



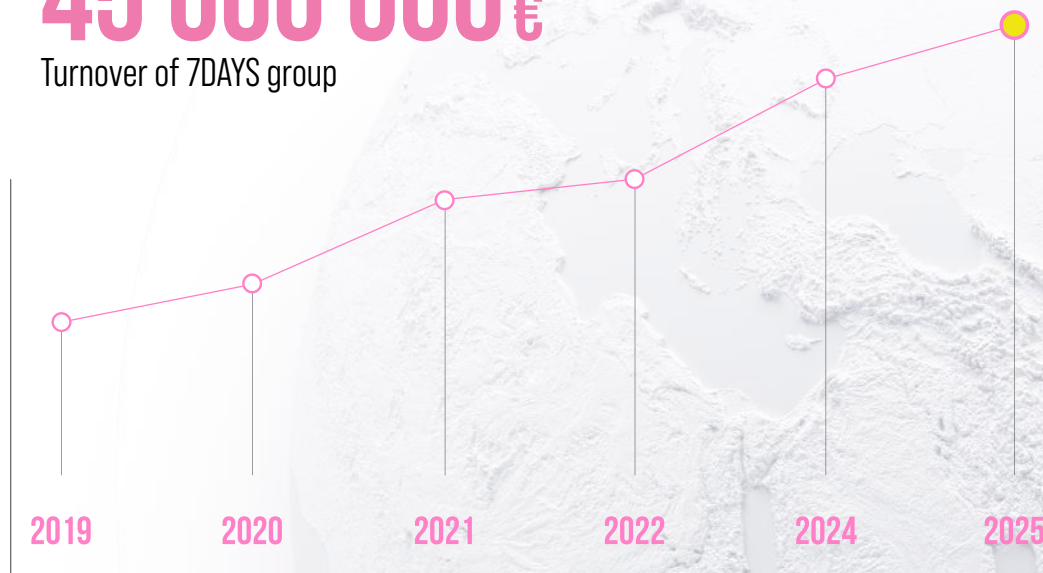
ABOUT COMPANY

ABOUT US

7DAYS — SHOWS STRONG YEAR-OVER-YEAR GROWTH MOMENTUM SINCE 2019

45 000 000 €

Turnover of 7DAYS group



36 000

POINTS OF SALE



300

EMPLOYEES



52

COUNTRIES OF PRESENCE



MORE THAN

700

SKU

WORLDWIDE PRESENCE

GLOBAL BRAND

36 000 POS

Sales points in more than 52 countries

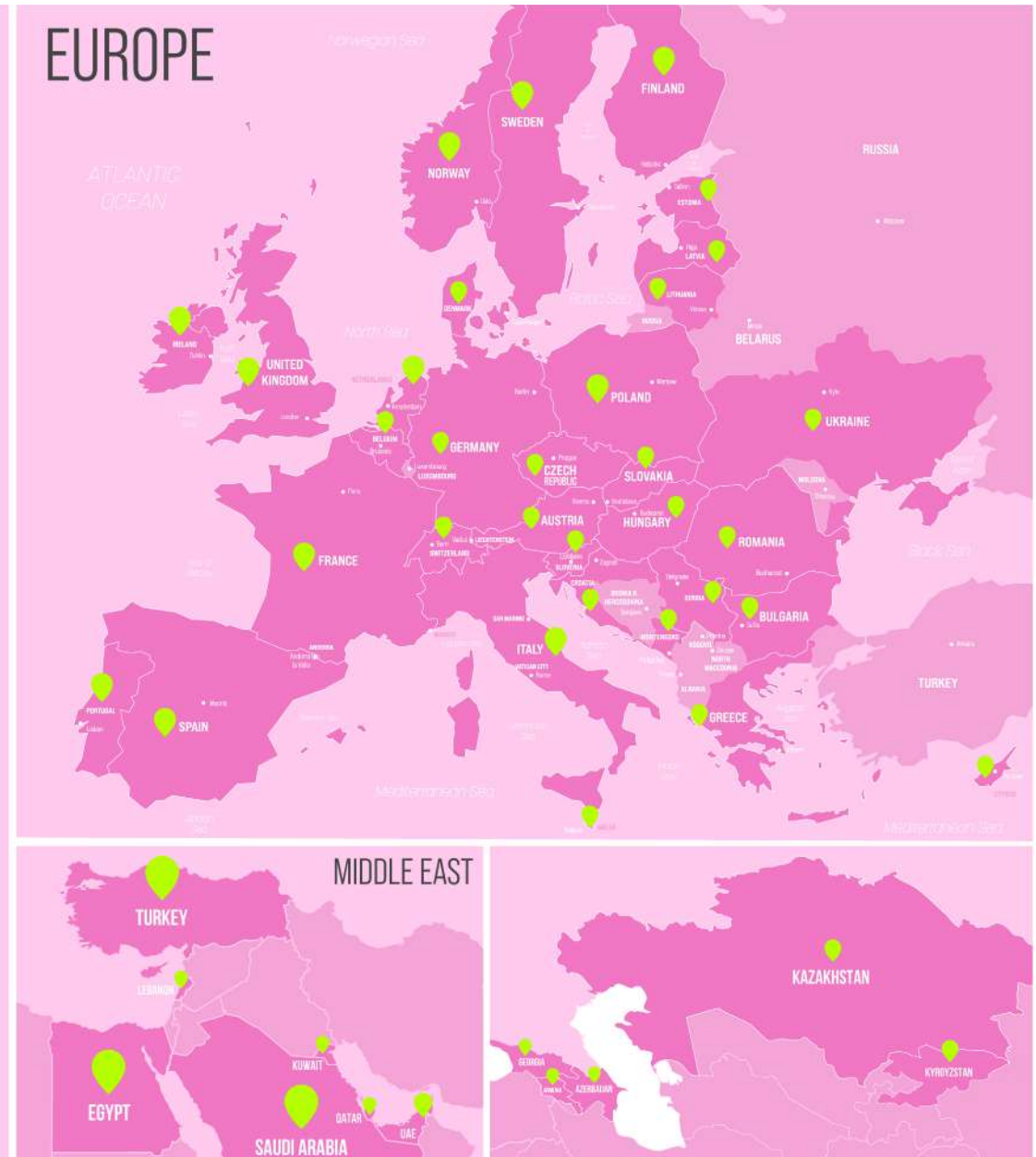
2019-2020	2021-2022	2023	2024-2025
Italy	Croatia	Austria	USA
Spain	Bulgaria	France	UAE
Greece	Romania	Germany	Qatar
Georgia	Poland	Ireland	Turkey
Kazakhstan	Lithuania	Norway	Kuwait
Kyrgyzstan	Estonia	Czech Republic	Belgium
United Kingdom	Armenia	Hungary	Denmark
Sweden	Serbia	Latvia	Finland
Netherlands	Ukraine	Slovakia	Switzerland
Australia	Azerbaijan	Montenegro	Malta
Portugal			
Cyprus			
			Slovenia
			Peru
			Mexico
			Panama
			Egypt
			New Zealand
			Albania
			Lebanon
			Saudi Arabia
			Columbia



WORLDWIDE PRESENCE

GLOBAL BRAND

7 DAYS



PARTNERS

YOU CAN FIND US IN TOP WORLD RETAILERS

RETAIL CHAINS



PHARMACY RETAILERS



E-COMMERCE



BENEFITS

OF WORKING WITH 7DAYS



STRONG MARKETING SUPPORT

EYE CATCHING DESIGNS, HIGH-QUALITY TRADE EQUIPMENT, IMPACTFUL INFLUENCE STRATEGIES, AND EFFECTIVE TRADE PROMOTIONS

HIGH-QUALITY PRODUCTS

CERTIFIED BY VEGAN SOCIETY AND CPNP, FEATURING GREEN DOT, CRUELTY-FREE, AND ECO-FRIENDLY TRADEMARKS

FLEXIBLE LOGISTICS SOLUTIONS

WAREHOUSES IN USA, EU, UAE

WORLDWIDE COMPANY

THE COMPANY IS REGISTERED IN THE USA (SOFIS LLC), ITALY (SOFIS S.R.L.) AND UAE (SOFIS TRADE - FZCO)



SOFIS GROUP OF COMPANIES PRESENTS 2 BRANDS



MULTI-CATEGORY BRAND OF SKINCARE
AND MAKE UP FOR EVERYONE



INNOVATIVE BRAND OF MAKE UP
FOR PROFESSIONALS



7DAYS AT RETAIL CHAINS



OVS ITALY



Kruidvat NETHERLANDS



Müller HUNGARY



DRUNI SPAIN



7DAYS AT RETAIL CHAINS



7DAYS AT RETAIL CHAINS



TIGOTA ITALY



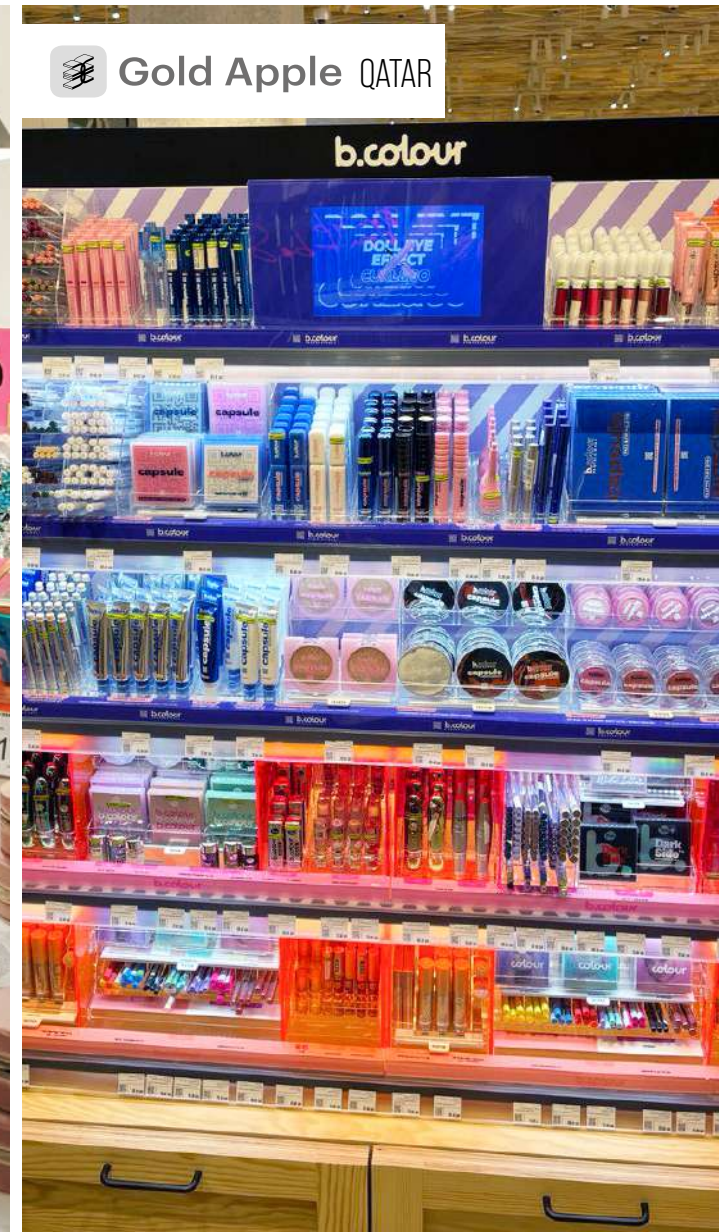
BEAUTY★STAR ITALY



coop ITALY



7DAYS AT RETAIL CHAINS



7DAYS AT E-COMMERCE

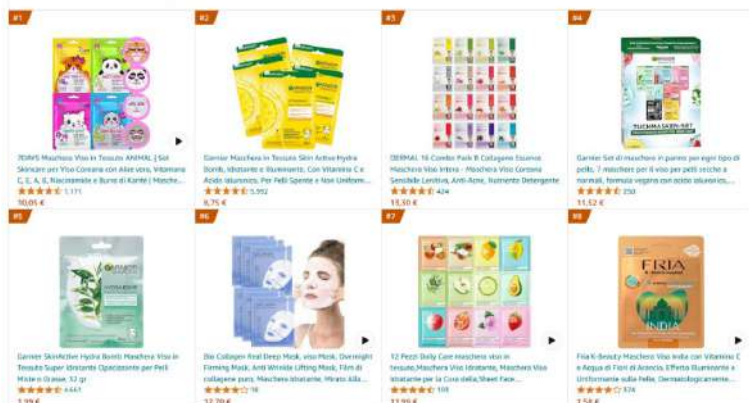
X 10 SALES GROWTH
AMAZON EUROPE AND USA



Bestseller di Amazon

I nostri prodotti più popolari in base alle vendite. Aggiornamento frequente.

Bestseller in Maschere per il viso



Nº1 IN TISSUE MASKS IN ITALY AMAZON



amazon business | Fatture con IVA disponibili in automatico | Scopri di più >>

Go back to the results



TOP-10 IN TISSUE MASKS IN FRANCE AMAZON



7DAYS BECOMES A GLOBAL BRAND

SHOWCASING AT INTERNATIONAL FAIRS



COSMOPROF
WORLDWIDE BOLOGNA



beautyworld
MIDDLE EAST



COSMOPROF
NORTH AMERICA LAS VEGAS



TUBING LASH MASCARA B.COLOUR PROFESSIONAL

WINNER OF COSMOPROF AWARDS 2024

7DAYS

2024 FINALIST

MAKE UP & NAIL PRODUCTS

COSMOPROF NORTH AMERICA Awards

in partnership with **BEAUTYSTREAMS**

b.colour PROFESSIONAL capsule LASH MASCARA

EXTREME VOLUME ADDICTED SUPER STAY

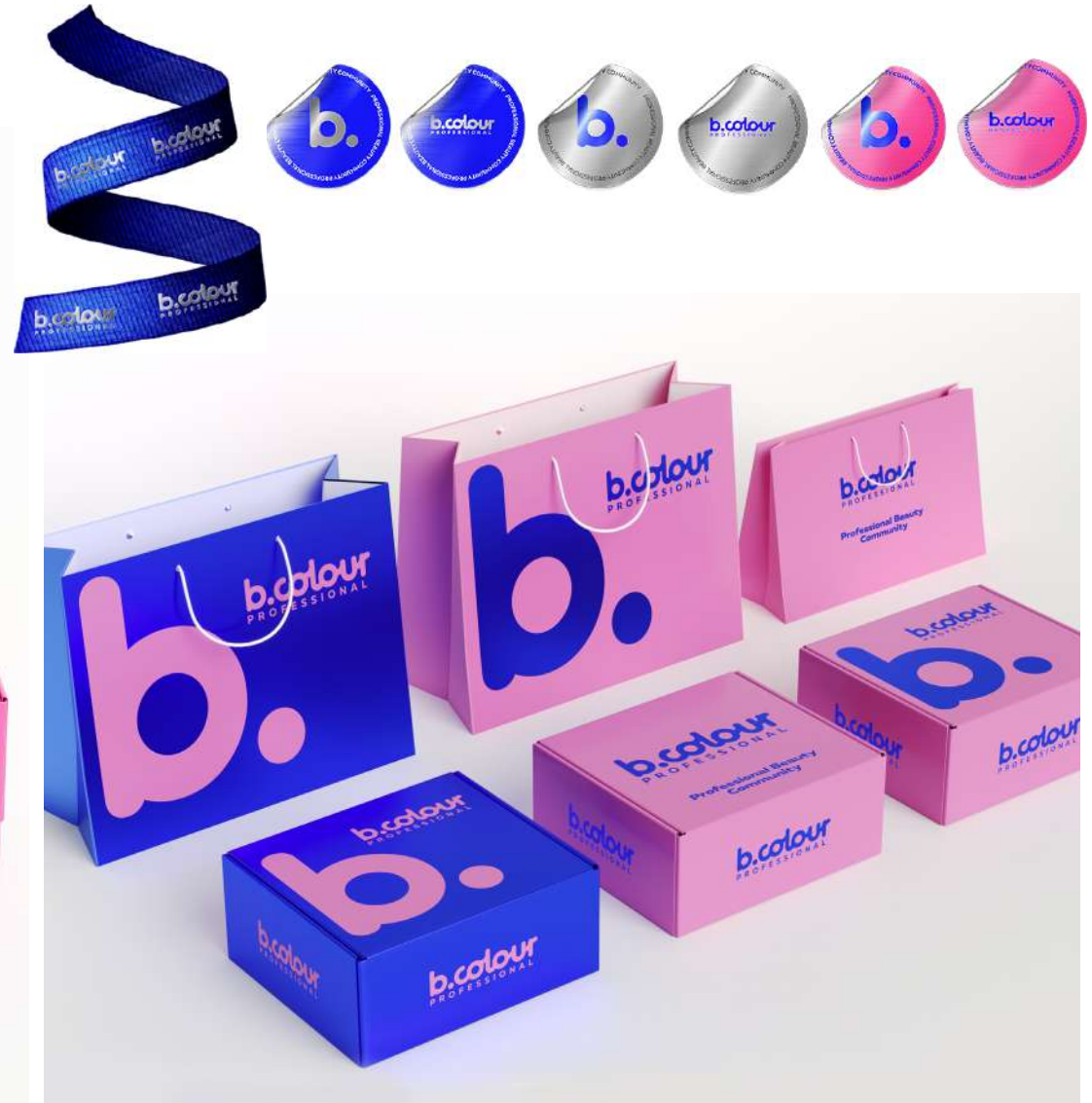
b.colour PROFESSIONAL capsule SUPERSTAY POWDER 24H

b.colour PROFESSIONAL capsule CC CREAM - HYDRO 3IN1 OIL LIGHT

WINNER COSMOPROF NORTH AMERICA AWARDS 2024

7DAYS MERCH

BOXES, BAGS, STICKERS, NOTEBOOKS, RIBBONS, PENS, PENCILS



7DAYS PRESENCE IN SOCIAL NETWORKS

STRONG MARKETING SUPPORT



156 000 000
TOTAL VIEWS



MORE THAN

36 000 000
VIEWS



MORE THAN

103 000 000
VIEWS



MORE THAN

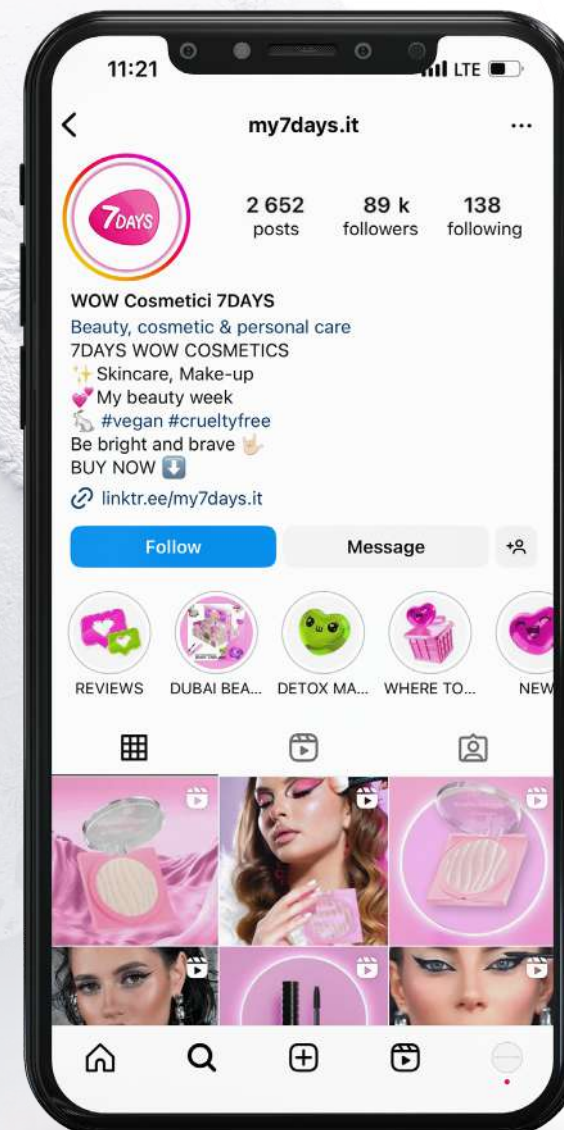
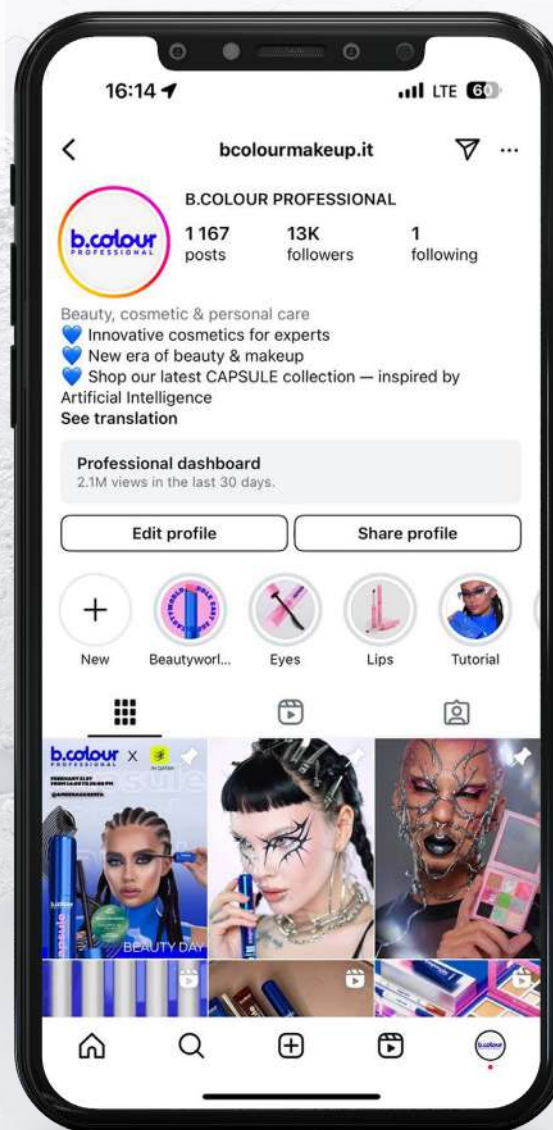
17 000 000
VIEWS



@BCOLOURMAKEUP.IT



@MY7DAYS.IT



ORDER PRODUCTS

HELLO@7DAYSMAIL.COM

PHONE:

+39 028 973 22 53

+1 530 782 56 44

ADDRESS:

VIA VINCENZO MONTI, 8/INT.207/52
20123 MILANO MI, ITALY

1267 WILLIS STREET SUITE
200 REDDING, 96001 UNITED STATES,
CALIFORNIA

DUBAI SILICON OASIS, DDP, BUILDING A1,
DUBAI, UNITED ARAB EMIRATES

ADVERTISING AND PR

SMM@7DAYSMAIL.COM

MARKETING

MARKETING@7DAYSMAIL.COM

WEBSITE

WWW.7DAYS.BEAUTY

   @my7days.it





I'M 7DAYS
YOUR EMOTIONS TODAY