

b.colour
PROFESSIONAL



SOFIS SRL
20123 Milano (MI)- Italy, Via Vincenzo Monti, 8 INT.207/52
+39 028 973 22 53

Nº	CATEGORY	SEGMENT	BEAUTY COLLECTION	ASSORTMENT	Bar-code	Pieces per pack	MOQ	Retailer price, EUR	Markup margin	Front margin	Recom-mended BASIC shelf price,EUR	Country of origin
1	EYES	Eye pencil	B.COLOUR PRO	Automatic kajal eye pencil / 01 Black, 0,25 g	8053617423856	6	120	€ 8	100%	50%	€ 16	PRC
2	EYES	Eye pencil	B.COLOUR PRO	Automatic kajal eye pencil / 02 Brown, 0,25 g	8053617423863	6	120	€ 8	100%	50%	€ 16	PRC
3	EYES	Eye pencil	B.COLOUR PRO	Automatic kajal eye pencil / 03 Jade green, 0,25 g	8053617423870	6	120	€ 8	100%	50%	€ 16	PRC
4	EYES	Eye pencil	B.COLOUR PRO	Automatic kajal eye pencil / 04 Maya blue, 0,25 g	8053617423887	6	120	€ 8	100%	50%	€ 16	PRC
5	EYES	Eye pencil	B.COLOUR PRO	Automatic kajal eye pencil / 05 Innocent beige, 0,25 g	8053617423894	6	120	€ 8	100%	50%	€ 16	PRC
6	EYES	Eye pencil	B.COLOUR PRO	Automatic kajal eye pencil / 06 Pearl white, 0,25 g	8053617423900	6	120	€ 8	100%	50%	€ 16	PRC
7	EYES	Eye pencil	B.COLOUR PRO	Automatic kajal eye pencil / 07 Naughty plum, 0,25 g	8053617423917	6	120	€ 8	100%	50%	€ 16	PRC
8	EYES	Lash mascara	B.COLOUR PRO	SuperStay black lash mascara / 01 5XL Volume, 7,3 ml	8053617423597	6	120	€ 10	100%	50%	€ 20	PRC
9	EYES	Lash mascara	B.COLOUR PRO	SuperStay white lash mascara / 02 5XL White, 7,3 ml	8053617423603	6	120	€ 10	100%	50%	€ 20	PRC
10	EYES	Lash mascara	B.COLOUR PRO	SuperStay black lash mascara / 03 Crazy curl, 7,3 ml	8053617423610	6	120	€ 10	100%	50%	€ 20	PRC
11	EYES	Lash mascara	B.COLOUR PRO	SuperStay black lash mascara / 04 Extreme volume, 7,3 ml	8053617423627	6	120	€ 10	100%	50%	€ 20	PRC
12	EYES	Lash mascara	B.COLOUR PRO	SuperStay black lash mascara / 05 Doll eye, 7,3 ml	8053617423634	6	120	€ 10	100%	50%	€ 20	PRC
13	EYES	Eye pencil	B.COLOUR PRO	Shimmering eye pencil & liner 2in1 / 01 Back in black, 0,25 g	8053617423818	6	120	€ 10	100%	50%	€ 20	PRC
14	EYES	Eye pencil	B.COLOUR PRO	Shimmering eye pencil & liner 2in1 / 02 Blue sapphire, 0,25 g	8053617423825	6	120	€ 10	100%	50%	€ 20	PRC
15	EYES	Eye pencil	B.COLOUR PRO	Shimmering eye pencil & liner 2in1 / 03 Emerald green, 0,25 g	8053617423832	6	120	€ 10	100%	50%	€ 20	PRC
16	EYES	Eye pencil	B.COLOUR PRO	Shimmering eye pencil & liner 2in1 / 04 Golden yellow, 0,25 g	8053617423849	6	120	€ 10	100%	50%	€ 20	PRC
17	EYES	Eyeliner	B.COLOUR PRO	Waterproof eyeliner / 01 Be black, 0,5 g	8053617423696	6	120	€ 10	100%	50%	€ 20	PRC
18	EYES	Eyeliner	B.COLOUR PRO	Waterproof eyeliner / 02 Brown art, 0,5 g	8053617423702	6	120	€ 10	100%	50%	€ 20	PRC
19	EYES	Eyeliner	B.COLOUR PRO	Waterproof eyeliner / 03 Ultramarine, 0,5 g	8053617423719	6	120	€ 10	100%	50%	€ 20	PRC
20	EYES	Eyeliner	B.COLOUR PRO	Waterproof eyeliner / 04 Arctic, 0,5 g	8053617423726	6	120	€ 10	100%	50%	€ 20	PRC
21	EYES	Eyeliner	B.COLOUR PRO	Waterproof eyeliner / 05 Lime, 0,5 g	8053617423733	6	120	€ 10	100%	50%	€ 20	PRC
22	EYES	Eyeliner	B.COLOUR PRO	Waterproof eyeliner / 06 Solar, 0,5 g	8053617423740	6	120	€ 10	100%	50%	€ 20	PRC
23	EYES	Eyeliner	B.COLOUR PRO	Waterproof eyeliner / 07 Neon, 0,5 g	8053617423757	6	120	€ 10	100%	50%	€ 20	PRC

24	EYES	Eyeliners	B.COLOUR PRO	Waterproof eyeliner / 08 Party pink, 0,5 g	8053617423764	6	120	€ 10	100%	50%	€ 20	PRC
25	EYES	Eye pencil	B.COLOUR PRO	Smoky eye pencil & shimmer 2in1 / 01 Black cl	8053617423771	6	120	€ 12	100%	50%	€ 24	PRC
26	EYES	Eye pencil	B.COLOUR PRO	Smoky eye pencil & shimmer 2in1 / 02 Dazzling	8053617423788	6	120	€ 12	100%	50%	€ 24	PRC
27	EYES	Eye pencil	B.COLOUR PRO	Smoky eye pencil & shimmer 2in1 / 03 Inspired	8053617423795	6	120	€ 12	100%	50%	€ 24	PRC
28	EYES	Eye pencil	B.COLOUR PRO	Smoky eye pencil & shimmer 2in1 / 04 Rich bro	8053617423801	6	120	€ 12	100%	50%	€ 24	PRC
29	EYES	Eyeshadow	B.COLOUR PRO	Eyeshadow palette / 01 Eye contact, 9 pcs x 1 g	8053617423658	6	120	€ 16	100%	50%	€ 32	PRC
30	EYES	Eyeshadow	B.COLOUR PRO	Eyeshadow palette / 02 Starwalker, 9 pcs x 1 g	8053617423665	6	120	€ 16	100%	50%	€ 32	PRC
31	EYES	Eyeshadow	B.COLOUR PRO	Eyeshadow palette / 03 X Vision, 9 pcs x 1 g	8053617423672	6	120	€ 16	100%	50%	€ 32	PRC
32	EYES	Eyeshadow	B.COLOUR PRO	Eyeshadow palette / 04 Tomorrowland, 9 pcs x	8053617423689	6	120	€ 16	100%	50%	€ 32	PRC
34	BROWS	Brow gel	B.COLOUR PRO	Brow gel with lamination effect / 24h Control, 4	8053617423535	6	120	€ 8	100%	50%	€ 16	PRC
33	BROWS	Brow wax	B.COLOUR PRO	Super fixing brow wax / HIGH TECH 24H, 1,1	8053617423573	6	120	€ 10	100%	50%	€ 20	PRC
35	BROWS	Brow pomade	B.COLOUR PRO	SuperStay brow pomade 3in1 / 01 Light, 3,3 g	8053617423542	6	120	€ 8	100%	50%	€ 16	PRC
36	BROWS	Brow pomade	B.COLOUR PRO	SuperStay brow pomade 3in1 / 02 Medium, 3,3	8053617423559	6	120	€ 8	100%	50%	€ 16	PRC
37	BROWS	Brow pomade	B.COLOUR PRO	SuperStay brow pomade 3in1 / 03 Dark, 3,3 g	8053617423566	6	120	€ 8	100%	50%	€ 16	PRC
38	FACE	Primer	B.COLOUR PRO	Mattifying makeup primer & base / 01 Matte, 3	8057639881311	6	120	€ 14	100%	50%	€ 28	PRC
39	FACE	Primer	B.COLOUR PRO	Hydrating makeup primer & base / 02 Aqua, 3	8057639881328	6	120	€ 14	100%	50%	€ 28	PRC
40	FACE	Primer	B.COLOUR PRO	Radiance makeup primer & base / 03 Glow, 3	8057639881342	6	120	€ 14	100%	50%	€ 28	PRC
41	FACE	BB cream	B.COLOUR PRO	Anti-imperfection BB cream 5in1 / 01 Light, 3	8057639881588	6	120	€ 12	100%	50%	€ 24	PRC
42	FACE	BB cream	B.COLOUR PRO	Anti-imperfection BB cream 5in1 / 02 Medium,	8057639881595	6	120	€ 12	100%	50%	€ 24	PRC
43	FACE	CC cream	B.COLOUR PRO	Hydrating CC cream 3in1 / 01 Light, 35 ml	8057639881618	6	120	€ 12	100%	50%	€ 24	PRC
44	FACE	CC cream	B.COLOUR PRO	Hydrating CC cream 3in1 / 02 Medium, 35 ml	8057639881625	6	120	€ 12	100%	50%	€ 24	PRC
45	FACE	Foundation	B.COLOUR PRO	Hydrating foundation / 01 Nude, 35 ml	8057639881366	6	120	€ 14	100%	50%	€ 28	PRC
46	FACE	Foundation	B.COLOUR PRO	Hydrating foundation / 02 Vanilla, 35 ml	8057639881373	6	120	€ 14	100%	50%	€ 28	PRC
47	FACE	Foundation	B.COLOUR PRO	Hydrating foundation / 03 Neutral, 35 ml	8057639881380	6	120	€ 14	100%	50%	€ 28	PRC
48	FACE	Foundation	B.COLOUR PRO	Hydrating foundation / 04 Honey, 35 ml	8057639881397	6	120	€ 14	100%	50%	€ 28	PRC
49	FACE	Foundation	B.COLOUR PRO	Hydrating foundation / 05 Golden, 35 ml	8057639881403	6	120	€ 14	100%	50%	€ 28	PRC
50	FACE	Concealer	B.COLOUR PRO	Hydrating face & eyes concealer / 01 Nude, 2,2	8057639881410	6	120	€ 8	100%	50%	€ 16	PRC
51	FACE	Concealer	B.COLOUR PRO	Hydrating face & eyes concealer / 02 Vanilla, 2,	8057639881427	6	120	€ 8	100%	50%	€ 16	PRC
52	FACE	Concealer	B.COLOUR PRO	Hydrating face & eyes concealer / 03 Neutral, 2,	8057639881434	6	120	€ 8	100%	50%	€ 16	PRC
53	FACE	Concealer	B.COLOUR PRO	Hydrating face & eyes concealer / 04 Honey, 2,2	8057639881441	6	120	€ 8	100%	50%	€ 16	PRC
54	FACE	Concealer	B.COLOUR PRO	Hydrating face & eyes concealer / 05 Golden, 2,	8057639881458	6	120	€ 8	100%	50%	€ 16	PRC
58	FACE	Face powder	B.COLOUR PRO	Mattifying face powder SuperStay 24H / 01 Nu	8057639881632	6	120	€ 14	100%	50%	€ 28	PRC
55	FACE	Face powder	B.COLOUR PRO	Mattifying face powder SuperStay 24H / 02 Var	8057639881649	6	120	€ 14	100%	50%	€ 28	PRC
56	FACE	Face powder	B.COLOUR PRO	Mattifying face powder SuperStay 24H / 03 Ne	8057639881656	6	120	€ 14	100%	50%	€ 28	PRC
57	FACE	Face powder	B.COLOUR PRO	Mattifying face powder SuperStay 24H / 04 Ho	8057639881663	6	120	€ 14	100%	50%	€ 28	PRC

59	FACE	Face powder	B.COLOUR PRO	Mattifying face powder SuperStay 24H / 05 Golden	8057639881670	6	120	€ 14	100%	50%	€ 28	PRC
60	FACE	Blush	B.COLOUR PRO	Mousse face blush / 01 Ice rose, 3 g	8057639881489	6	120	€ 10	100%	50%	€ 20	PRC
61	FACE	Blush	B.COLOUR PRO	Mousse face blush / 02 Just peachy, 3 g	8057639881496	6	120	€ 10	100%	50%	€ 20	PRC
62	FACE	Blush	B.COLOUR PRO	Mousse face blush / 03 Pink galaxy, 3 g	8057639881502	6	120	€ 10	100%	50%	€ 20	PRC
63	FACE	Blush	B.COLOUR PRO	Mousse face blush / 04 Naked, 3 g	8057639882028	6	120	€ 10	100%	50%	€ 20	PRC
66	FACE	Blush	B.COLOUR PRO	Baked face blush / 01 Sweet Julie, 2,9 g	8057639881519	6	120	€ 8	100%	50%	€ 16	PRC
67	FACE	Blush	B.COLOUR PRO	Baked face blush / 02 Not sorry, 2,9 g	8057639881526	6	120	€ 8	100%	50%	€ 16	PRC
64	FACE	Blush	B.COLOUR PRO	Baked face blush / 03 I'm shy, 2,9 g	8057639881533	6	120	€ 8	100%	50%	€ 16	PRC
65	FACE	Blush	B.COLOUR PRO	Baked face blush / 04 Bossy, 2,9 g	8057639881540	6	120	€ 8	100%	50%	€ 16	PRC
68	FACE	Highlighter	B.COLOUR PRO	Face & body highlighter / 01 Infinity, 8 g	8057639881557	6	120	€ 11	100%	50%	€ 22	PRC
69	FACE	Highlighter	B.COLOUR PRO	Face & body highlighter / 02 Milky way, 8 g	8057639881564	6	120	€ 11	100%	50%	€ 22	PRC
70	FACE	Highlighter	B.COLOUR PRO	Face & body highlighter / 03 Antigravity, 8 g	8057639881571	6	120	€ 11	100%	50%	€ 22	PRC
71	FACE	Palette	B.COLOUR PRO	Contouring face and eyes palette / 01 Secret we	8057639881465	6	120	€ 16	100%	50%	€ 32	PRC
72	FACE	Palette	B.COLOUR PRO	Contouring face and eyes palette / 02 Super pov	8057639881472	6	120	€ 16	100%	50%	€ 32	PRC
73	LIPS	Lip gloss	B.COLOUR PRO	Lip gloss with 3D mirror effect / 01 Sexy, 12 ml	8053617424150	6	120	€ 10	100%	50%	€ 20	PRC
74	LIPS	Lip gloss	B.COLOUR PRO	Lip gloss with 3D mirror effect / 02 Trend, 12 ml	8053617424167	6	120	€ 10	100%	50%	€ 20	PRC
75	LIPS	Lip gloss	B.COLOUR PRO	Lip gloss with 3D mirror effect / 03 Magic, 12 ml	8053617424174	6	120	€ 10	100%	50%	€ 20	PRC
76	LIPS	Lip gloss	B.COLOUR PRO	Lip gloss with 3D mirror effect / 04 Candy, 12 ml	8053617424181	6	120	€ 10	100%	50%	€ 20	PRC
77	LIPS	Lip gloss	B.COLOUR PRO	Lip gloss with 3D mirror effect / 05 Faith, 12 ml	8053617424198	6	120	€ 10	100%	50%	€ 20	PRC
78	LIPS	Lip gloss	B.COLOUR PRO	Automatic lip gloss / 01 Muse, 1,2 g	8053617424273	6	120	€ 10	100%	50%	€ 20	PRC
79	LIPS	Lip gloss	B.COLOUR PRO	Automatic lip gloss / 02 Dreamer, 1,2 g	8053617424280	6	120	€ 10	100%	50%	€ 20	PRC
80	LIPS	Lip gloss	B.COLOUR PRO	Automatic lip gloss / 03 Innovator, 1,2 g	8057639881113	6	120	€ 10	100%	50%	€ 20	PRC
81	LIPS	Lip gloss	B.COLOUR PRO	Automatic lip gloss / 04 Raver, 1,2 g	8057639881120	6	120	€ 10	100%	50%	€ 20	PRC
82	LIPS	Lip gloss	B.COLOUR PRO	Automatic lip gloss / 05 Space girl, 1,2 g	8057639881137	6	120	€ 10	100%	50%	€ 20	PRC
83	LIPS	Lip gloss	B.COLOUR PRO	Automatic lip gloss / 06 Crush, 1,2 g	8057639881144	6	120	€ 10	100%	50%	€ 20	PRC
84	LIPS	Lip balm	B.COLOUR PRO	Hyaluronic balm / 01 My euphoria, 0,9 g	8053617424204	6	120	€ 12	100%	50%	€ 24	PRC
85	LIPS	Lip balm	B.COLOUR PRO	Hyaluronic balm / 02 Irene kiss, 0,9 g	8053617424211	6	120	€ 12	100%	50%	€ 24	PRC
86	LIPS	Lip balm	B.COLOUR PRO	Hyaluronic balm / 03 Self love, 0,9 g	8053617424228	6	120	€ 12	100%	50%	€ 24	PRC
87	LIPS	Lip balm	B.COLOUR PRO	Hyaluronic balm / 04 Be mine, 0,9 g	8053617424235	6	120	€ 12	100%	50%	€ 24	PRC
88	LIPS	Lip balm	B.COLOUR PRO	Hyaluronic balm / 05 Perfect match, 0,9 g	8053617424242	6	120	€ 12	100%	50%	€ 24	PRC
89	LIPS	Lip oil	B.COLOUR PRO	Cooling lip oil with 3D plumping effect / Cryo, 2 ml	8053617424259	6	120	€ 6	100%	50%	€ 12	PRC
90	LIPS	Lip oil	B.COLOUR PRO	Lip oil for XXL volume / That's hot!, 2 ml	8053617424266	6	120	€ 6	100%	50%	€ 12	PRC
91	LIPS	Lip gloss	B.COLOUR PRO	Plumping lip gloss with hyaluronic acid / Illusion	8053617424075	6	120	€ 10	100%	50%	€ 20	PRC
92	LIPS	Lip gloss	B.COLOUR PRO	Maximizing cream-gloss for lips / Cyberpunk, 1 ml	8053617424082	6	120	€ 10	100%	50%	€ 20	PRC
93	LIPS	Matte lipstick	B.COLOUR PRO	Matte liquid lipstick SuperStay / 01 Passion, 5,5 g	8053617423993	6	120	€ 10	100%	50%	€ 20	PRC

94	LIPS	Matte lipstick	B.COLOUR PRO	Matte liquid lipstick SuperStay / 02 Red velvet,	8053617424013	6	120	€ 10	100%	50%	€ 20	PRC
95	LIPS	Matte lipstick	B.COLOUR PRO	Matte liquid lipstick SuperStay / 03 Love me, 5,	8053617424020	6	120	€ 10	100%	50%	€ 20	PRC
96	LIPS	Matte lipstick	B.COLOUR PRO	Matte liquid lipstick SuperStay / 04 Oh, nice, 5,	8053617424037	6	120	€ 10	100%	50%	€ 20	PRC
97	LIPS	Matte lipstick	B.COLOUR PRO	Matte liquid lipstick SuperStay / 05 Ruby, 5,5 n	8053617424044	6	120	€ 10	100%	50%	€ 20	PRC
98	LIPS	Matte lipstick	B.COLOUR PRO	Matte liquid lipstick SuperStay / 06 Vibes, 5,5 n	8053617424051	6	120	€ 10	100%	50%	€ 20	PRC
99	LIPS	Matte lipstick	B.COLOUR PRO	Matte liquid lipstick SuperStay / 07 La vie, 5,5	8053617424068	6	120	€ 10	100%	50%	€ 20	PRC
100	LIPS	Mousse lipstick	B.COLOUR PRO	Hydrating mousse lipstick / 01 Yes!, 12 ml	8053617424105	6	120	€ 12	100%	50%	€ 24	PRC
101	LIPS	Mousse lipstick	B.COLOUR PRO	Hydrating mousse lipstick / 02 Creator, 12 ml	8053617424112	6	120	€ 12	100%	50%	€ 24	PRC
102	LIPS	Mousse lipstick	B.COLOUR PRO	Hydrating mousse lipstick / 03 Fleur, 12 ml	8053617424129	6	120	€ 12	100%	50%	€ 24	PRC
103	LIPS	Mousse lipstick	B.COLOUR PRO	Hydrating mousse lipstick / 04 Hot, 12 ml	8053617424136	6	120	€ 12	100%	50%	€ 24	PRC
104	LIPS	Mousse lipstick	B.COLOUR PRO	Hydrating mousse lipstick / 05 Glam, 12 ml	8053617424143	6	120	€ 12	100%	50%	€ 24	PRC
105	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 101, 1,3 g	8057639881182	6	120	€ 6	100%	50%	€ 12	PRC
106	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 103, 1,3 g	8057639881212	6	120	€ 6	100%	50%	€ 12	PRC
107	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 104, 1,3 g	8057639881243	6	120	€ 6	100%	50%	€ 12	PRC
108	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 107, 1,3 g	8057639881175	6	120	€ 6	100%	50%	€ 12	PRC
109	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 110, 1,3 g	8057639881281	6	120	€ 6	100%	50%	€ 12	PRC
110	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 201, 1,3 g	8057639881151	6	120	€ 6	100%	50%	€ 12	PRC
111	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 202, 1,3 g	8057639881205	6	120	€ 6	100%	50%	€ 12	PRC
112	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 203, 1,3 g	8057639881168	6	120	€ 6	100%	50%	€ 12	PRC
113	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 205, 1,3 g	8057639881229	6	120	€ 6	100%	50%	€ 12	PRC
114	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 206, 1,3 g	8057639881236	6	120	€ 6	100%	50%	€ 12	PRC
115	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 210, 1,3 g	8057639881274	6	120	€ 6	100%	50%	€ 12	PRC
116	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 615, 1,3 g	8057639881298	6	120	€ 6	100%	50%	€ 12	PRC
117	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 634, 1,3 g	8057639881250	6	120	€ 6	100%	50%	€ 12	PRC
118	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 694, 1,3 g	8057639881267	6	120	€ 6	100%	50%	€ 12	PRC
119	LIPS	Lip pencil	B.COLOUR PRO	SuperStay lip pencil / 995, 1,3 g	8057639881199	6	120	€ 6	100%	50%	€ 12	PRC



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 20123 Milano (MI)- Italy, Via Vincenzo Monti, 8 INT.207/52
 +39 028 973 22 53



Nº	CATEGORY	SEGMENT	BEAUTY COLLECTION	ASSORTMENT	Bar-code	Pieces per pack	MOQ	Retailer price, EUR	Markup margin	Front margin	Recom-mended BASIC shelf price, EUR	Country of origin
1	EYES	Lash mascara	SHINE, BOMBITA!	Smoky eyes mascara / 01 Black, 11, 5 ml	8053617422620	6	120	€ 8	100%	50%	€ 16	PRC
2	EYES	Lash mascara	B.COLOUR	Smoky eyes mascara Volume / 01 Black, 8 ml	8057592522283	6	120	€ 8	100%	50%	€ 16	PRC
3	EYES	Lash mascara	B.COLOUR	Smoky eyes mascara Volume & Curl / 08 Black	8057592522351	6	120	€ 8	100%	50%	€ 16	PRC
4	EYES	Lash mascara	B.COLOUR DS	Smoky eye lash mascara Push UP / 01 Black, 8 ml	8053617421715	6	120	€ 8	100%	50%	€ 16	PRC
5	EYES	Lash mascara	B.COLOUR	Metallic mascara / 03 Black, 8 ml	8057592522306	6	120	€ 8	100%	50%	€ 16	PRC
6	EYES	Lash mascara	B.COLOUR	Metallic mascara / 02 Grey, 8 ml	8057592522290	6	120	€ 8	100%	50%	€ 16	PRC
7	EYES	Lash mascara	B.COLOUR	Metallic mascara / 04 Blue, 8 ml	8057592522313	6	120	€ 8	100%	50%	€ 16	PRC
8	EYES	Lash mascara	B.COLOUR	Metallic mascara / 05 Green, 8 ml	8057592522320	6	120	€ 8	100%	50%	€ 16	PRC
9	EYES	Stamp eyeliner	B.COLOUR	Liner & stamp / 01 Dark Heart, 2 ml	8057592522757	6	120	€ 6	100%	50%	€ 12	PRC
10	EYES	Stamp eyeliner	B.COLOUR	Liner & stamp / 02 Black Star, 2 ml	8057592522764	6	120	€ 6	100%	50%	€ 12	PRC
11	EYES	Stamp eyeliner	B.COLOUR	Liner & stamp / 03 Dusky Moon, 2 ml	8057592522788	6	120	€ 6	100%	50%	€ 12	PRC
12	EYES	Stamp eyeliner	B.COLOUR	Liner & stamp UVglow / 01 Rose heart, 2 ml	8057592522719	6	120	€ 6	100%	50%	€ 12	PRC
13	EYES	Stamp eyeliner	B.COLOUR	Liner & stamp UVglow / 02 Lime star, 2 ml	8057592522726	6	120	€ 6	100%	50%	€ 12	PRC
14	EYES	Stamp eyeliner	B.COLOUR	Liner & stamp UVglow / 03 Fire moon, 2 ml	8057592522733	6	120	€ 6	100%	50%	€ 12	PRC
15	EYES	Eye pencil	B.COLOUR WE	Waterproof eye pencil / 01 Christmas tree, 0,25 g	8053617422361	6	120	€ 6	100%	50%	€ 12	PRC
16	EYES	Eye pencil	B.COLOUR WE	Waterproof eye pencil / 02 Snowflake, 0,25 g	8053617422378	6	120	€ 6	100%	50%	€ 12	PRC
17	EYES	Eyeliner	B.COLOUR WE	Waterproof glitter eyeliner / 01 Christmas light	8053617422309	6	120	€ 8	100%	50%	€ 16	PRC
18	EYES	Eyeliner	B.COLOUR WE	Waterproof glitter eyeliner / 02 Midnight party	8053617422316	6	120	€ 8	100%	50%	€ 16	PRC
19	EYES	Eyeliner	B.COLOUR WE	Waterproof metallic eyeliner / 01 Snowman, 0,5 g	8053617422323	6	120	€ 6	100%	50%	€ 12	PRC
20	EYES	Eyeliner	B.COLOUR WE	Waterproof metallic eyeliner / 02 Christmas mi	8053617422330	6	120	€ 6	100%	50%	€ 12	PRC
21	EYES	Eye pencil	B.COLOUR	Longwear kajal eyeliner/01 White, 0,25 g	8057592522795	6	120	€ 6	100%	50%	€ 12	PRC
22	EYES	Eye pencil	B.COLOUR	Longwear kajal eyeliner /02 Mint, 0,25 g	8057592522801	6	120	€ 6	100%	50%	€ 12	PRC
23	EYES	Eye pencil	B.COLOUR	Longwear kajal eyeliner /03 Lavender, 0,25 g	8057592522818	6	120	€ 6	100%	50%	€ 12	PRC
24	EYES	Eye pencil	B.COLOUR	Longwear kajal eyeliner /07 Black, 0,25 g	8057592522856	6	120	€ 6	100%	50%	€ 12	PRC
25	EYES	Eyeshadow	B.COLOUR	Neon cream eyeshadow pencil / 01 Ninja, 1,3 g	8057592522863	6	120	€ 8	100%	50%	€ 16	PRC
26	EYES	Eyeshadow	B.COLOUR	Neon cream eyeshadow pencil / 02 Fairy, 1,3 g	8057592522870	6	120	€ 8	100%	50%	€ 16	PRC
27	EYES	Eyeshadow	B.COLOUR	Eyeshadow Pigment palette / 01 Electric, 9 pcs	8057592522696	6	120	€ 10	100%	50%	€ 20	PRC
28	EYES	Eyeshadow	B.COLOUR	Eyeshadow palette /01 Violet Macarons, 9 pcs x	8057592522665	6	120	€ 10	100%	50%	€ 20	PRC

29	EYES	Eyeshadow	B.COLOUR	Eyeshadow palette /02 Pistachio Cake, 9 pcs x 1 g	8057592522672	6	120	€ 10	100%	50%	€ 20	PRC
30	EYES	Eyeshadow	B.COLOUR	Eyeshadow palette /03 Bubblegum, 9 pcs x 1 g	8057592522689	6	120	€ 10	100%	50%	€ 20	PRC
31	EYES	Eyeshadow	B.COLOUR	Eyeshadow palette 9 shades/ 01 Luxury Life, 9 pcs x 1 g	8057592522627	6	120	€ 12	100%	50%	€ 24	PRC
32	EYES	Eyeshadow	B.COLOUR	Eyeshadow palette 9 shades / 02 Midsummer Fantasy, 9 pcs x 1 g	8057592522641	6	120	€ 12	100%	50%	€ 24	PRC
33	EYES	Eyeshadow	B.COLOUR	Eyeshadow palette 9 shades / 03 Rainbow Dash, 9 pcs x 1 g	8057592522658	6	120	€ 12	100%	50%	€ 24	PRC
34	EYES	Eyeshadow	B.COLOUR DS	Eyeshadow palette 9 colours / 01 Black mamba, 9 pcs x 1 g	8053617422200	6	120	€ 10	100%	50%	€ 20	PRC
35	EYES	Eyeshadow	B.COLOUR DS	Eyeshadow palette 9 colours / 02 Magic poison, 9 pcs x 1 g	8053617422217	6	120	€ 10	100%	50%	€ 20	PRC
36	EYES	Eyeshadow	B.COLOUR DS	Eyeshadow palette 9 colours / 01 Queen Alexa, 9 pcs x 1 g	8053617422347	6	120	€ 10	100%	50%	€ 20	PRC
37	EYES	Eyeshadow	B.COLOUR DS	Eyeshadow palette 9 colours / 02 Magic&fancy, 9 pcs x 1 g	8053617422354	6	120	€ 10	100%	50%	€ 20	PRC
38	EYES	Liquid eyeshadow	B.COLOUR	Sparkling liquid eyeshadow / 01 Crystal, 5,5 ml	8057592522450	6	120	€ 8	100%	50%	€ 16	PRC
39	EYES	Liquid eyeshadow	B.COLOUR	Sparkling liquid eyeshadow / 02 Storm, 5,5 ml	8057592522467	6	120	€ 8	100%	50%	€ 16	PRC
41	EYES	Liquid eyeshadow	B.COLOUR	Multichrome liquid eyeshadow / 01 Hell fire, 1,5 ml	8053617421722	6	120	€ 12	100%	50%	€ 24	PRC
42	EYES	Liquid eyeshadow	B.COLOUR	Multichrome liquid eyeshadow / 03 Gold blood, 1,5 ml	8053617421746	6	120	€ 12	100%	50%	€ 24	PRC
40	EYES	Liquid eyeshadow	B.COLOUR	Multichrome liquid eyeshadow / 04 Luxury, 1,5 ml	8053617421753	6	120	€ 12	100%	50%	€ 24	PRC
43	EYES	Liquid eyeshadow	B.COLOUR	Multichrome liquid eyeshadow / 01 Sapphire, 1,5 ml	8057592522559	6	120	€ 12	100%	50%	€ 24	PRC
44	EYES	Liquid eyeshadow	B.COLOUR	Multichrome liquid eyeshadow / 03 Amber, 1,5 ml	8057592522573	6	120	€ 12	100%	50%	€ 24	PRC
45	EYES	Liquid eyeshadow	B.COLOUR	Multichrome liquid eyeshadow / 04 Emerald, 1,5 ml	8057592522580	6	120	€ 12	100%	50%	€ 24	PRC
46	EYES	Liquid eyeshadow	B.COLOUR	Multichrome liquid eyeshadow / 05 Diamond, 1,5 ml	8057592522597	6	120	€ 12	100%	50%	€ 24	PRC
47	EYES	Liquid eyeshadow	B.COLOUR	Multichrome liquid eyeshadow / 06 Northern Lights, 1,5 ml	8057592522603	6	120	€ 12	100%	50%	€ 24	PRC
48	EYES	Liquid eyeshadow	B.COLOUR	Multichrome liquid eyeshadow / 07 Cherry Blossom, 1,5 ml	8057592522610	6	120	€ 12	100%	50%	€ 24	PRC
49	EYES	Eyeliner	B.COLOUR	Graphic liners set uvglow neon pastel / 10 B. 1x2	8057592525505	6	120	€ 20	100%	50%	€ 40	PRC
50	BROWS	Brows	B.COLOUR	Brow fix gel & eyeliner / 01 Magic Wand, 1x2	8057592522962	6	120	€ 8	100%	50%	€ 16	PRC
51	BROWS	Brows	B.COLOUR	Brow pencil / 01 Soft blond, 0,06 g	8057592522887	6	120	€ 6	100%	50%	€ 12	PRC
52	BROWS	Brows	B.COLOUR	Brow pencil / 02 Light brown, 0,06 g	8057592522894	6	120	€ 6	100%	50%	€ 12	PRC
53	BROWS	Brows	B.COLOUR	Brow pencil / 03 Dark chocolate, 0,06 g	8057592522900	6	120	€ 6	100%	50%	€ 12	PRC
54	FACE	Face powder	B.COLOUR	Loose setting powder / Neutral, 3 g	8057592522191	6	120	€ 8	100%	50%	€ 16	PRC
55	FACE	Concealer	B.COLOUR	Liquid concealer / 01 Light, 8 ml	8057592522153	6	120	€ 8	100%	50%	€ 16	PRC
56	FACE	Concealer	B.COLOUR	Liquid concealer / 02 Light medium, 8 ml	8057592522160	6	120	€ 8	100%	50%	€ 16	PRC
57	FACE	Concealer	B.COLOUR	Liquid concealer / 03 Medium, 8 ml	8057592522177	6	120	€ 8	100%	50%	€ 16	PRC
58	FACE	Palettes	B.COLOUR	Multifunctional makeup kit / Hyper Glow, 4 pcs	8057592522184	6	120	€ 12	100%	50%	€ 24	PRC
59	FACE	Highlighter	B.COLOUR WE	Glitter cream eyeshadow / 01 Prosecco, 1,1 g	8053617422279	6	120	€ 8	100%	50%	€ 16	PRC
60	FACE	Highlighter	B.COLOUR WE	Glitter cream eyeshadow / 02 Champagne, 1,1 g	8053617422286	6	120	€ 8	100%	50%	€ 16	PRC
61	LIPS	Lip oil	B.COLOUR WE	Glossy lip oil / 01 Cool baby, 9 g	8053617422385	6	120	€ 7	100%	50%	€ 14	PRC
62	LIPS	Lip oil	B.COLOUR WE	Glossy lip oil / 02 Holo baby, 9 g	8053617422392	6	120	€ 7	100%	50%	€ 14	PRC
63	LIPS	Llip oil	B.COLOUR	Softening Lip Oil / 01 Baby Blackberry, 4 ml	8057592522078	6	120	€ 4	100%	50%	€ 8	PRC
64	LIPS	Llip oil	B.COLOUR	Softening Lip Oil / 02 Sweet Strawberry, 4 ml	8057592522085	6	120	€ 4	100%	50%	€ 8	PRC
65	LIPS	Llip oil	B.COLOUR	Softening lip oil / 03 Candy Mania, 4 ml	8057592523228	6	120	€ 4	100%	50%	€ 8	PRC
66	LIPS	Llip oil	B.COLOUR	Softening lip oil / 04 Cola-la-la, 4 ml	8057592523235	6	120	€ 4	100%	50%	€ 8	PRC
67	LIPS	Llip oil	B.COLOUR	Softening lip oil / 05 Ice Cream Dream, 4 ml	8053617420015	6	120	€ 4	100%	50%	€ 8	PRC
68	LIPS	Llip oil	B.COLOUR	Softening lip oil / 06 Vanilla Cake, 4 ml	8053617420008	6	120	€ 4	100%	50%	€ 8	PRC

69	LIPS	Lip tint	B.COLOUR DS	Black lip tint / 01 Vampire, 3,5 g	8053617421760	6	120	€ 9	100%	50%	€ 18	PRC
70	LIPS	Lip tint	B.COLOUR DS	Black lip tint / 02 Darkness, 3,5 g	8053617421777	6	120	€ 9	100%	50%	€ 18	PRC
71	LIPS	Lipstick	B.COLOUR	Holographic lipstick / 01 Barbie, 4 g	8057592521972	6	120	€ 4	100%	50%	€ 8	PRC
72	LIPS	Lipstick	B.COLOUR	Holographic lipstick / 02 Unicorn, 4 g	8057592521989	6	120	€ 4	100%	50%	€ 8	PRC
73	LIPS	Lipstick	B.COLOUR	Holographic lipstick / 04 Smurfette, 4 g	8057592522009	6	120	€ 4	100%	50%	€ 8	PRC
74	LIPS	Matte lipstick	B.COLOUR	Liquid matte lipstick / 01 Dusty Rose, 2,5 ml	8057592521941	6	120	€ 8	100%	50%	€ 16	PRC
75	LIPS	Matte lipstick	B.COLOUR	Liquid matte lipstick / 02 Pink, 2,5 ml	8057592521958	6	120	€ 8	100%	50%	€ 16	PRC
76	LIPS	Matte lipstick	B.COLOUR	Liquid matte lipstick / 03 Raspberry, 2,5 ml	8057592521965	6	120	€ 8	100%	50%	€ 16	PRC
77	LIPS	Lip gloss	B.COLOUR	Plumping lip gloss / 01 Nude, 2,5 ml	8057592522054	6	120	€ 6	100%	50%	€ 12	PRC
78	LIPS	Lip gloss	B.COLOUR	Plumping lip gloss / 02 Soft pink, 2,5 ml	8057592522061	6	120	€ 6	100%	50%	€ 12	PRC
79	LIPS	Lip gloss	B.COLOUR	Shiny lip gloss / 01 Soap Bubbles, 2,5 ml	8057592522016	6	120	€ 6	100%	50%	€ 12	PRC
80	LIPS	Lip gloss	B.COLOUR	Shiny lip gloss / 03 Dream Island, 2,5 ml	8057592522030	6	120	€ 6	100%	50%	€ 12	PRC
81	BODY & HAIR	Gel glitter	B.COLOUR	Face, body & hair glitter / 01 Pose, 25 g	8057592522979	6	120	€ 10	100%	50%	€ 20	PRC
82	BODY & HAIR	Gel glitter	B.COLOUR	Face, body & hair glitter / 02 Hype, 25 g	8057592522986	6	120	€ 10	100%	50%	€ 20	PRC
83	BODY & HAIR	Gel glitter	B.COLOUR WE	Face, body & hair glitter gel / 01 Fireworks, 25 g	8053617421869	6	120	€ 8	100%	50%	€ 16	PRC
84	BODY & HAIR	Gel glitter	B.COLOUR	Face&body glitter gel mini / 01 Witch everyday, 10 g	8053617421784	6	120	€ 6	100%	50%	€ 12	PRC
85	BODY & HAIR	Gel glitter	B.COLOUR	Face&body glitter gel mini / 03 Ghost bride, 10 g	8053617421807	6	120	€ 6	100%	50%	€ 12	PRC
86	BODY & HAIR	Gel glitter	B.COLOUR	Face&body glitter gel mini / 04 Beauty poison, 10 g	8053617421814	6	120	€ 6	100%	50%	€ 12	PRC
87	BODY & HAIR	Gel glitter	B.COLOUR	Face&body glitter gel mini / 01 Holiday crush, 10 g	8053617421821	6	120	€ 6	100%	50%	€ 12	PRC
88	BODY & HAIR	Gel glitter	B.COLOUR	Face&body glitter gel mini / 02 Snowy elf, 10 g	8053617421838	6	120	€ 6	100%	50%	€ 12	PRC
89	BODY & HAIR	Gel glitter	B.COLOUR	Face&body glitter gel mini / 03 Magic trick, 10 g	8053617421845	6	120	€ 6	100%	50%	€ 12	PRC
90	BODY & HAIR	Gel glitter	B.COLOUR	Face&body glitter gel mini / 04 Dear Santa, 10 g	8053617421852	6	120	€ 6	100%	50%	€ 12	PRC
91	BODY & HAIR	Gel glitter	SHINE, BOMBITA!	Gel glitter for hair and body / 901 Playful pink, 90 ml	8056234471163	6	120	€ 8	100%	50%	€ 16	PRC
92	BODY & HAIR	Gel glitter	SHINE, BOMBITA!	Gel glitter for hair and body / 902 DOPE, 90 ml	8056234471170	6	120	€ 8	100%	50%	€ 16	PRC
93	BODY & HAIR	Gel glitter	SHINE, BOMBITA!	Gel glitter for hair and body / 905 Brilliant blue, 90 ml	8053617422118	6	120	€ 8	100%	50%	€ 16	PRC



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+39 028 973 22 53



7DAYS MY BEAUTY WEEK
NEW RELEASES 2024



Nº	CATEGORY	SEGMENT	BEAUTY COLLECTION	ASSORTMENT	Bar-code	Pieces per pack	MOQ	Retailer price, EUR	Markup margin	Front margin	Recom-mended BASIC shelf price,EUR	Country of origin
1	SKIN CARE	Foam	MY BEAUTY WEEK	Cleansing facial foam CICA, 7 g	8053617422651	25	100	€ 1	100%	50%	€ 2	South Korea
2	SKIN CARE	Mask	MY BEAUTY WEEK	Purifying facial mask CLAY, 7 g	8053617422699	25	100	€ 1	100%	50%	€ 2	South Korea
3	SKIN CARE	Mask	MY BEAUTY WEEK	Night facial mask COLLAGEN, 7 g	8053617422644	25	100	€ 1	100%	50%	€ 2	South Korea
4	SKIN CARE	Mask	MY BEAUTY WEEK	Nourishing facial mask COLLAGEN, 7 g	8053617422668	25	100	€ 1	100%	50%	€ 2	South Korea
5	SKIN CARE	Mask	MY BEAUTY WEEK	Moisturizing facial mask HYALURONIC,7 g	8053617422682	25	100	€ 1	100%	50%	€ 2	South Korea
6	SKIN CARE	Scrub	MY BEAUTY WEEK	Facial deep pore cleanse&scrub SODA,7 g	8053617422675	25	100	€ 1	100%	50%	€ 2	South Korea
7	SKIN CARE	Peeling	MY BEAUTY WEEK	Exfoliating facial peeling AHA ACID, 8,5 g	8053617422637	25	100	€ 1	100%	50%	€ 2	South Korea
8	SKIN CARE	Serum	MY BEAUTY WEEK	Facial serum + toner Radiance VITAMIN C E	8057592521514	6	24	€ 10	100%	50%	€ 20	South Korea
9	SKIN CARE	Serum	MY BEAUTY WEEK	Facial serum Oil control B3+ZN, 20 ml	8057592521552	6	24	€ 10	100%	50%	€ 20	South Korea
10	SKIN CARE	Serum	MY BEAUTY WEEK	Facial serum Hyaluronic HA+H2O, 20 ml	8057592521521	6	24	€ 10	100%	50%	€ 20	South Korea
11	SKIN CARE	Serum	MY BEAUTY WEEK	Facial serum Lifting COLLAGEN DROPS, 20	8057592521545	6	24	€ 10	100%	50%	€ 20	South Korea
12	SKIN CARE	Serum	MY BEAUTY WEEK	Facial peeling serum Exfoliating AHA+BHA, 20	8057592521576	6	24	€ 10	100%	50%	€ 20	South Korea
13	SKIN CARE	Serum	MY BEAUTY WEEK	Facial serum Revitalizing MILKY BOOST SQU	8057592521507	6	24	€ 10	100%	50%	€ 20	South Korea
14	SKIN CARE	Serum	MY BEAUTY WEEK	Facial oil serum Nourishing REEN POWER VI	8057592521569	6	24	€ 10	100%	50%	€ 20	South Korea
15	SKIN CARE	Eye cream Mas	MY BEAUTY WEEK	Eye cream Massager Firming & Lifting conce	8057592521699	6	24	€ 10	100%	50%	€ 20	South Korea
16	SKIN CARE	Eye cream Mas	MY BEAUTY WEEK	Eye cream Massager Moisturizing & Anti-wrin	8057592521705	6	24	€ 10	100%	50%	€ 20	South Korea
17	SKIN CARE	Eye cream Mas	MY BEAUTY WEEK	Eye cream Massager Anti-age & Lifting conce	8055304762002	6	24	€ 10	100%	50%	€ 20	South Korea
18	SKIN CARE	Eye cream Mas	MY BEAUTY WEEK	Eye cream Massager Radiance & Lifting conce	8055304762019	6	24	€ 10	100%	50%	€ 20	South Korea
19	SKIN CARE	Face cream Ma	MY BEAUTY WEEK	Face cream Massager Firming & Lifting conce	8057592521651	6	24	€ 12	100%	50%	€ 24	South Korea
20	SKIN CARE	Face cream Ma	MY BEAUTY WEEK	Face cream Massager Moisturizing & Anti-age	8057592521668	6	24	€ 12	100%	50%	€ 24	South Korea
21	SKIN CARE	Face cream Ma	MY BEAUTY WEEK	Face cream Massager Nourishing & Repairing	8055304761920	6	24	€ 12	100%	50%	€ 24	South Korea
22	SKIN CARE	Face cream Ma	MY BEAUTY WEEK	Face cream Massager Anti-Age & Lifting conce	8055304761913	6	24	€ 12	100%	50%	€ 24	South Korea
23	SKIN CARE	Face cream Ma	MY BEAUTY WEEK	Face cream Massager Radiance & Lifting conce	8055304761906	6	24	€ 12	100%	50%	€ 24	South Korea
24	SKIN CARE	Face cream Ma	MY BEAUTY WEEK	Face cream Massager Lifting & Nourishing con	8055304761937	6	24	€ 12	100%	50%	€ 24	South Korea
25	SKIN CARE	Peeling pads	MY BEAUTY WEEK	Peeling pads Exfoliating AHA+VITAMIN C, 50	8053617420299	3	24	€ 12	100%	50%	€ 24	PRC
26	SKIN CARE	Peeling pads	MY BEAUTY WEEK	Peeling pads Miracle refining AHA+BHA+PHA	8053617420305	3	24	€ 12	100%	50%	€ 24	PRC
27	SKIN CARE	Peeling pads	MY BEAUTY WEEK	Peeling pads Deep cleansing BHA+CICA, 50 pc	8053617420312	3	24	€ 12	100%	50%	€ 24	PRC

28	SKIN CARE	Peeling pads	MY BEAUTY WEI	Peeling pads Gently refining & cooling PHA+IC	8053617420329	3	24	€ 12	100%	50%	€ 24	PRC
29	SKIN CARE	Face Cream	MY BEAUTY WEI	Face cream day & night Radiance VITAMIN C	8056234472801	6	24	€ 12	100%	50%	€ 24	South Korea
30	SKIN CARE	Face Cream	MY BEAUTY WEI	Face cream day & night Collagen WHIPPED S	8056234472757	6	24	€ 12	100%	50%	€ 24	South Korea
31	SKIN CARE	Face Cream	MY BEAUTY WEI	Face cream day & night Sos PEACH VELVET,	8056234472795	6	24	€ 12	100%	50%	€ 24	South Korea
32	SKIN CARE	Mask	MY BEAUTY WEI	Face clay mask & peel 2-in-1 DETOX SKIN, 50	8056234472962	6	24	€ 12	100%	50%	€ 24	South Korea
33	SKIN CARE	Mask	MY BEAUTY WEI	Face mask Hyaluronic 2-in-1 AQUA INFUSION	8056234472740	6	24	€ 12	100%	50%	€ 24	South Korea
34	SKIN CARE	Mask	MY BEAUTY WEI	Face sleeping mask Nourishing AVOCADO SQ	8056234472788	6	24	€ 12	100%	50%	€ 24	South Korea
35	SKIN CARE	Foam	MY BEAUTY WEI	Face foam Mousse cleanser SEA FOAM, 50 ml	8056234472771	6	24	€ 12	100%	50%	€ 24	South Korea
36	SKIN CARE	Face and neck	MY BEAUTY WEI	Face and neck cream Massager Firming & Lift	8057592521675	6	24	€ 14	100%	50%	€ 28	South Korea
37	SKIN CARE	Face and neck	MY BEAUTY WEI	Face and neck cream Massager Moisturizing &	8057592521682	6	24	€ 14	100%	50%	€ 28	South Korea
38	SKIN CARE	Face and neck	MY BEAUTY WEI	Face and neck cream Massager Nourishing & F	8055304761975	6	24	€ 14	100%	50%	€ 28	South Korea
39	SKIN CARE	Face and neck	MY BEAUTY WEI	Face and neck cream Massager Anti-Age & Lif	8055304761968	6	24	€ 14	100%	50%	€ 28	South Korea
40	SKIN CARE	Face and neck	MY BEAUTY WEI	Face and neck cream Massager Radiance & Lif	8055304761951	6	24	€ 14	100%	50%	€ 28	South Korea
41	SKIN CARE	Face and neck	MY BEAUTY WEI	Face and neck cream Massager Lifting & Nour	8055304761982	6	24	€ 14	100%	50%	€ 28	South Korea
42	SKIN CARE	Face and neck	MY BEAUTY WEI	Face and neck cream Massager Anti-Age & De-	8055304761999	6	24	€ 14	100%	50%	€ 28	South Korea
43	SKIN CARE	Foam	MY BEAUTY WEI	Face foam Airy cleanser FOAM IT!, 80 ml	8057592521583	6	24	€ 14	100%	50%	€ 28	South Korea
44	SKIN CARE	Peeling	MY BEAUTY WEI	Face peeling Exfoliating JELLY, 80 ml	8057592521613	6	24	€ 14	100%	50%	€ 28	South Korea
45	SKIN CARE	Scrub	MY BEAUTY WEI	Face scrub Deep pore cleanse SODA, 80 ml	8057592521590	6	24	€ 14	100%	50%	€ 28	South Korea
46	SKIN CARE	Mask	MY BEAUTY WEI	Face mask Moisturizing TRUE LOVE, 80 ml	8057592521606	6	24	€ 14	100%	50%	€ 28	South Korea
47	SKIN CARE	Mask	MY BEAUTY WEI	Face clay mask Purifying CICA RECOVER, 80	8057592521620	6	24	€ 14	100%	50%	€ 28	South Korea
49	SKIN CARE	Gel	MY BEAUTY WEI	Face gel Soothing SKIN MEDITATION, 80 ml	8057592521637	6	24	€ 14	100%	50%	€ 28	South Korea
48	SKIN CARE	Mask	MY BEAUTY WEI	Face sleeping mask MILKY DREAMS, 80 ml	8057592521644	6	24	€ 14	100%	50%	€ 28	South Korea
50	BODY CARE	Body cream	MY BEAUTY WEI	Body cream Aromatherapy BERRY&SHEA, 25	8055304761869	6	24	€ 10	100%	50%	€ 20	South Korea
51	BODY CARE	Body cream	MY BEAUTY WEI	Body cream Intensive nutrition CHERRY&SH	8055304761852	6	24	€ 10	100%	50%	€ 20	South Korea
52	BODY CARE	Body cream	MY BEAUTY WEI	Body cream Nutrition & firming BANANA&SI	8055304761876	6	24	€ 10	100%	50%	€ 20	South Korea
53	BODY CARE	Body cream	MY BEAUTY WEI	Body cream Nutrition & hydration COCONUT	8055304761883	6	24	€ 10	100%	50%	€ 20	South Korea
54	BODY CARE	Anticellulite	MY BEAUTY WEI	Anti-cellulite cooling body gel Menthol + Seaw	8057592521828	6	24	€ 22	100%	50%	€ 44	South Korea
55	BODY CARE	Anticellulite	MY BEAUTY WEI	Anti-cellulite contouring body cream Seaweed	8057592521835	6	24	€ 22	100%	50%	€ 44	South Korea
56	BODY CARE	Anticellulite	MY BEAUTY WEI	Anti-cellulite body cream oil Caffeine + Brazil	8057592521842	6	24	€ 22	100%	50%	€ 44	South Korea
57	BODY CARE	Anticellulite	MY BEAUTY WEI	Anti-cellulite warming body cream Pepper + G	8057592521859	6	24	€ 22	100%	50%	€ 44	South Korea



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+39 028 973 22 53

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1	SKIN CARE	Facial tissue m	BEAUTY WEEK	Face mask DYNAMIC MONDAY After a long	6940079074196	30	360	€ 2	100%	50%	€ 4	PRC
2	SKIN CARE	Facial tissue m	BEAUTY WEEK	Face mask CHEERFUL TUESDAY The antido	6940079074202	30	360	€ 2	100%	50%	€ 4	PRC
3	SKIN CARE	Facial tissue m	BEAUTY WEEK	Face mask EASY WEDNESDAY While you wa	6940079074219	30	360	€ 2	100%	50%	€ 4	PRC
4	SKIN CARE	Facial tissue m	BEAUTY WEEK	Face mask ACTIVE THURSDAY After sports v	6940079074226	30	360	€ 2	100%	50%	€ 4	PRC
5	SKIN CARE	Facial tissue m	BEAUTY WEEK	Face mask BLAZING FRIDAY For your pre-p	6940079074233	30	360	€ 2	100%	50%	€ 4	PRC
6	SKIN CARE	Facial tissue m	BEAUTY WEEK	Face mask ROMANTIC SATURDAY Get read	6940079074240	30	360	€ 2	100%	50%	€ 4	PRC
7	SKIN CARE	Facial tissue m	BEAUTY WEEK	Face mask PERFECT SUNDAY For total relax	6940079074257	30	360	€ 2	100%	50%	€ 4	PRC
8	SKIN CARE	Facial tissue m	GO VEGAN	Face mask Yummy MONDAY WHITE DAY Fo	8056234470005	40	480	€ 2	100%	50%	€ 4	PRC
9	SKIN CARE	Facial tissue m	GO VEGAN	Face mask Smoothie TUESDAY YELLOW DA	8056234470012	40	480	€ 2	100%	50%	€ 4	PRC
10	SKIN CARE	Facial tissue m	GO VEGAN	Face mask Salad WEDNESDAY GREEN DAY	8056234470029	40	480	€ 2	100%	50%	€ 4	PRC
11	SKIN CARE	Facial tissue m	GO VEGAN	Face mask Fresh THURSDAY VIOLET DAY F	8056234470036	40	480	€ 2	100%	50%	€ 4	PRC
12	SKIN CARE	Facial tissue m	GO VEGAN	Face mask Fruity FRIDAY PINK DAY For feel	8056234470043	40	480	€ 2	100%	50%	€ 4	PRC
13	SKIN CARE	Facial tissue m	GO VEGAN	Face mask Tomato SATURDAY RED DAY For	8056234470050	40	480	€ 2	100%	50%	€ 4	PRC
14	SKIN CARE	Facial tissue m	GO VEGAN	Face mask Relaxing SUNDAY BLUE DAY For	8056234470067	40	480	€ 2	100%	50%	€ 4	PRC
15	SKIN CARE	Facial tissue m	DETOX	Acid Sheet Face Mask AHA (5%) + BHA, 25 g	8056234472856	40	480	€ 2	100%	50%	€ 4	PRC
16	SKIN CARE	Facial tissue m	DETOX	Clay Sheet Face Mask Kaolin+Seaweed, 12 g	8056234472863	40	480	€ 2	100%	50%	€ 4	PRC
17	SKIN CARE	Facial tissue m	DETOX	SOS Sheet Face Mask Soothing complex, 25 g	8056234472870	40	480	€ 2	100%	50%	€ 4	PRC
18	SKIN CARE	Facial tissue m	ANIMAL	Face mask WILD TIGER-R-R Restores tone w	6940079074172	40	480	€ 4	100%	50%	€ 8	PRC
19	SKIN CARE	Facial tissue m	ANIMAL	Face mask SWEET PANDA Evens skin tone wi	6940079074189	40	480	€ 4	100%	50%	€ 8	PRC
20	SKIN CARE	Facial tissue m	ANIMAL	Face mask PRETTY KITTY Removes signs of	6940079074165	40	480	€ 4	100%	50%	€ 8	PRC
21	SKIN CARE	Facial tissue m	ANIMAL	Face mask HAPPY SEA CALF Intensively moi	6940079074158	40	480	€ 4	100%	50%	€ 8	PRC
22	SKIN CARE	Facial tissue m	CANDY SHOP	Face mask Pink ICE CREAM Strawberries an	6940079074325	40	480	€ 4	100%	50%	€ 8	PRC
23	SKIN CARE	Facial tissue m	CANDY SHOP	Face mask Blue MACARONS Macarons and B	6940079074332	40	480	€ 4	100%	50%	€ 8	PRC
24	SKIN CARE	Facial tissue m	CANDY SHOP	Face mask Yellow CUPCAKE Banana and Van	6940079074349	40	480	€ 4	100%	50%	€ 8	PRC
25	SKIN CARE	Facial tissue m	PSHHH MASK	Face mask Cleansing oxygenating TO WALK C	6940079074288	40	480	€ 4	100%	50%	€ 8	PRC



SOFIS SRL
20123 Milano (MI)- Italy, Via Vincenzo Monti, 8 INT.207/52
+39 028 973 22 53



FACE CARE
MY BEAUTY WEEK | SMART CARE 24/7



Nº	CATEGORY	SEGMENT	BEAUTY COLLECTION	ASSORTMENT	Bar-code	Pieces per pack	MOQ	Retailer price, EUR	Markup margin	Front margin	Recom-mended BASIC shelf price,EUR	Country of origin
1	SKIN CARE	Gift set	BEAUTY WEEK	Gift set 7DAYS (7 masks)	4607154699102	10	60	€ 10	100%	50%	€ 20	PRC
2	SKIN CARE	Gift set	BEAUTY WEEK	Gift set BEAUTY CALENDAR (8 masks, mix)	4607154699096	10	60	€ 10	100%	50%	€ 20	PRC
3	SKIN CARE	Gift set	DETOX	Set for professional complex care (AHA, CLAY)	8057592521934	10	60	€ 8	100%	50%	€ 16	PRC
4	SKIN CARE	Gift set	GO VEGAN	Gift set HEALTHY WEEK COLOR DIET (7 m	8056234471781	10	60	€ 16	100%	50%	€ 32	PRC
5	SKIN CARE	Gift set	GO VEGAN	Gift set HEALTHY WEEK COLOR DIET (7 m	8056234471798	10	60	€ 16	100%	50%	€ 32	PRC
6	SKIN CARE	Gift set	ANIMAL MASK	Gift set FUNNY BEAUTY SET Pretty Kitty (4	4607154699140	10	60	€ 10	100%	50%	€ 20	PRC
7	SKIN CARE	Gift set	BEAUTY WEEK &	Set BEAUTY WEEK + ANIMAL (9+1 masks).	4607154699098	10	60	€ 16	100%	50%	€ 32	PRC
8	SKIN CARE	Gift set	BEAUTY WEEK &	Gift set FALL IN LOVE WITH YOUR SKIN (1	8057592523044	10	60	€ 20	100%	50%	€ 40	South Korea
9	SKIN CARE	Gift set	BEAUTY WEEK &	Gift set JUST DROP VITAMIN BOMB (Face s	8057592523051	10	60	€ 20	100%	50%	€ 40	South Korea
10	SKIN CARE	Gift set	BEAUTY WEEK &	Gift set DIVE INTO WATER (Face serum & H	8057592523068	10	60	€ 20	100%	50%	€ 40	South Korea
11	SKIN CARE	Gift set	BEAUTY WEEK &	Gift set WORK OUT FOR YOUR SKIN (Face	8057592523082	10	60	€ 20	100%	50%	€ 40	South Korea
12	SKIN CARE	Gift set	BEAUTY WEEK &	Gift set MATTIFYING PARADISE (Face serur	8057592523099	10	60	€ 20	100%	50%	€ 40	South Korea
13	SKIN CARE	Gift set	BEAUTY WEEK &	Gift set GOOD SUPERFOOD (Face serum & S	8057592523105	10	60	€ 20	100%	50%	€ 40	South Korea
14	SKIN CARE	Gift set	BEAUTY WEEK &	Gift set LET'S GET UPDATE (Peeling serum &	8057592523112	10	60	€ 20	100%	50%	€ 40	South Korea
15	SKIN CARE	Gift set	BEAUTY WEEK	7DAYS STREET DESIGN Gift set of eye patch	8056234471453	10	60	€ 24	100%	50%	€ 48	South Korea
16	SKIN CARE	Gift set	SHINE, BOMBITA	Gift set HOLOGRAPHIC	8056234471477	10	60	€ 32	100%	50%	€ 64	South Korea
17	SKIN CARE	Gift set	SHINE, BOMBITA	Gift set LIGHT PINK	8056234471484	10	60	€ 32	100%	50%	€ 64	South Korea
18	MAKEUP Gif	Gift set	B.COLOUR PRO	Gift set AMORE MIO (Lash Mascara 04 & Bro	8055304762026	10	60	€ 18	100%	50%	€ 36	PRC
19	MAKEUP Gif	Gift set	B.COLOUR PRO	Gift set OOH LA LA! (Lash Mascara 03 & Las	8055304762033	10	60	€ 18	100%	50%	€ 36	PRC
20	MAKEUP Gif	Gift set	B.COLOUR PRO	Gift set DOLCHE VITA (Lash Mascara 04 & A	8055304762040	10	60	€ 18	100%	50%	€ 36	PRC
21	MAKEUP Gif	Gift set	B.COLOUR PRO	Gift set LA FELICITÀ (3D Lip Gloss 02 & Sup	8055304762132	10	60	€ 18	100%	50%	€ 36	PRC
22	MAKEUP Gif	Gift set	B.COLOUR PRO	Gift set TIAMO (3D Lip Gloss 05 & Superstay	8055304762149	10	60	€ 18	100%	50%	€ 36	PRC
23	MAKEUP Gif	Gift set	B.COLOUR PRO	Gift set CHIC COMPLETE (Face & Body Hig	8057592525512	10	60	€ 20	100%	50%	€ 40	PRC
24	MAKEUP Gif	Gift set	B.COLOUR	Gift set (Cooling Lip Oil 01 & Glossy Lip Oil 0	8057592525666	10	60	€ 8	100%	50%	€ 16	PRC
25	MAKEUP Gif	Gift set	B.COLOUR	Gift set GLOSSY MIX (Softening Lip Oil Set, 5	8057592523211	10	60	€ 20	100%	50%	€ 40	PRC