



I'M 7DAYS

YOUR EMOTIONS TODAY

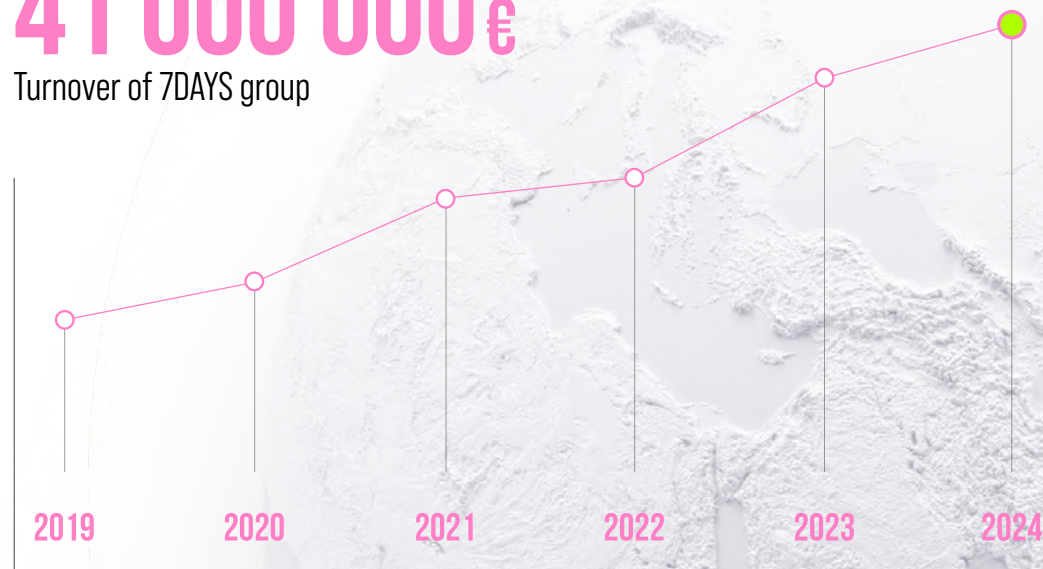
ABOUT COMPANY

ABOUT US

7DAYS — SHOWS STRONG YEAR-OVER-YEAR GROWTH MOMENTUM SINCE 2019

41 000 000 €

Turnover of 7DAYS group



GEOGRAPHY OF SALES

MULTINATIONAL BRAND

34 000 POS

Points of sales in 50 countries

2019	2020	2021-2022	2023-2024
Italy Spain Greece	United Kingdom Sweden Netherlands Australia Portugal Cyprus	Austria France Germany Ireland Norway Czech Republic	USA UAE Qatar Turkey Kuwait Belgium Denmark Finland Switzerland Iceland Malta Slovenia Kosovo Moldova Peru
Georgia Kazakhstan Kyrgyzstan	Croatia Bulgaria Romania Poland Lithuania Estonia Armenia Serbia Ukraine Azerbaijan	Hungary Latvia Slovakia Montenegro	




34 000

POINTS OF SALE



300

EMPLOYEES



50

COUNTRIES OF PRESENCE



MORE THAN

500

SKU



PARTNERS

YOU CAN FIND US IN TOP WORLD RETAILERS

RETAIL CHAINS



PHARMACY RETAILERS



E-COMMERCE



BENEFITS

OF WORKING WITH 7DAYS



STRONG MARKETING SUPPORT

ATTRACTIVE DESIGNS, TRADE EQUIPMENT, INFLUENCE AND TRADE MARKETING



HIGH QUALITY OF PRODUCTS

VEGAN SOCIETY AND CPNP CERTIFICATES. GREEN DOT, CRUELTY-FREE AND ECO-FRIENDLY TRADEMARKS



FLEXIBLE LOGISTICS SOLUTIONS

WAREHOUSES IN USA, EU, UAE



WORLDWIDE COMPANY

THE COMPANY IS REGISTERED IN THE USA (SOFIS LLC), ITALY (SOFIS S.R.L.) AND UAE (SOFIS TRADE - FZCO)



7DAYS HIGH QUALITY IN MASSTIGE PRICE SEGMENT



PREMIUM

SHISEIDO
GINZA TOKYO
CLARINS

DRUNK ELEPHANT™

b.colour PROFESSIONAL BYOMA MISSHA L'ORÉAL KIKO MILANO

CeraVe PUPA NYX 7DAYS The Ordinary.

MAYBELLINE NEW YORK MAXFACTOR MAKE-UP PROFESIONÁLNYCH MASKÉROV DEBORAH MILANO REVLON

MASSTIGE

wet n wild los angeles REVUELE BEAUTY & CARE CATRICE COSMETICS essence NIVEA GARNIER flormar

MASS

7DAYS AT RETAIL CHAINS



OVS ITALY



PER La grande ITALY



Müller HUNGARY



DRUNI SPAIN



7DAYS AT RETAIL CHAINS



7DAYS AT RETAIL CHAINS



7DAYS AT E-COMMERCE

X8 SALES GROWTH IN 2023
AMAZON EUROPE AND USA



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7 DAYS
Facial Mask Gift Set - Moisturizing, Brightening, Nourishing, Moisturizing Sheet Mask Set - Beauty Gift Set with Facial Masks for Women, 7 Pieces

Visit the 7Days Store
4.5 ★★★★★ - 280 votes | Search this page

Choose Amazon

50+ purchased in the last month

Scroll over the image to enlarge it


TOP-10 IN TISSUE MASKS IN FRANCE AMAZON



- DYNAMIC MONDAY** FACE MASK AFTER A LONG DAY'S with Willow and Cocoa bean
- CHEERFUL TUESDAY** FACE MASK AGAINST TO LOW SPI with Melon and Mint extract
- EASY WEDNESDAY** FACE MASK WHILE YOU WATCH YOUR FA with green Tea and Pear
- ACTIVE THURSDAY** FACE MASK AFTER SPORTS with Peony and Blueberry extracts
- SKIN CARE FRIDAY** SKIN E-PARTY PREP ROUTINE with Lychee extracts
- RELAXATION SATURDAY** MASK FOR YOUR DATE with Orange and Papaya extracts
- SKIN CARE SUNDAY** MASK RELAXATION with Aloe and Lotus extracts

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7DAYS
7DAYS Sheet Face Masks with Animal Patterns/Skincare Kit with Aloe Vera and Vitamin 4 pieces/Anti-wrinkle, Moisturizing/Gifts for her and women, 4x33g

Visit the 7Days Store
4.4 ★★★★★ - 1,134 votes | Search this page

Choose Amazon

300+ purchased in the last month

Scroll over the image to enlarge it

TOP-10 IN TISSUE MASKS IN ITALY AMAZON



- PRETTY KITTY** FACE MASK REMOVES SIGNS OF FATIGUE NO STRESS EFFECT
- HAPPY SEA CALF** FACE MASK INTENSE HYDRATIZATION
- SWEET PANDA** FACE MASK EXTINGUISHES TONE
- WILD TIGER-R-R** FACE MASK RESTORES TONE

TARGET AUDIENCE



7DAYS

CREATE COSMETICS FOR THE FASTEST GROWING MARKET AUDIENCE

ZOOMERS

- CHOOSE **NEW UNUSUAL FORMS** AND **BRIGHT DESIGN**
- A LOT OF ATTENTION IS PAID TO **ETHICS** AND **SUSTAINABLE DEVELOPMENT ISSUES**
- THERE ARE NO BOUNDARIES BETWEEN ONLINE AND OFFLINE SHOPPING - **OMNICHANNEL**

MILLENNIALS

- **60%** STAY LOYAL TO BRANDS IF THE BRAND IS CUSTOMER-ORIENTED
- TEND TO PAY MORE FOR A **CUSTOMIZED APPROACH**
- **SOCIAL MEDIA** IS A KEY TOOL OF INFLUENCE



7DAYS BECOMES A GLOBAL BRAND

SHOWCASING AT INTERNATIONAL FAIRS



COSMOPROF
WORLDWIDE BOLOGNA

beautyworld
MIDDLE EAST

COSMOPROF
NORTH AMERICA LAS VEGAS



7DAYS PRESENCE IN SOCIAL NETWORKS

PARTNERING FOR SUCCESS WITH OUR DYNAMIC MARKETING SUPPORT



139 000 000
TOTAL VIEWS



817 000
SUBSCRIBERS

MORE THAN

30 000 000
VIEWS



MORE THAN

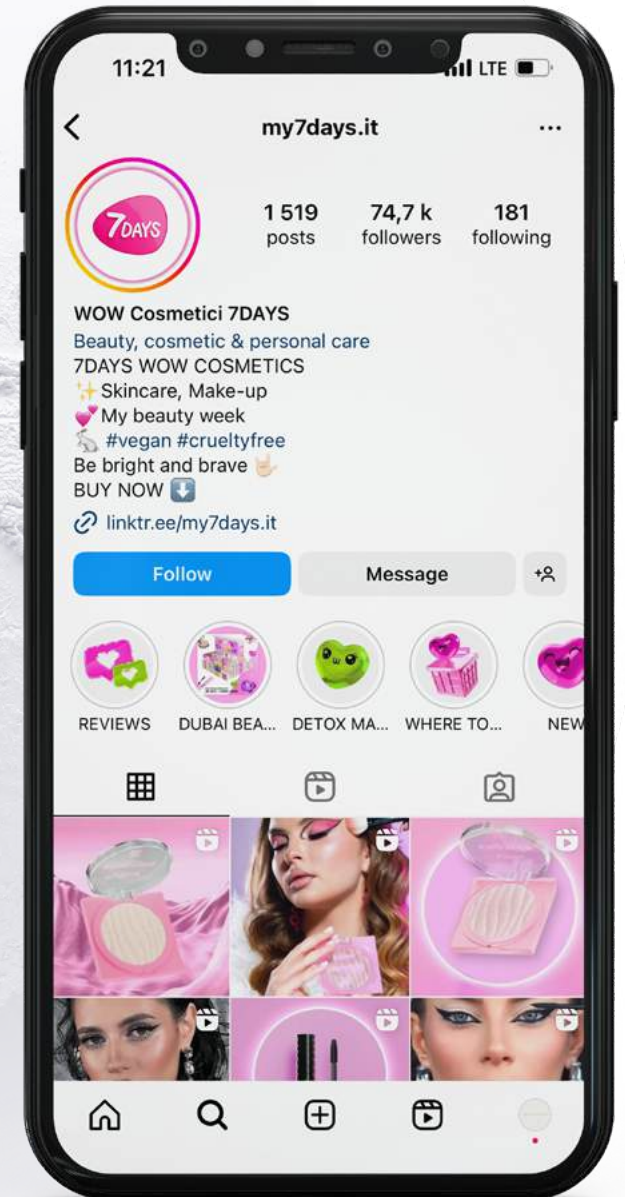
16 000 000
VIEWS



712 000
SUBSCRIBERS

MORE THAN

93 000 000
VIEWS



ORDER PRODUCTS

HELLO@7DAYSMAIL.COM

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+1 530 782 56 44

ADDRESS:

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CALIFORNIA**

**DUBAI SILICON OASIS, DDP, BUILDING A 1,
DUBAI, UNITED ARAB EMIRATES**

ADVERTISING AND PR

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MARKETING

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   @my7days.it

