



# ABOUT COMPANY

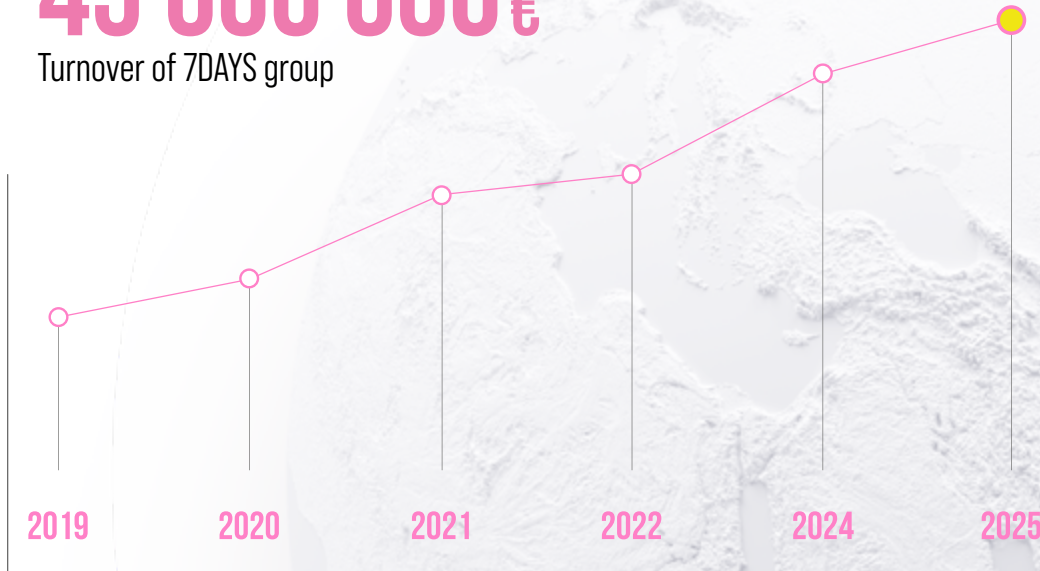
## SOFIS LLS

# ABOUT US

7DAYS — SHOWS STRONG YEAR-OVER-YEAR GROWTH MOMENTUM SINCE 2019

## 45 000 000 €

Turnover of 7DAYS group



# WORLDWIDE PRESENCE

GLOBAL BRAND

## 36 000 POS

Sales points in more than 52 countries



2019-2020	2021-2022	2023	2024-2025
Italy	Croatia	Austria	USA
Spain	Bulgaria	France	UAE
Greece	Romania	Germany	Qatar
Georgia	Poland	Ireland	Turkey
Kazakhstan	Lithuania	Norway	Kuwait
Kyrgyzstan	Estonia	Czech Republic	Belgium
United Kingdom	Armenia	Hungary	Denmark
Sweden	Serbia	Latvia	Finland
Netherlands	Ukraine	Slovakia	Switzerland
Australia	Azerbaijan	Montenegro	Malta
Portugal			
Cyprus			
			Slovenia
			Peru
			Mexico
			Panama
			Egypt
			New Zealand
			Albania
			Lebanon
			Saudi Arabia
			Columbia



## 36 000

POINTS OF SALE



## 300

EMPLOYEES



## 52

COUNTRIES OF PRESENCE



MORE THAN

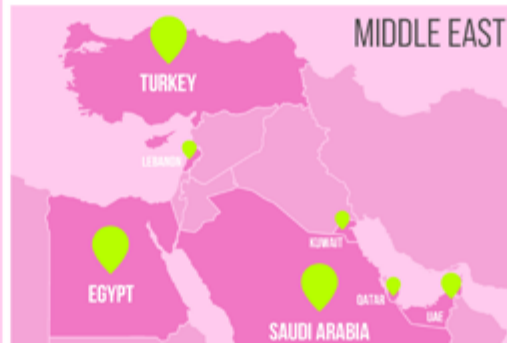
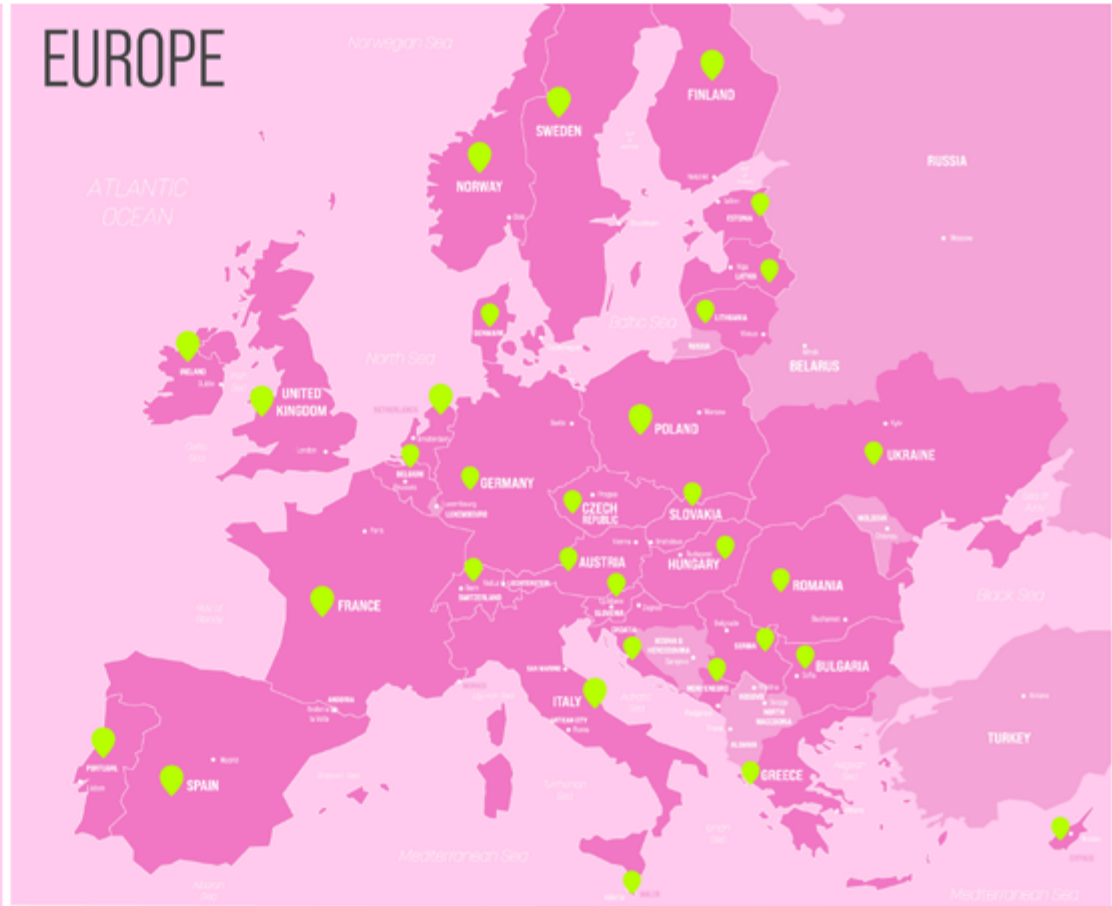
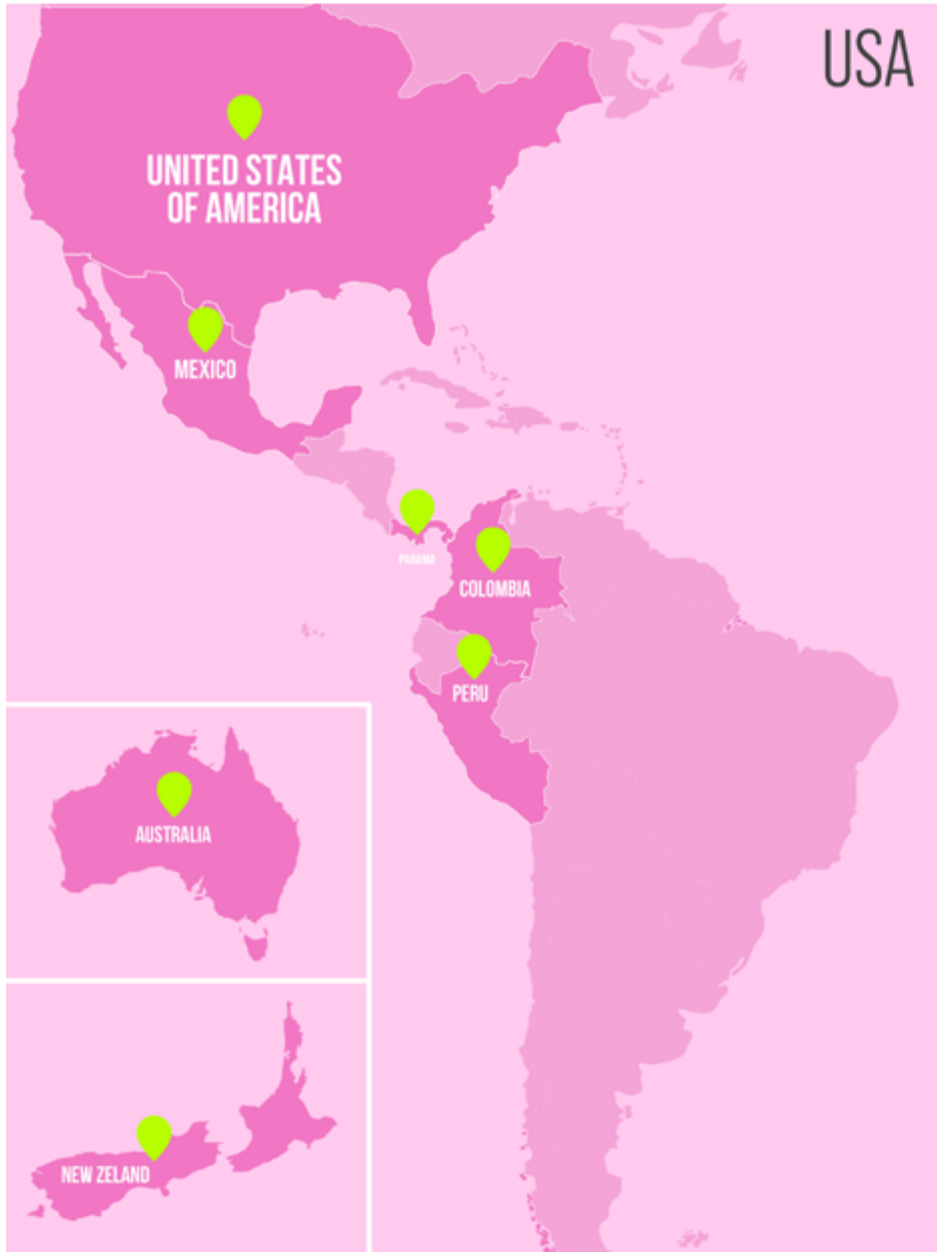
## 700

SKU



# WORLDWIDE PRESENCE

GLOBAL BRAND



# PARTNERS

YOU CAN FIND US IN TOP WORLD RETAILERS

## RETAIL CHAINS



## PHARMACY RETAILERS



## E-COMMERCE



# BENEFITS

OF WORKING WITH 7DAYS



## STRONG MARKETING SUPPORT

EYE CATCHING DESIGNS, HIGH-QUALITY TRADE EQUIPMENT, IMPACTFUL INFLUENCE STRATEGIES, AND EFFECTIVE TRADE PROMOTIONS



## HIGH-QUALITY PRODUCTS

CERTIFIED BY VEGAN SOCIETY AND CPNP, FEATURING GREEN DOT, CRUELTY-FREE, AND ECO-FRIENDLY TRADEMARKS



## FLEXIBLE LOGISTICS SOLUTIONS

WAREHOUSES IN USA, EU, UAE



## WORLDWIDE COMPANY

THE COMPANY IS REGISTERED IN THE USA (SOFIS LLC), ITALY (SOFIS S.R.L.) AND UAE (SOFIS TRADE - FZCO)





# SOFIS GROUP OF COMPANIES PRESENTS 2 BRANDS



MULTI-CATEGORY BRAND OF SKINCARE AND MAKE UP FOR EVERYONE



INNOVATIVE BRAND OF MAKE UP FOR PROFESSIONALS



# 7DAYS AT RETAIL CHAINS



OVS ITALY



Kruidvat NETHERLANDS



Müller HUNGARY



DRUNI SPAIN





# 7DAYS AT RETAIL CHAINS





# 7DAYS AT RETAIL CHAINS



TIGOTA ITALY



BEAUTY★STAR ITALY



coop ITALY









# 7DAYS AT E-COMMERCE



**X10 SALES** GROWTH  
AMAZON EUROPE AND USA



## Bestseller di Amazon

I prodotti più popolari in base alle vendite. Aggiornamenti frequenti.

Bestseller in Maschere per il viso

<p>7DAYS Mask Pack 5 Collagen Beauty Masker... 5.95 €</p>	<p>7DAYS Mask Pack 5 Collagen Beauty Masker... 5.95 €</p>	<p>7DAYS Mask Pack 5 Collagen Beauty Masker... 5.95 €</p>	<p>7DAYS Mask Pack 5 Collagen Beauty Masker... 5.95 €</p>
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## №1 IN TISSUE MASKS IN ITALY AMAZON



amazon business | Fatture con IVA disponibili in automatico. Scopri di più >>

Go back to the results

Facial Mask Gift Set - Moisturizing, Brightening, Nourishing, Moisturizing Sheet Mask Set - Beauty Gift Set with Facial Masks for Women, 7 Pieces

4.5 stars (280 votes) | Search this page

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Scroll over the image to enlarge it.

## TOP-10 IN TISSUE MASKS IN FRANCE AMAZON





# 7DAYS BECOMES A GLOBAL BRAND

SHOWCASING AT INTERNATIONAL FAIRS



**COSMOPROF**  
WORLDWIDE BOLOGNA



*beautyworld*  
MIDDLE EAST



**COSMOPROF**  
NORTH AMERICA LAS VEGAS





# TUBING LASH MASCARA B.COLOUR PROFESSIONAL

WINNER OF COSMOPROF AWARDS 2024



WINNER COSMOPROF  
NORTH AMERICA AWARDS  
2024



# 7DAYS MERCH

BOXES, BAGS, STICKERS, NOTEBOOKS, RIBBONS, PENS, PENCILS



# 7DAYS PRESENCE IN SOCIAL NETWORKS

STRONG MARKETING SUPPORT



@BCOLOURMAKEUP.IT



@MY7DAYS.IT

# 156 000 000

TOTAL VIEWS



MORE THAN

# 36 000 000

VIEWS



MORE THAN

# 103 000 000

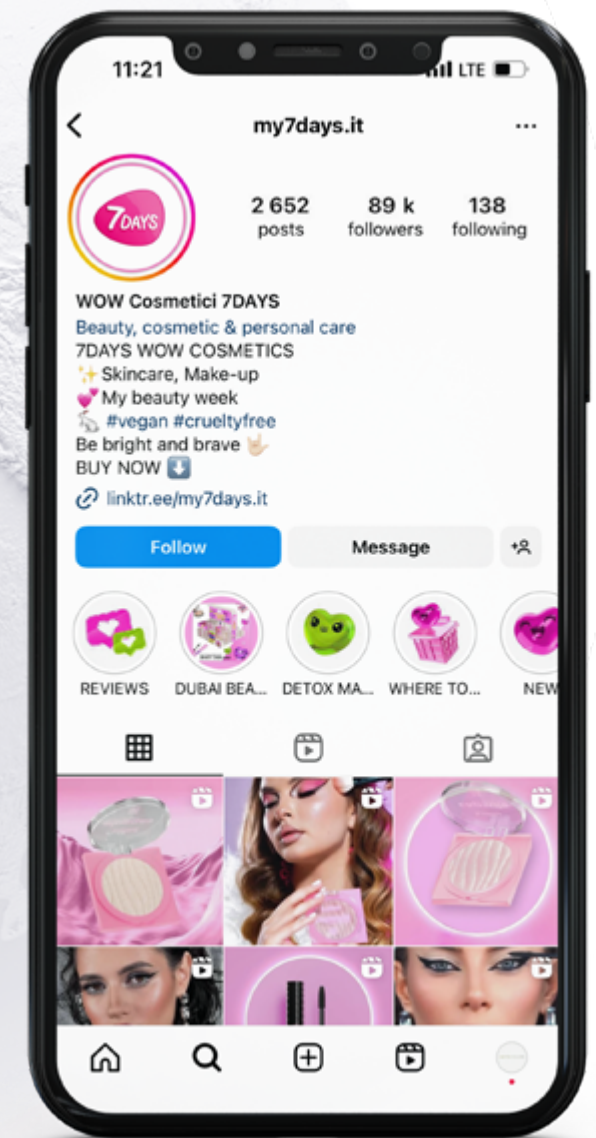
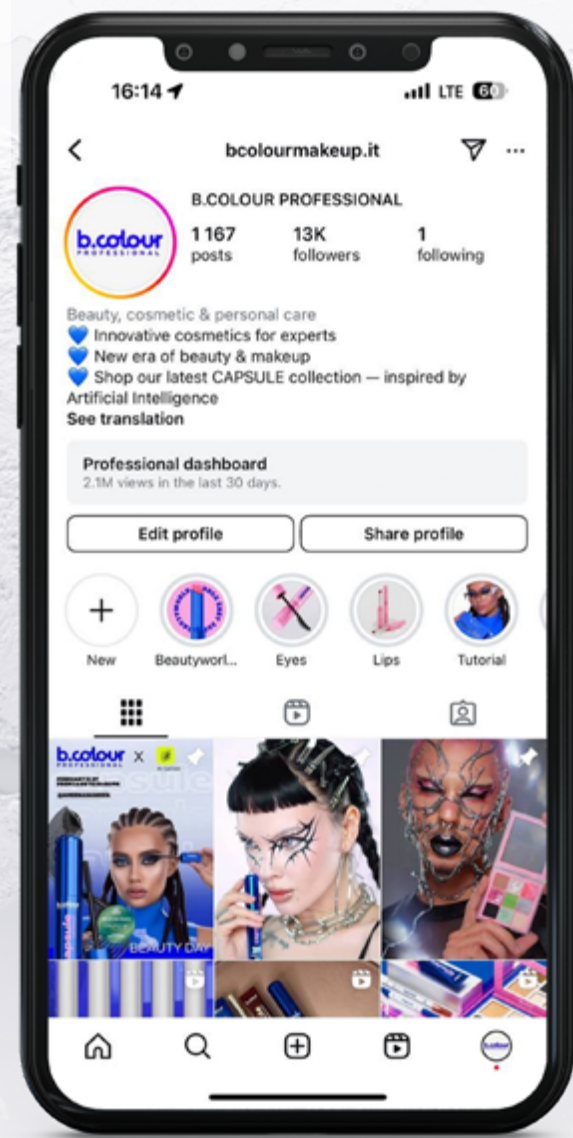
VIEWS



MORE THAN

# 17 000 000

VIEWS



## ORDER PRODUCTS

HELLO@7DAYSMAIL.COM

## PHONE:

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+1 530 782 56 44

## ADDRESS:

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200 REDDING, 96001 UNITED STATES,  
CALIFORNIA

DUBAI SILICON OASIS, DDP, BUILDING A 1,  
DUBAI, UNITED ARAB EMIRATES

## ADVERTISING AND PR

SMM@7DAYSMAIL.COM

## MARKETING

MARKETING@7DAYSMAIL.COM

## WEBSITE

WWW.7DAYS.BEAUTY

   @my7days.it





**I'M 7DAYS**  
**YOUR EMOTIONS TODAY**