



I'M 7DAYS

YOUR EMOTIONS TODAY

SKIN CARE

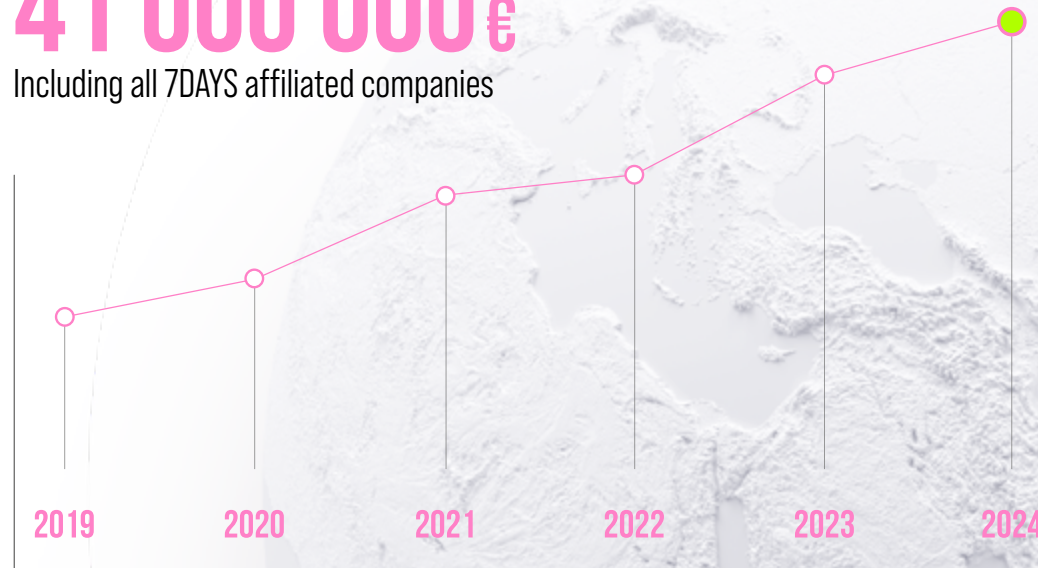


ABOUT US

7DAYS — SHOWS STRONG YEAR-OVER-YEAR GROWTH MOMENTUM SINCE 2019

41 000 000 €

Including all 7DAYS affiliated companies



GEOGRAPHY OF SALES

MULTINATIONAL BRAND

34 000 POS

Points of sales in 50 countries

| 2019 | 2020 | 2021-2022 | 2023-2024 |
|------------|----------------|----------------|-------------|
| Italy | United Kingdom | Austria | USA |
| Spain | Sweden | France | UAE |
| Greece | Netherlands | Germany | Qatar |
| | Australia | Ireland | Turkey |
| Georgia | Portugal | Norway | Kuveyt |
| Kazakhstan | Cyprus | Czech Republic | |
| Kyrgyzstan | | | Belgium |
| | Croatia | Hungary | Denmark |
| | Bulgaria | Latvia | Finland |
| | Romania | Slovakia | Switzerland |
| | Poland | Montenegro | Iceland |
| | Lithuania | | Malta |
| | Estonia | | Slovenia |
| | Armenia | | |
| | Serbia | | Kosovo |
| | Ukraine | | Moldova |
| | Azerbaijan | | |





34 000

POINTS OF SALE



300

EMPLOYEES



50

COUNTRIES OF PRESENCE



MORE THAN 500

SKU



PARTNERS

YOU CAN FIND US IN TOP WORLD RETAILERS

RETAIL CHAINS



PHARMACY RETAILERS



E-COMMERCE



BENEFITS

OF WORKING WITH 7DAYS

7DAYS

STRONG MARKETING SUPPORT

ATTRACTIVE DESIGNS, TRADE EQUIPMENT, INFLUENCE AND TRADE MARKETING

HIGH QUALITY OF PRODUCTS

VEGAN SOCIETY AND CPNP CERTIFICATES. GREEN DOT, CRUELTY-FREE AND ECO-FRIENDLY TRADEMARKS

FLEXIBLE LOGISTICS SOLUTIONS

WAREHOUSES IN EU (LATVIA)
USA (DENVER, COLORADO)
UAE (DUBAI)

WORLDWIDE COMPANY

THE COMPANY IS REGISTERED IN THE USA (SOFIS LLC), ITALY (SOFIS S.R.L.) AND UAE (SOFIS TRADE - FZCO)



BEAUTY WEEK

COMPLEX SKIN CARE FOR EACH DAY OF THE WEEK



YOUR BEAUTY EXPERT

GIFT SET OF FACE MASKS
BEAUTY CALENDAR

8x28 g | 4607154699096

GIFT SET OF FACE MASKS
BEAUTY WEEK

7x28 g | 4607154699102



FACE MASK DYNAMIC MONDAY

Hyaluronic acid + Vitamin B3
Cleanses, hydrates
and shrinks pores

28 g | 6940079074196



FACE MASK CHEERFUL TUESDAY

Hyaluronic acid + Panthenol
Evens out tone
and regenerates

28 g | 6940079074202



FACE MASK EASY WEDNESDAY

Hyaluronic acid + Vitamins
Hydrates, softens
and improves elasticity

28 g | 6940079074219



FACE MASK ACTIVE THURSDAY

Hyaluronic acid + Argan oil
Nourishes, hydrates
and soothes

28 g | 6940079074226



FACE MASK BLAZING FRIDAY

Hyaluronic acid + Argan oil
Tones, hydrates
and enhances radiance

28 g | 6940079074233



FACE MASK ROMANTIC SATURDAY

Hyaluronic acid + Vitamin C
Eliminates tiredness
and evens out skin tone

28 g | 6940079074240

FACE MASK PERFECT SUNDAY

Hyaluronic acid + Shea butter
Hydrates, increases elasticity
and tones

28 g | 6940079074257



DETOX

THREE-STEP SKIN CLEANSING AND CELLULAR RENEWAL SYSTEM



3 STEP SKIN RENEWAL SYSTEM



FACE MASK
ACID

AHA 5% + BHA
Step 1: EXFOLIATING
25 g | 8056234472856



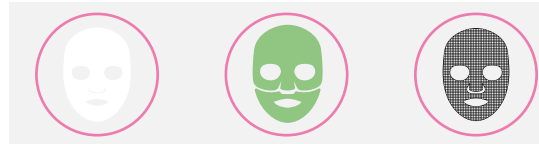
FACE MASK
CLAY

Kaolin + Seaweed
Step 2: Cleansing
12 g | 8056234472863



FACE MASK
SOS

Hyaluronic acid + Squalane
Step 3: Recovering
25 g | 8056234472870



PROFESSIONAL
COMPLEX CARE SET

1x12 g, 2x25 g | 8057592521934



SKIN EXFOLIATION

1 STEP

ACTIVE INGREDIENTS

- AHA 5%: Glycolic, Malic, Tartaric, Citric acid
- BHA 2%: Salicylic acid
- Moringa, Mango, Papaya, Lemon, Grapefruit

EXTRA CLEANSING

2 STEP

ACTIVE INGREDIENTS

- CLAY: KAOLIN, MONTMORILLONITE
- SEAWEED: LAMINARIA POWDER, FUCUS EXTRACT

HYDRATION AND RECOVERY

3 STEP

ACTIVE INGREDIENTS

- Fibronectin
- Squalane

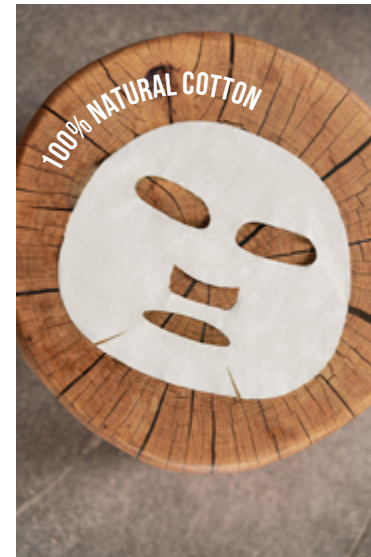
APPLICATION RESULTS



1 Removes keratinized cells
Increases skin elasticity and firmness
Smooths and improves skin tone
Prepares the skin for intensive care

2 Provides antioxidant effect
Hydrates, increases skin firmness
Activates intracellular processes
Tightens pores, reduces oily shine

3 RESTORES SKIN LIPID BARRIER, SOOTHES, NOURISHES, RELIEVES IRRITATION, REMOVES THE FEELING OF SKIN TIGHTNESS, DEEPLY MOISTURIZES AND LIFTS UP THE SKIN



FIBER TENCEL®
IS MADE OF
EUCALYPTUS
WOOD

- Biodegradable
- Absorbs like cotton, softer than silk and cooler than linen
- Smooth and silky surface

EXPOSURE TIME

1. 5 minutes
2. 10-15 minutes
3. 10-15 minutes

GO VEGAN

SHEET FACE MASKS INSPIRED BY THE COLOR DIET



COMPLETE SKIN CARE FOR 7 DAYS OF THE WEEK

Go VEGAN sheet masks are not tested on animals and do not contain ingredients of animal origin, supporting the movement against cruelty

GIFT SET LARGE
HEALTHY WEEK COLOR DIET

7x25 g | 8056234471798

GIFT SET
HEALTHY WEEK COLOR DIET

7x25 g | 8056234471781



FACE MASK
BLUE DAY

Matcha, Blueberry, Agave and Lotus
Antistress, antioxidant effect

25 g | 8056234470067



FACE MASK
WHITE DAY

Oat and Almond oils, Coconut and Avocado Nutrition, repulping, energy

25 g | 8056234470005

FACE MASK
YELLOW DAY

Pear, Almond oil and Banana Moisturizing, antistress, nutrition

25 g | 8056234470012

FACE MASK
GREEN DAY

Broccoli, Rosemary, Cucumber and Vitamin E
Vitamin splash, tone alignment

25 g | 8056234470029

FACE MASK
VIOLET DAY

Blueberry, Plum, Fig and Hyaluronic acid
Repulping, nutrition, antistress

25 g | 8056234470036

FACE MASK
PINK DAY

Pomegranate, Mangosteen, Papaya and Lychee
Radiance, toning up, freshness

25 g | 8056234470043

FACE MASK
RED DAY

Tomato, Beetroot, Laminaria and Ginger
Tone alignment, moisturizing

25 g | 8056234470050

CANDY SHOP

HEALTHY DESSERT FOR YOUR SKIN WITH ZERO CALORIES. JUST DON'T EAT IT!



FACE MASK yellow cupcake

Banana + Vanilla
Boosts elasticity, moisturizes, tones

25 g | 6940079074349



FACE MASK pink ice cream

Strawberries + Cream
Makes skin soft, moisturizes, nourishes

25 g | 6940079074325



FACE MASK blue macarons

Macarons + Blueberry
Moisturizes, regenerates, protects

25 g | 6940079074332



ANIMAL MASKS

PERFECT SKIN CARE + SOCIAL MEDIA CONTENT = ANIMAL MASKS!



GIFT SET OF FACE MASKS Funny beauty set

4x28 g | 4607154689140



FACE MASK pretty kitty

RASPBERRY JUICE + LAVENDER
Moisturizes, regenerates, boosts elasticity

28 g | 6940079074165



FACE MASK happy sea calf

ALGAE + WHITE COAL
INTENSIVELY MOISTURIZES, nourishes, refreshes

28 g | 6940079074158



FACE MASK wild tiger-r-r

TANGY BERRIES + VERBENA
TONES THE SKIN, moisturizes, boosts vitality

28 g | 6940079074172



FACE MASK sweet panda

BAMBOO + SOYBEAN OIL
EVENS SKIN TONE, moisturizes, makes skin glow

28 g | 6940079074189

MY BEAUTY WEEK

WORLDWIDE LEADING BESTSELLERS



my beauty week

3D CREAM MASSAGERS



SOUTH KOREA IS THE MAIN SKINCARE DEVELOPER AND MANUFACTURER IN THE GLOBAL BEAUTY MARKET

INNOVATIVE TECHNOLOGIES AND K-BEAUTY DEVELOPMENTS MAKE MY BEAUTY WEEK A WORLDWIDE TRENDSETTER



TRENDING MASSAGERS AND CRYO-APPLICATORS BECOME A GLOBAL TREND AND GAIN POPULARITY

SURGE TO A TOP-2 PLACE IN RAPIDLY GROWING FACE CARE FORMATS COMPARED TO 2023



INNOVATIVE FORMULAS WITH ACTIVE COMPONENTS MAKE DOUBLE CARE FOR 100% EFFECTIVE RESULTS

INCORPORATING INGREDIENTS WITH A 165% SURGE IN CUSTOMER POPULARITY: HYALURONIC ACID, COLLAGEN, CENTELLA ASIATICA, AHA, SODA, KAOLIN



UNFORGETTABLE EXPERIENCE ADDRESSING THE MOST IN-DEMAND SKIN CARE NEEDS

PROVIDING SOLUTIONS FOR ANTI-AGING, LIFTING, MOISTURIZING, NOURISHING, AND REVITALIZING EFFECTS

MY BEAUTY WEEK

SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR



COLLAGEN

100% recognizable TOP MONOCOMPONENT



EYE CONCENTRATE COLLAGEN

COLLAGEN, coffee
ANTI-PUFFY EYES
AND SIGNS OF FATIGUE

18 ml | 8057592521699



HYALURON

100% recognizable TOP MONOCOMPONENT



EYE CONCENTRATE HYALURONIC

HYALURONIC ACID, vitamin c
ANTI-DARK CIRCLES
AND WRINKLES

18 ml | 8057592521705



FACE CREAM VITAMIN C

VITAMIN C
RADIANCE
AND NOURISHment

50 ml | 8056234472801



FACE SERUM VITAMIN C

VITAMIN C ELIXIR
RADIANCE
AND EVEN skin tone

20 ml | 8057592521514



SCRUB MASK 2in1 DETOX SKIN

CLAY, ZINC
CLEANSING, DETOX
and mattifying

50 ml | 8056234472962



FACE SERUM milky boost

SQUALANE
HYDRATION
AND RECOVERY

20 ml | 8057592521507



FACE&NECK CREAM MASSAGER COLLAGEN

COLLAGEN, Seaweed
LIFTING EFFECT
AND STRENGTHENING

80 ml | 8057592521675



FACE&NECK CREAM MASSAGER COLLAGEN

COLLAGEN, Peptide
PERFECT FACE OVAL
AND LIFTING EFFECT

40 ml | 8057592521651



FACE&NECK CREAM MASSAGER HYALURONIC

hyaluron, Vitamin b3
ANTI-AGE, HYDRATION
and fighting wrinkles

80 ml | 8057592521682



FACE&NECK CREAM MASSAGER HYALURONIC

hyaluron, Seaweed
ANTI-AGE, PERFECT FACIAL
CONTOUR and moisturizing

40 ml | 8057592521668

MY BEAUTY WEEK

NEW LAUNCH 2024 | NEW BESTSELLERS



INNOVATION 3D CREAM MASSAGERS

NEW ROLLERS
NEW FORMULAS
NEW SUCCESS



EYE CONCENTRATE CREAM MASSAGER VITAMIN C

VITAMIN C, OIL COMPLEX
Radiance, lifting
and brightening

18 ml | 8055304762019



FACE&NECK CREAM MASSAGER VITAMIN C

VITAMIN C, OIL COMPLEX
Radiance, lifting
and brightening

80 ml | 8055304761951



FACE&NECK CREAM MASSAGER VITAMIN C

VITAMIN C, OIL COMPLEX
Radiance, lifting
and nourishing

40 ml | 8055304761906



EYE CONCENTRATE CREAM MASSAGER RETINOL

RETINOL, HYALURONIC ACID
Anti-age, lifting
and anti-wrinkle

18 ml | 8055304762002



FACE&NECK CREAM MASSAGER RETINOL

RETINOL, HYALURONIC ACID
Anti-age, lifting
and anti-wrinkle

80 ml | 8055304761968



FACE&NECK CREAM MASSAGER RETINOL

RETINOL, HYALURONIC ACID
Anti-age, lifting
and anti-wrinkle

40 ml | 8055304761913

MY BEAUTY WEEK

NEW LAUNCH 2024 | NEW BESTSELLERS



FACE&NECK CREAM MASSAGER CERAMIDE

CERAMIDE, PANTHENOL
Nourishing, repairing
and barrier protection

80 ml | 8057592521675



FACE&NECK CREAM MASSAGER CERAMIDE

CERAMIDE, PANTHENOL
Nourishing, repairing
and barrier protection

40 ml | 8055304761920



FACE&NECK CREAM MASSAGER PEPTIDE

PEPTIDE, COLLAGEN
Lifting, anti-age
and nourishing

80 ml | 8055304761982



FACE&NECK CREAM MASSAGER PEPTIDE

PEPTIDE, COLLAGEN
Lifting, anti-age
and nourishing

40 ml | 8055304761937



FACE&NECK CREAM MASSAGER NIACINAMIDE

NIACINAMIDE, HYALURONIC ACID
Anti-age, moisturizing
and de-pigmentation

80 ml | 8055304761999



MY BEAUTY WEEK

SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR

7 DAYS



FACE CREAM WHIPPED SOUFFLE

COLLAGEN
lifting effect, hydrates,
smoothes

50 ml | 8056234472757



FACE CREAM PEACH VELVET

PANTHENOL
Recovers, nourishes,
soothes

50 ml | 8056234472795



FACE MASK AQUA INFUSION

HYALURONIC ACID
hydrates, provides elasticity,
smoothes wrinkles

50 ml | 8056234472740



FACE MASK AVOCADO SQUASH

AVOCADO OIL
Nourishes, hydrates, evens
skin tone

50 ml | 8056234472788



FACE FOAM SEA FOAM

ALOE VERA
Gently cleanses, fights
imperfections

50 ml | 8056234472771



FACE SERUM COLLAGEN DROPS

COLLAGEN
Lifting effect, smoothes
wrinkles, increases elasticity

20 ml | 8057592521545



FACE SERUM HA+H2O

HYALURONIC ACID
Deeply moisturizes, increases
firmness and elasticity

20 ml | 8057592521521



FACE SERUM GREEN POWER

VITAMIN E
Nourishes, moisturizes,
anti-age effect

20 ml | 8057592521569



FACE SERUM B3+ZN

ZINC
Fights imperfections,
shrinks pores, mattifies

20 ml | 8057592521552



FACE SERUM AHA+BHA

AHA + BHA
Deeply cleanses, fights
wrinkles and acne scars

20 ml | 8057592521576

MY BEAUTY WEEK

SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR

7 DAYS



CLEANSER FOAM IT

BERRY EXTRACTS
Purifies, moisturizes, tightens pores

80 ml | 8057592521583



FACE SCRUB SODA

ZINC + VITAMIN C
Exfoliates, fights imperfections

80 ml | 8057592521590



FACE PEELING JELLY

PAPAYA + MANGO + PEACH
Cleanses, improves skin tone, softens

80 ml | 8057592521613



CLAY MASK CICA RECOVER

CENTELLA + ZINC
Fights acne, blackheads, oily shine

80 ml | 8057592521620



FACE MASK TRUE LOVE

BAMBOO + CUCUMBER
Hydrates, increases elasticity, soothes

80 ml | 8057592521606



FACE MASK MILKY DREAMS

ALMOND + VITAMIN E
Nourishes, regenerates, reduces wrinkles

50 ml | 8056234472771



UNIVERSAL GEL SKIN MEDITATION

ALOE VERA
Deeply moisturizes, soothes, refreshes

80 ml | 8057592521637



INNOVATION

TRAVEL FORMAT

SKIN CARE FOR FACE



LIFTING MASK COLLAGEN

COLLAGEN, RETINOL
Nourishing, lifting and smoothing wrinkles

7 g | 8053617422668



HYDRATING MASK HYALURONIC

HYALURONIC ACID, ALOE VERA
Moisturizing, improving elasticity and nourishing

7 g | 8053617422682



NIGHT MASK COLLAGEN

COLLAGEN, VITAMIN B3
Regeneration, anti-age and moisturizing

7 g | 8053617422644



CLEANSING MASK CLAY

WHITE CLAY, ZINC
Cleansing, mattifying and fighting imperfections

7 g | 8053617422699



CLEANSING FOAM CICA

CENTELLA ASIATICA, ZINC
Cleansing, mattifying and moisturizing

7 g | 8053617422651



PEELING GEL AHA ACID

MALIC, TARTARIC, CITRIC ACIDS
Exfoliation, even tone and skin cell renewal

7 g | 8053617422637



FACIAL SCRUB SODA

SODA, GREEN TEA
Cleansing, mattifying and pore minimizing

7 g | 8053617422675



MY BEAUTY WEEK

SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR



10 SECONDS
TRANSFORMATION



PEELING PADS
Exfoliating

AHA + VITAMIN C
Exfoliates, hydrates, tones,
mattifies skin

50 pcs | 150 ml | 8053617420299



PEELING PADS
miracle refining

AHA + BHA + PHA + LHA
Refines, hydrates, evens
out tone

50 pcs | 150 ml | 8053617420305



PEELING PADS
DEEP CLEANSING

BHA + CICA
Deeply cleanses, shrinks
pores, mattifies

50 pcs | 150 ml | 8053617420312



PEELING PADS
GENTLY REFINING

PHA + ICE
Gently refines, cooling
and pore minimizing effect

50 pcs | 150 ml | 8053617420329

MY BEAUTY WEEK

SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR



7 DAYS



PERFECT MATCH FOR YOUR SKIN



GIFT SET DIVE INTO WATER

Hyaluronic mask 2in1 AQUA INFUSION | 50 ml
Hyaluronic serum HA+H2O | 20 ml
8057592523068



GIFT SET FALL IN LOVE WITH YOUR SKIN

Clay peel mask 2in1 DETOX SKIN | 50 ml
Revitalizing serum MILKY BOOST | 20 ml
8057592523044



GIFT SET WORK OUT FOR YOUR SKIN

Collagen cream WHIPPED SOUFFLE | 50 ml
Lifting serum COLLAGEN DROPS | 20 ml
8057592523082



GIFT SET JUST DROP VITAMIN BOMB

Radiance daYnight cream VITAMIN C | 50 ml
Radiance serum+toner VITAMIN C ELIXIR | 20 ml
8057592523051



GIFT SET LET`S GET UPDATE

SOS cream PEACH VELVET | 50 ml
Exfoliating serum AHA+BHA | 20 ml
8057592523112



GIFT SET MATTIFYING PARADISE

Mousse cleanser SEA FOAM | 50 ml
Oil control serum B3+ZN | 20 ml
8057592523099



GIFT SET GOOD SUPERFOOD

Nourishing sleeping mask AVOCADO SQUASH | 50 ml
Nourishing oil serum GREEN POWER | 20 ml
8057592523105

MY BEAUTY WEEK

SMART CARE 24/7 | INTELLIGENT BEAUTY CONSTRUCTOR




MASSAGE CREAM 2in1
chile

PEPPER + GINGER EXTRACTS
Fights cellulite, reduces fat deposits, lifts up the skin

130 ml | 8057592521859



MASSAGE CREAM 2in1
nude

SEAWEED + NIACINAMIDE
Fights cellulite, restores body contours, hydrates

130 ml | 8057592521835




BODY CREAM
CHERRY&SHEA

SWEET CHERRY OIL, SHEA BUTTER
CANNABIS OIL
Saturating skin with vitamins, nourishing, smoothing

250 ml | 8055304761852



BODY CREAM
CHERRY&SHEA

SWEET CHERRY OIL, SHEA BUTTER
CANNABIS OIL
Saturating skin with vitamins, nourishing, smoothing

250 ml | 8055304761852



MASSAGE GEL 2in1
iceice

MENTHOL + SEAWEED
Fights cellulite, improves microcirculation

130 ml | 8057592521828



MASSAGE CREAM-OIL 3in1
Brazil

Brazil nut oil + caffeine
Fights cellulite and stretch marks, lifts up the skin

130 ml | 8057592521842




BODY CREAM
CHERRY&SHEA

SWEET CHERRY OIL, SHEA BUTTER
CANNABIS OIL
Saturating skin with vitamins, nourishing, smoothing

250 ml | 8055304761852



BODY CREAM
CHERRY&SHEA

SWEET CHERRY OIL, SHEA BUTTER
CANNABIS OIL
Saturating skin with vitamins, nourishing, smoothing

250 ml | 8055304761852

STORE EQUIPMENT

EXCLUSIVELY BY 7DAYS



STORE EQUIPMENT

EXCLUSIVELY BY 7DAYS



STORE EQUIPMENT

EXCLUSIVELY BY 7DAYS



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