
| 51          | Hydrating mousse lipstick / 04 Hot                 | 12 ml  | 6 | 20 | 8053617424136 | 8055304760572  | 18055304760579 |
| 52          | Hydrating mousse lipstick / 05 Glam                | 12 ml  | 6 | 20 | 8053617424143 | 8055304760589  | 18055304760586 |
| 53          | Lip gloss with 3D mirror effect / 01 Sexy          | 12 ml  | 6 | 20 | 8053617424150 | 8055304760640  | 18055304760647 |
| 54          | Lip gloss with 3D mirror effect / 02 Trend         | 12 ml  | 6 | 20 | 8053617424167 | 8055304760657  | 18055304760654 |
| 55          | Lip gloss with 3D mirror effect / 03 Magic         | 12 ml  | 6 | 20 | 8053617424174 | 8055304760664  | 18055304760661 |
| 56          | Lip gloss with 3D mirror effect / 04 Candy         | 12 ml  | 6 | 20 | 8053617424181 | 8055304760671  | 18055304760678 |
| 57          | Lip gloss with 3D mirror effect / 05 Faith         | 12 ml  | 6 | 20 | 8053617424198 | 8055304760688  | 18055304760685 |
| 58          | Hyaluronic balm / 01 My euphoria                   | 0,9 g  | 6 | 20 | 8053617424204 | 8057639884572  | 18057639884579 |
| 59          | Hyaluronic balm / 02 Irene kiss                    | 0,9 g  | 6 | 20 | 8053617424211 | 8057639884589  | 18057639884586 |
| 60          | 7Hyaluronic balm / 03 Self love                    | 0,9 g  | 6 | 20 | 8053617424228 | 8055304760176  | 18055304760173 |
| 61          | Hyaluronic balm / 04 Be mine                       | 0,9 g  | 6 | 20 | 8053617424235 | 8055304760183  | 18055304760180 |
| 62          | Hyaluronic balm / 05 Perfect match                 | 0,9 g  | 6 | 20 | 8053617424242 | 8055304760190  | 18055304760197 |
| 63          | Cooling lip oil with 3D plumping effect / Cryo     | 2 ml   | 6 | 20 | 8053617424259 | 8057639884701  | 18057639884708 |
| 64          | Lip oil for XXL volume / That's hot!               | 2 ml   | 6 | 20 | 8053617424266 | 8057639884718  | 18057639884715 |
| 65          | Automatic lip gloss / 01 Muse                      | 1,2 g  | 6 | 20 | 8053617424273 | 8057639884787  | 18057639884784 |
| 66          | Automatic lip gloss / 02 Dreamer                   | 1,2 g  | 6 | 20 | 8053617424280 | 8057639884725  | 18057639884722 |
| 67          | Automatic lip gloss / 03 Innovator                 | 1,2 g  | 6 | 20 | 8057639881113 | 18057639881110 | 28057639881117 |
| 68          | Automatic lip gloss / 04 Raver                     | 1,2 g  | 6 | 20 | 8057639881120 | 18057639881127 | 28057639881124 |
| 69          | Automatic lip gloss / 05 Space girl                | 1,2 g  | 6 | 20 | 8057639881137 | 18057639881134 | 28057639881131 |

|             |                                                     |                 |   |    |               |                |                |
|-------------|-----------------------------------------------------|-----------------|---|----|---------------|----------------|----------------|
| 70          | Automatic lip gloss / 06 Crush                      | 1,2 g           | 6 | 20 | 8057639881144 | 8055304760749  | 18055304760746 |
| 71          | SuperStay lip pencil / 201                          | 1,3 g           | 6 | 20 | 8057639881151 | 18057639881158 | 28057639881155 |
| 72          | SuperStay lip pencil / 203                          | 1,3 g           | 6 | 20 | 8057639881168 | 18057639881165 | 28057639881162 |
| 73          | SuperStay lip pencil / 107                          | 1,3 g           | 6 | 20 | 8057639881175 | 18057639881172 | 28057639881179 |
| 74          | SuperStay lip pencil / 101                          | 1,3 g           | 6 | 20 | 8057639881182 | 18057639881189 | 28057639881186 |
| 75          | SuperStay lip pencil / 995                          | 1,3 g           | 6 | 20 | 8057639881199 | 8055304760107  | 18055304760104 |
| 76          | SuperStay lip pencil / 202                          | 1,3 g           | 6 | 20 | 8057639881205 | 8055304760114  | 18055304760111 |
| 77          | 7SuperStay lip pencil / 103                         | 1,3 g           | 6 | 20 | 8057639881212 | 18057639881219 | 28057639881216 |
| 78          | SuperStay lip pencil / 205                          | 1,3 g           | 6 | 20 | 8057639881229 | 8055304760121  | 18055304760128 |
| 79          | SuperStay lip pencil / 206                          | 1,3 g           | 6 | 20 | 8057639881236 | 18057639881233 | 28057639881230 |
| 80          | SuperStay lip pencil / 104                          | 1,3 g           | 6 | 20 | 8057639881243 | 8055304760138  | 18055304760135 |
| 81          | SuperStay lip pencil / 634                          | 1,3 g           | 6 | 20 | 8057639881250 | 8055304760145  | 18055304760142 |
| 82          | SuperStay lip pencil / 694                          | 1,3 g           | 6 | 20 | 8057639881267 | 8055304760152  | 18055304760159 |
| 83          | SuperStay lip pencil / 210                          | 1,3 g           | 6 | 20 | 8057639881274 | 8055304760169  | 18055304760166 |
| 84          | SuperStay lip pencil / 110                          | 1,3 g           | 6 | 20 | 8057639881281 | 18057639881288 | 28057639881285 |
| 85          | SuperStay lip pencil / 615                          | 1,3 g           | 6 | 20 | 8057639881298 | 18057639881295 | 28057639881292 |
| <b>FACE</b> |                                                     |                 |   |    |               |                |                |
| 86          | Mattifying makeup primer & base / 01 Matte          | 35 ml           | 6 | 20 | 8057639881311 | 8055304760763  | 18055304760760 |
| 87          | Hydrating makeup primer & base / 02 Aqua            | 35 ml           | 6 | 20 | 8057639881328 | 8055304760770  | 18055304760777 |
| 88          | Radiance makeup primer & base / 03 Glow             | 35 ml           | 6 | 20 | 8057639881342 | 8055304760787  | 18055304760784 |
| 89          | Hydrating foundation / 01 Nude                      | 35 ml           | 6 | 20 | 8057639881366 | 18057639881363 | 28057639881360 |
| 90          | Hydrating foundation / 02 Vanilla                   | 35 ml           | 6 | 20 | 8057639881373 | 18057639881370 | 28057639881377 |
| 91          | Hydrating foundation / 03 Neutral                   | 35 ml           | 6 | 20 | 8057639881380 | 18057639881387 | 28057639881384 |
| 92          | Hydrating foundation / 04 Honey                     | 35 ml           | 6 | 20 | 8057639881397 | 8055304760404  | 18055304760401 |
| 93          | Hydrating foundation / 05 Golden                    | 35 ml           | 6 | 20 | 8057639881403 | 8055304760411  | 18055304760418 |
| 94          | Hydrating face & eyes concealer / 01 Nude           | 2,2 g           | 6 | 20 | 8057639881410 | 18057639881417 | 28057639881414 |
| 95          | Hydrating face & eyes concealer / 02 Vanilla        | 2,2 g           | 6 | 20 | 8057639881427 | 18057639881424 | 28057639881421 |
| 96          | Hydrating face & eyes concealer / 03 Neutral        | 2,2 g           | 6 | 20 | 8057639881434 | 18057639881431 | 28057639881438 |
| 97          | Hydrating face & eyes concealer / 04 Honey          | 2,2 g           | 6 | 20 | 8057639881441 | 18057639881448 | 28057639881445 |
| 98          | Hydrating face & eyes concealer / 05 Golden         | 2,2 g           | 6 | 20 | 8057639881458 | 8055304760084  | 18055304760081 |
| 99          | Contouring face and eyes palette / 01 Secret weapon | 4*4 g , 3*1,3 g | 6 | 20 | 8057639881465 | 18057639881462 | 28057639881469 |
| 100         | Contouring face and eyes palette / 02 Super power   | 4*4 g , 3*1,3 g | 6 | 20 | 8057639881472 | 8055304760329  | 18055304760326 |
| 101         | Mousse face blush / 01 Ice rose                     | 3 g             | 6 | 20 | 8057639881489 | 18057639881486 | 28057639881483 |
| 102         | Mousse face blush / 02 Just peachy                  | 3 g             | 6 | 20 | 8057639881496 | 18057639881493 | 28057639881490 |
| 103         | Mousse face blush / 03 Pink galaxy                  | 3 g             | 6 | 20 | 8057639881502 | 8055304760442  | 18055304760449 |
| 104         | Mousse face blush / 04 Naked                        | 3 g             | 6 | 20 | 8057639882028 | 8055304760459  | 18055304760456 |
| 105         | Baked face blush / 01 Sweet Julie                   | 2,9 g           | 6 | 20 | 8057639881519 | 18057639881516 | 28057639881513 |



|     |                                                   |       |   |    |               |                |                |
|-----|---------------------------------------------------|-------|---|----|---------------|----------------|----------------|
| 106 | Baked face blush / 02 Not sorry                   | 2,9 g | 6 | 20 | 8057639881526 | 18057639881523 | 28057639881520 |
| 107 | Baked face blush / 03 I'm shy                     | 2,9 g | 6 | 20 | 8057639881533 | 8055304760336  | 18055304760333 |
| 108 | Baked face blush / 04 Bossy                       | 2,9 g | 6 | 20 | 8057639881540 | 8055304760343  | 18055304760340 |
| 109 | Face & body highlighter / 01 Infinity             | 8 g   | 6 | 20 | 8057639881557 | 18057639881554 | 28057639881551 |
| 110 | Face & body highlighter / 02 Milky way            | 8 g   | 6 | 20 | 8057639881564 | 18057639881561 | 28057639881568 |
| 111 | Face & body highlighter / 03 Antigravity          | 8 g   | 6 | 20 | 8057639881571 | 8055304760824  | 18055304760821 |
| 112 | Anti-imperfection BB cream 5in1 / 01 Light        | 35 ml | 6 | 20 | 8057639881588 | 18057639881585 | 28057639881582 |
| 113 | Anti-imperfection BB cream 5in1 / 02 Medium       | 35 ml | 6 | 20 | 8057639881595 | 18057639881592 | 28057639881599 |
| 114 | Hydrating CC cream 3in1 / 01 Light                | 35 ml | 6 | 20 | 8057639881618 | 18057639881615 | 28057639881612 |
| 115 | Hydrating CC cream 3in1 / 02 Medium               | 35 ml | 6 | 20 | 8057639881625 | 18057639881622 | 28057639881629 |
| 116 | Mattifying face powder SuperStay 24H / 01 Nude    | 7,3 g | 6 | 20 | 8057639881632 | 18057639881639 | 28057639881636 |
| 117 | Mattifying face powder SuperStay 24H / 02 Vanilla | 7,3 g | 6 | 20 | 8057639881649 | 18057639881646 | 28057639881643 |
| 118 | Mattifying face powder SuperStay 24H / 03 Neutral | 7,3 g | 6 | 20 | 8057639881656 | 18057639881653 | 28057639881650 |
| 119 | Mattifying face powder SuperStay 24H / 04 Honey   | 7,3 g | 6 | 20 | 8057639881663 | 18057639881660 | 28057639881667 |
| 120 | Mattifying face powder SuperStay 24H / 05 Golden  | 7,3 g | 6 | 20 | 8057639881670 | 8055304760398  | 18055304760395 |

